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OHIO VALLEY BANC CORP  
Form 8-K  
January 14, 2005

EXHIBIT 99.1

January 14, 2005 - For immediate release Contact:  
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Ohio Valley Banc Corp Continues Earnings Growth  
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GALLIPOLIS, Ohio - Ohio Valley Banc Corp [Nasdaq: OVBC] reported consolidated net income for the quarter ended December 31, 2004, of \$1,894,000 representing an increase of 2.4 percent over the same period in the prior year. Earnings per share for the fourth quarter of 2004 were \$.55, up 3.8 percent from the \$.53 earned the fourth quarter of 2003. For the fiscal year ended December 31, 2004, consolidated net income was \$8,381,000, or \$2.42 per share, compared to \$6,472,000, or \$1.86 per share, for the same period a year ago. The year-to-date earnings include the previously disclosed sale of OVBC's investment in ProCentury Corp. [Nasdaq: PROS]. The second quarter sale resulted in an after-tax gain of \$1,625,000 or \$.47 per share. Excluding the sale of the ProCentury investment, operating earnings for the fiscal year ended December 31, 2004 were \$6,756,000, up 4.4 percent compared to \$6,472,000 a year ago. Operating earnings per share were \$1.95 for the fiscal year of 2004 versus \$1.86 last year, an increase of 4.8 percent. On an operating basis, return on average assets and return on average equity were .94 percent and 12.35 percent for the full year of 2004, versus .93 percent and 12.43 percent for the prior year.

The increase in operating earnings reflects the reduction in provision for loan loss expense which was driven by a decline in nonperforming loans and net loan charge-offs. The Company's ratio of nonperforming loans to total loans decreased to .50 percent at December 31, 2004, as compared to .58 percent at December 31, 2003 and the ratio of nonperforming assets to total assets decreased to .69 percent at December 31, 2004 from .76 percent the prior year end. With improved asset quality in commercial and consumer loans, the Company's net charge-offs for the fiscal year of 2004 were down \$1,046,000 from the same time period the prior year. Based on the evaluation of the adequacy of the allowance for loan losses, management provided \$2,353,000 to the allowance for loan losses for the twelve months ended December 31, 2004, a decrease of \$1,986,000 from the same time period the prior year. Management feels that the allowance for loan losses is reflective of probable losses in the portfolio. The allowance for loan losses was 1.20 percent of total loans at December 31, 2004, as compared to 1.32 percent at December 31, 2003.

For the twelve months ended December 31, 2004, net interest income decreased \$171,000 from last year. For the fourth quarter of 2004, net interest income increased \$77,000 from the prior year fourth quarter. The decline in annual net interest income was in relation to the net interest margin for the twelve months ending December 31, 2004 decreasing to 4.06 percent from 4.28 percent for the same time period the prior year. The lower net interest margin was attributable to lower asset yields due to the Company's desire to shift from higher-yielding fixed rate assets to variable rate assets. Partially offsetting the impact in net interest margin compression was the growth in average earning assets. For the fiscal year of 2004, average earning assets grew \$30,765,000 or 4.7 percent from the same time period last year.

Noninterest income totaled \$7,992,000 for the twelve months ended December 31, 2004, as compared to \$5,982,000 for the same time period last year. For the three months ended December 31, 2004, noninterest income totaled \$1,506,000 compared to \$1,523,000 for 2003's fourth quarter. Included in the year-to-date

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increase in noninterest income was the pre-tax gain of \$2,463,000 on the aforementioned sale of ProCentury. Gain on sale of loans for the year of 2004 was down \$381,000 from the same time period last year. The decline in the sales of secondary market real estate loans was due to lower mortgage refinance volume and a shift to variable rate mortgage originations which management does not intend to sell. Offsetting a portion of this decline was a year-to-date increase in service charges on deposit accounts of \$158,000 or 5.0 percent.

On a year-to-date basis, noninterest expense totaled \$20,926,000 in 2004, an increase of \$1,109,000 or 5.6 percent compared to \$19,817,000 the previous year. On a quarter-to-date basis, noninterest expense increased \$344,000 or 7.3 percent from the fourth quarter in 2003. Salaries and employee benefits grew \$1,021,000 or 8.8 percent for the twelve months ended December 31, 2004, as compared to the same time period in 2003. The increase was related to annual merit increases, rising benefit costs and additional employees. With the renovation of the Milton office and upgrade in personal computers within various departments, furniture and equipment expense was up \$177,000 on a year-to-date basis. The remaining noninterest expense categories were down \$89,000 collectively from 2003 driven by negotiating lower data processing fees for debit and credit cards.

Total assets increased \$21,793,000 from year end 2003 to reach \$729,120,000 at December 31, 2004. Driving asset growth for 2004 was loan growth of \$26,870,000, which equals an annual growth rate of 4.7 percent as compared to the 2.5 percent growth rate for 2003. Consumer loan growth of 9.1 percent and real estate loan growth of 4.4 percent were the primary contributors. Total deposits grew \$27,644,000 and securities sold under agreements to repurchase grew \$15,735,000 from year end 2003 to fund loan growth and to reduce borrowed funds, which are down \$25,012,000. The growth in deposits was primarily in noninterest-bearing checking accounts and certificates of deposit originated from local and national markets.

"We are pleased with the earnings growth delivered by our employees in both the fourth quarter and the full year of 2004," stated Jeffrey E. Smith, President and CEO. "Their efforts resulted in the twelfth consecutive year of earnings growth, reflecting their commitment to consistency in financial performance and the enhancement of our shareholders' return. In addition to increased earnings, our employees increased asset quality resulting in a 46% reduction in the provision for loan loss expense. On December 15, 2004, the Company paid a fifth cash dividend of \$.19 per share in order that our shareholders may share in the successful return on their Company's investment in ProCentury. Finally, on December 31, 2004, OVBC common stock closed at \$32.88 per share, a 23% increase over the December 31, 2003 closing price. The credit goes to the work of our employees, the loyalty of our customers, the guidance of our Board, and the support of our shareholders in making 2004 another successful year."

Ohio Valley Banc Corp common stock is traded on the NASDAQ Stock Market under the symbol OVBC. The holding company owns three subsidiaries: Ohio Valley Bank, with 16 offices in Ohio and West Virginia; Loan Central, with five consumer finance offices in Ohio, and Ohio Valley Financial Services, an insurance agency based in Jackson, Ohio. Learn more about Ohio Valley Banc Corp at [www.ovbc.com](http://www.ovbc.com).

### Non-GAAP Financial Measures

In addition to results presented in accordance with generally accepted accounting principles in the United States of America (GAAP), this press release contains certain non-GAAP financial measures. OVBC believes that providing certain non-GAAP financial measures provides investors with information useful in understanding OVBC's financial performance. OVBC provides measures based on "operating earnings," which exclude significant non-recurring gains, losses or

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expenses that are not reflective of continuing operations. A reconciliation of these non-GAAP measures to the most comparable GAAP equivalent is included in the attached financial tables.

### Forward-Looking Information

Certain statements contained in this earnings release which are not statements of historical fact constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "believes," "anticipates," "expects," "intends," "targeted" and similar expressions are intended to identify forward-looking statements but are not the exclusive means of identifying those statements. Forward-looking statements involve risks and uncertainties. Actual results may differ materially from those predicted by the forward-looking statements because of various factors and possible events, including: (i) changes in political, economic or other factors such as inflation rates, recessionary or expansive trends, and taxes; (ii) competitive pressures; (iii) fluctuations in interest rates; (iv) the level of defaults and prepayment on loans made by the Company; (v) unanticipated litigation, claims, or assessments; (vi) fluctuations in the cost of obtaining funds to make loans; and (vii) regulatory changes. Forward-looking statements speak only as of the date on which they are made and Ohio Valley undertakes no obligation to update any forward-looking statement to reflect events or circumstances after the date on which the statement is made to reflect unanticipated events.

### OHIO VALLEY BANC CORP - Non-GAAP Disclosure Reconciliation

Operating earnings are net income adjusted to exclude the results of certain significant transactions not representative of continuing operations. The following reconciles GAAP net income and earnings per share to operating earnings and operating earnings per share for the quarter and fiscal year ended December 31, 2004 and 2003.

(in \$000's, except per share data)	Three months ended		Twelve months ended	
	December 31,		December 31,	
	2004	2003	2004	2003
	-----	-----	-----	-----
Net income	\$ 1,894	\$ 1,850	\$ 8,381	\$ 6,472
Gain on sale of investment	----	----	(2,463)	----
Tax effect	----	----	838	----
After-tax non-operating items	----	----	(1,625)	----
Operating earnings	\$ 1,894	\$ 1,850	\$ 6,756	\$ 6,472
Earnings per share	\$ 0.55	\$ 0.53	\$ 2.42	\$ 1.86
Gain on sale of investment	----	----	(0.71)	----
Tax effect	----	----	0.24	----
After-tax non-operating items	----	----	(0.47)	----
Operating earnings per share	\$ 0.55	\$ 0.53	\$ 1.95	\$ 1.86

### OHIO VALLEY BANC CORP - Financial Highlights (Unaudited)

	Three months ended		Twelve months ended	
	December 31,		December 31,	
	2004	2003	2004	2003
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### PER SHARE DATA

Operating earnings per share	\$0.55	\$0.53	\$1.95	\$1.86
Earnings per share	\$0.55	\$0.53	\$2.42	\$1.86
Dividend per share	\$0.38	\$0.18	\$0.94	\$0.71
Book value per share	\$16.49	\$15.55	\$16.49	\$15.55
Dividend payout ratio	69.34%	33.92%	38.89%	38.14%
Weighted average shares outstanding	3,451,740	3,490,118	3,470,878	3,480,230

### PERFORMANCE RATIOS

Operating return on average equity	13.62%	13.80%	12.35%	12.43%
Return on average equity	13.23%	13.80%	15.02%	12.43%
Operating return on average assets	1.03%	1.05%	0.94%	0.93%
Return on average assets	1.03%	1.05%	1.16%	0.93%
Net interest margin	3.98%	4.10%	4.06%	4.28%
Operating efficiency ratio	60.41%	56.56%	63.11%	58.54%
Efficiency ratio	60.41%	56.56%	58.74%	58.54%
Average earning assets (in 000's)	\$691,925	\$656,614	\$681,312	\$650,547

### OHIO VALLEY BANC CORP - Consolidated Statements of Income (Unaudited)

(in \$000's)	Three months ended		Twelve months ended	
	December 31,		December 31,	
	2004	2003	2004	2003
	-----	-----	-----	-----
Interest income:				
Interest and fees on loans	\$ 10,040	\$ 9,944	\$ 39,821	\$ 41,462
Interest and dividends on securities	925	933	3,669	3,698
Total interest income	10,965	10,877	43,490	45,160
Interest expense:				
Deposits	2,947	2,882	11,326	12,322
Borrowings	1,236	1,290	4,820	5,323
Total interest expense	4,183	4,172	16,146	17,645
Net interest income	6,782	6,705	27,344	27,515
Provision for loan losses	741	712	2,353	4,339
Noninterest income:				
Service charges on deposit accounts	875	828	3,318	3,160
Trust fees	49	50	203	215
Income from bank owned insurance	148	141	606	657
Gain on sale of loans	32	8	63	444
Gain on sale of ProCentury Corp.	----	----	2,463	----
Other	402	496	1,339	1,506
Total noninterest income	1,506	1,523	7,992	5,982
Noninterest expense:				
Salaries and employee benefits	3,288	2,950	12,592	11,571
Occupancy	322	328	1,285	1,308
Furniture and equipment	290	287	1,208	1,031
Data processing	(39)	79	504	554
Other	1,186	1,059	5,337	5,353
Total noninterest expense	5,047	4,703	20,926	19,817
Income before income taxes	2,500	2,813	12,057	9,341
Income taxes	606	963	3,676	2,869
NET INCOME	\$ 1,894	\$ 1,850	\$ 8,381	\$ 6,472

### OHIO VALLEY BANC CORP - Consolidated Balance Sheets (Unaudited)

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(in \$000's, except share and per share data)	December 31, 2004	December 31, 2003
	-----	-----
<b>ASSETS</b>		
Cash and cash equivalents	\$ 16,279	\$ 17,753
Interest-bearing deposits in other banks	525	859
Securities available-for-sale	74,239	76,352
Securities held-to-maturity (estimated fair value: 2004 - \$12,580, 2003 - \$13,547)	11,910	12,835
Total loans	600,574	573,704
Less: Allowance for loan losses	(7,177)	(7,593)
Net loans	593,397	566,111
Premises and equipment, net	8,860	9,142
Accrued income receivable	2,643	2,700
Goodwill	1,267	1,267
Bank owned life insurance	13,988	13,222
Other assets	6,012	7,086
Total assets	\$ 729,120	\$ 707,327
<b>LIABILITIES</b>		
Noninterest-bearing deposits	\$ 69,936	\$ 62,235
Interest-bearing deposits	465,217	445,274
Total deposits	535,153	507,509
Securities sold under agreements to repurchase	39,753	24,018
Other borrowed funds	76,550	101,562
Subordinated debentures	13,500	13,500
Accrued liabilities	7,585	6,330
Total liabilities	672,541	652,919
<b>SHAREHOLDERS' EQUITY</b>		
Common stock (\$1.00 stated value, 10,000,000 shares authorized; 2004 - 3,689,828 shares issued, 2003 - 3,658,212 shares issued)	3,690	3,658
Additional paid-in capital	31,931	30,962
Retained earnings	28,465	23,343
Accumulated other comprehensive income	(219)	624
Treasury stock at cost (2004 - 258,970 shares, 2003 - 159,611 shares)	(7,288)	(4,179)
Total shareholders' equity	56,579	54,408
Total liabilities and shareholders' equity	\$ 729,120	\$ 707,327