PRUDENTIAL PLC Form 6-K April 04, 2018

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of April, 2018

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL, LONDON, EC4R 0HH, ENGLAND (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name Michael Wells
- 2 Reason for the notification

a)	Position/status	Group Chief Executive
b)	Initial notification /Amendment	(PDMR) Initial notification
3	Details of the issuer, emission allowance market participant, auction monitor	
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where conducted	
a)	Description of the financial instrument, type of instrument	American Depositary Receipt ("ADR")
a)	Identification code	74435K204
b)	Nature of the transactions	(i) Acquisition of ADRs for nil consideration following the release of an award made in 2015 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of ADRs for nil consideration following the release of an award made in 2015 under the Annual Incentive Plan by the Trustee (iii) Sale of ADRs in relation to the transactions described in (i) & (ii) above only to cover withholding tax and fees
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) Nil 109,353 (ii) Nil 61,911 (iii) USD 70,368
	Aggregated information	7.2.2
d)	- Aggregated volume	N/A
	- Price	
e)	Date of the transactions	2018-04-03

f)	Place of the transactions	New York Stock Exchange	
1	Details of the person discharging managerial responsibilities	/ person closely associated	
a)	Name	John Foley	
2	Reason for the notification		
a)	Position/status	Executive Director (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4	Details of the transaction(s): section to be repeated for (i) each of transaction; (iii) each date; and (iv) each place where transaction;	· ·	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
a)	Identification code	GB0007099541	
b)	Nature of the transactions	(i) Acquisition of shares for nil consideration following the release of an award made in 2015 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2015 under the Annual Incentive Plan by the Trustee (iii) Sale of shares in relation to the transactions described in (i) & (ii) above only to cover withholding tax and fees	
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) Nil 128,376 (ii) Nil 44,783 (iii) GBP 17.47423 81,468	

	Aggregated information	
d)	- Aggregated volume	N/A
	- Price	
e)	Date of the transactions	2018-04-03
f)	Place of the transactions	London Stock Exchange
1	Details of the person discharging managerial responsibilities	s / person closely associated
a)	Name	Nicolaos Nicandrou
2	Reason for the notification	
a)	Position/status	Executive Director (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction monitor	auction platform, auctioneer or
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) ea of transaction; (iii) each date; and (iv) each place where transaction;	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
a)	Identification code	GB0007099541
b)	Nature of the transactions	(i) Acquisition of shares for nil consideration following the release of an award made in 2015 under

(ii) above (includes shares sold to

cover withholding tax and fees) Volume(s) Price(s) Price(s) and volume(s) 108,838 (i) Nil (ii) Nil 30,662 (iii) GBP 17.47423 139,500 Aggregated information N/A d) - Aggregated volume - Price e) Date of the transactions 2018-04-03 f) Place of the transactions London Stock Exchange Details of the person discharging managerial responsibilities / person closely associated Name Barry Stowe Reason for the notification Position/status Executive Director (PDMR) b) Initial notification / Amendment Initial notification Details of the issuer, emission allowance market participant, auction platform, auctioneer or 3 auction monitor a) Name Prudential plc b) LEI 5493001Z3ZE83NGK8Y12 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted American Depositary Receipt Description of the financial instrument, type of instrument ("ADR") a) Identification code 74435K204 b) Nature of the transactions Acquisition of ADRs for nil consideration following the release of an award made in 2015 under the Prudential Long Term Incentive Plan by

the trustee of the Prudential plc Employee Share Trust (the "Trustee")

(ii) Acquisition of ADRs for nil consideration following the release of an award made in 2015 under the Annual Incentive Plan by the Trustee (iii) Sale of ADRs in relation to the transactions described in (i) & (ii) above (includes ADRs sold to cover withholding tax and fees)

Price(s) and volume(s)

Price(s) and volume(s)

(i) Nil 55,513

(ii) Nil 14,900

(iii) USD 49.2425 70,413

Aggregated information

d) - Aggregated volume

- Price

e) Date of the transactions

2018-04-03

N/A

f) Place of the transactions

New York Stock Exchange

- Details of the person discharging managerial responsibilities / person closely associated
- a) Name James Turner
- 2 Reason for the notification

a) Position/status Group Chief Risk Officer (PDMR)

b) Initial notification / Amendment

Initial notification

- Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name Prudential plc

b) LEI 5493001Z3ZE83NGK8Y12

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

۵)	Description of the financial instrument, type of instrument	Ordi	nary shares of 5 p	ence each
a)	Identification code	GB0	007099541	
b)	Nature of the transactions	cons relea unde Incer the F Shar (ii) cons relea unde Plan (iii) the t (ii) a	Acquisition of shideration followings of an award mean the Prudential Intive Plan by the Prudential plc Emperical (the "Trust (the "Trust (the "Trust (the "Trust (the "Trust of an award mean the Group Deferman by the Trustee Sale of shares in transactions describbove only to cover holding tax and for the Group to cover the Group the Group to cover the G	ng the ade in 2015 Long Term trustee of ployee stee") hares for nil ng the ade in 2015 rred Bonus relation to libed in (i) & er
c)	Price(s) and volume(s)	(i) (ii) (iii)	Price(s) Nil Nil GBP 17.47423	Volume(s) 19,782 3,917 11,150
	Aggregated information	(111)	051 1,,,,,,	11,100
d)	- Aggregated volume	N/A		
	- Price			
e)	Date of the transactions	2018	3-04-03	
f)	Place of the transactions	Lond	lon Stock Exchan	ige
1	Details of the person discharging managerial responsibilities	/ pers	son closely associ	ated
a)	Name	Julia	n Adams	
2	Reason for the notification			
a)	Position/status		ip Regulatory & (tions Director (Pl	
b)	Initial notification /Amendment		al notification	
3	Details of the issuer, emission allowance market participant, auction monitor	auctio	on platform, aucti	oneer or

a)	Name	Prudential plc
b)	LEI	-
4	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
	Identification code	GB0007099541
b)	Nature of the transactions	(i) Acquisition of shares for nil consideration following the release of an award made in 2015 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Sale of shares in relation to the transaction described in (i) above (includes shares sold to cover withholding tax and fees)
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) Nil 61,925 (ii) GBP 17.47423 61,925
	Aggregated information	(ii) ODI 17.47425 01,725
d)	- Aggregated volume	N/A
	- Price	
e)	Date of the transactions	2018-04-03
f)	Place of the transactions	London Stock Exchange
1	Details of the person discharging managerial responsibilities	/ person closely associated
a)	Name	Jonathan Oliver
2	Reason for the notification	
a)	Position/status	Group Communications Director (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction monitor	auction platform, auctioneer or

a)	Name	Prud	ential plc	
b)	LEI	5493	3001Z3ZE83NGF	X8Y12
4	Details of the transaction(s): section to be repeated for (i) ea of transaction; (iii) each date; and (iv) each place where transaction;	• •		• • •
- \	Description of the financial instrument, type of instrument	Ordi	nary shares of 5 p	pence each
a)	Identification code	GB0	007099541	
b)	Nature of the transactions	relea unde Ince the F Shar (ii) nil c relea unde Plan (iii) the t (ii) a	Acquisition of sideration followings of an award ment the Prudential Intive Plan by the Prudential plc Emperor (the "Trust (the Group Defeat) by the Trust (the Group Defeat) the Trust (the Gr	ng the hade in 2015 Long Term trustee of ployee stee") shares for owing the hade in 2015 erred Bonus in relation to hibed in (i) & hares sold to
c)	Price(s) and volume(s)	(i) (ii)	Price(s) Nil Nil	Volume(s) 7,984 1,849
	Aggregated information	(iii)	GBP 17.47423	9,833
d)	- Aggregated volume	N/A		
	- Price			
e)	Date of the transactions	2018	3-04-03	
f)	Place of the transactions	Lond	don Stock Exchar	nge
1	Details of the person discharging managerial responsibilities	s / pers	son closely associ	ated
a)	Name	Alan	Porter	
2	Reason for the notification			

a)	Position/status	Group General Counsel and Company Secretary (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction monitor	
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each of transaction; (iii) each date; and (iv) each place where transaction;	7.7
,	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
a)	Identification code	GB0007099541
b)	Nature of the transactions	(i) Acquisition of shares for nil consideration following the release of an award made in 2015 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2015 under the Group Deferred Bonus Plan by the Trustee (iii) Sale of shares in relation to the transactions described in (i) & (ii) above (includes shares sold to cover withholding tax and fees)
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) Nil 24,768 (ii) Nil 4,077 (iii) GBP 17.47423 28,845
	Aggregated information	(III) ODI 17.47423 20,043
d)	- Aggregated volume	N/A
	- Price	
e)	Date of the transactions	2018-04-03
f)	Place of the transactions	London Stock Exchange

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Tim Rolfe	
2	Reason for the notification		
a)	Position/status	Group Human Resources Director (PDMR)	
b)	Initial notification / Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB0007099541	
b)	Nature of the transactions	(i) Acquisition of shares for nil consideration following the release of an award made in 2015 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2015 under the Group Deferred Bonus Plan by the Trustee (iii) Sale of shares in relation to the transactions described in (i) & (ii) above (includes shares sold to cover withholding tax and fees)	
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) Nil 56,971 (ii) Nil 4,519 (iii) GBP 17.47423 61,490	
d)	Aggregated information	N/A	
	- Aggregated volume		

	- Price	
e)	Date of the transactions	2018-04-03
f)	Place of the transactions	London Stock Exchange
1	Details of the person discharging managerial responsibilities	/ person closely associated
a)	Name	Michael Wells
2	Reason for the notification	
a)	Position/status	Group Chief Executive (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
α)	Identification code	GB0007099541
b)	Nature of the transactions	(i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2021 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2021
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) GBP 17.47 257,813 (ii) GPP 17.47 47.442
d)	Aggregated information	(ii) GBP 17.47 47,443 N/A

	- Aggregated volume	
	- Price	
e)	Date of the transactions	2018-04-04
f)	Place of the transactions	London Stock Exchange
1	Details of the person discharging managerial responsibilities	s / person closely associated
a)	Name	Mark FitzPatrick
2	Reason for the notification	
a)	Position/status	Chief Financial Officer (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) ear type of transaction; (iii) each date; and (iv) each place where conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
a)	Identification code	GB0007099541
b)	Nature of the transactions	(i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2021 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2021
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) GBP 17.47 106,611 (ii) GBP 17.47 27,414

	Aggregated information		
d)	- Aggregated volume	N/A	
	- Price		
e)	Date of the transactions	2018-04-04	
f)	Place of the transactions	London Stock Exchange	
1	Details of the person discharging managerial responsibilities	/ person closely associated	
a)	Name	John Foley	
2	Reason for the notification		
a)	Position/status	Executive Director (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer	
a)	Name		
,		Prudential plc	
ĺ	LEI	Prudential plc 5493001Z3ZE83NGK8Y12	
ĺ	LEI Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where conducted	5493001Z3ZE83NGK8Y12 ch type of instrument; (ii) each	
b) 4	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where	5493001Z3ZE83NGK8Y12 ch type of instrument; (ii) each	
b)	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where conducted	5493001Z3ZE83NGK8Y12 The type of instrument; (ii) each transactions have been Ordinary shares of 5 pence	
b) 4	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where conducted Description of the financial instrument, type of instrument	5493001Z3ZE83NGK8Y12 th type of instrument; (ii) each transactions have been Ordinary shares of 5 pence each	

		(i) GBP 17.47 111,763 (ii) GBP 17.47 29,373
	Aggregated information	(1) GBI 17.17 22,373
d)	- Aggregated volume	N/A
	- Price	
e)	Date of the transactions	2018-04-04
f)	Place of the transactions	London Stock Exchange
1	Details of the person discharging managerial responsibilities	/ person closely associated
a)	Name	Nicolaos Nicandrou
2	Reason for the notification	
a)	Position/status	Executive Director (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where conducted	
۵)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
a)	Identification code	GB0007099541
b)	Nature of the transactions	(i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2021 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2021

c)	Price(s) and volume(s)	Price(s) Volume(s) (i) GBP 17.47 138,846 (ii) GBP 17.47 30,788
	Aggregated information	(II) GBI 17.47 30,700
d)	- Aggregated volume	N/A
	- Price	
e)	Date of the transactions	2018-04-04
f)	Place of the transactions	London Stock Exchange
1	Details of the person discharging managerial responsibilities	/ person closely associated
a)	Name	Anne Richards
2	Reason for the notification	
a)	Position/status	Executive Director (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction monitor	auction platform, auctioneer or
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
,	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
a)	Identification code	GB0007099541
b)	Nature of the transactions	(i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2021 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be

released in April 2021

c)	Price(s) and volume(s)	(i)	Price(s) GBP 17.47	Volume(s) 105,094
	Aggregated information	(ii)	GBP 17.47	54,951
d)	- Aggregated volume	N/A		
	- Price			
e)	Date of the transactions	2018	8-04-04	
f)	Place of the transactions	London Stock Exchange		
1	Details of the person discharging managerial responsibilities	/ per	son closely a	ssociated
a)	Name	Bar	ry Stowe	
2	Reason for the notification			
a)	Position/status	Exe	cutive Direct	or (PDMR)
b)	Initial notification /Amendment	Init	ial notificatio	n
3	Details of the issuer, emission allowance market participant, or auction monitor	aucti	on platform,	auctioneer
a)	Name	Pru	dential plc	
b)	LEI	549	3001Z3ZE83	NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument		erican Depos DR")	itary Receipt
u)	Identification code	744	35K204	
b)	Nature of the transactions	Terrorele subj	Receipt of a er the Pruden m Incentive F ased in April ject to the ach formance crite	tial Long Plan to be 2021 nievement of

(ii) Receipt of an award under the Annual Incentive

			to be relea	ased in April
			Price(s)	Volume(s)
c)	Price(s) and volume(s)	(i)	USD 49.44	107,649
		(ii)	USD 49.44	55,826
	Aggregated information			
d)	- Aggregated volume	N/A	<u>.</u>	
	- Price			
e)	Date of the transactions	201	8-04-04	
f)	Place of the transactions	Nev	v York Stoo	ck Exchange
1	Details of the person discharging managerial responsibilities	/ pers	son closely	associated
a)	Name	Jame	es Turner	
2	Reason for the notification			
a)	Position/status	Grou (PD)	ıp Chief Ri MR)	sk Officer
b)	Initial notification /Amendment	Initia	al notificati	on
3	Details of the issuer, emission allowance market participant, or auction monitor	aucti	on platform	a, auctioneer
a)	Name	Prud	lential plc	
b)	LEI		-	3NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordi each		s of 5 pence
a)	Identification code	GB0	0007099541	
b)	Nature of the transactions		eipt of an av Prudential I	

Incentive Plan to be released in April 2021 subject to the achievement of performance criteria

Price(s) Price(s) and volume(s) Volume(s)

> 89,439 GBP 17.47

Aggregated information

N/A d) - Aggregated volume

- Price

e) Date of the transactions 2018-04-04

f) Place of the transactions London Stock Exchange

Details of the person discharging managerial responsibilities / person closely associated

a) Name Julian Adams

Reason for the notification

Group Regulatory and Position/status

Government Relations Director

(PDMR)

b) Initial notification /Amendment Initial notification

Details of the issuer, emission allowance market participant, auction platform, auctioneer or 3 auction monitor

a) Name Prudential plc

b) LEI 5493001Z3ZE83NGK8Y12

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been

conducted

a)

Ordinary shares of 5 pence Description of the financial instrument, type of instrument each

Identification code GB0007099541

b) Nature of the transactions (i) Receipt of an award under the Prudential Long Term

Incentive Plan to be released in April 2021 subject to the achievement of performance criteria

(ii) Receipt of an award under the Annual Incentive Plan to be

released in April 2021

Price(s) and volume(s) Price(s) Volume(s)

(i) GBP 17.47 66,399 (ii) GBP 17.47 20,392

Aggregated information

d) - Aggregated volume N/A

- Price

e) Date of the transactions 2018-04-04

f) Place of the transactions

London Stock Exchange

Details of the person discharging managerial responsibilities / person closely associated

a) Name Jonathan Oliver

2 Reason for the notification

a) Position/status Group Communications
Director (PDMR)

b) Initial notification / Amendment Initial notification

Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Prudential plc

b) LEI 5493001Z3ZE83NGK8Y12

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been

conducted

Description of the financial instrument, type of instrument

Ordinary shares of 5 pence each

a) Identification code

GB0007099541

b) Nature of the transactions

criteria

(i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2021 subject to the achievement of performance

		(ii) Receipt of an award under the Annual Incentive Plan to be released in April 2021	
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) GBP 17.47 21,751 (ii) GBP 17.47 3,966	
	Aggregated information	(II) GBI 17.47 3,700	
d)	- Aggregated volume	N/A	
	- Price		
e)	Date of the transactions	2018-04-04	
f)	Place of the transactions	London Stock Exchange	
1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Alan Porter	
2	Reason for the notification		
a)	Position/status	Group General Counsel & Company Secretary (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB0007099541	

b)	Nature of the transactions	(i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2021 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2021
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) GBP 17.47 53,119 (ii) GBP 17.47 15,588
	Aggregated information	(II) GDF 17.47 13,388
d)	- Aggregated volume	N/A
	- Price	
e)	Date of the transactions	2018-04-04
f)	Place of the transactions	London Stock Exchange
1	Details of the person discharging managerial responsibilities	/ person closely associated
a)	Name	Al Noor Ramji
2	Reason for the notification	
a)	Position/status	Group Chief Digital Officer (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each

GB0007099541

b)	Nature of the transactions	(i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2021 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2021	
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) GBP 17.47 59,645 (ii) CBP 17.47 17.511	
	Aggregated information	(ii) GBP 17.47 17,511	
d)	- Aggregated volume	N/A	
	- Price		
e)	Date of the transactions	2018-04-04	
f)	Place of the transactions	London Stock Exchange	
1	Details of the person discharging managerial responsibilities	/ person closely associated	
a)	Name	Tim Rolfe	
2	Reason for the notification		
a)	Position/status	Group Human Resources Director (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction monitor	auction platform, auctioneer or	
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	

Identification code

GB0007099541

- (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2021 subject to the achievement of performance criteria
- (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2021

(ii) GBP 17.47 16,309

Price(s) and volume(s)

Price(s) Volume(s)

(i) GBP 17.47 55,523

Aggregated information

Nature of the transactions

d) - Aggregated volume N/A

- Price

- e) Date of the transactions 2018-04-04
- f) Place of the transactions

 London Stock Exchange

Additional information

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

Contact

Jennie Webb, Share Plans Manager, +44 (0)20 7548 2027 Chris Smith, Deputy Group Secretary, +44 (0)20 7548 2115

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 04 April 2018

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Chris Smith

Chris Smith Deputy Group Secretary