

STAGE STORES INC  
Form 3  
December 28, 2001

FORM 3

UNITED STATES SECURITIES AND EXCHANGE

COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF

BENEFICIAL

**OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities  
Exchange Act of 1934, Section 17(a) of the  
Public Utility Holding Company Act of 1935 or  
Section 30(f) of the Investment Company Act of  
1940

\_\_\_\_\_  
\_\_\_\_\_

(Print or Type Responses)

1. Name and Address of Reporting Person\*

Brumfield

(Last)

Ken

(First)

(Middle)

1020 Willow Creek

(Street)

Jacksonville

(City)

TX

(State)

75766-5122

(Zip)

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2. Date of Event Requiring Statement (Month/Day/Year) December 28, 2001

3. IRS Identification Number of Reporting Person if an entity  
(Voluntary)

4. Issuer Name and Ticker or Trading Symbol Stage Stores, Inc./STGS

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)

Director  Officer  10% Owner  Other

(specify below)

(specify below)

SVP, Credit

\_\_\_\_\_

6. If Amendment, Date of Original (Month/Day/Year) N/A

7. Individual or Joint/Group Filing (Check Applicable Line)

Form Filed by One Reporting Person

Form filed by More than One Reporting Person

Table I--Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	None		
(\$0.01 par value)			

Table II - Derivative Securities Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Securities: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect  Beneficial Ownership (Instr. 5)
Stock Options		None			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Explanation of Responses:

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-

/s/ Ken Brumfield

December 28, 2001

\*\*Signature of Reporting Person

Date

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.