

SCHROEDER PAUL J JR

Form 4

July 14, 2009

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
SCHROEDER PAUL J JR

(Last) (First) (Middle)

1600 CANTRELL ROAD

(Street)

LITTLE ROCK, AR 72201

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

DILLARDS INC [DDS]

3. Date of Earliest Transaction
(Month/Day/Year)

02/05/2008

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____X____ Officer (give title below) ____ Other (specify below)

VP, General Counsel

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price		
Common Class A	02/05/2008		A ⁽¹⁾	3	A	\$ 19.1	60,146	D	
Common Class A	02/28/2008		A ⁽¹⁾	529	A	\$ 15.32	60,675	D	
Common Class A	05/02/2008		A ⁽¹⁾	3	A	\$ 21.04	61,989	D	
Common Class A	06/20/2008		A ⁽¹⁾	75	A	\$ 14.05	62,064	D	
Common Class A	06/27/2008		A ⁽¹⁾	79	A	\$ 11.9	62,143	D	

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Common Class A	07/07/2008	<u>A⁽¹⁾</u>	87	A	\$ 10.79	62,230	D
Common Class A	07/11/2008	<u>A⁽¹⁾</u>	104	A	\$ 9.08	62,334	D
Common Class A	07/18/2008	<u>A⁽¹⁾</u>	95	A	\$ 9.94	62,429	D
Common Class A	08/01/2008	<u>A⁽¹⁾</u>	93	A	\$ 10.16	62,522	D
Common Class A	08/01/2008	<u>A⁽¹⁾</u>	93	A	\$ 10.16	62,615	D
Common Class A	08/05/2008	<u>A⁽¹⁾</u>	7	A	\$ 10.87	62,622	D
Common Class A	08/14/2008	<u>A⁽¹⁾</u>	83	A	\$ 11.29	62,705	D
Common Class A	08/15/2008	<u>A⁽¹⁾</u>	79	A	\$ 11.92	62,784	D
Common Class A	08/22/2008	<u>A⁽¹⁾</u>	83	A	\$ 11.3	62,867	D
Common Class A	08/29/2008	<u>A⁽¹⁾</u>	76	A	\$ 12.34	62,943	D
Common Class A	09/04/2008	<u>A⁽¹⁾</u>	71	A	\$ 13.21	63,014	D
Common Class A	09/12/2008	<u>A⁽¹⁾</u>	75	A	\$ 12.65	63,089	D
Common Class A	09/19/2008	<u>A⁽¹⁾</u>	70	A	\$ 13.47	63,159	D
Common Class A	09/26/2008	<u>A⁽¹⁾</u>	75	A	\$ 12.6	63,234	D
Common Class A	10/03/2008	<u>A⁽¹⁾</u>	83	A	\$ 11.29	63,317	D
Common Class A	10/10/2008	<u>A⁽¹⁾</u>	122	A	\$ 7.75	63,439	D
Common Class A	10/17/2008	<u>A⁽¹⁾</u>	142	A	\$ 6.65	63,581	D
Common Class A	10/27/2008	<u>A⁽¹⁾</u>	219	A	\$ 4.31	63,800	D
Common Class A	10/31/2008	<u>A⁽¹⁾</u>	179	A	\$ 5.26	63,979	D
Common Class A	11/04/2008	<u>A⁽¹⁾</u>	21	A	\$ 5.55	64,000	D
	11/07/2008	<u>A⁽¹⁾</u>	193	A	\$ 4.87	64,193	D

Common
Class A

Common Class A	11/14/2008	A ⁽¹⁾	256	A	\$ 3.68	64,449	D
Common Class A	11/21/2008	A ⁽¹⁾	324	A	\$ 2.91	64,773	D
Common Class A	11/28/2008	A ⁽¹⁾	267	A	\$ 3.53	65,040	D
Common Class A - Retirement Plan						6,296	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships
SCHROEDER PAUL J JR 1600 CANTRELL ROAD LITTLE ROCK, AR 72201	Director 10% Owner Officer Other VP, General Counsel

Signatures

/s/ Paul J.
Schroeder, Jr.

07/13/2009

__Signature of Reporting
Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents an aquisition of Class A Common Stock from contributions to the Dillard's, Inc "Stock Purchase Plan". Effective January 1, 2008, the Issuer's qualified defined contribution retirement plan was amended and, accordingly, subsequent to that date the Stock

- (1) Purchase Plan no longer meets all of the requirements for an "Excess Benefit Plan" under which transactions are generally exempt from reporting pursuant to Rules 16b-3(c) and 16a-3(f)(1)(i)(B) under the Securities Exchange Act of 1934 (the "Act"). Such aquisitions, however, continue to be exempt from potential liability under Section 16(b) of the Act pursuant to Rule 16b-3(d) under the Act.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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