

PROCTER & GAMBLE CO  
Form 8-K  
October 12, 2010

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act Of 1934

Date of Report (Date of earliest event reported)

October 12, 2010

|  |                                      |   |
|--|--------------------------------------|---|
| Ohio<br>(State or other<br>jurisdiction<br>of incorporation)                             | 1-434<br>(Commission File<br>Number) | 31-0411980<br>(IRS Employer<br>Identification Number) |
| One Procter & Gamble Plaza, Cincinnati, Ohio<br>(Address of principal executive offices) |                                      | 45202<br>Zip Code                                     |
| (513) 983-1100<br>(Registrant's telephone number, including area<br>code)                |                                      | 45202<br>Zip Code                                     |

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01 REGULATION FD DISCLOSURE

On October 12, 2010, The Procter & Gamble Company (the "Company") issued a news release with respect to Chairman of the Board, President and Chief Executive Officer Robert A. McDonald's address to the shareholders at the Company's annual meeting. The Company is furnishing this 8-K pursuant to Item 7.01, "Regulation FD Disclosure."

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

THE PROCTER & GAMBLE COMPANY

BY: /s/ E. J. WUNSCH  
E. J. Wunsch  
Assistant Secretary  
October 12, 2010

EXHIBIT(S)

99. News Release by The Procter & Gamble Company dated October 12, 2010.