CADOGAN TIMOTHY R.

Form 4 August 09, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * CADOGAN TIMOTHY R.				2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ACXM]					5. Relationship of Reporting Person(s) to Issuer			
(T) (A) (A) (A) (A) (A) (A) (A) (A) (A) (A									(Check all applicable)			
(Last)	(First)	(Midd	iie)	3. Date of Earliest Transaction					V D:	100	0	
ACXIOM CORPORATION, 301 E. DAVE WARD DRIVE				(Month/Day/Year) 08/08/2018					X Director Officer (give below)		Owner er (specify	
	(Street)			4. If Amendment, Date Original					6. Individual or Joint/Group Filing(Check			
	Filed(Month/Day/Year)								Applicable Line)			
CONWAY, AR 72032									_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									ly Owned		
1.Title of	2. Transaction	n Date	2A. D	eemed	3.	4. Securi	ties		5. Amount of	6. Ownership	7. Nature of	
Security	(Month/Day/Year) Execu			tion Date, if	TransactionAcquired (A) or				Securities	Form: Direct	Indirect	
(Instr. 3) any			h/Doy/Veer)	Code (Instr. 8)	Disposed of (D) (Instr. 3, 4 and 5)			Beneficially Owned		Beneficial Ownership		
			(Month/Day/Year) (Instr. 8) (Instr. 3, 4 and				4 and	3)	Following (Instr. 4) (Instr. 4			
							(A) or		Reported Transaction(s) (Instr. 3 and 4)		,	
COMMON					Code V	Amount	(D)	Price	, ,			
COMMON	00/00/2010)			٨	749 (1)	٨	Φ.Ω	26.402	Ъ		
STOCK, \$.10 PAR VALUE)			A	748 (1)	A	\$ 0	36,492	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of	2.	3. Transaction Date		4.	5.	6. Date Exerc		7. Titl		8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration D	ate	Amou	ınt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ities	(Instr. 5)	Bene
	Derivative		•		Securities	3		(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						(2.11541
					4, and 5)						
					i, and 3)						
									Amount		
						Date Exercisable	Expiration Date	Title N	or		
									Number		
									of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

CADOGAN TIMOTHY R. ACXIOM CORPORATION 301 E. DAVE WARD DRIVE CONWAY, AR 72032



Signatures

/s/ By: Catherine L. Hughes, Attorney-in-Fact For: Timothy R. Cadogan

08/09/2018

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were issued to the reporting person as part of his compensation for service as a director of the registrant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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