

Edgar Filing: MEREDITH CORP - Form 8-K

MEREDITH CORP  
Form 8-K  
March 05, 2002

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

FORM 8-K

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) March 5, 2002

Commission file number 1-5128

Meredith Corporation  
(Exact name of registrant as specified in its charter)

Iowa  
(State or other jurisdiction of  
incorporation or organization)

42-0410230  
(I.R.S. Employer  
Identification No.)

1716 Locust Street, Des Moines, Iowa  
(Address of principal executive offices)

50309-3023  
(ZIP Code)

515 - 284-3000  
(Registrant's telephone number, including area code)

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### Item 5. Other Events

Meredith Corporation presented at the Bear Stearns 2002 Entertainment, Media & Information Conference on March 5, 2002. At the conference, Chairman and Chief Executive Officer William T. Kerr, Publishing Group President Stephen M. Lacy, Broadcasting Group President Kevin P. O'Brien and Chief Financial Officer Suku V. Radia discussed company developments and responded to questions. The text of the presentation is attached as an exhibit. The presentation is accessible to the public on the company's Web site, meredith.com. It will remain there until March 12, 2002.

### Item 7. Financial Statements and Exhibits

#### (c) Exhibits

- 99.1 Text of presentation at Bear Stearns 2002 Entertainment, Media & Information Conference on March 5, 2002.

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SIGNATURE

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

MEREDITH CORPORATION  
Registrant

(Suku V. Radia)  
Suku V. Radia  
Vice President - Chief Financial Officer  
(Principal Financial and  
Accounting Officer)

Date: March 5, 2002

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Exhibit  
Number

Item

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99.1 Text of presentation at Bear Stearns 2002 Entertainment,  
Media & Information Conference on March 5, 2002.

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