

REDSTONE SUMNER M  
Form 4  
December 09, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
REDSTONE SUMNER M

2. Issuer Name and Ticker or Trading Symbol  
VIACOM INC [VIA, VIAB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
1515 BROADWAY  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
12/07/2005

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman & CEO

NEW YORK, NY 10036

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class B common stock	12/07/2005		M		200,000	A	\$ 20 210,080
Class B common stock	12/07/2005		S <sup>(1)</sup>		800	D	\$ 34.75 209,280
Class B common stock	12/07/2005		S <sup>(1)</sup>		800	D	\$ 34.84 208,480
Class B common	12/07/2005		S <sup>(1)</sup>		1,900	D	\$ 34.85 206,580

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stock

Class B common stock	12/07/2005	<u>S<sup>(1)</sup></u>	2,900	D	\$ 34.86	203,680	D
Class B common stock	12/07/2005	<u>S<sup>(1)</sup></u>	5,500	D	\$ 34.87	198,180	D
Class B common stock	12/07/2005	<u>S<sup>(1)</sup></u>	4,900	D	\$ 34.88	193,280	D
Class B common stock	12/07/2005	<u>S<sup>(1)</sup></u>	3,200	D	\$ 34.89	190,080	D
Class B common stock	12/07/2005	<u>S<sup>(1)</sup></u>	9,400	D	\$ 34.9	180,680	D
Class B common stock	12/07/2005	<u>S<sup>(1)</sup></u>	11,100	D	\$ 34.91	169,580	D
Class B common stock	12/07/2005	<u>S<sup>(1)</sup></u>	21,300	D	\$ 34.92	148,280	D
Class B common stock	12/07/2005	<u>S<sup>(1)</sup></u>	15,400	D	\$ 34.93	132,880	D
Class B common stock	12/07/2005	<u>S<sup>(1)</sup></u>	11,000	D	\$ 34.94	121,880	D
Class B common stock	12/07/2005	<u>S<sup>(1)</sup></u>	15,200	D	\$ 34.95	106,680	D
Class B common stock	12/07/2005	<u>S<sup>(1)</sup></u>	14,800	D	\$ 34.96	91,880	D
Class B common stock	12/07/2005	<u>S<sup>(1)</sup></u>	9,600	D	\$ 34.97	82,280	D
Class B common stock	12/07/2005	<u>S<sup>(1)</sup></u>	12,100	D	\$ 34.98	70,180	D
Class B common stock	12/07/2005	<u>S<sup>(1)</sup></u>	7,500	D	\$ 34.99	62,680	D

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Class B common stock	12/07/2005	S <sup>(1)</sup>	1,624	D	\$ 35	61,056	D	
Class B common stock	12/07/2005	S <sup>(1)</sup>	2,400	D	\$ 35.01	58,656	D	
Class B common stock	12/07/2005	S <sup>(1)</sup>	1,500	D	\$ 35.02	57,156	D	
Class B common stock	12/07/2005	S <sup>(1)</sup>	300	D	\$ 35.05	56,856	D	
Class B common stock	12/07/2005	S <sup>(1)</sup>	400	D	\$ 35.07	56,456	D	
Class B common stock						265	I	By 401(k)
Class B common stock						80,782,541	I	By NAIRI, Inc. <sup>(2)</sup>
Class B common stock						200	I	By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount of Number of Shares
Employee Stock Option	\$ 20	12/07/2005		M	200,000	<sup>(4)</sup>	01/29/2006	Class B common stock	200,000

(right to  
buy) <sup>(3)</sup>

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
REDSTONE SUMNER M 1515 BROADWAY NEW YORK, NY 10036	X	X	Chairman & CEO	

## Signatures

By: /s/ Michael D. Fricklas,  
Attorney-in-Fact

12/09/2005

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 3, 2005. Pursuant to the plan, the reporting person will exercise options that would otherwise expire on 1/29/06 and sell only that number of shares necessary so that the proceeds of the sales will be sufficient to pay the exercise price, income taxes and other fees associated with the exercise of these stock options.
- (1) These securities are owned directly by NAIRI Inc., but may also be deemed to be beneficially owned by (1) NAIRI's parent corporation, National Amusements, Inc. (NAI), and (2) Sumner M. Redstone, who is the controlling stockholder of NAI.
  - (3) Right to buy under Issuer's long term incentive plan.
  - (4) Current.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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