#### LIVEPERSON INC

Form 4 June 18, 2015

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

2. Issuer Name and Ticker or Trading

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

January 31, 2005

0.5

Estimated average burden hours per

**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \*

| LOCASCIO ROBERT P  |  |               | Symbol LIVEPERSON INC [LPSN]                                |   |   |        |         | Issuer  |  |                               |  |
|--|--|---------------|---|---|---|--------|---------|---|--|-------------------------------|--|
| (Last) (First) (Middle)  C/O LIVEPERSON INC.,, 475 TENTH AVENUE, 5TH FLOOR |  |               | 3. Date of Earliest Transaction (Month/Day/Year) 06/16/2015 |   |   |        |         | (Check all applicable)  _X_ Director 10% Owner _X_ Officer (give title Other (specify below)  Chief Executive Officer |  |                               |  |
| NEW YORK   | (Street)                               |               |   | ndment, Da<br>th/Day/Year)              | 0                                       |        |         | 6. Individual or Jo<br>Applicable Line)<br>_X_ Form filed by O<br>Form filed by M                                     | •  | rson                          |  |
| NEW YORI   | K, NY 10018                            |               |   |   |   |        |         | Person  | Tore than one re   | porting                       |  |
| (City)   | (State)                                | (Zip)         | Table   | e I - Non-D                             | erivative Se                            | curiti | es Acqu | uired, Disposed of  | f, or Beneficial   | ly Owned                      |  |
| 1.Title of<br>Security<br>(Instr. 3)                                       | 2. Transaction Dat<br>(Month/Day/Year) | Execution any |   | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securitie (A) or Disp (Instr. 3, 4 a | osed c |         | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4)    | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) |                               |  |
| Common<br>Stock  | 06/16/2015                             |               |   | A                                       | 100,000<br>(1)                          | A      | \$0     | 135,640   | D  |                               |  |
| Common<br>Stock  |  |               |   |   |   |        |         | 4,708,343   | I  | By Ikon,<br>LP <sup>(2)</sup> |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

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#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.         | 5.         | 6. Date Exerc | cisable and | 7. Title        | and    | 8. Price of | 9. Nu  |
|-------------|-------------|---------------------|--------------------|------------|------------|---------------|-------------|-----------------|--------|-------------|--------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transactio | onNumber   | Expiration D  | ate         | Amount          | t of   | Derivative  | Deriv  |
| Security    | or Exercise |                     | any                | Code       | of         | (Month/Day/   | Year)       | Underly         | ing    | Security    | Secui  |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Derivative | e             |             | Securitie       | es     | (Instr. 5)  | Bene   |
|             | Derivative  |                     |                    |            | Securities |               |             | (Instr. 3       | and 4) |             | Own    |
|             | Security    |                     |                    |            | Acquired   |               |             |                 |        |             | Follo  |
|             | •           |                     |                    |            | (A) or     |               |             |                 |        |             | Repo   |
|             |             |                     |                    |            | Disposed   |               |             |                 |        |             | Trans  |
|             |             |                     |                    |            | of (D)     |               |             |                 |        |             | (Instr |
|             |             |                     |                    |            | (Instr. 3, |               |             |                 |        |             |        |
|             |             |                     |                    |            | 4, and 5)  |               |             |                 |        |             |        |
|             |             |                     |                    |            |            |               |             | ^               | mount  |             |        |
|             |             |                     |                    |            |            |               |             |                 | mount  |             |        |
|             |             |                     |                    |            |            | Date          | Expiration  | Title N         |        |             |        |
|             |             |                     |                    |            |            | Exercisable   | Date        | Title Number of |        |             |        |
|             |             |                     |                    | C + V      | (A) (D)    |               |             |                 |        |             |        |
|             |             |                     |                    | Code V     | (A) (D)    |               |             | S               | hares  |             |        |

# **Reporting Owners**

| Reporting Owner Name / Address |          |           |         |       |
|--------------------------------|----------|-----------|---------|-------|
|                                | Director | 10% Owner | Officer | Other |

LOCASCIO ROBERT P C/O LIVEPERSON INC., 475 TENTH AVENUE, 5TH FLOOR NEW YORK, NY 10018

X Chief Executive Officer

Relationships

## **Signatures**

/s/ Monica L. Greenberg, as attorney-in-fact

06/18/2015

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The reporting person was granted restricted stock units, each of which represents a contingent right to receive one share of common stock.
- (1) The restricted stock units vest as follows: 25% of the units vest on June 16, 2016 and 6.25% of the units vest each quarter thereafter, subject to the reporting person's employment through each such vesting date.
- On May 1, 2015, the reporting person transferred 4,708,343 shares of common stock to Ikon LP, a limited partnership of which the reporting person is the sole owner.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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