

ROCKWELL AUTOMATION INC  
Form 4  
February 17, 2005

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
NOSBUSCH KEITH D

2. Issuer Name and Ticker or Trading Symbol  
ROCKWELL AUTOMATION INC [ROK]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
777 EAST WISCONSIN AVENUE, SUITE 1400  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
02/15/2005

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman, President and CEO

MILWAUKEE, WI 53202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	02/15/2005		M		77,317 A \$ 14.0147	(1)	D
Common Stock	02/15/2005		M		27,585 A \$ 20.349	(1)	D
Common Stock	02/15/2005		M		5,914 A \$ 13.4	(1)	D
Common Stock	02/15/2005		S		60,000 D (2)	(1)	D
Common Stock	02/15/2005		I		2,099.82 D \$ 59.56	(3)	I By Savings

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Employee Stock Option (right to buy)	\$ 14.0147	02/15/2005		M	77,317	11/04/1999	11/04/2008	Common Stock
Employee Stock Option (right to buy)	\$ 20.349	02/15/2005		M	27,585	10/04/2000	10/04/2009	Common Stock
Employee Stock Option (right to buy)	\$ 11.6038					10/02/2001	10/02/2010	Common Stock
Employee Stock Option (right to buy)	\$ 13.4	02/15/2005		M	5,914	10/01/2002	10/01/2011	Common Stock
Employee Stock Option (right to buy)	\$ 15.5					10/07/2003 <sup>(4)</sup>	10/07/2012	Common Stock
Employee Stock	\$ 27.75					10/06/2004 <sup>(4)</sup>	10/06/2013	Common Stock



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