

AMERICAN APPAREL, INC
Form 10-Q
May 11, 2015
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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 or 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarter ended March 31, 2015

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____
Commission File No. 001-32697

American Apparel, Inc.
(Exact Name of Registrant as Specified in Its Charter)

Delaware
(State or Other Jurisdiction of
Incorporation or Organization) 20-3200601
(I.R.S. Employer
Identification No.)

747 Warehouse Street, Los Angeles, California 90021
(Address of Principal Executive Offices) (Zip Code)
Registrant's Telephone Number, including area code: (213) 488-0226

Indicate by checkmark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer" and "accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer

Non-accelerated filer (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

At May 6, 2015, the Registrant had issued and outstanding 176,682,164 and 176,376,508 shares of its common stock, respectively.

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Unless the context requires otherwise, all references in this Quarterly Report on Form 10-Q to the "Company," "Registrant," "we," and "our," refer to American Apparel, Inc., a Delaware corporation, together with its 100% owned subsidiary, American Apparel (USA) LLC, and its other direct and indirect subsidiaries.

SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q, including the documents incorporated by reference herein, contains forward-looking statements within the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. All statements in this Quarterly Report on Form 10-Q other than statements of historical fact are "forward-looking statements" for purposes of these provisions. Statements that include the use of terminology such as "may," "will," "expect," "believe," "plan," "estimate," "potential," "continue," or the negative thereof or other and similar expressions are forward-looking statements. In addition, in some cases, you can identify forward-looking statements by words or phrases such as "trend," "opportunity," "comfortable," "anticipate," "current," "intention," "position," "assume," "outlook," "remain," "maintain," "sustain," "seek," "achieve," and similar expressions. Any statements that refer to projections of our future financial performance, anticipated growth and trends in our business, goals, strategies, focuses and plans, and other characterizations of future events or circumstances, including statements expressing general expectations or beliefs, whether positive or negative, about future operating results or the development of our products and any statement of assumptions underlying any of the foregoing are forward-looking statements. Forward-looking statements in this report may include, without limitation, statements about:

- consequences of the termination of Dov Charney ("Mr. Charney"), our former chief executive officer (or the internal investigation related thereto), including any litigation or regulatory investigations, any alleged actions of Mr. Charney, or any impact on our sales or brand related thereto;
- ability to hire and/or retain qualified employees, including executive officers;
- our future financial condition, results of operations, plans and prospects, expectations, operating improvements and cost savings, and the timing of any of the foregoing;
- growth, expansion and acquisition prospects and strategies, the success of such strategies, and the benefits we believe can be derived from such strategies;
- our ability to make debt payments; ability to remain in compliance with financial covenants under financing arrangements; and ability to obtain appropriate waivers or amendments with respect to any noncompliance;
- liquidity and projected cash flows;
- plans to make continued investments in advertising and marketing;
- the outcome of investigations, enforcement actions and litigation matters, including exposure that could exceed expectations;
- intellectual property rights and those of others, including actual or potential competitors, our personnel, consultants, and collaborators;
- trends in raw material costs and other costs both in the industry and specific to us;
- the supply of raw materials and the effects of supply shortages on our financial condition, results of operations, and cash flows;
- economic and political conditions;
- currency fluctuations and the impact thereof;
- overall industry and market performance;
- operations outside the U.S.;
- the impact of accounting pronouncements;
- ability to maintain compliance with the listing requirements of NYSE MKT LLC;
- ability to improve efficiency and control costs at our production and supply chain facilities; and
- other assumptions described in this Quarterly Report on Form 10-Q underlying or relating to any forward-looking statements.

The forward-looking statements in this report speak only as of the date of this report and caution should be taken not to place undue reliance on any such forward-looking statements, which are qualified in their entirety by this cautionary statement. Forward-looking statements are subject to numerous assumptions, events, risks, uncertainties and other factors, including those that may be outside of our control and that change over time. As a result, actual results and/or the timing of events could differ materially from those expressed in or implied by the forward-looking statements and future results could differ materially from historical performance and those expressed in or implied by the forward-looking statements. Such assumptions, events, risks, uncertainties

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and other factors are found in "Item 1A. Risk Factors" in Part II and elsewhere in this Quarterly Report on Form 10-Q, the Annual Report on Form 10-K for the year ended December 31, 2014, as amended, and other reports and documents we file with the Securities and Exchange Commission (the "SEC") and include, without limitation, the following:

consequences of the termination of Mr. Charney, our former chief executive officer (or the internal investigation related thereto), including any litigation or regulatory investigations, any alleged actions of Mr. Charney, or any impact on our sales or brand related thereto;

- changes in key personnel, our ability to hire and retain key personnel, and our relationship with our employees;

voting control by our directors, lenders and other affiliates, including Standard General Group and Mr. Charney;

ability to successfully implement our strategic, operating, financial and personnel initiatives;

ability to maintain the value and image of our brand and protect our intellectual property rights;

- general economic conditions, geopolitical events, other regulatory changes, and inflation or deflation;

disruptions in the global financial markets;

the highly competitive and evolving nature of our industry in the U.S. and internationally;

- risks associated with fluctuations and trends of consumer apparel spending in the U.S.;

changes in consumer preferences or demand for our products;

our ability to attract customers to our retail and online stores;

loss or reduction in sales to wholesale or retail customers or financial nonperformance by our wholesale customers;

- seasonality and fluctuations in comparable store sales and wholesale net sales and associated margins;

ability to improve manufacturing efficiency at our production facilities;

changes in the price of materials and labor, including increases in the price of raw materials in the global market and minimum wages;

ability to pass on the added cost of raw materials and labor to customers;

ability to effectively manage inventory levels;

risks that our suppliers or distributors may not timely produce or deliver products;

ability to renew leases on economic terms;

risks associated with our facilities being concentrated in one geographic area;

ability to identify new store locations and the availability of store locations at appropriate terms; ability to negotiate new store leases effectively; and ability to open new stores and expand internationally;

ability to generate or obtain from external sources sufficient liquidity for operations and debt service;

consequences of our significant indebtedness, including our relationships with lenders, ability to comply with debt agreements, ability to generate cash flow to service our debt, and the risk of acceleration of borrowings thereunder as a result of noncompliance;

adverse changes in our credit ratings and any related impact on financial costs and structure;

continued compliance with U.S. and foreign government regulations and legislation, including environmental, immigration, labor, and occupational health and safety laws and regulations;

loss of U.S. import protections or changes in duties, tariffs and quotas, risks associated with our foreign operations

and supply sources such as market disruption, changes in import and export laws, and currency restrictions and exchange rate fluctuations;

litigation and other inquiries and investigations, including the risks that we, our officers or directors in cases where indemnification applies, will not be successful in defending any proceedings, lawsuits, disputes, claims or audits, and that exposure could exceed expectations or insurance coverage;

-

tax assessments by domestic or foreign governmental authorities, including import or export duties on our products and the applicable rates for any such taxes or duties;

• ability to maintain compliance with the exchange rules of the NYSE MKT LLC;

• the adoption of new accounting standards or changes in interpretations of accounting principles;

• adverse weather conditions or natural disaster, including those which may be related to climate change;

• technological changes in manufacturing, wholesaling, or retailing;

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the risk, including costs and timely delivery issues associated therewith, that information technology systems changes may disrupt our supply chain or operations and could impact cash flow and liquidity, and ability to upgrade information technology infrastructure and other risks associated with the systems that operate our online retail operations; and

the risk of failure to protect the integrity and security of our information systems and customers' information.

All forward-looking statements included in this document are made as of the date hereof, based on information available to us as of the date hereof, and we assume no obligation to update any forward-looking statements.

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PART I-FINANCIAL INFORMATION

Item 1. Financial Statements (unaudited)

American Apparel, Inc. and Subsidiaries

Consolidated Balance Sheets

(in thousands, except per share amounts)

| | March 31, 2015 | December 31, |
|--|------------------|------------------|
| | (unaudited) | 2014 |
| ASSETS | | |
| Current assets: | | |
| Cash | \$20,914 | \$8,343 |
| Trade accounts receivable (net of allowances \$353; \$458) | 21,915 | 25,298 |
| Prepaid expenses and other current assets | 13,258 | 16,442 |
| Inventories, net | 122,753 | 147,578 |
| Income taxes receivable and prepaid income taxes | 345 | 648 |
| Deferred income taxes, net of valuation allowance | 677 | 681 |
| Total current assets | 179,862 | 198,990 |
| Property and equipment, net | 44,168 | 49,317 |
| Deferred income taxes, net of valuation allowance | 2,256 | 2,194 |
| Other assets, net | 44,999 | 43,888 |
| TOTAL ASSETS | \$271,285 | \$294,389 |
| LIABILITIES AND STOCKHOLDERS' DEFICIT | | |
| Current liabilities: | | |
| Cash overdraft | \$2,167 | \$5,714 |
| Revolving credit facilities and current portion of long-term debt | 35,091 | 34,312 |
| Accounts payable | 33,582 | 35,554 |
| Accrued expenses and other current liabilities | 63,887 | 61,369 |
| Fair value of warrant liability | 11,731 | 19,239 |
| Income taxes payable | 1,881 | 2,063 |
| Deferred income tax liability, current | 1,215 | 1,045 |
| Current portion of capital lease obligations | 3,007 | 2,978 |
| Total current liabilities | 152,561 | 162,274 |
| Long-term debt (net of unamortized discount \$5,771; \$5,965) | 233,621 | 217,388 |
| Capital lease obligations, net of current portion | 1,217 | 1,982 |
| Deferred tax liability | 191 | 200 |
| Deferred rent, net of current portion | 12,461 | 13,346 |
| Other long-term liabilities | 15,540 | 14,715 |
| TOTAL LIABILITIES | 415,591 | 409,905 |
| COMMITMENTS AND CONTINGENCIES | | |
| STOCKHOLDERS' DEFICIT | | |
| Preferred stock, \$0.0001 par value per-share: authorized 1,000 shares; none issued | 0 | 0 |
| Common stock, \$0.0001 par value per-share: authorized 230,000 shares; Issued 176,682; 176,566, Outstanding 176,261; 176,194 | 18 | 18 |
| Additional paid-in capital | 218,866 | 218,779 |
| Accumulated other comprehensive loss | (9,368 |) (6,915 |
| Accumulated deficit | (351,665 |) (325,241 |
| Less: Treasury stock, 304 shares at cost | (2,157 |) (2,157 |

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| | | | |
|---|-----------|------------|---|
| TOTAL STOCKHOLDERS' DEFICIT | (144,306 |) (115,516 |) |
| TOTAL LIABILITIES AND STOCKHOLDERS' DEFICIT | \$271,285 | \$294,389 | |

See accompanying notes to condensed consolidated financial statements.

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American Apparel, Inc. and Subsidiaries
 Consolidated Statements of Operations and Comprehensive Loss
 (in thousands, except per share amounts)
 (unaudited)

| | Three Months Ended March 31, | |
|---|---------------------------------|-----------|
| | 2015 | 2014 |
| Net sales | \$124,263 | \$137,096 |
| Cost of sales | 76,801 | 65,122 |
| Gross profit | 47,462 | 71,974 |
| Selling and distribution expenses | 45,472 | 54,062 |
| General and administrative expenses (including related party charges of \$155; \$160) | 24,862 | 24,909 |
| Retail store impairment | 58 | 499 |
| Loss from operations | (22,930) | (7,496) |
| Interest expense | 9,781 | 10,039 |
| Foreign currency transaction loss | 625 | 132 |
| Unrealized gain on change in fair value of warrants | (7,508) | (12,667) |
| Other income | (141) | (8) |
| Loss before income taxes | (25,687) | (4,992) |
| Income tax provision | 737 | 474 |
| Net loss | \$(26,424) | \$(5,466) |
| Basic and diluted net loss per-share ^(a) | \$(0.15) | \$(0.05) |
| Weighted-average basic and diluted shares outstanding ^(a) | 176,259 | 111,554 |
| Net loss (from above) | \$(26,424) | \$(5,466) |
| Other comprehensive loss items: | | |
| Foreign currency translation | (2,453) | (471) |
| Other comprehensive loss, net of tax | (2,453) | (471) |
| Comprehensive loss | \$(28,877) | \$(5,937) |

(a) The dilutive impact of incremental shares is excluded from loss position in accordance with U.S. generally accepted accounting principles ("GAAP")

See accompanying notes to condensed consolidated financial statements.

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American Apparel, Inc. and Subsidiaries
 Consolidated Statements of Cash Flows
 (in thousands)
 (unaudited)

| | Three Months Ended March 31, | |
|---|------------------------------|------------|
| | 2015 | 2014 |
| CASH FLOWS FROM OPERATING ACTIVITIES | | |
| Cash received from customers | \$ 127,242 | \$ 136,815 |
| Cash paid to suppliers, employees and others | (123,460 |) (130,984 |
| Income taxes paid | (158 |) (403 |
| Interest paid | (671 |) (1,521 |
| Other | 129 | 8 |
| Net cash provided by operating activities | 3,082 | 3,915 |
| CASH FLOWS FROM INVESTING ACTIVITIES | | |
| Capital expenditures | (1,120 |) (3,958 |
| Proceeds from sale of fixed assets | 0 | 30 |
| Net cash used in investing activities | (1,120 |) (3,928 |
| CASH FLOWS FROM FINANCING ACTIVITIES | | |
| Cash overdraft | (3,547 |) (3,989 |
| Repayments of expired revolving credit facilities, net | 0 | (14,557 |
| Borrowings under current revolving credit facilities, net | 781 | 0 |
| Borrowings (repayments) of term loans and notes payable | 14,997 | (50 |
| Payments of debt issuance costs | (323 |) (372 |
| Net proceeds from issuance of common stock | 0 | 28,554 |
| Payment of payroll statutory tax withholding on share-based compensation associated with issuance of common stock | 0 | (125 |
| Repayments of capital lease obligations | (736 |) (137 |
| Net cash provided by financing activities | 11,172 | 9,324 |
| Effect of foreign exchange rate on cash | (563 |) (1,304 |
| Net increase in cash | 12,571 | 8,007 |
| Cash, beginning of period | 8,343 | 8,676 |
| Cash, end of period | \$20,914 | \$ 16,683 |

See accompanying notes to condensed consolidated financial statements.

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American Apparel, Inc. and Subsidiaries
Consolidated Statements of Cash Flows (continued)
(in thousands)
(unaudited)

| | Three Months Ended March 31, | |
|--|------------------------------|------------|
| | 2015 | 2014 |
| RECONCILIATION OF NET LOSS TO NET CASH PROVIDED BY OPERATING ACTIVITIES | | |
| Net loss | \$(26,424 |) \$(5,466 |
| Depreciation and amortization of property and equipment, and other assets | 5,332 | 6,715 |
| Retail store impairment | 58 | 499 |
| Share-based compensation expense | 103 | 1,115 |
| Unrealized gain on change in fair value of warrants | (7,508 |) (12,667 |
| Amortization of debt discount and deferred financing costs | 742 | 597 |
| Accrued interest paid-in-kind | 1,062 | 1,030 |
| Foreign currency transaction loss | 625 | 132 |
| Allowance for inventory shrinkage and obsolescence | (1,075 |) 121 |
| Bad debt expense | 77 | 139 |
| Deferred income taxes | 24 | 0 |
| Deferred rent | (912 |) (2,222 |
| Changes in cash due to changes in operating assets and liabilities: | | |
| Trade accounts receivables | 2,902 | (420 |
| Inventories | 23,895 | 5,445 |
| Prepaid expenses and other current assets | 2,853 | 2,288 |
| Other assets | (1,816 |) (235 |
| Accounts payable | (1,636 |) 2,424 |
| Accrued expenses and other liabilities | 4,701 | 4,349 |
| Income taxes receivable / payable | 79 | 71 |
| Net cash provided by operating activities | \$3,082 | \$3,915 |
| NON-CASH INVESTING AND FINANCING ACTIVITIES | | |
| Property and equipment acquired, and included in accounts payable | \$77 | \$1,040 |

See accompanying notes to condensed consolidated financial statements.

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American Apparel, Inc. and Subsidiaries
Notes to Condensed Consolidated Financial Statements
(in thousands, except per share amounts)
(unaudited)

Note 1. Organization and Business

American Apparel, Inc. including its subsidiaries (collectively the "Company") is a vertically-integrated manufacturer, distributor, and retailer of branded fashion basic apparel products and designs. The Company manufactures and sells clothing and accessories for women, men, children and babies. The Company sells its products through the wholesale distribution channel supplying t-shirts and other casual wear to distributors and screen printers, as well as directly to customers through its retail stores located in the U.S. and internationally. In addition, the Company operates an online retail e-commerce website. At March 31, 2015, the Company operated a total of 239 retail stores in 20 countries including the U.S. and Canada.

Company Highlights

Recent Developments - On May 11, 2015, the Company anticipates to announce that it has commenced a \$10,000 "at-the-market" offering program. Under the program, the Company may, from time to time and at its discretion, offer and sell shares of its common stock having an aggregate gross sales price of up to \$10,000. The Company intends to use the net proceeds generated through the program for working capital and general corporate purposes.

On March 6, 2015, a member appointed by Lion Capital LLP ("Lion") resigned from the Board of Directors (the "Board"), and on March 24, 2015, the Board elected a member designated by Lion to fill that vacancy.

Liquidity - As of March 31, 2015, the Company had \$20,914 in cash, \$35,080 outstanding on a \$50,000 asset-backed revolving credit facility with Capital One Business Credit Corp. ("Capital One" and such facility, the "Capital One Credit Facility") and \$11,179 of availability for additional borrowings. On May 6, 2015, the Company had \$5,150 of availability for additional borrowings under the Capital One Credit Facility. On April 14, 2015, the Company paid \$13,803 in interest on its senior secured notes (the "Notes").

On March 25, 2015, the Company entered into the Sixth Amendment to the Capital One Credit Facility ("the Sixth Amendment") which (i) waived any defaults under the Capital One Credit Facility due to the failure to meet the obligation to maintain the maximum leverage ratio and minimum adjusted EBITDA required for the measurement periods ended December 31, 2014, as defined in the credit agreement, (ii) waived the obligation to maintain the minimum fixed charge coverage ratios, maximum leverage ratios and minimum adjusted EBITDA required for the twelve months ending March 31, 2015, (iii) included provisions to permit the Company to enter into the Standard General Credit Agreement (as defined below), (iv) reset financial covenants relating to maintaining minimum fixed charge coverage ratios, maximum leverage ratios and minimum adjusted EBITDA and (v) permitted the Company to borrow \$15,000 under the Standard General Credit Agreement.

Standard General informed the Company that it entered into an agreement with Capital One that could result in it purchasing all of the loans and commitments outstanding under the Capital One Credit Facility by September 30, 2015 or earlier under certain other circumstances.

On March 25, 2015, one of the Company's subsidiaries borrowed \$15,000 under an unsecured credit agreement with Standard General Group ("Standard General"), dated as of March 25, 2015 (the "Standard General Credit Agreement"). The Standard General Credit Agreement is guaranteed by the Company, bears interest at 14% per annum, and will mature on October 15, 2020. The proceeds of such loan provided additional liquidity to the Company as contemplated by the Nomination, Standstill and Support Agreement, dated July 9, 2014 (the "Standstill Agreement").

The Company believes that it has sufficient financing commitments to meet funding requirements for the next twelve months.

Management's Plan - In accordance with the Standstill Agreement, five new directors joined the Company in August 2014. Subsequently, the Board hired new senior management, including the Chief Executive Officer ("CEO"), Chief Financial Officer ("CFO"), and General Counsel, as well as other additions to the management team. Together, the new board of directors and new management team are focused on implementing a turnaround strategy and enhancing

the Company's corporate governance policies and practices. The Company has started implementing additional operational and financial processes and disciplines to improve liquidity and profitability. To that end, the Company added new members to the executive team in the areas of planning and forecasting, operations, marketing, merchandising planning, product development and e-commerce. The Company continues to drive productivity from its distribution center, reduce inventory, reduce labor costs, and consolidate its administrative and manufacturing functions. Additionally, new members were added to the legal and human resources departments and the Company has introduced a new code of ethics.

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Although the Company has made progress under these programs, the Company operates in a rapidly evolving and often unpredictable business environment that may change the timing or amount of expected future cash receipts and expenditures. The Company's cash flows are dependent upon meeting future sales growth projections and reducing certain expenses. Accordingly, there can be no assurance that the Company's planned operational improvements will be successful.

Note 2. Summary of Significant Accounting Policies

Principles of Consolidation and Basis of Presentation

The condensed consolidated financial statements include the accounts of American Apparel, Inc. and its 100% owned subsidiaries. The condensed consolidated financial statements have been prepared in accordance with GAAP for interim financial information and are presented in accordance with the requirements of Form 10-Q and Rule 10-01 of Regulation S-X. All intercompany balances and transactions have been eliminated upon consolidation.

The financial data of the Company included herein is unaudited. The condensed consolidated financial statements do not contain certain information that was included in the annual financial statements included in the Company's Annual Report on Form 10-K for the year ended December 31, 2014. Readers are urged to review the Company's Annual Report on Form 10-K for the year ended December 31, 2014 as well as other publicly filed documents for more complete descriptions and discussions. In the opinion of management, the condensed consolidated financial statements included herein contain all adjustments, including normal recurring adjustments, considered necessary to present fairly the Company's financial position, the results of operations, and cash flows for the periods presented. The operating results and cash flows of the interim periods presented herein are not necessarily indicative of the results to be expected for any other interim period or the full year.

Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Management bases its estimates on historical experience and on various assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. The most significant estimates include: revenue recognition, inventory valuation and obsolescence; valuation and recoverability of long-lived assets, including the values assigned to goodwill, intangible assets, and property and equipment; fair value calculations, including derivative liabilities; contingencies, including accruals for the outcome of current litigation and assessments and self-insurance; and income taxes, including uncertain income tax positions and recoverability of deferred income taxes and any limitations as to net operating losses ("NOL"). Actual results could differ from those estimates.

Concentration of Credit Risk

Financial instruments that potentially subject the Company to concentration of credit risk consist primarily of cash (the amounts of which may, at times, exceed Federal Deposit Insurance Corporation limits on insurable amounts) and trade accounts receivable (including credit card receivables) relating substantially to the Company's U.S. Wholesale segment. Cash is managed within established guidelines, and the Company mitigates its risk by investing through major financial institutions. The Company had approximately \$19,665 and \$6,361 held in foreign banks at March 31, 2015 and December 31, 2014, respectively.

Concentration of credit risk with respect to trade accounts receivable is limited by performing on-going credit evaluations of its customers and adjusting credit limits based upon payment history and the customer's current credit worthiness. The Company also maintains an insurance policy for certain customers based on a customer's credit rating and established limits. Collections and payments from customers are continuously monitored. Two customers in the Company's U.S. Wholesale segment combined accounted for 36.0% of its total trade accounts receivable as of March 31, 2015. One customer in the Company's U.S. Wholesale segment combined accounted for 16.6% of its total trade accounts receivable as of December 31, 2014. The Company maintains an allowance for doubtful accounts which is based upon historical experience and specific customer collection issues that have been identified. While bad debt expenses have historically been within expectations and allowances established, the Company cannot guarantee that it will continue to experience the same credit loss rates that it has in the past.

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Fair Value Measurements

The financial instruments recorded in the consolidated balance sheets include cash, trade accounts receivable (including credit card receivables), accounts payable, revolving credit facilities, senior secured notes, term loans and warrants. Due to their short-term maturity, the carrying values of cash, trade accounts receivables, and accounts payable approximate their fair market values. In addition, the carrying amount of the revolving credit facility from Capital One approximates its fair value because of the variable market interest rate charged to the Company.

The Company employs a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The fair value of a financial instrument is the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date using the exit price.

Accordingly, when market observable data is not readily available, the Company's own assumptions are used to reflect those that market participants would be presumed to use in pricing the asset or liability at the measurement date.

Assets and liabilities recorded on the consolidated balance sheets at fair value are categorized based on the level of judgment associated with inputs used to measure their fair value and the level of market price observability, as follows:

Level 1 – Unadjusted quoted prices are available in active markets for identical assets or liabilities as of the reporting date.

Level 2 – Pricing inputs are other than unadjusted quoted prices in active markets, which are based on the following:

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets or liabilities in non-active markets; or
- Either directly or indirectly observable inputs as of the reporting date.

Level 3 – Pricing inputs are unobservable and significant to the overall fair value measurement, and the determination of fair value requires significant management judgment or estimation. The valuation policies and procedures underlying are determined by the Company's accounting and finance team and are approved by the CFO.

In certain cases, inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, the level in the fair value hierarchy within which the fair value measurement in its entirety falls has been determined based on the lowest level input that is significant to the fair value measurement in its entirety. Thus, a Level 3 fair value measurement may include inputs that are observable (Level 1 or Level 2) and unobservable (Level 3). The Company's assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment and consideration of factors specific to the asset or liability.

The Company uses prices and inputs that are current as of the measurement date, including during periods of market disruption. In periods of market disruption, the ability to observe prices and inputs may be reduced for many instruments. This condition could cause an instrument to be reclassified from Level 1 to Level 2, or from Level 2 to Level 3. The Company recognizes transfers between levels at either the actual date of the event or a change in circumstances that caused the transfer.

As of March 31, 2015, there were no transfers between Levels 1, 2, and 3 of the fair value hierarchy.

Summary of Significant Valuation Techniques

Level 2 Measurements:

Senior secured notes: Estimated based on quoted prices for identical senior secured notes in non-active market.

Level 3 Measurements:

Term loans: Estimated using a projected discounted cash flow analysis based on unobservable inputs including principal and interest payments and discount rate. A yield rate was estimated using yields rates for publicly traded debt instruments of comparable companies with similar features. An increase or decrease in the stock price and the discount rate assumption can significantly decrease or increase the fair value of term loans. See Note 8.

Warrants: Estimated using the Binomial Lattice option valuation model. Significant observable and unobservable inputs include stock price, exercise price, annual risk free rate, term, and expected volatility. An increase or decrease in these inputs could significantly increase or decrease the fair value of the warrant. See Notes 8 and 11.

Indefinite-lived assets - goodwill: Estimated using a projected discounted cash flow analysis based on unobservable inputs including gross profit, discount rate, working capital requirements, capital expenditures, depreciation and terminal value assumptions. An increase or decrease in the discount rate assumption and/or the terminal value

assumption, in isolation, can have a significant effect on the fair value of the reporting unit.

Retail stores: Estimated using a projected discounted cash flow analysis based on unobservable inputs including gross profit and discount rate. The key assumptions used in the estimates of projected cash flows were sales, gross margins, and payroll costs.

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These forecasts were based on historical trends and take into account recent developments as well as the Company's plans and intentions. An increase or decrease in the discount rate assumption and/or projected cash flows, in isolation, can significantly decrease or increase the fair value of the assets, which would have an effect on the impairment recorded.

Income Taxes

Deferred tax assets and liabilities are recognized for the estimated future tax consequences attributable to differences between the financial reporting basis and the respective tax basis of its assets and liabilities, and are measured using enacted tax rates in effect for the year in which the differences are expected to reverse. The Company estimates the degree to which tax assets and credit carryforwards will result in a benefit based on expected profitability by tax jurisdiction. A valuation allowance for such tax assets and loss carryforwards is provided when it is determined that such amounts will more likely than not go unrealized. Significant weight is given to evidence that can be objectively verified. The determination to record a valuation allowance is based on the recent history of cumulative losses and current operating performance and includes an assessment of the degree to which any losses are driven by items that are unusual in nature or incurred to improve future profitability. In addition, the Company reviews changes in near-term market conditions and any other factors arising during the period which may impact its future operating results. If it becomes more likely than not that a tax asset will be realized, any related valuation allowance of such assets would be reversed.

Management makes judgments as to the interpretation of the tax laws that might be challenged upon an audit and cause changes to previous estimates of tax liability. In addition, the Company operates within multiple taxing jurisdictions and is subject to audit in these jurisdictions. Management believes that adequate provisions have been made for all years, but the outcome of tax audits cannot be predicted with certainty. If any issues addressed in the Company's tax audits are resolved in a manner not consistent with management's expectations, the Company could be required to adjust its provision for income tax in the period such resolution occurs.

The Company's foreign domiciled subsidiaries are subject to foreign income taxes on earnings in their respective jurisdictions. The Company elected to have its foreign subsidiaries, except for its subsidiaries in Brazil, Canada, China, Ireland, Italy, South Korea, and Spain, consolidated in the Company's U.S. federal income tax return. The Company is generally eligible to receive tax credits on its U.S. federal income tax return for most of the foreign taxes paid by the Company's subsidiaries included in the U.S. federal income tax return.

For financial statement purposes, the Company recognizes tax benefits from uncertain tax positions only if it is more likely than not that the tax position will be sustained on examination by the taxing authorities, based on the technical merits of the position. Once this threshold has been met, the Company's measurement of its expected tax benefits is recognized in its financial statements. Gross unrecognized tax benefits are included in current liabilities in the consolidated balance sheets, and interest and penalties on unrecognized tax benefits are recorded in the income tax provision in the consolidated statements of operations.

Recently Issued Accounting Standards

In April 2015, the Financial Accounting Standards Board ("FASB") issued a new standard that requires an entity to determine whether a cloud computing arrangement contains a software license. If the arrangement contains a software license, the entity would account for the fees related to the software license element in a manner consistent with how the acquisition of other software licenses is accounted for. If the arrangement does not contain a software license, the customer would account for the arrangement as a service contract. The new standard will be effective for fiscal years beginning after December 15, 2015, and interim periods in fiscal years beginning after December 15, 2016. The Company is in the process of evaluating the impact of adoption on the Company's consolidated financial statements. In April 2015, the FASB issued a new standard on simplifying the presentation of debt issuance costs. The new standard requires that debt issuance costs related to a recognized debt liability be presented in the balance sheet as a direct deduction from the carrying amount of that debt liability, consistent with debt discounts. The recognition and measurement guidance for debt issuance costs are not affected by the amendments in this new standard. The new standard will be effective for fiscal years beginning after December 15, 2015, and interim periods within those fiscal years. The Company is in the process of evaluating the impact of adoption on the Company's consolidated financial statements.

Other recently issued accounting standards are not expected to have a material effect on the Company's consolidated financial statements.

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Note 3. Inventories

The components of inventories are as follows:

| | March 31, 2015 | December 31, 2014 |
|---|----------------|-------------------|
| Raw materials | \$16,131 | \$17,738 |
| Work in process | 3,279 | 2,805 |
| Finished goods | 111,007 | 135,813 |
| | 130,417 | 156,356 |
| Less reserve for inventory shrinkage and obsolescence | (7,664 |) (8,778 |
| Total, net of reserves | \$122,753 | \$147,578 |

Inventories consist of material, labor, and overhead, and are stated at the lower of cost or market. Cost is primarily determined on the first-in, first-out (FIFO) method. No supplier provided more than 10% of the Company's raw material purchases as of March 31, 2015 and December 31, 2014.

The Company identifies potentially excess and slow-moving inventories by evaluating turn rates, inventory levels and other factors and records lower of cost or market reserves for such identified excess and slow-moving inventories. The Company also establishes reserves for inventory shrinkage for each of its retail locations and warehouse based on the historical results of physical inventory cycle counts.

The Company had a lower of cost or market reserves for excess and slow-moving inventories of \$6,653 and \$6,684 at March 31, 2015 and December 31, 2014, respectively. As part of its valuation analysis of inventory, the Company identified certain slow-moving, second quality finished goods and raw materials inventory for additional reserves in the fourth quarter of 2014. Inventory shrinkage reserves were \$1,011 and \$2,094 as of March 31, 2015 and December 31, 2014, respectively.

Note 4. Property and Equipment

Depreciation and amortization expense relating to property and equipment (including capitalized leases) is recorded in cost of sales and general and administrative expenses in the consolidated statements of operations. Depreciation and amortization expenses were \$5,332 and \$6,715 for the three months ended March 31, 2015 and 2014, respectively. Based on its retail store impairment analysis, the Company recorded impairment charges of \$58 and \$499 for the three months ended March 31, 2015 and 2014.

Note 5. Accrued Expenses and Other Current Liabilities

The components of accrued expenses and other current liabilities are as follows:

| | March 31, 2015 | December 31, 2014 |
|---|----------------|-------------------|
| Compensation, bonuses and related taxes | \$13,466 | \$13,026 |
| Accrued interest | 13,239 | 5,932 |
| Workers' compensation and other self-insurance reserves (Note 14) | 7,164 | 6,760 |
| Taxes and duties | 4,263 | 6,102 |
| Gift cards and store credits | 7,266 | 8,462 |
| Loss contingencies | 1,753 | 2,360 |
| Deferred revenue | 948 | 962 |
| Deferred rent | 3,016 | 3,422 |
| Other | 12,772 | 14,343 |
| Total accrued expenses and other current liabilities | \$63,887 | \$61,369 |

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Note 6. Revolving Credit Facilities and Current Portion of Long-Term Debt

The following table presents revolving credit facilities and current portion of long-term debt:

| | Lender | Expiration | March 31, 2015 | December 31, 2014 |
|-----------------------------------|-------------|----------------|----------------|-------------------|
| Revolving credit facility | Capital One | April 14, 2018 | \$35,080 | \$34,299 |
| Current portion of long-term debt | | | 11 | 13 |
| Total | | | \$35,091 | \$34,312 |

The Company incurred interest expense of \$9,781 and \$10,039 for the three months ended March 31, 2015 and 2014, respectively, for all outstanding borrowings. The interests subject to capitalization were not significant for the three months ended March 31, 2015 and 2014.

Revolving Credit Facility - Capital One

The Company had \$35,080 and \$34,299 outstanding on a \$50,000 asset-backed revolving credit facility with Capital One as of March 31, 2015 and December 31, 2014, respectively. The amount available for additional borrowings on March 31, 2015 was \$11,179. The Capital One Credit Facility matures on April 14, 2018 and is subject to a January 15, 2018 maturity if excess availability is less than \$15,000 at the time of notice to Capital One that an "applicable high yield discount obligation" redemption will be required pursuant to Section 3.01(e) of the Indenture governing the Notes. The interest rates on borrowings under the Capital One Credit Facility are equal to LIBOR plus 5.0% or the bank's prime rate plus 4.0% at the Company's option and are subject to specified borrowing requirements and covenants.

On March 25, 2015, the Company entered into the Six Amendment which (i) waived any defaults under the Capital One Credit Facility due to the failure to meet the obligation to maintain the maximum leverage ratio and minimum adjusted EBITDA required for the measurement periods ended December 31, 2014, as defined in the credit agreement, (ii) waived the obligation to maintain the minimum fixed charge coverage ratios, maximum leverage ratios and minimum adjusted EBITDA required for the twelve months ended March 31, 2015, (iii) included provisions to permit the Company to enter into the Standard General Credit Agreement, (iv) reset financial covenants relating to maintaining minimum fixed charge coverage ratios, maximum leverage ratios and minimum adjusted EBITDA and (v) permitted the Company to borrow \$15,000 under the Standard General Credit Agreement.

Standard General informed the Company that it entered into an agreement with Capital One that could result in it purchasing all of the loans and commitments outstanding under the Capital One Credit Facility by September 30, 2015 or earlier under certain other circumstances.

The Capital One Credit Facility is secured by a lien on substantially all of the assets of the Company's domestic subsidiaries and equity interests in certain of the Company's foreign subsidiaries, subject to some restrictions. It requires that the Company maintain a lockbox arrangement and contains certain subjective acceleration clauses. In addition, Capital One may adjust the advance restriction and criteria for eligible inventory and accounts receivable at its discretion. The Capital One Credit Facility contains cross-default provisions whereby an event of default under the Senior Notes Indenture (the "Indenture") or other indebtedness, in each case of an amount greater than a specified threshold, would cause an event of default under the Capital One Credit Facility. As of March 31, 2015, the Company had \$1,080 of outstanding letters of credit secured against the Capital One Credit Facility.

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Note 7. Long-Term Debt

Long-term debt consists of the following:

| | March 31, 2015 | December 31, 2014 |
|--|----------------|----------------------|
| Senior Secured Notes due 2020 ^(a) | \$209,315 | \$208,084 |
| Standard General Loan Agreement ^(b) | 9,074 | 9,049 |
| Standard General Credit Agreement | 15,000 | 0 |
| Other | 243 | 268 |
| Total long-term debt | 233,632 | 217,401 |
| Current portion of debt | (11 |) (13 |
| Long-term debt, net of current portion | \$233,621 | \$217,388 |

(a) Includes accrued interest paid in-kind of \$8,295 and \$7,233 and net of unamortized discount of \$4,980 and \$5,149 at March 31, 2015 and December 31, 2014, respectively.

(b) Net of unamortized discount of \$791 and \$816 at March 31, 2015 and December 31, 2014, respectively.

Senior Secured Notes due 2020

The Company has outstanding Notes issued at 97% of the \$206,000 par value on April 4, 2013. The Notes mature on April 15, 2020 and bear interest at 15% per annum, of which 2% is payable in-kind until April 14, 2018 and in cash on subsequent interest dates. Interest on the Notes, of approximately \$13,900 per payment period in 2015, is payable semi-annually, in arrears, on April 15 and October 15. On April 14, 2015, the Company paid \$13,803 in interest on the Notes.

On or after April 15, 2017, the Company may, at its option, redeem some or all of the Notes at a premium, decreasing ratably over time to zero as specified in the Indenture, plus accrued and unpaid interest to, but not including, the redemption date. Prior to April 15, 2017, the Company may, at its option, redeem up to 35% of the aggregate principal amount of the Notes with the net cash proceeds of certain equity offerings at a redemption price of 113% of the aggregate principal amount of the redeemed notes plus accrued and unpaid interest to, but not including, the redemption date. In addition, at any time prior to April 15, 2017, the Company may, at its option, redeem some or all of the Notes by paying a "make whole" premium, plus accrued and unpaid interest to, but not including, the redemption date. If the Company experiences certain change of control events, the holders of the Notes will have the right to require the Company to purchase all or a portion of the Notes at a price in cash equal to 101% of the principal amount of such Notes, plus accrued and unpaid interest to, but not including, the date of purchase. In addition, the Company is required to use the net proceeds of certain asset sales, if not used for specified purposes, to purchase some of the Notes at 100% of the principal amount, plus accrued and unpaid interest to, but not including, the date of purchase. On each interest payment date after April 4, 2018, the Company will be required to redeem, for cash, a portion of each Note then outstanding equal to the amount necessary to prevent such Note from being treated as an "applicable high yield discount obligation" within the meaning of the Internal Revenue Code. The redemption price will be 100% of the principal amount plus accrued and unpaid interest thereon on the date of redemption.

The Notes are guaranteed, jointly and severally, on a senior secured basis by the Company's existing and future domestic subsidiaries. The Notes and the related guarantees are secured by a first-priority lien on the Company's and its domestic subsidiaries' assets (other than the Credit Facility Priority Collateral, as defined below, subject to some exceptions and permitted liens). The Notes and the related guarantees also are secured by a second-priority lien on all of Company's and its domestic subsidiaries' cash, trade accounts receivable, inventory and certain other assets (collectively, the "Credit Facility Priority Collateral"), subject to certain exceptions and permitted liens. The Notes and the guarantees, respectively, rank equal in right of payment with the Company's and its domestic subsidiaries' senior indebtedness, including indebtedness under the Capital One Credit Facility, before giving effect to collateral arrangements.

The Notes impose certain limitations on the ability of the Company and its domestic subsidiaries to, among other things, and subject to a number of important qualifications and exceptions, incur additional indebtedness or issue

disqualified capital stock or preferred stock (with respect to restricted subsidiaries), grant liens, make payments in respect of their capital stock or certain indebtedness, enter into transactions with affiliates, create dividend or other payment restrictions affecting subsidiaries, merge or consolidate with any other person, sell, assign, transfer, lease, convey or otherwise dispose of all or substantially all of its assets or adopt a plan of liquidation. The Company must annually report to the trustee on compliance with such limitations. The Notes also contain cross-default provisions whereby a payment default or acceleration of any indebtedness in an aggregate amount greater than a specified threshold would cause an event of default with respect to the Notes.

As of March 31, 2015, the Company was in compliance with the required covenants of the Indenture.

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Standard General Loan Agreement

On July 16, 2014, Lion assigned its rights and obligations as a lender to an entity affiliated with Standard General (the "Standard General Loan Agreement"). On September 8, 2014, the Company entered into an amendment of the Standard General Loan Agreement to lower the applicable interest rate to 17%, extend the maturity to April 15, 2021, and make certain other technical amendments. The principal amount of the term loan is \$9,865. Interest under the loan agreement is payable quarterly in cash or, to the extent permitted by the Company's other debt agreements, in-kind.

Standard General Credit Agreement

On March 25, 2015, as contemplated by the Standstill Agreement, one of the Company's subsidiaries borrowed \$15,000 under the Standard General Credit Agreement. The Standard General Credit Agreement is guaranteed by the Company, bears interest at 14% per annum, and will mature on October 15, 2020. Interest under the credit agreement is payable quarterly in cash or, to the extent permitted by the Company's other debt agreements, in-kind.

The Standard General Credit Agreement contains customary defaults, including cross event of default to the Notes and the Standard General Loan Agreement and cross acceleration to other indebtedness above a threshold amount.

If the Company experiences certain change of control events, the Company is required to offer to prepay the Standard General Credit Agreement at 101% of the outstanding principal amount plus accrued and unpaid interest on the date of the prepayment. The Company will be required to prepay loans under the Standard General Credit Agreement to the extent necessary to avoid the loan being characterized as an "applicable high yield discount obligation" within the meaning of the Internal Revenue Code by June 30, 2020.

Note 8. Fair Value of Financial Instruments

The Company's financial instruments at fair value are measured on a recurring basis. Related unrealized gains or losses are recognized in unrealized gain on change in fair value of warrants in the consolidated statements of operations. For additional disclosures regarding methods and assumptions used in estimating fair values of these financial instruments, see Note 2.

The following tables present carrying amounts and fair values of the Company's financial instruments as of March 31, 2015 and December 31, 2014, and indicate the fair value hierarchy of the valuation techniques utilized by the Company to determine such fair value. The Company did not have any assets or liabilities categorized as Level 1 as of March 31, 2015.

| | | March 31, 2015 | |
|-----------------------------------|-----------------------|-------------------|------------|
| | | Carrying Amount | Fair Value |
| Senior Secured Notes due 2020 | Level 2 Liability | \$209,315 | \$217,164 |
| Standard General Loan Agreement | Level 3 Liability | 9,074 | 9,790 |
| Standard General Credit Agreement | Level 3 Liability | 15,000 | 15,000 |
| Lion Warrant | Level 3 Liability (a) | | 11,731 |
| | | \$233,389 | \$253,685 |
| | | December 31, 2014 | |
| | | Carrying Amount | Fair Value |
| Senior Secured Notes due 2020 | Level 2 Liability | \$208,084 | \$211,538 |
| Standard General Loan Agreement | Level 3 Liability | 9,049 | 8,868 |
| Lion Warrant | Level 3 Liability (a) | | 19,239 |
| | | \$217,133 | \$239,645 |

(a) No cost is associated with these liabilities (see Note 11).

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The following table presents a summary of changes in fair value of the Lion Warrant (Level 3 financial liabilities) which are marked to market on a recurring basis:

| | Three Months Ended March 31, | |
|---|------------------------------|-----------|
| | 2015 | 2014 |
| Beginning balance | \$19,239 | \$20,954 |
| Adjustments included in earnings ^(a) | (7,508 |) (12,667 |
| Balance at March 31 | \$11,731 | \$8,287 |

(a) The amount of total gains or losses for the period attributable to the change in unrealized gains or losses relating to liabilities held at the reporting date. The unrealized gains or losses are recorded in unrealized gain on change in fair value of warrants in the consolidated statements of operations.

At March 31, 2015, the Company did not have any nonrecurring fair value measurements of nonfinancial assets or nonfinancial liabilities.

Note 9. Income Taxes

Income taxes for the three months ended March 31, 2015 and 2014 were computed using an effective tax rate estimated to be applicable for the full fiscal year, which is subject to ongoing review and evaluation by management.

The Company incurred losses from operations for the three months ended March 31, 2015 and 2014. Based upon these results and the recent history of cumulative losses for the prior three years, as well as trends in the Company's performance projected through 2015, the Company's management believes that it is more likely than not deferred tax assets in certain jurisdictions are not fully realizable. Accordingly, the Company will not record any income tax benefits in the condensed consolidated financial statements until it is determined that the Company will generate sufficient taxable income in the respective jurisdictions to realize the deferred income tax assets. As a result of the analysis, the Company determined that a full valuation allowance against the net deferred tax assets in certain jurisdictions, primarily in the U.S., and partial valuation allowances in certain foreign jurisdictions, is required.

The Company is subject to U.S. federal income tax as well as income tax in multiple state and foreign jurisdictions.

Tax years that remain subject to examination by the Internal Revenue Service are 2012 through 2014. The Company's state and foreign tax returns are open to audit for the calendar years 2009 through 2014.

Note 10. Related Party Transactions

Personal Guarantees by Mr. Charney

As of March 31, 2015, Mr. Charney personally guaranteed the Company's obligations under two property leases aggregating \$4,446.

Lease Agreement between the Company and a Related Party

The Company has an operating lease expiring in November 2016 for its knitting facility with American Central Plaza LLC, which is partially owned by Mr. Charney and Marty Bailey, the Company's Chief Manufacturing Officer. Mr. Charney holds an 18.75% ownership interest in American Central Plaza LLC while Mr. Bailey holds a 6.25% interest. The remaining members of American Central Plaza LLC are not affiliated with the Company. Rent expenses (including property taxes and insurance payments) related to this lease were \$155 and \$104 for three months ended March 31, 2015 and 2014, respectively.

Agreements between Mr. Charney and Standard General

As of March 31, 2015, Mr. Charney owned 42.3% of the Company's outstanding common stock, and Mr. Charney and Standard General collectively controlled the right to vote such common stock as described below.

On June 25, 2014, Mr. Charney entered into a letter agreement with Standard General in which, if Standard General was able to acquire at least 10% of the Company's outstanding shares, Standard General would loan Mr. Charney the funds needed for him to purchase those acquired shares from Standard General (the "SG-Charney Loan"). Between June 26, 2014 and June 27, 2014, Standard General acquired 27,351 of the Company's outstanding shares, and Mr. Charney purchased those shares at a price of \$0.715 per share using the proceeds from the SG-Charney Loan.

According to Mr. Charney's Schedule 13D/A, dated June 25, 2014, the loan bears interest at 10% per annum, payable in-kind and matures on July 15, 2019, with no prepayment penalty. The loan is collateralized by the newly acquired shares as well as by Mr. Charney's original shares of the Company's outstanding common stock.

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According to Mr. Charney's Schedule 13D/A, dated June 25, 2014, on July 9, 2014, Mr. Charney and Standard General, on behalf of one or more of its funds, entered into a cooperation agreement (the "Cooperation Agreement"), which provides, among other things, that neither Mr. Charney nor Standard General will vote the common stock owned by Mr. Charney except in a manner approved by the parties in writing, except that, notwithstanding the terms of the Standstill Agreement, Mr. Charney may vote certain of his shares in favor of his own election to the Board and may vote all of such shares pursuant to the Investment Voting Agreement, dated March 13, 2009. In the Standstill Agreement, however, Mr. Charney agreed not to serve as a director of the Company. In addition, Mr. Charney agreed to enter into warrant agreements with Standard General that would give Standard General the right exercisable, on or prior to July 15, 2017, to purchase from Mr. Charney 32,072 shares (consisting of the 27,351 shares purchased by using the proceeds from the SG-Charney Loan and 10% of Mr. Charney's 47,209 original shares).

Warrants held by Lion

See Note 11 for a description of the warrants issued by the Company to Lion.

Loans held by Standard General

See Note 7 for a description of the Standard General Loan Agreement assigned to Standard General on July 16, 2014 and Standard General Credit Agreement between the Company and Standard General in March 2015.

Note 11. Stockholders' Deficit

Rights Plan

On December 21, 2014, the Board adopted a stockholders rights plan, as amended (the "Rights Plan"). Under the Rights Plan, the Company declared a dividend of one preferred share purchase right for each share of its common stock held by shareholders of record as of January 2, 2015. Each right entitles the registered holder to purchase from the Company a unit consisting of one ten-thousandth of a share (a "Unit") of Series B Junior Participating Preferred Stock, par value \$0.0001 per share, at a purchase price of \$3.25 per Unit, subject to adjustment.

At-The-Market Offering

On May 11, 2015, the Company anticipates to announce that it has commenced a \$10,000 "at-the-market" offering program. Under the program, the Company may, from time to time and at its discretion, offer and sell shares of its common stock having an aggregate gross sales price of up to \$10,000. The Company intends to use the net proceeds generated through the program for working capital and general corporate purposes.

Common Stock Warrants

As a result of the public offering in March 2014, Lion received the right to purchase an additional 2,905 shares of the Company's common stock, and the exercise price of all of Lion held warrants (the "Lion Warrants") was adjusted from \$0.75 per share to \$0.66 per share. Such adjustments were required by the terms of the existing Lion Warrants. As of March 31, 2015, Lion held warrants to purchase 24,511 shares of the Company's common stock, with an exercise price of \$0.66 per share. These warrants will expire on February 18, 2022.

The Lion Warrants, as amended, contain certain anti-dilution protections in favor of Lion providing for proportional adjustment of the warrant price and, under certain circumstances, the number of shares of the Company's common stock issuable upon exercise of the Lion Warrants, in connection with, among other things, stock dividends, subdivisions and combinations and the issuance of additional equity securities at less than fair market value, as well as providing for the issuance of additional warrants to Lion in the event of certain equity sales or debt for equity exchanges. The Company expects that the 2015 at-the-market program will result in an adjustment to both number of shares and exercise price of the Lion Warrants.

As of March 31, 2015, the fair value of the 24,511 Lion Warrants, estimated using the Binomial Lattice option valuation model, was \$11,731 and was recorded as a current liability in the consolidated balance sheets. The calculation assumed a stock price of \$0.70, exercise price of \$0.66, volatility of 72.20%, annual risk free interest rate of 1.71%, a contractual remaining term of 7.0 years and no dividends. There was no common stock warrants activity for the three months ended March 31, 2015.

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The following table presents a summary of common stock warrants activity as of March 31, 2015:

| | Shares (in thousands) | Weighted-Average Exercise Price | Weighted-Average Contractual Life (in years) |
|-------------------------------|--------------------------|------------------------------------|--|
| Outstanding - January 1, 2015 | 24,511 | \$0.66 | 7.2 |
| Issued | 0 | | |
| Forfeited | 0 | | |
| Expired | 0 | | |
| Outstanding - March 31, 2015 | 24,511 | \$0.66 | 7.0 |
| Fair value - March 31, 2015 | \$11,731 | | |

(a) Issued and forfeited warrants represent repriced shares.

Earnings Per Share

The Company presents earnings per share ("EPS") utilizing a dual presentation of basic and diluted EPS. Basic EPS excludes dilution and reflects net loss divided by the weighted-average shares of common stock outstanding for the period presented. Diluted EPS includes the potential dilution that could occur if securities or other contracts to issue common stock were exercised or converted into common stock.

The Company had common stock under various options, warrants and other agreements at March 31, 2015 and December 31, 2014. The effects of approximately 33,565 and 40,385 shares at March 31, 2015 and 2014, respectively, were excluded from the calculation of net loss per share for three months ended March 31, 2015 and 2014 because their impact would have been anti-dilutive.

A summary of the potential stock issuances under various options, warrants and other agreements that could have a dilutive effect on the shares outstanding for the three months ended March 31 are as follows:

| | 2015 | 2014 |
|--|--------|--------|
| Lion warrants | 24,511 | 24,511 |
| Shares issuable to Mr. Charney based on market conditions ^(a) | 6,806 | 13,611 |
| Employee options and restricted shares | 2,248 | 2,263 |
| | 33,565 | 40,385 |

(a) Charney Anti-Dilution Rights pursuant to the April 26, 2011 Investor Purchase Agreement, of which each 6,805 expired unexercised on April 15, 2015 and 2014 (Note 12).

Note 12. Share-Based Compensation

The American Apparel, Inc. 2011 Omnibus Stock Incentive Plan (the "2011 Plan") authorizes the granting of a variety of incentive awards, the exercise or vesting of which would allow up to an aggregate of 17,500 shares of the Company's common stock to be acquired by the holders of such awards and authorizes up to 3,000 shares that may be awarded to any one participant during any calendar year. The purpose of the 2011 Plan is to provide an incentive to selected employees, directors, independent contractors, and consultants of the Company or its affiliates, and provides that the Company may grant options, stock appreciation rights, restricted stock, and other stock-based and cash-based awards. As of March 31, 2015, there were approximately 12,548 shares available for future grants under the 2011 Plan.

The Company has identified a clerical discrepancy in its records pertaining to the total historic number of shares issued in connection with grants of common stock to non-executive employees under its stock incentive plans. The Company has not yet determined the full impact of the discrepancy but anticipates that it may result in a non-material change in the number of outstanding shares of common stock reported by the Company.

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Restricted Share Awards - The following table presents a summary of the restricted share awards activity as of March 31, 2015:

| | Shares (in thousands) | Weighted-Average Grant Date Fair Value Per Share | Weighted-Average Remaining Vesting Period (in years) |
|------------------------------|--------------------------|--|---|
| Non-vested - January 1, 2015 | 103 | \$ 1.17 | 0.3 |
| Granted | 116 | \$ 0.69 | |
| Vested | (67 |) \$ 1.05 | |
| Forfeited | 0 | \$ 0.00 | |
| Non-vested - March 31, 2015 | 152 | \$ 0.86 | 0.1 |

On January 2, 2015, the Company issued quarterly stock grants to six directors for services performed ranging from approximately 10 to 19 shares each based on grant date fair value of \$1.05 per share. On April 2, 2015, the Company issued quarterly stock grants to six directors for services performed ranging from approximately 15 to 29 shares each based on the grant date fair value of \$0.69 per share.

Vesting of the restricted share awards is immediate in the case of members of the Board. Share-based compensation is recognized over the vesting period based on the grant-date fair value.

Restricted Stock Units - The following table presents a summary of the restricted stock units activity as of March 31, 2015:

| | Shares (in thousands) | Weighted-Average Grant Date Fair Value Per Share | Weighted-Average Remaining Vesting Period (in years) |
|------------------------------|--------------------------|--|---|
| Non-vested - January 1, 2015 | 0 | \$ 0.00 | 0.0 |
| Granted | 1,123 | \$ 0.71 | |
| Vested | 0 | \$ 0.00 | |
| Forfeited | 0 | \$ 0.00 | |
| Non-vested - March 31, 2015 | 1,123 | \$ 0.71 | 1.7 |

On March 30, 2015, the Company granted 973 shares of restricted stock units to certain employees under the 2011 Plan. These awards will vest, subject to each employee's continued service, over three years, with one-third of the total number of shares subject to each award vesting on the first anniversary of the date of grant. In addition, the Company granted a one-time award of restricted stock units for 150 shares of common stock each to three senior management in recognition of their services to the Company, which vested on April 15, 2015. The fair value of the restricted share grant was determined based on the market price on the date of grant. Share-based compensation is recognized over the vesting period based on the grant-date fair value.

Stock Option Awards - The following table presents a summary of the stock option activity as of March 31, 2015:

| | Shares (in thousands) | Weighted-Average Exercise Price | Weighted-Average Contractual Remaining Life (in years) | Aggregate Intrinsic Value (in thousands) |
|-------------------------------|-----------------------------|------------------------------------|---|---|
| Outstanding - January 1, 2015 | 0 | \$ 0.00 | 0.0 | |
| Granted | 973 | \$ 0.71 | | |
| Exercised | 0 | \$ 0.00 | | |
| Forfeited | 0 | \$ 0.00 | | |
| Expired | 0 | \$ 0.00 | | |
| Outstanding - March 31, 2015 | 973 | \$ 0.71 | 10.0 | \$ 0 |
| Vested - March 31, 2015 | 0 | \$ 0.00 | 0.0 | \$ 0 |
| Non-vested - March 31, 2015 | 973 | \$ 0.71 | 10.0 | \$ 0 |

On March 30, 2015, the Company awarded stock options for 973 shares of its common stock to certain employees under the 2011 Plan. These awards will vest, subject to each employee's continued service, over three years, with one-third of the total number of shares subject to each award vesting on the first anniversary of the date of grant. The fair value of the stock option awards is estimated using the Black-Scholes option pricing model at the grant date.

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As of March 30, 2015, the fair value of stock options was \$375. The calculation assumed a stock price of \$0.71, exercise price of \$0.71, volatility of 60.59%, annual risk free interest rate of 0.93%, expected option life of 6 years and no dividends.

Share-Based Compensation Expense - The Company recorded share-based compensation expenses of \$103 and \$1,115 for the three months ended March 31, 2015 and 2014, respectively, related to its share-based compensation awards that are expected to vest. No amounts have been capitalized. As of March 31, 2015, unrecorded compensation cost related to non-vested awards was \$1,086, which is expected to be recognized through 2018.

Mr. Charney Anti-Dilution Rights - On December 16, 2014, the Board terminated Dov Charney for cause in accordance with the terms of his employment agreement. Despite the termination, the unexercised anti-dilution rights remain exercisable under the 2011 Investor Purchase Agreement but are immediately vested. The remaining unrecognized compensation cost of \$233 was recognized as of December 31, 2014. The Company determined that the issuing requirements for the first and second measurement periods were not met and each 6,805 anti-dilution rights expired unexercised on April 15, 2015 and 2014.

Note 13. Commitments and Contingencies

Operating Leases

The Company conducts retail operations under operating leases that expire at various dates through 2034. The Company's primary manufacturing facilities and executive offices are currently under a long-term lease that expires on July 31, 2019. The rent expenses (including real estate taxes and common area maintenance costs) were \$16,895 and \$19,012 for the three months ended March 31, 2015 and 2014, respectively. The Company did not incur any significant contingent rent during these periods. Rent expense is allocated to cost of sales for production-related activities, selling expenses for retail stores, and the remainder to general and administrative expenses in the consolidated statements of operations.

Customs and Duties

The Company is subject to, and has recorded charges related to, customs and audit settlements and contingencies in various foreign jurisdictions. Should the Company fail to resolve these matters on acceptable terms, they could result in material liability.

Real Estate Matter

The landlord for the Company's headquarters and manufacturing facility in Los Angeles, California has identified certain alleged breaches under its lease. The Company is currently engaging with the landlord to resolve this dispute. Should the Company fail to resolve this matter on acceptable terms, they could result in material liability.

Advertising

The Company had approximately \$2,800 in open advertising commitments at March 31, 2015, which were primarily allocated among print advertisements in newspapers or magazines and outdoor advertising. The majority of these commitments are expected to be paid during the remainder of 2015.

Note 14. Workers' Compensation and Other Self-Insurance Reserves

The Company uses a combination of third-party insurance and self-insurance for a number of risks including workers' compensation, medical benefits provided to employees, and general liability claims. General liability primarily relates to litigation that arises from store operations.

Estimating liability is a difficult process as many factors can ultimately affect the final settlement of a claim and, therefore, the reserve required. Changes in future inflation rates, litigation trends, legal interpretations, benefit levels, and settlement patterns, among other factors, can impact ultimate claim costs. The Company estimates liability by utilizing loss development factors based on its specific data to project the future development of incurred losses. Loss estimates are adjusted based upon actual claim settlements and reported claims. Although the Company does not expect ultimate claim costs to significantly differ from its estimates, self-insurance reserves could be affected if actual developed claims fluctuate considerably from the historical trends and the assumptions applied. The Company's estimated claims are discounted using a rate of 1.54% with a duration that approximates the duration of its self-insurance reserve portfolio. The undiscounted liabilities were \$21,693 and \$20,409 as of March 31, 2015 and December 31, 2014, respectively.

The workers' compensation liability is based on an estimate of losses for claims incurred but not paid at the end of the period. Funding is made directly to the providers and/or claimants by the insurance company. To guarantee performance under the workers' compensation program, the Company issued standby letters of credit of \$300 in favor of insurance companies beneficiaries as of both March 31, 2015 and December 31, 2014, and cash deposits of \$17,944 and \$16,124 in favor of insurance company beneficiaries as of March 31, 2015 and December 31, 2014, respectively. At March 31, 2015, the Company recorded a total reserve of \$20,780, of which \$5,717 is included in accrued expenses and \$15,063 is included in other long-term liabilities on the consolidated balance sheets. At December 31, 2014, the Company recorded a total reserve of \$19,560, of which \$5,321 is included in accrued expenses and \$14,239 is included in other long-term liabilities on the consolidated balance sheets.

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The Company self-insures its health insurance benefit obligations while the claims are administered through a third party administrator. The medical benefit liability is based on estimated losses for claims incurred but not paid at the end of the period. Funding is made directly to the providers and/or claimants by the insurance company. The Company's total reserve of \$1,447 and \$1,439 was included in accrued expenses in the consolidated balance sheets at March 31, 2015 and December 31, 2014, respectively.

Note 15. Business Segment and Geographic Area Information

The Company reports the following four operating segments based on the management approach: U.S. Wholesale, U.S. Retail, Canada, and International. The management approach designates the internal reporting used by management for making decisions and assessing performance as the source of the Company's reportable segments. The U.S. Wholesale segment consists of the Company's wholesale operations of undecorated apparel products sold to distributors and third party screen printers in the U.S. as well as its online consumer sales. The Retail segment consists of the Company's retail operations in the U.S., which comprised 135 retail stores as of March 31, 2015. The Canada segment includes wholesale, retail, and online consumer operations in Canada. As of March 31, 2015, the retail operations in the Canada segment comprised 30 retail stores. The International segment includes wholesale, retail, and online consumer operations outside of the U.S. and Canada. As of March 31, 2015, the retail operations in the International segment comprised 74 retail stores operating in 18 countries outside the U.S. and Canada. All of the Company's retail stores sell its apparel products directly to consumers.

The Company evaluates performance of its operating segments primarily based on net sales and operating income or loss from operations. Operating income or loss for each segment does not include corporate general and administrative expenses, interest expense and other miscellaneous income/expense items. Corporate general and administrative expenses include, but are not limited to, human resources, legal, finance, information technology, accounting, executive compensation and various other corporate level expenses.

The following tables present key financial information of the Company's reportable segments before unallocated corporate expenses:

| | Three Months Ended March 31, 2015 | | | | |
|---------------------------------------|-----------------------------------|-------------|---------|---------------|--------------|
| | U.S. Wholesale | U.S. Retail | Canada | International | Consolidated |
| Wholesale net sales | \$37,710 | \$0 | \$1,793 | \$1,401 | \$40,904 |
| Retail net sales | 0 | 37,302 | 6,506 | 23,081 | 66,889 |
| Online consumer net sales | 11,327 | 0 | 1,012 | 4,131 | 16,470 |
| Total net sales to external customers | 49,037 | 37,302 | 9,311 | 28,613 | 124,263 |
| Gross profit | 9,318 | 20,098 | 2,821 | 15,225 | 47,462 |
| Income (loss) from segment operations | 2,749 | (7,288) | (2,231) | (2,789) | (9,559) |
| Depreciation and amortization | 2,190 | 2,243 | 289 | 610 | 5,332 |
| Capital expenditures | 570 | 227 | 269 | 54 | 1,120 |
| Retail store impairment | 0 | 58 | 0 | 0 | 58 |
| Deferred rent expense (benefit) | 14 | (547) | (33) | (346) | (912) |

| | Three Months Ended March 31, 2014 | | | | |
|---------------------------------------|-----------------------------------|-------------|---------|---------------|--------------|
| | U.S. Wholesale | U.S. Retail | Canada | International | Consolidated |
| Wholesale net sales | \$38,237 | \$0 | \$1,909 | \$1,800 | \$41,946 |
| Retail net sales | 0 | 42,465 | 7,759 | 29,678 | 79,902 |
| Online consumer net sales | 10,500 | 0 | 792 | 3,956 | 15,248 |
| Total net sales to external customers | 48,737 | 42,465 | 10,460 | 35,434 | 137,096 |
| Gross profit | 17,305 | 26,766 | 5,609 | 22,294 | 71,974 |
| Income (loss) from segment operations | 9,720 | (4,714) | (345) | (899) | 3,762 |
| Depreciation and amortization | 2,178 | 3,114 | 401 | 1,022 | 6,715 |
| Capital expenditures | 1,205 | 1,139 | 112 | 1,502 | 3,958 |

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| | | | | | |
|-------------------------|------|----------|-------|-------|----------|
| Retail store impairment | 0 | 49 | 0 | 450 | 499 |
| Deferred rent benefit | (447 |) (1,632 |) (48 |) (95 |) (2,222 |

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Reconciliation of reportable segments combined (loss) income from operations to the consolidated loss before income taxes is as follows:

| | Three Months Ended March 31, | |
|---|------------------------------|-------------|
| | 2015 | 2014 |
| Consolidated (loss) income from operations of reportable segments | \$ (9,559 |) \$ 3,762 |
| Unallocated corporate expenses | (13,371 |) (11,258 |
| Interest expense | (9,781 |) (10,039 |
| Foreign currency transaction loss | (625 |) (132 |
| Unrealized gain on change in fair value of warrants | 7,508 | 12,667 |
| Other income | 141 | 8 |
| Consolidated loss before income taxes | \$ (25,687 |) \$ (4,992 |

Net sales by geographic location of customers are as follows:

| | Three Months Ended March 31, | |
|---------------------------------------|------------------------------|------------|
| | 2015 | 2014 |
| United States | \$ 86,338 | \$ 91,202 |
| Europe (excluding the United Kingdom) | 10,598 | 15,021 |
| Canada | 9,310 | 10,460 |
| United Kingdom | 7,545 | 9,461 |
| South Korea | 3,442 | 2,331 |
| Japan | 2,308 | 3,337 |
| Australia | 1,760 | 2,092 |
| China | 1,636 | 1,528 |
| Other foreign countries | 1,326 | 1,664 |
| Total consolidated net sales | \$ 124,263 | \$ 137,096 |

Note 16. Litigation

The Company is subject to various claims and contingencies in the ordinary course of business that arise from litigation, business transactions, operations, employee-related matters, or taxes. The Company establishes reserves when it believes a loss is probable and is able to estimate its potential exposure. For loss contingencies believed to be reasonably possible, the Company also discloses the nature of the loss contingency and an estimate of the possible loss or range of loss, or a statement that such an estimate cannot be made. Insurance may cover a portion of such losses; however, certain matters could arise for which we do not have insurance coverage or for which insurance provides only partial coverage. These matters could have a material negative effect on the Company's business, financial position, results of operations, or cash flows. In all cases, the Company vigorously defends itself unless a reasonable settlement appears appropriate.

SEC Investigation

On February 5, 2015, the Company learned that the Securities and Exchange Commission had issued a formal order of investigation to determine whether, during Mr. Charney's tenure as CEO of the Company, there were any violations of federal securities laws. The SEC's investigation is a non-public, fact-finding inquiry to determine whether any violations of law have occurred. The Company intends to cooperate fully with the SEC in its investigation.

Shareholder Litigation

In 2010, two shareholder derivative lawsuits were filed in the United States District Court for the Central District of California (the "Court") that were subsequently consolidated for all purposes into a case entitled *In re American Apparel, Inc. Shareholder Derivative Litigation*, Lead Case No. CV106576 (the "First Derivative Action"). Plaintiffs in the First Derivative Action alleged a cause of action for breach of fiduciary duty arising out of (i) the Company's alleged failure to maintain adequate accounting and internal control policies and procedures; (ii) the Company's alleged violation of state and federal immigration laws in connection with the previously disclosed termination of employees following an Immigration and Customs Enforcement inspection; and (iii) the Company's alleged failure to implement controls sufficient to prevent a sexually hostile and discriminatory work environment. The Company does

not maintain any direct exposure to loss in connection with these shareholder derivative lawsuits. The Company's status as a "Nominal Defendant" in the actions reflects that the lawsuits are purportedly maintained by the named

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plaintiffs on behalf of American Apparel and that plaintiffs seek damages on the Company's behalf. The Company filed a motion to dismiss the First Derivative Action which was granted with leave to amend on July 31, 2012. Plaintiffs did not amend the complaint and subsequently filed a motion to dismiss each of their claims, with prejudice, for the stated purpose of taking an immediate appeal of the Court's July 31, 2012 order. On October 16, 2012, the Court granted the plaintiffs' motion to dismiss and entered judgment accordingly. On November 12, 2012, plaintiffs filed a Notice of Appeal to the Ninth Circuit Court of Appeals where the case is currently pending.

In 2010, four shareholder derivative lawsuits were filed in the Superior Court of the State of California for the County of Los Angeles (the "Superior Court") which were subsequently consolidated for all purposes into a case entitled *In re American Apparel, Inc. Shareholder Derivative Litigation*, Lead Case No. BC 443763 (the "State Derivative Action"). Three of the matters comprising the State Derivative Action alleged causes of action for breach of fiduciary duty arising out of (i) the Company's alleged failure to maintain adequate accounting and internal control policies and procedures; and (ii) the Company's alleged violation of state and federal immigration laws in connection with the previously disclosed termination of employees following an Immigration and Customs Enforcement inspection. The fourth matter alleges seven causes of action for breach of fiduciary duty, unjust enrichment, abuse of control, gross mismanagement, and waste of corporate assets also arising out of the same allegations. On April 12, 2011, the Superior Court issued an order granting a stay (which currently remains in place) of the State Derivative Action on the grounds that, among other reasons, the case is duplicative of the First Derivative Action.

In July 2014, two shareholder derivative lawsuits were filed in the Court that were subsequently consolidated for all purposes into a case entitled *In re American Apparel, Inc. 2014 Shareholder Derivative Litigation*, Lead Case No. CV1405230 (the "Second Derivative Action," and together with the First Derivative Action, the "Federal Derivative Actions"). Plaintiffs in the Second Derivative Action alleged similar causes of action for breach of fiduciary duty by failing to (i) maintain adequate internal control and exercise proper oversight over Mr. Charney, whose alleged misconduct and mismanagement has purportedly harmed the Company's operations and financial condition, (ii) ensure Mr. Charney's suspension as CEO did not trigger material defaults under two of the Company's credit agreements, and (iii) prevent Mr. Charney from increasing his ownership percentage of the Company. The Second Derivative Action primarily seeks to recover damages and reform corporate governance and internal procedures. The Company does not maintain any direct exposure to loss in connection with these shareholder derivative lawsuits. The Company's status as a "Nominal Defendant" in the actions reflects that the lawsuits are purportedly maintained by the named plaintiffs on behalf of American Apparel and that plaintiffs seek damages on the Company's behalf. On April 13, 2015, the Court granted the Company's motion to dismiss, with leave to amend.

Both the Federal Derivative Actions and State Derivative Action are covered under the Company's Directors and Officers Liability insurance policy, subject to a deductible and a reservation of rights. Should the above matters (i.e., the Federal Derivative Actions or the State Derivative Action) ultimately be decided against the Company in an amount that exceeds the Company's insurance coverage, or if liability is imposed on grounds that fall outside the scope of the Company's Directors and Officers Liability insurance coverage, the Company could not only incur a substantial liability, but also experience an increase in similar suits and suffer reputational harm. The Company is unable to predict the financial outcome of these matters at this time, and any views formed as to the viability of these claims or the financial exposure which could result may change from time to time as the matters proceed through their course. Accordingly, adjustments, if any, that might result from the resolution of this matter have not been reflected in the consolidated financial statements. However, no assurance can be made that these matters, either individually or together with the potential for similar suits and reputational harm, will not result in a material financial exposure, which could have a material adverse effect on the Company's financial condition, results of operations, or cash flows. On April 21, 2015, former employee and purported shareholder Jan Willem Hubner and purported shareholder Eric Ribner filed suit against Company directors and the Company in the Court (Case No. 15-2965). This matter was filed as a related case with respect to *In re American Apparel, Inc. 2014 Derivative Shareholder Litigation*. The lawsuit alleges the following counts: (1) violation of Section 14(a) of the Securities Exchange Act and Rule 14a-9 promulgated thereunder; (2) violation of Section 20(a) of the Securities Exchange Act; (3) breach of the duty of disclosure/candor; and (4) aiding and abetting breaches of the duty of disclosure/candor. The Company believes that all such claims are without merit and intends to vigorously dispute the validity of these claims. The Company is

unable to predict the financial outcome of this matter at this time, and any views formed as to the viability of these claims or the financial exposure which could result may change from time to time as the matter proceeds through its course. Accordingly, adjustments, if any, that might result from the resolution of this matter have not been reflected in the consolidated financial statements. However, no assurance can be made that this matter together with the potential for reputational harm, will not result in a material financial exposure, which could have a material adverse effect on the Company's financial condition, results of operations, or cash flows.

On April 30, 2015, former employee and purported shareholder Eliana Gil Rodriguez filed a putative class action lawsuit against Company directors, a former Company officer, and Standard General L.P. in the Delaware Chancery Court (Case No. 10944). The lawsuit alleges breach of fiduciary duty claims in connection with the Company's 2014 annual meeting, its secondary offering, the Standstill Agreement, the 2014 adoption of a rights plan, and certain amendments to the bylaws against the former and current

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Company directors and the named former Company officer. In addition, the lawsuit alleges that Standard General aided and abetted the alleged breaches of fiduciary duty. Plaintiff seeks declaratory relief and requests that the Court order a revote of the Class A directors. The Company believes that all such claims are without merit and intends to vigorously dispute the validity of these claims. The Company is unable to predict the financial outcome of this matter at this time, and any views formed as to the viability of these claims or the financial exposure which could result may change from time to time as the matter proceeds through its course. Accordingly, adjustments, if any, that might result from the resolution of this matter have not been reflected in the consolidated financial statements. However, no assurance can be made that this matter together with the potential for reputational harm, will not result in a material financial exposure, which could have a material adverse effect on the Company's financial condition, results of operations, or cash flows.

Employment Matters

On April 16, 2015, former employees Carlos Hirschberg, Cesar Antonio Palma Cordero, and Dominga Valencia filed a putative class action lawsuit against the Company in the Court (Case No. 2:15-CV-02827), asserting: (i) violation of the WARN Act (29 U.S.C. § 2101 et seq.); (ii) violation of the California WARN Act (Labor Code § 1400 et seq.), and (iii) unfair business practices under California Business and Professions Code § 17200 et seq.). The Company believes that all such claims are without merit and intends to vigorously dispute the validity of these claims. The Company is unable to predict the financial outcome of this matter at this time, and any views formed as to the viability of these claims or the financial exposure which could result may change from time to time as the matter proceeds through its course. Accordingly, adjustments, if any, that might result from the resolution of this matter have not been reflected in the consolidated financial statements. However, no assurance can be made that this matter together with the potential for reputational harm, will not result in a material financial exposure, which could have a material adverse effect on the Company's financial condition, results of operations, or cash flows.

On or about June 23, 2014, Mr. Charney submitted a demand in arbitration against the Company in connection with his suspension, which had been stayed pending the determination of the Suitability Committee in the Internal Investigation. As a result of Mr. Charney's termination for cause, such stay is no longer in effect. On March 26, 2015, Mr. Charney submitted correspondence to the arbitration body requesting a reinstatement of his demand for arbitration. Mr. Charney has indicated that he intends to seek damages in connection with claims allegedly arising from his termination for cause. The Company believes that all such claims are without merit and intends to vigorously dispute the validity of these claims. The Company is unable to predict the financial outcome of this matter at this time, and any views formed as to the viability of these claims or the financial exposure which could result may change from time to time as the matter proceeds through its course. Accordingly, adjustments, if any, that might result from the resolution of this matter have not been reflected in the consolidated financial statements. However, no assurance can be made that this matter together with the potential for reputational harm, will not result in a material financial exposure, which could have a material adverse effect on the Company's financial condition, results of operations, or cash flows.

On April 20, 2015, former employee David Nisenbaum filed a lawsuit against the Company in Los Angeles Superior Court (Case No. BC579342) asserting: (1) religious discrimination in violation of the California Fair Employment and Housing Act (FEHA); (2) failure to prevent discrimination in violation of FEHA; (3) retaliation in violation of FEHA; (4) wrongful termination in violation of public policy; (5) violation of Labor Code § 1102.5; (6) violation of Labor Code § 1198.5; (7) intentional infliction of emotional distress; and (8) violation of California Business & Professions Code §§ 17200 et seq. The Company believes that all such claims are without merit and intends to vigorously dispute the validity of these claims. The Company is unable to predict the financial outcome of this matter at this time, and any views formed as to the viability of these claims or the financial exposure which could result may change from time to time as the matter proceeds through its course. Accordingly, adjustments, if any, that might result from the resolution of this matter have not been reflected in the consolidated financial statements. However, no assurance can be made that this matter together with the potential for reputational harm, will not result in a material financial exposure, which could have a material adverse effect on the Company's financial condition, results of operations, or cash flows.

In the first quarter of 2015, several unfair labor practices charges were filed against the Company with the National Labor Relations Board alleging violations of the National Labor Relations Act. The Company believes that all such charges are without merit and intends to vigorously dispute the validity of these charges. While the charges will not result in direct financial exposure, the Company is unable to predict the outcome of the charges at this time. Any views formed as to the viability of these charges or the financial exposure, if any, which could result may change from time to time as the matters proceed through their course. Accordingly, adjustments, if any, that might result from the resolution of this matter have not been reflected in the consolidated financial statements. However, no assurance can be made that these charges together with the potential for reputational harm, will not result in a material financial exposure, which could have a material adverse effect on the Company's financial condition, results of operations, or cash flows.

In addition, the Company is currently engaged in other employment-related claims incidental to its business. The Company believes that all such claims are without merit or not material and intends to vigorously dispute the validity of these claims. While the final resolution of such claims cannot be determined based on information at this time, the Company believes, but cannot provide assurance that, the amount and ultimate liability, if any, with respect to these actions will not materially affect its business,

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financial position, results of operations, or cash flows. Should any of these matters be decided against the Company, it could not only incur liability but also experience an increase in similar suits and suffer reputational harm.

OSHA Matters

In the first quarter of 2015, an industrial accident at the Company's dyeing facility in Hawthorne, California resulted in injuries to one of our employees. California OSHA is conducting an investigation. The Company is unable to predict the financial outcome, if any, of this matter at this time. No assurance can be made that this matter together with the potential for reputational harm, will not result in a material financial exposure, which could have a material adverse effect on the Company's financial condition, results of operations, or cash flows.

Privacy Matters

On April 2, 2015, a purported customer of the Company filed a putative class action, (in San Diego Superior Court (Case No. 37-2015-00011243), for violations of California Civil Code § 1747.08. The Company intends to aggressively defend against this matter. The Company is unable to predict the financial outcome of this matter at this time, and any views formed as to the viability of these claims or the financial exposure which could result may change from time to time as the matter proceeds through its course. Accordingly, adjustments, if any, that might result from the resolution of this matter have not been reflected in the consolidated financial statements. However, no assurance can be made that this matter together with the potential for reputational harm, will not result in a material financial exposure, which could have a material adverse effect on the Company's financial condition, results of operations, or cash flows.

Note 17. Condensed Consolidating Financial Information

The Notes which constitute debt obligations of American Apparel Inc. (the "Parent") are fully and unconditionally guaranteed, jointly and severally, by the Company's existing and future 100% owned direct and indirect domestic subsidiaries. The Notes are subject to customary automatic release provisions, including the satisfaction and discharge, or defeasance, or full payment of the principal, premium, if any, accrued and unpaid interests. In certain circumstances, the Notes are subject to the sale or substantial disposition of the subsidiary guarantor's assets. No guarantor subsidiaries are less than 100% owned, directly or indirectly, by the Company.

The following presents the Parent's condensed consolidating balance sheets as of March 31, 2015 and December 31, 2014 and its condensed consolidating statements of operations for the three months ended March 31, 2015 and 2014, condensed consolidating statements of cash flows for the three months ended March 31, 2015 and 2014, the Company's material guarantor subsidiaries and the non-guarantor subsidiaries, and the elimination entries necessary to present the Company's financial statements on a consolidated basis. This condensed consolidating financial information should be read in conjunction with the Company's consolidated financial statement.

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Condensed Consolidating Balance Sheets

March 31, 2015

(in thousands)

(unaudited)

| | Parent | Combined Guarantor Subsidiaries | Combined Non-Guarantor Subsidiaries | Elimination Entries | Consolidated |
|---|-------------------|---------------------------------------|---|------------------------|-------------------|
| ASSETS | | | | | |
| CURRENT ASSETS | | | | | |
| Cash | \$0 | \$829 | \$ 20,085 | \$0 | \$20,914 |
| Trade accounts receivable, net | 0 | 18,813 | 3,102 | 0 | 21,915 |
| Intercompany accounts receivable, net | 211,683 | (208,879) | (2,804) | 0 | 0 |
| Inventories, net | 0 | 99,306 | 23,447 | 0 | 122,753 |
| Other current assets | 327 | 9,143 | 4,810 | 0 | 14,280 |
| Total current assets | 212,010 | (80,788) | 48,640 | 0 | 179,862 |
| Property and equipment, net | 0 | 35,156 | 9,012 | 0 | 44,168 |
| Investments in subsidiaries | (142,375) | 14,052 | 0 | 128,323 | 0 |
| Other assets, net | 8,473 | 29,658 | 9,124 | 0 | 47,255 |
| TOTAL ASSETS | \$78,108 | \$(1,922) | \$ 66,776 | \$128,323 | \$271,285 |
| LIABILITIES AND STOCKHOLDERS' (DEFICIT) | | | | | |
| EQUITY | | | | | |
| CURRENT LIABILITIES | | | | | |
| Revolving credit facilities and current portion of long-term debt | \$0 | \$35,080 | \$ 11 | \$0 | \$35,091 |
| Accounts payable | 0 | 30,528 | 3,054 | 0 | 33,582 |
| Accrued expenses and other current liabilities | (8,194) | 59,493 | 12,588 | 0 | 63,887 |
| Fair value of warrant liability | 11,731 | 0 | 0 | 0 | 11,731 |
| Other current liabilities | 0 | 6,456 | 1,814 | 0 | 8,270 |
| Total current liabilities | 3,537 | 131,557 | 17,467 | 0 | 152,561 |
| Long-term debt, net | 218,389 | 0 | 15,232 | 0 | 233,621 |
| Other long-term liabilities | 488 | 25,073 | 3,848 | 0 | 29,409 |
| TOTAL LIABILITIES | 222,414 | 156,630 | 36,547 | 0 | 415,591 |
| STOCKHOLDERS' (DEFICIT) EQUITY | | | | | |
| Common stock | 18 | 100 | 493 | (593) | 18 |
| Additional paid-in capital | 218,866 | 6,726 | 8,077 | (14,803) | 218,866 |
| Accumulated other comprehensive (loss) income | (9,368) | (3,841) | (6,720) | 10,561 | (9,368) |
| (Accumulated deficit) retained earnings | (351,665) | (161,537) | 28,379 | 133,158 | (351,665) |
| Less: Treasury stock | (2,157) | 0 | 0 | 0 | (2,157) |
| TOTAL STOCKHOLDERS' (DEFICIT) EQUITY | (144,306) | (158,552) | 30,229 | 128,323 | (144,306) |
| TOTAL LIABILITIES AND STOCKHOLDERS' (DEFICIT) EQUITY | \$78,108 | \$(1,922) | \$ 66,776 | \$128,323 | \$271,285 |

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Condensed Consolidating Balance Sheets
 December 31, 2014
 (in thousands)

| | Parent | Combined Guarantor Subsidiaries | Combined Non-Guarantor Subsidiaries | Elimination Entries | Consolidated |
|---|-------------------|---------------------------------------|---|------------------------|-------------------|
| ASSETS | | | | | |
| CURRENT ASSETS | | | | | |
| Cash | \$0 | \$1,370 | \$ 6,973 | \$0 | \$8,343 |
| Trade accounts receivable, net | 0 | 19,422 | 5,876 | 0 | 25,298 |
| Intercompany accounts receivable, net | 240,989 | (229,956) | (11,033) | 0 | 0 |
| Inventories, net | 0 | 116,335 | 31,137 | 106 | 147,578 |
| Other current assets | 90 | 11,290 | 6,391 | 0 | 17,771 |
| Total current assets | 241,079 | (81,539) | 39,344 | 106 | 198,990 |
| Property and equipment, net | 0 | 38,932 | 10,385 | 0 | 49,317 |
| Investments in subsidiaries | (115,109) | 15,874 | 0 | 99,235 | 0 |
| Other assets, net | 8,861 | 27,463 | 9,758 | 0 | 46,082 |
| TOTAL ASSETS | \$134,831 | \$730 | \$ 59,487 | \$99,341 | \$294,389 |
| LIABILITIES AND STOCKHOLDERS' (DEFICIT) | | | | | |
| EQUITY | | | | | |
| CURRENT LIABILITIES | | | | | |
| Revolving credit facilities and current portion of long-term debt | \$0 | \$34,299 | \$ 13 | \$0 | \$34,312 |
| Accounts payable | 0 | 32,508 | 3,046 | 0 | 35,554 |
| Accrued expenses and other current liabilities | 13,498 | 31,855 | 16,016 | 0 | 61,369 |
| Fair value of warrant liability | 19,239 | 0 | 0 | 0 | 19,239 |
| Other current liabilities | 0 | 9,762 | 2,038 | 0 | 11,800 |
| Total current liabilities | 32,737 | 108,424 | 21,113 | 0 | 162,274 |
| Long-term debt, net | 217,133 | 0 | 255 | 0 | 217,388 |
| Other long-term liabilities | 477 | 25,431 | 4,335 | 0 | 30,243 |
| TOTAL LIABILITIES | 250,347 | 133,855 | 25,703 | 0 | 409,905 |
| STOCKHOLDERS' (DEFICIT) EQUITY | | | | | |
| Common stock | 18 | 100 | 494 | (594) | 18 |
| Additional paid-in capital | 218,779 | 6,726 | 7,967 | (14,693) | 218,779 |
| Accumulated other comprehensive (loss) income | (6,915) | (2,493) | (4,136) | 6,629 | (6,915) |
| (Accumulated deficit) retained earnings | (325,241) | (137,458) | 29,459 | 107,999 | (325,241) |
| Less: Treasury stock | (2,157) | 0 | 0 | 0 | (2,157) |
| TOTAL STOCKHOLDERS' (DEFICIT) EQUITY | (115,516) | (133,125) | 33,784 | 99,341 | (115,516) |
| TOTAL LIABILITIES AND STOCKHOLDERS' (DEFICIT) EQUITY | \$134,831 | \$730 | \$ 59,487 | \$99,341 | \$294,389 |

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Condensed Consolidating Statement of Operations and Comprehensive (Loss) Income
 For the Three Months Ended March 31, 2015
 (in thousands)
 (unaudited)

| | Parent | Combined Guarantor Subsidiaries | Combined Non-Guarantor Subsidiaries | Elimination Entries | Consolidated |
|---|-------------|---------------------------------------|---|------------------------|--------------|
| Net sales | \$0 | \$88,272 | \$ 37,924 | \$(1,933) | \$ 124,263 |
| Cost of sales | 0 | 67,572 | 10,927 | (1,698) | 76,801 |
| Gross profit | 0 | 20,700 | 26,997 | (235) | 47,462 |
| Selling and distribution expenses | 0 | 27,690 | 17,782 | 0 | 45,472 |
| General and administrative expenses | 1,240 | 14,858 | 8,764 | 0 | 24,862 |
| Retail store impairment | 0 | 58 | 0 | 0 | 58 |
| (Loss) income from operations | (1,240) | (21,906) | 451) | (235) | (22,930) |
| Interest expense and other expense | 1,461 | 1,406 | (110) | 0 | 2,757 |
| Equity in loss (earnings) of subsidiaries | 23,723 | 578 | 0 | (24,301) | 0 |
| (Loss) income before income taxes | (26,424) | (23,890) | 561 | 24,066 | (25,687) |
| Income tax provision | 0 | 189 | 548 | 0 | 737 |
| Net (loss) income | \$(26,424) | \$(24,079) | \$ 13 | \$24,066 | \$(26,424) |
| Other comprehensive (loss) income, net of tax | (2,453) | (1,348) | (2,584) | 3,932 | (2,453) |
| Comprehensive (loss) income | \$(28,877) | \$(25,427) | \$ (2,571) | \$27,998 | \$(28,877) |

Condensed Consolidating Statement of Operations and Comprehensive (Loss) Income
 For the Three Months Ended March 31, 2014
 (in thousands)
 (unaudited)

| | Parent | Combined Guarantor Subsidiaries | Combined Non-Guarantor Subsidiaries | Elimination Entries | Consolidated |
|---|------------|---------------------------------------|---|------------------------|--------------|
| Net sales | \$0 | \$99,997 | \$ 45,893 | \$(8,794) | \$ 137,096 |
| Cost of sales | 0 | 59,100 | 14,878 | (8,856) | 65,122 |
| Gross profit | 0 | 40,897 | 31,015 | 62 | 71,974 |
| Selling and distribution expenses | 0 | 32,072 | 21,990 | 0 | 54,062 |
| General and administrative expenses | 237 | 16,211 | 8,461 | 0 | 24,909 |
| Retail store impairment | 0 | 49 | 450 | 0 | 499 |
| (Loss) income from operations | (237) | (7,435) | 114) | 62 | (7,496) |
| Interest expense and other expense | (3,842) | 1,553 | (215) | 0 | (2,504) |
| Equity in loss (earnings) of subsidiaries | 9,071 | 242 | 4 | (9,317) | 0 |
| (Loss) income before income taxes | (5,466) | (9,230) | 325 | 9,379 | (4,992) |
| Income tax provisions | 0 | 129 | 345 | 0 | 474 |
| Net (loss) income | \$(5,466) | \$(9,359) | \$ (20) | \$9,379 | \$(5,466) |
| Other comprehensive (loss) income, net of tax | (471) | 136 | (466) | 330 | (471) |
| Comprehensive (loss) income | \$(5,937) | \$(9,223) | \$ (486) | \$9,709 | \$(5,937) |

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Condensed Consolidating Statement of Cash Flows
 For the Three Months Ended March 31, 2015
 (in thousands)
 (unaudited)

| | Parent | Combined Guarantor Subsidiaries | Combined Non-Guarantor Subsidiaries | Elimination Entries | Consolidated |
|---|-----------|---------------------------------------|---|------------------------|--------------|
| CASH FLOWS FROM OPERATING ACTIVITIES | | | | | |
| Net cash (used in) provided by operating activities | \$ (4,706 |) \$ 39 | \$ 7,749 | \$ 0 | \$ 3,082 |
| CASH FLOWS FROM INVESTING ACTIVITIES | | | | | |
| Capital expenditures | 0 | (797 |) (323 |) 0 | (1,120 |
| Net cash used in investing activities | 0 | (797 |) (323 |) 0 | (1,120 |
| CASH FLOWS FROM FINANCING ACTIVITIES | | | | | |
| Cash overdraft | 0 | (3,547 |) 0 | 0 | (3,547 |
| Borrowings under revolving credit facilities, net | 0 | 781 | 0 | 0 | 781 |
| Borrowings of term loans and notes payable | 0 | 0 | 14,997 | 0 | 14,997 |
| Payments of debt issuance costs | (323 |) 0 | 0 | 0 | (323 |
| Repayments of capital lease obligations | 0 | (719 |) (17 |) 0 | (736 |
| Advances from (to) affiliates | 5,029 | 3,702 | (8,731 |) 0 | 0 |
| Net cash provided by financing activities | 4,706 | 217 | 6,249 | 0 | 11,172 |
| EFFECT OF FOREIGN EXCHANGE RATE CHANGES ON CASH | 0 | 0 | (563 |) 0 | (563 |
| NET (DECREASE) INCREASE IN CASH | 0 | (541 |) 13,112 | 0 | 12,571 |
| Cash, beginning of period | 0 | 1,370 | 6,973 | 0 | 8,343 |
| Cash, end of period | \$ 0 | \$ 829 | \$ 20,085 | \$ 0 | \$ 20,914 |
| NON-CASH INVESTING AND FINANCING ACTIVITIES | | | | | |
| Property and equipment acquired, and included in accounts payable | \$ 0 | \$ 35 | \$ 42 | \$ 0 | \$ 77 |

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Condensed Consolidating Statement of Cash Flows
For the Three Months Ended March 31, 2014
(in thousands)
(unaudited)

| | Parent | Combined Guarantor Subsidiaries | Combined Non-Guarantor Subsidiaries | Elimination Entries | Consolidated |
|---|-------------|---------------------------------------|---|------------------------|--------------|
| CASH FLOWS FROM OPERATING ACTIVITIES | | | | | |
| Net cash (used in) provided by operating activities | \$ (1,241) | \$ 1,777 | \$ 3,379 | \$ 0 | \$ 3,915 |
| CASH FLOWS FROM INVESTING ACTIVITIES | | | | | |
| Capital expenditures | 0 | (2,340) | (1,618) | 0 | (3,958) |
| Proceeds from sale of fixed assets | 0 | 0 | 30 | 0 | 30 |
| Restricted cash | 0 | 0 | 0 | 0 | 0 |
| Net cash used in investing activities | 0 | (2,340) | (1,588) | 0 | (3,928) |
| CASH FLOWS FROM FINANCING ACTIVITIES | | | | | |
| Cash overdraft | 0 | (3,989) | 0 | 0 | (3,989) |
| Repayments under revolving credit facilities, net | 0 | (14,128) | (429) | 0 | (14,557) |
| Repayments of term loans and notes payable | 0 | (47) | (3) | 0 | (50) |
| Payments of debt issuance costs | (69) | (303) | 0 | 0 | (372) |
| Net proceeds from issuance of common stock | 28,554 | 0 | 0 | 0 | 28,554 |
| Payment of payroll statutory tax withholding on share-based compensation associated with issuance of common stock | (125) | 0 | 0 | 0 | (125) |
| Repayments of capital lease obligations | 0 | (121) | (16) | 0 | (137) |
| Advances (to) from affiliates | (27,119) | 29,110 | (1,991) | 0 | 0 |
| Net cash provided by (used in) financing activities | 1,241 | 10,522 | (2,439) | 0 | 9,324 |
| EFFECT OF FOREIGN EXCHANGE RATE CHANGES ON CASH | 0 | 0 | (1,304) | 0 | (1,304) |
| NET INCREASE (DECREASE) IN CASH | 0 | 9,959 | (1,952) | 0 | 8,007 |
| Cash, beginning of period | 0 | 512 | 8,164 | 0 | 8,676 |
| Cash, end of period | \$ 0 | \$ 10,471 | \$ 6,212 | \$ 0 | \$ 16,683 |
| NON-CASH INVESTING AND FINANCING ACTIVITIES | | | | | |
| Property and equipment acquired, and included in accounts payable | \$ 0 | \$ 917 | \$ 123 | \$ 0 | \$ 1,040 |

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

(All dollar and share amounts in Item 2 are presented in thousands, except for per share items and unless otherwise specified.)

OVERVIEW

A. General

We are a vertically-integrated manufacturer, distributor, and retailer of branded fashion basic apparel and accessories for women, men, children and babies. We are based in downtown Los Angeles, California. We also operate a leading wholesale business that supplies high quality T-shirts and other casual wear to distributors and screen printers. In 2003, we opened our first retail store in Los Angeles, California. As of March 31, 2015, we had approximately 10,000 employees and operated 239 retail stores in 20 countries: the U.S., Canada, the U.K., Australia, Austria, Belgium, Brazil, China, France, Germany, Ireland, Israel, Italy, Japan, Mexico, Netherlands, South Korea, Spain, Sweden, and Switzerland. We currently operate 13 e-commerce stores in eight languages that serve customers from over 50 countries worldwide at www.americanapparel.com.

We conduct our primary apparel manufacturing operations out of an 800,000 square-foot facility in the warehouse district of downtown Los Angeles, California. The following table presents non-retail facilities located in the U.S.

| Location | Purpose |
|--------------------------|--|
| Los Angeles, California | Headquarters, wholesale and web sales operations, hosiery knitting, cutting and sewing of garments and warehousing |
| Los Angeles, California | Fabric knitting |
| Hawthorne, California | Fabric dyeing and finishing |
| South Gate, California | Cutting, sewing, garment dyeing and finishing |
| Garden Grove, California | Fabric knitting, fabric dyeing and finishing, cutting and sewing of garments |
| La Mirada, California | Distribution Center |

Because we manufacture domestically and are vertically integrated, we believe this enables us to more quickly respond to customer demand and changing fashion trends and to closely monitor product quality. Our products are noted for quality and fit, and together with our distinctive branding, these attributes have differentiated our products in the marketplace. "American Apparel®" is a registered trademark of American Apparel (USA) LLC.

We experience seasonality in our operations; sales during the third and fourth fiscal quarters have generally been the highest while sales during the first fiscal quarter have been the lowest. This reflects the combined impact of the seasonality of our wholesale and retail channels. Generally, our retail segment has not experienced the same pronounced sales seasonality as other retailers.

The following table presents, by segment, the change in retail store count during the three months ended March 31, 2015 and 2014.

| | U.S. Retail | Canada | International | Total |
|-----------------------------------|-------------|--------|---------------|-------|
| Three Months Ended March 31, 2015 | | | | |
| Open at December 31, 2014 | 136 | 31 | 75 | 242 |
| Opened | 0 | 0 | 1 | 1 |
| Closed | (1 |) (1 |) (2 |) (4 |
| Open at March 31, 2015 | 135 | 30 | 74 | 239 |
| Three Months Ended March 31, 2014 | | | | |
| Open at December 31, 2013 | 139 | 32 | 77 | 248 |
| Opened | 2 | 0 | 1 | 3 |
| Closed | (1 |) 0 | (1 |) (2 |
| Open at March 31, 2014 | 140 | 32 | 77 | 249 |

B. Comparable Store Sales

The following table presents the changes in comparable store sales for our retail and online stores during the three months ended March 31, 2015 and 2014, and the number of retail stores included in the comparison at the end of each

period. Comparable store sales are defined as the percentage change in sales for stores that have been open for more than twelve full months. Remodeled and expanded stores are excluded from the determination of comparable stores during the following twelve months if the remodel

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or expansion results in a change of greater than 20% of selling square footage. Closed stores are excluded from the base of comparable stores following their last full month of operation.

In calculating constant currency amounts, we convert the results of our foreign operations during the three months ended March 31, 2015 and 2014 by using the weighted-average foreign exchange rate for the current comparable periods to achieve a consistent basis for comparison.

| | Three Months Ended March | | |
|---------------------------------------|--------------------------|-------|----|
| | 31, | | |
| | 2015 | 2014 | |
| Comparable store sales ^(a) | (5 |)% (5 |)% |
| Number of stores in comparison | 226 | 236 | |

(a) Comparable store sales results include the impact of online store sales.

C. Executive Summary

Recent Developments

On May 11, 2015, we anticipate to announce the commencement of a \$10,000 "at-the-market" offering program.

Under the program, we may, from time to time and at our discretion, offer and sell shares of our common stock having an aggregate gross sales price up to \$10,000. We intend to use the net proceeds generated through the program for working capital and general corporate purposes.

On March 6, 2015, a member appointed by Lion resigned from the Board, and on March 24, 2015, the Board elected a member designated by Lion to fill that vacancy.

On March 25, 2015, we entered into the Sixth Amendment to the Capital One Credit Facility which (i) waived any defaults under the Capital One Credit Facility due to the failure to meet the obligation to maintain the maximum leverage ratio and minimum adjusted EBITDA required for the measurement periods ended December 31, 2014, as defined in the credit agreement, (ii) waived the obligation to maintain the minimum fixed charge coverage ratios, maximum leverage ratios and minimum adjusted EBITDA required for the twelve months ending March 31, 2015, (iii) included provisions to permit us to enter into the Standard General Credit Agreement, (iv) reset financial covenants relating to maintaining minimum fixed charge coverage ratios, maximum leverage ratios and minimum adjusted EBITDA and (v) permitted us to borrow \$15,000 under the Standard General Credit Agreement.

Standard General informed the Company that it entered into an agreement with Capital One that could result in it purchasing all of the loans and commitments outstanding under the Capital One Credit Facility by September 30, 2015 or earlier under certain other circumstances.

On March 25, 2015, one of our subsidiaries borrowed \$15,000 under the Standard General Credit Agreement, which is guaranteed by us, bears interest at 14% per annum, and will mature on October 15, 2020. The proceeds of such loan provided additional liquidity to us as contemplated by the Standstill Agreement.

On April 14, 2015, we paid \$13,803 in interest on the Notes.

Summary of Financial Results

Net sales for the three months ended March 31, 2015 decreased \$12,833, or 9.4%, from the corresponding period in 2014. The decrease was made up of a \$5,500 impact from a 5% decline in comparable store sales, a \$5,100 impact from foreign exchange related to the strengthening of the U.S. dollar, and a \$2,200 impact from store closings.

Negatively impacting comparable store sales in the quarter was a strategic initiative to reduce inventory levels by accelerating the sale of slow-moving merchandise in the retail stores. The initiative shifted the merchandise mix in the retail stores towards clearance-related product.

Gross profits as a percentage of sales were 38.2% and 52.5% for the three months ended March 31, 2015 and 2014, respectively. The decrease was related to discounts related to management's strategic initiative to reduce inventory levels by accelerating the sale of slow-moving inventory, the foreign exchange impact of the strengthening US dollar and lower retail sales. Additionally, gross margins declined as a result of higher costs of production, including an increase in workers compensation costs and higher freight costs.

Operating expenses include selling and distribution and general and administrative expenses. Operating expenses for the three months ended March 31, 2015 decreased \$8,637, or 10.9%, from the corresponding period in 2014. Excluding the effects of the internal investigation, litigation and professional fees described below, operating expenses decreased \$10,103 from the corresponding period in 2014. The decrease was primarily due to lower payroll from our cost reduction efforts and reduced rent, supplies and miscellaneous activities.

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Loss from operations was \$22,930 for the three months ended March 31, 2015 as compared to \$7,496 for the three months ended March 31, 2014. Excluding the effects of the significant events described below, our loss from operations would have been \$13,419 and \$7,496 for the three months ended March 31, 2015 and 2014, respectively. The effects of the lower gross margins discussed above were offset by decreases in operating expenses as discussed above.

Net loss for the three months ended March 30, 2015 was \$26,424 as compared to \$5,466 for the three months ended March 31, 2014. The decrease was mainly as a result of the \$15,434 increase in loss from operations and the change of \$5,159 in fair value of warrants between periods. See Results of Operations for the three months ended March 31, 2015 for further details.

Cash provided by operating activities were \$3,082 and \$3,915 for the three months ended March 30, 2015 and 2014, respectively. The increase was due to better working capital management, partially offset by the payments related to the significant costs discussed below.

Significant Events

The table below summarizes the impact to our earnings of certain costs which we consider to be significant and presents gross profit, operating expenses, and income from operations on an as-adjusted basis, together with the reconciliation to the mostly directly comparable GAAP measure:

| | Three months ended March 31, | | | | | |
|--|------------------------------|----------------|-------------|----------------|----|--|
| | 2015 | % of Net Sales | 2014 | % of Net Sales | | |
| Gross profit | \$47,462 | 38.2 | % \$71,974 | 52.5 | % | |
| Sales of slow moving inventory | 8,045 | | 0 | | | |
| Gross profit - adjusted (Non-GAAP) | \$55,507 | 42.0 | % \$71,974 | 52.5 | % | |
| Operating expenses | \$70,334 | 56.6 | % \$78,971 | 57.6 | % | |
| Internal investigation, litigation and professional fees | (1,466 |) | 0 | | | |
| Operating expenses - adjusted (Non-GAAP) | \$68,868 | 55.4 | % \$78,971 | 57.6 | % | |
| Loss from operations | \$(22,930 |) (18.5 |)% \$(7,496 |) (5.5 |)% | |
| Sales of slow moving inventory | 8,045 | | 0 | | | |
| Internal investigation, litigation and professional fees | 1,466 | | 0 | | | |
| Loss from operations - adjusted (Non-GAAP) | \$(13,419 |) (11.1 |)% \$(7,496 |) (5.5 |)% | |

Sales of slow moving inventory - During the first quarter of 2015, management undertook a global plan to sell slow moving inventory through a graduated sales discount program. This program is a part of the management's strategic shift to change our inventory profile and actively reduce inventory levels to improve store merchandising, working capital and liquidity. As a result, we implemented an initiative to accelerate the sale of slow-moving inventory through our retail and online sales channels, as well as through certain off-price channels. The program resulted in a significant reduction of slow moving inventory at positive gross margins.

Internal investigation, litigation and professional fees - During the first quarter of 2015, we incurred additional legal and consulting costs related to the termination of Dov Charney, other additional litigation costs related to various claims and lawsuits and the sale of the slow moving inventory.

Management's Plan

In accordance with the Standstill Agreement, five new directors joined us in August 2014. Subsequently, the Board hired new senior management, including the CEO, CFO, and General Counsel, as well as other additions to the management team. Together, the new board of directors and new management team are focused on implementing a turnaround strategy and enhancing our corporate governance policies and practices. We have started implementing additional operational and financial processes and disciplines to improve liquidity and profitability. To that end, we

added new members to the executive team in the areas of planning and forecasting, operations, marketing, merchandising planning, product development and e-commerce.

We upgraded the merchandising planning and creative departments as well. For example, the spring 2015 collection had not been developed and, as such, we immediately reorganized our creative and merchandising department to start creating the spring and fall lines and improve our in store collections and merchandise planning. We continue to drive productivity from our distribution center, reduce inventory, reduce labor costs, and consolidate our administrative and manufacturing functions. Additionally, new members were added to the legal and human resources departments and we have introduced a new code of business conduct and

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ethics. We believe that a strong operational and financial discipline, along with a robust corporate governance structure, is an important element of our long-term business strategy.

Although we have made progress under these programs, we operate in a rapidly evolving and often unpredictable business environment that may change the timing or amount of expected future cash receipts and expenditures. Our cash flows are dependent upon meeting future sales growth projections and reducing certain expenses. Accordingly, there can be no assurance that our planned operational improvements will be successful. Any material change to these liquidity assumptions could constrain our implementation of the turnaround plan and may require us to raise additional capital.

D. Critical Accounting Policies and Estimates

As discussed in Part II, Item 7. Management Discussion and Analysis of Financial Condition and Results of Operations of our Annual Report on Form 10-K for the year ended December 31, 2014, we consider our most critical accounting policies and estimates to include:

- revenue recognition;
- inventory valuation and obsolescence;
- valuation and recoverability of long-lived assets, including the values assigned to goodwill, intangible assets, and property and equipment;
- fair value calculations including derivative liabilities;
- contingencies, including accruals for the outcome of current litigation and assessments and self-insurance; and
- income taxes, including uncertain income tax positions and recoverability of deferred income taxes and any limitations as to net operating losses.

In general, estimates are based on historical experience, information from third party professionals and various other sources, and assumptions that are believed to be reasonable under the facts and circumstances at the time such estimates are made. On a continual basis, management reviews its estimates utilizing currently available information, changes in facts and circumstances, historical experience, and reasonable assumptions. After such reviews, and if deemed appropriate, those estimates are adjusted accordingly. Actual results may vary from these estimates and assumptions. Our management considers an accounting estimate to be critical if:

- it requires assumptions to be made that were uncertain at the time the estimate was made; and
- changes in the estimate, or the use of different estimating methods that could have been selected, could have a material impact on our consolidated results of operations or financial condition.

RESULTS OF OPERATIONS

The results of operations of the interim periods are not necessarily indicative of results for the entire year.

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Three Months Ended March 31, 2015 compared to Three Months Ended March 31, 2014

The following table presents our results of operations from the unaudited consolidated statements of operations by dollar and as a percentage of net sales for the periods indicated:

| | Three Months Ended March 31, | | | | | |
|--|------------------------------|----------------|------------|----------------|----|--|
| | 2015 | % of net sales | 2014 | % of net sales | | |
| U.S. Wholesale | \$49,037 | 39.5 | % \$48,737 | 35.6 | % | |
| U.S. Retail | 37,302 | 30.0 | % 42,465 | 31.0 | % | |
| Canada | 9,311 | 7.5 | % 10,460 | 7.6 | % | |
| International | 28,613 | 23.0 | % 35,434 | 25.8 | % | |
| Total net sales | 124,263 | 100.0 | % 137,096 | 100.0 | % | |
| Cost of sales | 76,801 | 61.8 | % 65,122 | 47.5 | % | |
| Gross profit | 47,462 | 38.2 | % 71,974 | 52.5 | % | |
| Selling and distribution expenses | 45,472 | 36.6 | % 54,062 | 39.4 | % | |
| General and administrative expenses | 24,862 | 20.0 | % 24,909 | 18.2 | % | |
| Retail store impairment | 58 | 0.0 | % 499 | 0.4 | % | |
| Loss from operations | (22,930 |) (18.5 |)% (7,496 |) (5.5 |)% | |
| Interest expense | 9,781 | | 10,039 | | | |
| Foreign currency transaction loss ^(a) | 625 | | 132 | | | |
| Unrealized gain on change in fair value of warrants ^(b) | (7,508 |) | (12,667 |) | | |
| Other income | (141 |) | (8 |) | | |
| Loss before income tax | (25,687 |) | (4,992 |) | | |
| Income tax provision | 737 | | 474 | | | |
| Net loss | \$(26,424 |) | \$(5,466 |) | | |

(a) Related to the exchange rate fluctuations of the U.S. Dollar relative to functional currencies used by our subsidiaries.

(b) Mark-to-market adjustments associated with our warrants.

(1) U.S. Wholesale

U.S. Wholesale net sales for the three months ended March 31, 2015, excluding online consumer net sales, slightly decreased \$527, or 1.4%, as compared to the corresponding period in 2014. Lower sales volume to existing customers was offset by sales to a significant new distributor customer added during the second quarter of 2014.

Online consumer net sales for the three months ended March 31, 2015 increased \$827, or 7.9%, from the corresponding period in 2014 mainly due to higher sales order volume as a result of our global discounting initiative.

(2) U.S. Retail

U.S. Retail net sales for the three months ended March 31, 2015 decreased \$5,163, or 12.2%, from the corresponding period in 2014 mainly due to a decrease of approximately \$3,900 in comparable store sales, in part as a result of the global strategic discounting program described above. Net sales also decreased approximately \$1,400 due to the closure of seven stores, offset by increases of approximately \$480 from three new store added since the beginning of January 2014.

(3) Canada

Canada net sales for the three months ended March 31, 2015 decreased \$1,149, or 11.0%, from the corresponding period in 2014. The decrease was primarily in the retail and wholesale channels resulting from the unfavorable impact of foreign currency exchange rate changes of approximately \$1,200.

Retail net sales for the three months ended March 31, 2015 decreased \$1,253, or 16.1%, from the corresponding period in 2014 mainly due to the unfavorable impact of foreign currency exchange rate changes of approximately \$810. Additionally, the decrease was due to lower comparable store sales of approximately \$100 and lower sales of approximately \$140 for the closure of two retail stores.

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Wholesale net sales for the three months ended March 31, 2015 decreased \$116, or 6.1%, from the corresponding period in 2014. The decrease was mainly due to the unfavorable impact of foreign currency exchange rate changes of approximately \$220.

Online consumer net sales for the three months ended March 31, 2015 increased \$220, or 27.8%, from the corresponding period in 2014 mainly due to email advertising campaign as well as improvements to the online store. This increase in sales was partially offset by the unfavorable impact of foreign currency exchange rate changes of approximately \$130.

(4) International

International net sales for the three months ended March 31, 2015 decreased \$6,821, or 19.2%, from the corresponding period in 2014 mainly due to lower sales of approximately \$2,900 in the retail and wholesale channels and the unfavorable impact of foreign currency exchange rate changes of approximately \$3,700.

Retail net sales for the three months ended March 31, 2015 decreased by \$6,597, or 22.2%, from the corresponding period in 2014. The decrease was due to lower comparable store sales of approximately \$1,700 and lower sales of approximately \$680 for the closure of three retail stores. In addition, the unfavorable impact of foreign currency exchange rate changes contributed to the sales decrease of approximately \$2,900.

Wholesale net sales for the three months ended March 31, 2015 decreased \$399, or 22.2%, from the corresponding period in 2014. The unfavorable impact of foreign currency exchange rate changes was approximately \$230.

Online consumer net sales for the three months ended March 31, 2015 increased \$175, or 4.4%, from the corresponding period in 2014 mainly due to higher sales order volume in the U.K., South Korea, and China, offset by lower sales order volume in Japan and Continental Europe and the unfavorable impact of foreign currency exchange rate changes of approximately \$550.

(5) Gross Profit

Gross profit for the three months ended March 31, 2015 decreased to \$47,462 from \$71,974 in the corresponding period in 2014 due primarily to the global strategic discounting program described above. Excluding the effects of the sales discounts described above, gross profit as a percentage of net sales for the three months ended March 31, 2015 would have been 42.0% as compared with 52.5% in the corresponding period in 2014. The decrease in gross margins was primarily due to higher costs of production, including an increase in workers compensation costs, higher freight costs as well as the negative effects of foreign currency exchange rates changes.

(6) Selling and distribution expenses

Selling and distribution expenses for the three months ended March 31, 2015 decreased \$8,590, or 15.9%, from the corresponding period in 2014. The decrease was mainly due to lower selling related payroll costs of approximately \$3,200 and lower rent costs of approximately \$2,700, all primarily as a result of our cost reduction efforts. In addition, the impact of foreign currency exchange rate changes contributed to the expense decreases of approximately \$2,600.

(7) General and administrative expenses

General and administrative expenses for the three months ended March 31, 2015 were flat as compared to the corresponding period in 2014. Excluding the effects of the internal investigation, litigation and professional fees discussed above, general and administrative expenses decreased \$1,513, or 6.1% from the corresponding period in 2014. The decrease was primarily due to approximately \$1,100 in lower share based compensation expense, approximately \$1,300 in lower depreciation expenses resulting from impaired assets and closed stores in 2014, and approximately \$730 in the impact of foreign currency exchange rate changes, offset by higher professional fees of approximately \$1,200.

(8) Loss from operations

Loss from operations was \$22,930 for the three months ended March 31, 2015 as compared to \$7,496 for the three months ended March 31, 2014. Excluding the effects of the significant events described above, our losses from operations were \$13,419 and \$7,496 for the three months ended March 31, 2015 and 2014, respectively. The higher sales discounts were offset by decreases in operating expenses as discussed above.

(9) Income tax provision

Although we incurred a loss before income tax on a consolidated basis for the three months ended March 31, 2015, some of our foreign domiciled subsidiaries reported income before income tax and will be taxable on a stand-alone reporting basis in their respective foreign jurisdictions. As a result, we recorded a provision for income tax expense for the three months ended March 31, 2014. There were no charges or benefits recorded to income tax expense for valuation allowances.

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LIQUIDITY AND CAPITAL RESOURCES

Over the past years, our operations have been funded through a combination of borrowings from related and unrelated parties, banks and other debt, lease financing, and proceeds from the exercise of purchase rights and issuance of common stock. We continue to develop initiatives intended to increase sales, reduce costs or improve working capital and liquidity. We utilized various programs to reduce costs such as payroll and related costs associated with manufacturing and administrative overhead and limited capital expenditures. In addition, we continue to drive productivity improvements from our distribution center, inventory reductions, other labor cost reductions, and consolidation of administrative and manufacturing functions. Efforts to identify additional ways to reduce costs and improve productivity are ongoing. As we implement the turnaround plan in 2015, we have incurred and will continue to incur additional costs, such as sales discounts and write-downs, on the sale and disposal of slow-moving inventory and the closure of non-performing stores.

Our principal liquidity requirements are for operations, working capital interest payments, and capital expenditures. We fund liquidity requirements primarily through cash on hand, cash flow from operations, and borrowings under our credit facilities. Our credit agreements contain covenants requiring us to meet specified targets for measures related to earnings, capital expenditures, and minimum fixed charge coverage ratio and maximum leverage ratio requirements. Our inability to achieve such targets or to obtain a waiver of compliance would negatively impact the availability of credit under our credit facilities or result in an event of default.

Recent Developments

On May 11, 2015, we announced the commencement of a \$10,000 "at-the-market" offering program. Under the program, we may, from time to time and at our discretion, offer and sell shares of our common stock having an aggregate gross sales price up to the \$10,000. We intend to use the net proceeds generated through the program for working capital and general corporate purposes.

As of March 31, 2015, we had \$20,914 in cash, \$35,080 outstanding on our \$50,000 asset-backed revolving credit facility with Capital One and \$11,179 of availability for additional borrowings under the Capital One Credit Facility. As of May 6, 2015, we had \$5,150 availability for additional borrowings under the Capital One Credit Facility. On April 14, 2015, we paid \$13,803 in interest on the Notes.

On March 25, 2015, we entered into the Sixth Amendment which (i) waived any defaults under the Capital One Credit Facility due to the failure to meet the obligation to maintain the maximum leverage ratio and minimum adjusted EBITDA required for the measurement periods ended December 31, 2014, as defined in the credit agreement, (ii) waived the obligation to maintain the minimum fixed charge coverage ratio, maximum leverage ratio and minimum adjusted EBITDA required for the twelve months ended March 31, 2015, (iii) included provisions to permit us to enter into the Standard General Credit Agreement, (iv) reset financial covenants relating to maintaining minimum fixed charge coverage ratios, maximum leverage ratios and minimum adjusted EBITDA and (v) permitted us to borrow \$15,000 under the Standard General Credit Agreement.

Standard General informed the Company that it entered into an agreement with Capital One that could result in it purchasing all of the loans and commitments outstanding under the Capital One Credit Facility by September 30, 2015 or earlier under certain other circumstances.

On March 25, 2015, one of our subsidiaries borrowed \$15,000 under the Standard General Credit Agreement. The Standard General Credit Agreement is guaranteed by us, bears interest at 14% per annum, and will mature on October 15, 2020.

We believe that we have sufficient financing commitments to meet funding requirements for the next twelve months.

A. Cash Flow

| | Three Months Ended March 31, | |
|---|------------------------------|----------|
| | 2015 | 2014 |
| Net cash provided by (used in): | | |
| Operating activities | \$3,082 | \$3,915 |
| Investing activities | (1,120 |) (3,928 |
| Financing activities | 11,172 | 9,324 |
| Effect of foreign exchange rate on cash | (563 |) (1,304 |

| | | |
|----------------------|----------|---------|
| Net increase in cash | \$12,571 | \$8,007 |
|----------------------|----------|---------|

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Three Months Ended March 31, 2015 compared to Three Months Ended March 31, 2014

Cash provided by operating activities increased for the three months ended March 31, 2015 from the corresponding period in 2014. The increase was mainly due to better working capital management excluding certain significant costs discussed in Results of Operations. On April 14, 2015, we paid \$13,803 in interest on the Notes.

Cash used in investing activities decreased for the three months ended March 31, 2015 from the corresponding period in 2014, mainly due to our ongoing efforts to control capital expenditures.

Cash provided by financing activities increased for the three months ended March 31, 2015 from the corresponding period in 2014. In March 2015, one of our subsidiaries borrowed \$15,000 under the Standard General Credit Agreement. See Note 7 of Notes to the Condensed Consolidated Financial Statements. In 2014, we completed a public offering for net proceeds of \$28,554 and repaid a net amount of \$9,709 borrowed under the Capital One Credit Facility.

B. Debt

The following is an overview of our total debt as of March 31, 2015:

| Description of Debt | Lender | Interest Rate | March 31, 2015 | Covenant Violations |
|--------------------------------------|------------------|---------------|----------------|---------------------|
| Revolving credit facility | Capital One | (1) | \$35,080 | No ⁽³⁾ |
| Senior Secured Notes | | 15.0% | 209,315 | No |
| Long-term debt with Standard General | Standard General | 17.0% | 9,074 | No |
| Credit agreement | Standard General | 14.0% | 15,000 | No |
| Capital lease obligations | (2) | 0.4% ~ 24.1% | 4,224 | N/A |
| Other | | | 243 | N/A |
| Cash overdraft | | | 2,167 | |
| Total | | | \$275,103 | |

(1) LIBOR plus 5.0% or the bank's prime rate plus 4.0%.

(2) 29 individual leases ranging between from \$2 to \$5,828.

(3) Violations were waived in connection with the Sixth Amendment to the Capital One Credit Facility.

For additional disclosure regarding debts, see Notes 6 and 7 of Notes to the Condensed Consolidated Financial Statements under Part I. Item 1. Financial Statements.

Financial Covenants

Capital One Credit Facility - On March 25, 2015, we entered into the Sixth Amendment which (i) waived any defaults under the Capital One Credit Facility due to the failure to meet the obligation to maintain the maximum leverage ratio and minimum adjusted EBITDA required for the measurement periods ended December 31, 2014, as defined in the credit agreement, (ii) waived the obligation to maintain the minimum fixed charge coverage ratio, maximum leverage ratio and minimum adjusted EBITDA required for the twelve months ended March 31, 2015, (iii) included provisions to permit us to enter into the Standard General Credit Agreement, (iv) reset financial covenants relating to maintaining minimum fixed charge coverage ratios, maximum leverage ratios and minimum adjusted EBITDA and (v) permitted us to borrow \$15,000 under the Standard General Credit Agreement.

The Capital One Credit Facility is secured by a lien on substantially all of the assets of our domestic subsidiaries and equity interests in certain of foreign subsidiaries, subject to some restrictions. It requires that we maintain a lockbox arrangement and contains certain subjective acceleration clauses. In addition, Capital One may adjust the advance restriction and criteria for eligible inventory and accounts receivable at its discretion. The Capital One Credit Facility contains cross-default provisions whereby an event of default under the Indenture governing the Notes or other indebtedness, in each case of an amount greater than a specified threshold, would cause an event of default under the Capital One Credit Facility. As of March 31, 2015, we had \$1,080 of outstanding letters of credit secured against the Capital One Credit Facility.

Senior Secured Notes - The Indenture governing our Notes imposes certain limitations on our ability to, among other things and subject to a number of important qualifications and exceptions, incur additional indebtedness or issue disqualified capital stock or preferred stock (with respect to restricted subsidiaries), grant liens, make payments in respect of our capital stock or certain indebtedness, enter into transactions with affiliates, create dividend and other payment restrictions affecting subsidiaries, merge or consolidate with any other person, sell, assign, transfer, lease, convey or otherwise dispose of all or substantially all of our assets or adopt a plan of liquidation. We must annually report to the trustee on compliance with such limitations. The Indenture also contains cross-default provisions whereby a payment default or acceleration of any indebtedness in an aggregate amount greater

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than a specified threshold would cause an event of default with respect to the Notes. We were in compliance with the required covenants at March 31, 2015.

Standard General Loan Agreement - The Standard General Loan Agreement contains the same restrictive covenants as Lion Loan Agreement, which incorporated by reference several of the covenants contained in the Indenture governing our Notes, including covenants restricting our ability to incur additional indebtedness or issue disqualified capital stock or preferred stock (with respect to restricted subsidiaries), grant liens, make payments in respect of our capital stock or certain indebtedness, enter into transactions with affiliates, create dividend and other payment restrictions affecting subsidiaries, merge or consolidate with any other person, sell, assign, transfer, lease, convey or otherwise dispose of all or substantially all of our assets or adopt a plan of liquidation. As of March 31, 2015, we were in compliance with the required covenants of the Standard General Loan Agreement.

Standard General Credit Agreement - The Standard General Credit Agreement contains customary defaults, including cross event of default to the Notes and the Standard General Loan Agreement and cross acceleration to other indebtedness above a threshold amount. If we experience certain change of control events, we are required to offer to prepay the Standard General Credit Agreement at 101% of the outstanding principal amount plus accrued and unpaid interest on the date of the prepayment. We will be required to prepay loans under the Standard General Credit Agreement to the extent necessary to avoid the loan being characterized as an "applicable high yield discount obligation" within the meaning of the Internal Revenue Code, by the first interest payment date following the fifth anniversary of closing.

OFF-BALANCE SHEET ARRANGEMENTS AND CONTRACTUAL OBLIGATIONS

Our material off-balance sheet contractual commitments are mainly operating lease obligations and letters of credit. Operating lease commitments mainly consist of leases for our retail stores, manufacturing facilities, main distribution centers, and corporate office. These leases frequently include options which permit us to extend the terms beyond the initial fixed lease term. As appropriate, we intend to negotiate lease renewals as the leases approach expiration. We also have capital lease obligations which consist of our manufacturing equipment leases.

Issued and outstanding letters of credit were \$1,080 at March 31, 2015, related primarily to workers' compensation insurance and store leases.

Item 3. Quantitative and Qualitative Disclosures about Market Risk

There have been no material changes in our market risk during the three months ended March 31, 2015. For additional information, see Item 7A. Quantitative and Qualitative Disclosures About Market Risk in Part II of our Annual Report on Form 10-K for the year ended December 31, 2014.

Item 4. Controls and Procedures

Disclosure Controls and Procedures

Under the supervision and participation of our management, including our Chief Executive Officer and Chief Financial Officer, we conducted an evaluation of the effectiveness of our disclosure controls and procedures as such term is defined under Rule 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective at the reasonable assurance level as of the end of the quarter covered by this Quarterly Report on Form 10-Q.

Changes in Internal Control over Financial Reporting

We regularly review our system of internal control over financial reporting to ensure we maintain an effective internal control environment. As we expand globally, we are increasingly dependent on information systems to operate our website, process transactions, respond to customer inquiries, manage inventory and production, purchase, well and ship goods on a timely basis and maintain cost-efficient operations. In connection with the process of upgrading our information technology infrastructure and resulting business process changes, we continue to create and enhance the design and documentation of our internal control processes to ensure effective controls over financial reporting.

There has been no change in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Securities Exchange Act of 1934, as amended) other than discussed above during our most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting. Our process for evaluating controls and procedures is continuous and encompasses constant improvement

of the design and effectiveness of established controls and procedures and the remediation of any deficiencies which may be identified during this process.

PART II-OTHER INFORMATION

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Item 1. Legal Proceedings

For a discussion of legal matters, see Note 16 of Notes to the Condensed Consolidated Financial Statements in Part I. Item 1. Financial Statements of this Quarterly Report on Form 10-Q.

Item 1A. Risk Factors

Our business involves various risks and uncertainties in addition to the normal risks of business, some of which are discussed "Special Note Regarding Forward-Looking Statements" under Part I of this report and our other filings with the SEC, as well as the other information in this report and such other filings. It should be noted that our business may be adversely affected by a downturn in general economic conditions and other forces beyond our control. In addition, other risks and uncertainties not presently known or that we currently believe to be immaterial may also adversely affect our business. Any such risks or uncertainties, or any of the following risks or uncertainties, that develop into actual events could result in a material and adverse effect on our business, financial condition, results of operations, or liquidity.

There have been no material changes in our risk factors from those disclosed in our Annual Report on Form 10-K for the year ended December 31, 2014.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

None.

Item 3. Defaults Upon Senior Securities

None.

Item 4. Mine Safety Disclosures

Not applicable.

Item 5. Other Information

None.

Item 6. Exhibits

In reviewing the agreements included as exhibits to this Quarterly Report on Form 10-Q, please remember they are included to provide you with information regarding their terms and are not intended to provide any other factual or disclosure information about the Company or the other parties to the agreements. Some agreements contain representations and warranties by each of the parties to the applicable agreement. These representations and warranties have been made solely for the benefit of the other parties to the applicable agreement and:

- should not in all instances be treated as categorical statements of fact, but rather as a way of allocating the risk to one of the parties if those statements prove to be inaccurate;

• have been qualified by disclosures that were made to the other party in connection with the negotiation of the applicable agreement, which disclosures are not necessarily reflected in the agreement;

• may apply standards of materiality in a way that is different from what may be viewed as material to you or other investors; and

• were made only as of the date of the applicable agreement or such other date or dates as may be specified in the agreement and are subject to more recent developments.

Accordingly, these representations and warranties may not describe the actual state of affairs as of the date they were made or at any other time. Additional information about the Company may be found elsewhere in this Quarterly Report on Form 10-Q and in the Company's other public filings, which are available without charge through the SEC's website at <http://www.sec.gov>.

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| Exhibit No. | Description | Incorporated by Reference | | Filing Date/Period End Date |
|-------------|--|---------------------------|----------|-----------------------------|
| | | Form | Exhibits | |
| 4.1 | Amendment No. 1 to Rights Agreement, dated as of January 16, 2015, by and between American Apparel, Inc. and Continental Stock Transfer & Trust Company. | 8-K | 4.1 | 01/16/2015 |
| 10.1*† | American Apparel, Inc. 2011 Omnibus Stock Incentive Plan, as amended and restated as of February 19, 2015. | | | |
| 10.2 | American Apparel, Inc. Fiscal Year 2015 Executive Annual Incentive Plan | 8-K | 10.1 | 04/03/2015 |
| 10.3 | Form of Restricted Stock Unit Grant Notice and Restricted Stock Unit Agreement under the American Apparel, Inc. 2011 Omnibus Stock Incentive Plan, as amended and restated. | 8-K | 10.2 | 04/03/2015 |
| 10.4 | Form of Stock Option Grant Notice and Option Agreement under the American Apparel, Inc. 2011 Omnibus Stock Incentive Plan, as amended and restated. | 8-K | 10.3 | 04/03/2015 |
| 31.1* | Certification of Registrant's Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 | | | |
| 31.2* | Certification of Registrant's Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 | | | |
| 32.1* | Certification of Registrant's Chief Executive Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. This certification is being furnished solely to accompany this Quarterly Report on Form 10-Q and is not being filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not to be incorporated by reference into any filing of the Company. | | | |
| 32.2* | Certification of Registrant's Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. This certification is being furnished solely to accompany this Quarterly Report on Form 10-Q and is not being filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not to be incorporated by reference into any filing of the Company. | | | |
| 101.INS* | XBRL Instance Document | | | |

101.SCH* XBRL Taxonomy Extension Schema Document

101.CAL* XBRL Taxonomy Calculation Linkbase Document

101.DEF* XBRL Taxonomy Extension Definition Linkbase Document

101.LAB* XBRL Taxonomy Extension Label Linkbase Document

101.PRE* XBRL Taxonomy Extension Presentation Linkbase
Document

* Filed herewith.

† Management contract or compensatory plan or arrangement.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: May 11, 2015

AMERICAN APPAREL, INC.

| Signature | Title | Date |
|--|--|--------------|
| /s/ PAULA SCHNEIDER Paula Schneider | Chief Executive Officer | May 11, 2015 |
| /s/ HASSAN NATHA Hassan N. Natha | Executive Vice President and Chief Financial Officer | May 11, 2015 |