

DILLARDS INC
Form 4
July 14, 2009

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
DILLARD WILLIAM T II

2. Issuer Name and Ticker or Trading Symbol
DILLARDS INC [DDS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

Director 10% Owner
 Officer (give title below) Other (specify below)

1600 CANTRELL ROAD

02/05/2008

CEO, Chairman of Board

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

LITTLE ROCK, AR 72201

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Class A	02/05/2008		A ⁽³⁾		244 A \$ 19.1	717,158	D
Common Class A	02/28/2008		A ⁽³⁾		585 A \$ 15.32	717,743	D
Common Class A	04/14/2008		A ⁽³⁾		29 A \$ 20.28	724,752	D
Common Class A	04/18/2008		A ⁽³⁾		70 A \$ 22.31	724,822	D
Common Class A	04/28/2008		A ⁽³⁾		74 A \$ 21.06	724,896	D

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Common Class A	05/02/2008	A ⁽³⁾	223	A	\$ 21.04	725,119	D
Common Class A	05/02/2008	A ⁽³⁾	74	A	\$ 21.14	725,193	D
Common Class A	05/12/2008	A ⁽³⁾	84	A	\$ 18.5	725,277	D
Common Class A	05/16/2008	A ⁽³⁾	82	A	\$ 18.9	725,359	D
Common Class A	05/23/2008	A ⁽³⁾	98	A	\$ 15.89	725,457	D
Common Class A	05/30/2008	A ⁽³⁾	98	A	\$ 15.93	725,555	D
Common Class A	06/06/2008	A ⁽³⁾	101	A	\$ 15.42	725,656	D
Common Class A	06/13/2000	A ⁽³⁾	109	A	\$ 14.26	725,765	D
Common Class A	06/20/2008	A ⁽³⁾	111	A	\$ 14.05	725,876	D
Common Class A	06/27/2008	A ⁽³⁾	131	A	\$ 11.9	726,007	D
Common Class A	07/07/2008	A ⁽³⁾	144	A	\$ 10.79	705,631	D
Common Class A	07/11/2008	A ⁽³⁾	172	A	\$ 9.08	705,803	D
Common Class A	07/18/2008	A ⁽³⁾	157	A	\$ 9.94	705,960	D
Common Class A	08/01/2008	A ⁽³⁾	153	A	\$ 10.16	706,113	D
Common Class A	08/01/2008	A ⁽³⁾	153	A	\$ 10.16	706,266	D
Common Class A	08/05/2008	A ⁽³⁾	436	A	\$ 10.87	706,702	D
Common Class A	08/14/2008	A ⁽³⁾	138	A	\$ 11.29	706,840	D
Common Class A	08/15/2008	A ⁽³⁾	131	A	\$ 11.92	706,971	D
Common Class A	08/22/2008	A ⁽³⁾	138	A	\$ 11.3	707,109	D
Common Class A	08/29/2008	A ⁽³⁾	126	A	\$ 12.34	707,235	D
	09/04/2008	A ⁽³⁾	118	A		707,353	D

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Common Class A						\$ 13.21		
Common Class A	09/12/2008		A ⁽³⁾	123	A	\$ 12.65	707,476	D
Common Class A - Retirement Plan							83,638	D
Common Class A							41,496 ⁽¹⁾	D
Common Class B							3,985,776 ⁽²⁾	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V (A) (D)		

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DILLARD WILLIAM T II 1600 CANTRELL ROAD LITTLE ROCK, AR 72201	X		CEO, Chairman of Board	

Signatures

William Dillard
II

07/13/2009

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) 41,496 Shares By W.D. Company. Reporting person owns 27.4%. This is W.D. Co.'s entire interest.
- (2) 3,985,776 Class B Shares By W.D. Company. Reporting person owns 27.4% . This is W.D. Co.'s entire interest.

Represents an aquisition of Class A Common Stock from contributions to the Dillard's, Inc "Stock Purchase Plan". Effective January 1, 2008, the Issuer's qualified defined contribution retirement plan was amended and, accordingly, subsequent to that date the Stock

- (3) Purchase Plan no longer meets all of the requirements for an "Excess Benefit Plan" under which transactions are generally exempt from reporting pursuant to Rules 16b-3(c) and 16a-3(f)(1)(i)(B) under the Securities Exchange Act of 1934 (the "Act"). Such aquisitions, however, continue to be exempt from potential liability under Section 16(b) of the Act pursuant to Rule 16b-3(d) under the Act.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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