

# Edgar Filing: WINNEBAGO INDUSTRIES INC - Form 144

WINNEBAGO INDUSTRIES INC

Form 144

January 30, 2008

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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## FORM 144

SEC USE ONLY  
DOCUMENT SEQUENCE NO.

## NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

**ATTENTION:** Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker. CUSIP NUMBER

|                                                               |                    |                     |                                        |
|---------------------------------------------------------------|--------------------|---------------------|----------------------------------------|
| 1 (a) NAME OF ISSUER (Please type or print)                   | (b) IRS IDENT. NO. | (c) S.E.C. FILE NO. | WORK LOCATION                          |
| Winnebago Industries, Inc.                                    | 42-0802678         | I-6403              |                                        |
| 1 (d) ADDRESS OF ISSUER                                       | STREET             | CITY                | STATE ZIP CODE (e) TELEPHONE NO.       |
| 605 W. Crystal Lake Road, P.O. Box 152, Forest City, IA 50436 |                    |                     | AREA CODE NUMBER                       |
| 2 NAME OF PERSON FOR WHOSE                                    | (b) IRS IDENT.     | (c) RELATIONSHIP TO | (d) ADDRESS STREET CITY STATE ZIP CODE |
| (a) ACCOUNT THE SECURITIES ARE NO.                            | ISSUER             |                     |                                        |
| TO BE SOLD                                                    |                    |                     |                                        |

Bruce D. Hertzke Chairman of the Board 3368 Sage Drive, Forest City, IA 50436  
& CEO

**INSTRUCTION:** The person filing this notice should contact the issuer to obtain the I.R.S. Identification Number and the S.E.C. File Number.

| 3 (a)                         | (b)                                               | SEC USE ONLY (c) | (d)               | (e)               | (f)               | (g)               |
|-------------------------------|---------------------------------------------------|------------------|-------------------|-------------------|-------------------|-------------------|
| Title of the                  | Name and Address of Each Broker Through Whom the  | Number of Shares | Aggregate         | Number of Shares  | Approximate       | Name of Each      |
| Class of                      | Securities are to be Offered or Each Market Maker | Broker-Dealer    | or Other Units    | Market            | or Other Units    | Date of Sale      |
| Securities                    | who is Acquiring the Securities                   | File Number      | To Be Sold        | Value             | Outstanding       | Exchange          |
| To Be Sold                    |                                                   |                  | (See instr. 3(c)) | (See instr. 3(d)) | (See instr. 3(e)) | (See instr. 3(f)) |
| Common E*Trade Securities LLC |                                                   |                  | 10,750            | \$229,727.50      | 29,001,614        | 1/30/08           |
| Stock,                        |                                                   |                  |                   |                   |                   |                   |
| \$.50 par                     | 4005 Windward Plaza Drive                         |                  |                   |                   |                   |                   |
| value                         | Alpharetta, GA 30005                              |                  |                   |                   |                   |                   |
|                               |                                                   |                  |                   |                   |                   | New York          |
|                               |                                                   |                  |                   |                   |                   | Boston            |
|                               |                                                   |                  |                   |                   |                   | Chicago           |
|                               |                                                   |                  |                   |                   |                   | Philadelphia      |

## INSTRUCTIONS:

- (a) Name of issuer  
(b) Issuer's I.R.S. Identification Number  
(c) Issuer's S.E.C. file number, if any  
(d)
- (a) Title of the class of securities to be sold  
(b) Name and address of each broker through whom the securities are intended to be sold  
(c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)  
(d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice

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- Issuer's address,  
including zip code
- (e) Issuer's telephone number, including area code
2. (a) Name of person for whose account the securities are to be sold
- (b) Such person's I.R.S. identification number, if such person is an entity
- (c) Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)
- (d) Such person's address, including zip code
- (e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer
- (f) Approximate date on which the securities are to be sold
- (g) Name of each securities exchange, if any, on which the securities are intended to be sold

**Potential persons who are to respond to the collection of information contained in this form are not**

**required to respond unless the form displays a currently valid OMB control number.**

SEC 1147 (01-07)

## TABLE I SECURITIES TO BE SOLD

*Furnish the following information with respect to the acquisition of the securities to be sold*

*and with respect to the payment of all or any part of the purchase price or other consideration therefor:*

| Title of<br>the Class<br>Common<br>Stock, \$.50<br>par value | Date you<br>Acquired | Nature of Acquisition Transaction | Name of Person from Whom Acquired<br><i>(If gift, also give date donor acquired)</i> | Amount of<br>Securities<br>Acquired | Date of<br>Payment | Nature of<br>Payment |
|--------------------------------------------------------------|----------------------|-----------------------------------|--------------------------------------------------------------------------------------|-------------------------------------|--------------------|----------------------|
|                                                              | 1/30/2008            | Exercise of Stock Option          | Winnebago Industries, Inc.                                                           | 10,750                              | 1/30/2008          | Cash                 |

**INSTRUCTIONS:** If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

## TABLE II SECURITIES SOLD DURING THE PAST 3 MONTHS

*Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.*

| Name and Address of Seller | Title of Securities Sold | Date of<br>Sale | Amount of | Gross Proceeds |
|----------------------------|--------------------------|-----------------|-----------|----------------|
|----------------------------|--------------------------|-----------------|-----------|----------------|

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|                                                                                 |              |         |                              |              |
|---------------------------------------------------------------------------------|--------------|---------|------------------------------|--------------|
| Bruce D. Hertzke<br>3368 Sage Drive<br>Forest City, IA 50436<br><b>REMARKS:</b> | Common Stock | 1/29/08 | Securities<br>Sold<br>20,000 | \$420,000.00 |
|---------------------------------------------------------------------------------|--------------|---------|------------------------------|--------------|

**INSTRUCTIONS:**

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

**ATTENTION:**

*The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed.*

January 30, 2008  
DATE OF NOTICE

/s/ Raymond M. Beebe, Secretary,  
Winnebago Industries, Inc. under Power  
of Attorney  
(SIGNATURE)

*The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed.*

*Any copies not manually signed shall bear typed or printed signatures.*

**ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)  
SEC 1147 (01-07)**

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