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PRIMEDIA INC  
Form 8-K  
March 22, 2002

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) March 21, 2002

Commission file number: 1-11106

PRIMEDIA INC.  
(Exact name of registrant as specified in its charter)

DELAWARE

13-3647573

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(State or other jurisdiction of  
incorporation or organization)

(I.R.S. Employer  
Identification No.)

745 FIFTH AVENUE, NEW YORK, NEW YORK  
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(Address of principal executive offices)

10151  
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(Zip Code)

Registrant's telephone number, including area code

(212) 745-0100  
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2

ITEM 9. REGULATION FD DISCLOSURE

(a) A lawsuit has been filed in the Southern District of New York against PRIMEDIA Inc. and its subsidiary About, Inc. by 2 current and 32 former About "Guides" purporting to represent a class of similarly situated individuals. The suit alleges, among other things, that the Guides are improperly classified as independent contractors and that such Guides have been underpaid. In fact, since About's founding, the Guide relationships have operated as independent contractor relationships. This structure was devised

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with the advice of counsel and About has signed agreements with all of its Guides which set forth the terms of the independent contractor relationship. About has always complied with its obligations under these agreements and will continue to do so. PRIMEDIA and About believe that all the claims asserted in the lawsuit are completely without merit and entirely frivolous and the companies intend to defend themselves vigorously. PRIMEDIA further believes that this lawsuit is not material.

3

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

PRIMEDIA INC.

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(Registrant)

Date:           March 22, 2002  
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                  /s/ Beverly C. Chell  
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(Signature)

Name: Beverly C. Chell  
Title: Vice Chairman and Secretary