

DUFFY STEVEN M  
Form 4  
March 30, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
DUFFY STEVEN M

2. Issuer Name and Ticker or Trading Symbol  
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
9341 COURTLAND DRIVE NE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
03/28/2005

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ 10% Owner  
\_\_\_\_\_ Other (specify below)  
Executive Vice President

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				(A) or (D)	Price			
				Code	V	Amount		
Common Stock	03/28/2005		M		23,233	A	\$ 10.1 134,147	D
Common Stock	03/28/2005		M		19,000	A	\$ 10.2933 153,147	D
Common Stock	03/28/2005		F		26,882	D	\$ 21.305 126,265	D
Common Stock	03/28/2005		G	V	500	D	\$ 0 125,765	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 10.1	03/28/2005		M	11,031	03/05/2002 03/04/2011	Common Stock	11,031	
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 10.1	03/28/2005		M	10,853	03/05/2003 03/04/2011	Common Stock	11,250	
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 10.1	03/28/2005		M	1,349	03/05/2004 03/04/2011	Common Stock	11,250	
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 10.2933	03/28/2005		M	12,188	02/14/2002 02/13/2012	Common Stock	12,188	
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 10.2933	03/28/2005		M	6,812	02/14/2003 02/13/2012	Common Stock	12,188	
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 10.2933					02/14/2004 02/13/2012	Common Stock	12,187	
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 10.2933					02/14/2005 02/13/2012	Common Stock	12,187	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DUFFY STEVEN M 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351			Executive Vice President	

## Signatures

/s/ Jeffrey A. Ott, by power of attorney  
03/30/2005

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Share numbers and exercise prices have been adjusted to reflect a three-for-two stock split distributed February 1, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.