COCA COLA FEMSA SAB DE CV Form 6-K June 25, 2007

FORM 6-K

Securities and Exchange Commission
Washington, D.C. 20549
Report of Foreign Issuer
Pursuant To Rule 13a-16 Or 15d-16
Of The
Securities Exchange Act of 1934

For the month of June 2007

Commission file number 1-12260

COCA-COLA FEMSA, S.A.B. de C.V.

(Translation of Registrant s name into English)

Guillermo González Camarena No. 600 Col. Centro de Ciudad Santa Fé Delegación Alvaro Obregón México, D.F. 01210 (Address of principal office)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

(Check One) Form 20-F x Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.)

(Check One) Yes No x

(If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b). 82-__.)

Stock Listing Information

Mexican Stock Exchange Ticker: KOFL

NYSE (ADR)

Ticker: KOF

Ratio of KOF L to KOF = 10:1

RECENT EVENTS

COCA-COLA FEMSA FILES 2006 SEC ANNUAL REPORT

Mexico City, Mexico, June 25, 2007. Coca-Cola Femsa, S.A.B. de C.V. (NYSE: KOF), the largest Coca-Cola bottler in Latin America and the second largest Coca- Cola bottler in the world, filed its annual report on Form 20-F for the fiscal year ended December 31, 2006 with the U.S. Securities and Exchange Commission.

The report is available on the investor relations section of Coca-Cola Femsa s website at www.coca-colafemsa.com. Shareholders may receive a hard copy of the report, which includes Coca-Cola Femsa s audited financial statements, free of charge through the contacts below.

Contact:

Alfredo Fernández alfredo.fernandez@kof.com.mx (5255) 5081-5120 / 5121

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Coca-Cola FEMSA, S.A.B. de C.V. produces and distributes *Coca-Cola, Sprite, Fanta, Lift* and other trademark beverages of The Coca-Cola Company in Mexico (a substantial part of central Mexico, including Mexico City and southeast Mexico), Guatemala (Guatemala City and surrounding areas), Nicaragua (nationwide), Costa Rica (nationwide), Panama (nationwide), Colombia (most of the country), Venezuela (nationwide), Brazil (greater São Paulo, Campiñas, Santos, the state of Mato Grosso do Sul and part of the state of Goias) and Argentina (federal capital of Buenos Aires and surrounding areas), along with bottled water, beer and other beverages in some of these territories. The Company has 31 bottling facilities in Latin America and serves over 1,500,000 retailers in the region. The Coca-Cola Company owns a 31.6% equity interest in Coca-Cola FEMSA.

For Further Information:

Investor Relations

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www.coca-colafemsa.com

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

COCA-COLA FEMSA, S.A.B. DE C.V.

(Registrant)

Date: June 25, 2007 By: <u>/s/ HÉCTOR TREVIÑO GUTIÉRREZ</u>

Name: Héctor Treviño Gutiérrez Title: Chief Financial Officer