

ENTERGY CORP /DE/  
Form U-12-IB  
January 29, 2004  
UNITED STATES  
SECURITIES AND  
EXCHANGE  
COMMISSION  
Washington, D.C. 20549  
FORM U-12(I)-B  
(ANNUAL STATEMENT)  
Calendar Year 2004

STATEMENT  
PURSUANT TO  
SECTION 12(I) OF  
PUBLIC UTILITY  
HOLDING COMPANY  
ACT OF 1935 BY A  
PERSON  
REGULARLY  
EMPLOYED OR  
RETAINED BY A  
REGISTERED  
HOLDING COMPANY  
OR A SUBSIDIARY  
THEREOF  
AND WHOSE  
EMPLOYMENT  
CONTEMPLATES ONLY  
ROUTINE EXPENSES  
AS SPECIFIED IN RULE  
U-71(b)

(To be filed in  
DUPLICATE. If  
acknowledgment is desired,  
file in triplicate.)

1. Name and business  
address of person filing  
statement.

Ann L. Pride  
101 Constitution  
Avenue, NW  
Suite 200 East  
Washington, DC 20001

2. Names and business  
addresses of any  
persons through whom  
the undersigned  
proposes to act in  
matters included within  
the exemption provided  
by paragraph (b) of  
Rule U-71.

None

3. Registered holding  
companies and  
subsidiary companies  
by which the  
undersigned is regularly  
employed or retained.

Entergy Services, Inc.

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4. Position or relationship in which the undersigned is employed or retained by each of the companies named in Item 3, and brief description of nature of services to be rendered in each such position or relationship.

As the Director of Public Affairs Policy and Strategy, my duties may include, from time to time, presenting, advocating or opposing matters affecting Entergy Corporation and its subsidiary companies before Congress and members and committees thereof, and before this Commission and the Federal Energy Regulatory Commission and members, officers and employees of such Commissions.

The services required to be described in this form under Section 12(i) of the Public Utility Holding Company Act of 1935 are incidental to the undersigned's primary and principal duties and, although such services vary in extent from time to time, they represent overall only a comparatively minor portion of the total services rendered

- 5(a) Compensation received during the prior year and to be received during the calendar year by the undersigned or others, directly or indirectly, for services rendered by the undersigned, from each of the companies designated in Item 3. (Use column (a) as supplementary statement only.)

Name of Recipient	During Prior Year	Salary or other compensation	Person or company from whom received or to be received
		To be received	
	(a)	(b)	

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\$33,780

\$36,483

Entergy Services, Inc.

- 5(b) Basis for compensation if other than salary.
6. *(To be answered in supplementary statement only. See instructions.)*  
Expenses incurred by the undersigned or any person named in Item 2, above, during the calendar year in connection with the activities described in Item 4, above, and the source or sources of reimbursement for same.

(a) Total amount of routine expenses charged to client: \$2,156

(b) Itemized list of all other expenses: No other expenses

In accordance with the provisions of subdivision (c) of Rule U-71, the undersigned files this statement as a combined renewal of the advance statement filed by the undersigned January 2003 and as a supplemental statement to such advance statement.

Signed: /s/ Ann L. Pride

January 20, 2004

Ann L. Pride

Dated: