

SELECTIVE INSURANCE GROUP INC

Form 8-K

November 10, 2004

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

---

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE**

**SECURITIES EXCHANGE ACT OF 1934**

**DATE OF REPORT (Date of earliest event reported): November 10, 2004**

# SELECTIVE INSURANCE GROUP, INC.

(Exact name of registrant as specified in its charter)

---

**New Jersey**

(State or other jurisdiction of incorporation)

**0-8641**

(Commission File Number)

**22-2168890**

(I.R.S. Employer Identification No.)

**40 Wantage Avenue, Branchville , New Jersey**

(Address of principal executive offices)

**07890**

(Zip Code)

**(973) 948-3000**

(Registrant's telephone number, including area code)

**n/a**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 8.01 Other Events.**

On November 10, 2004, Selective Insurance Group, Inc. issued a press release, announcing the pricing of an offering of \$50 million aggregate principal amount of its senior notes due 2034. The press release is attached hereto as Exhibit 99.1.

**Item 9.01 Financial Statements and Exhibits.**

**(c) Exhibits.**

99.1 Press Release dated November 10, 2004

---

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**Selective Insurance Group, Inc.**

Date: November 10, 2004

By: /s/ Michele N. Schumacher  
Name: Michele N. Schumacher  
Title: Vice President, Corporate Secretary & Corporate  
Governance Officer