

BORGARD LAWRENCE T  
Form 4  
March 17, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BORGARD LAWRENCE T

2. Issuer Name and Ticker or Trading Symbol  
INTEGRYS ENERGY GROUP, INC. [TEG]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
700 NORTH ADAMS STREET, P.O. BOX 19001

3. Date of Earliest Transaction (Month/Day/Year)  
03/16/2010

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Pres & COO - Utilities, subs

(Street)  
GREEN BAY, WI 54307-9001

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership: Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (D) Price			
Common Stock	03/16/2010		M	3,148 A \$ 34.09	12,850.814	D	
Common Stock	03/16/2010		S	3,148 D \$ 47.2646	9,702.814	D	
Common Stock					3,758.0384	I	By ESOP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form**

SEC 1474 (9-02)

displays a currently valid OMB control number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Am Nu Sha
Employee Stock Option (Right to buy)	\$ 34.09 <u>(1)</u>	03/16/2010		M	3,148	12/13/2002	12/13/2011	Common Stock	
Employee Stock Option (Right to buy)	\$ 37.96 <u>(2)</u>					12/12/2003	12/12/2012	Common Stock	
Employee Stock Option (Right to buy)	\$ 41.58 <u>(3)</u>					02/11/2011	02/11/2020	Common Stock	
Employee Stock Option (Right to buy)	\$ 42.12 <u>(4)</u>					02/12/2010	02/12/2019	Common Stock	
Employee Stock Option (Right to buy)	\$ 44.73 <u>(5)</u>					12/10/2004	12/10/2013	Common Stock	
Employee Stock Option (Right to buy)	\$ 48.11 <u>(6)</u>					12/08/2005	12/08/2014	Common Stock	
Employee Stock Option (Right to buy)	\$ 48.36 <u>(7)</u>					02/14/2009	02/14/2018	Common Stock	
Employee Stock Option (Right to buy)	\$ 52.73 <u>(8)</u>					12/07/2007	12/07/2016	Common Stock	

buy)

Employee Stock Option (Right to buy)	\$ 54.85 (9)	12/07/2006	12/07/2015	Common Stock	
Employee Stock Option (Right to buy)	\$ 58.65 (10)	05/17/2008	05/17/2017	Common Stock	
Performance Rights	\$ 0 (11)	01/01/2011(12)	06/30/2011	Common Stock	
Performance Rights	\$ 0 (11)	01/01/2012(12)	06/30/2012	Common Stock	
Performance Rights	\$ 0 (11)	01/01/2013(12)	06/30/2013	Common Stock	
Phantom Stock Unit	(13)	(14)	(15)	Common Stock	22
Restricted Stock Units 2008	(16)	(17)	(17)	Common Stock	1
Restricted Stock Units 2009	(16)	(18)	(18)	Common Stock	1
Restricted Stock Units 2010	(16)	(19)	(19)	Common Stock	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BORGARD LAWRENCE T 700 NORTH ADAMS STREET P.O. BOX 19001 GREEN BAY, WI 54307-9001			Pres & COO - Utilities, subs	

## Signatures

By: Dane E. Allen, as Power of Attorney For: Mr.  
Borgard

03/17/2010

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) The option vests in four equal annual installments beginning on December 13, 2002.
  - (2) The option vests in four equal annual installments beginning on December 12, 2003.
  - (3) The option vests in four equal annual installments beginning on February 11, 2011.
  - (4) The option vests in four equal annual installments beginning on February 12, 2010.
  - (5) The option vests in four equal annual installments beginning on December 10, 2004.
  - (6) The option vests in four equal annual installments beginning on December 8, 2005.
  - (7) The option vests in four equal annual installments beginning on February 14, 2009.
  - (8) The option vests in four equal annual installments beginning on December 7, 2007.
  - (9) The option vests in four equal annual installments beginning on December 7, 2006.
  - (10) The option vests in four equal annual installments beginning on May 17, 2008.
  - (11) Performance rights vest and are issued three years after the performance rights are awarded and the final number of shares issued is determined based on company performance against an established industry benchmark.
  - (12) Performance rights vest and are issued three years after the performance rights are awarded and the final number of shares issued is determined based on company performance against an established industry benchmark.
  - (13) These phantom stock units convert to common stock on a one-for-one basis.
  - (14) Unless the participant has selected a later commencement date, distribution of stock and equivalents will commence within 60 days following the end of the calendar year in which occurs the participant's retirement or termination of service.
  - (15) Unless the participant has selected a later commencement date, distribution of stock and equivalents will commence within 60 days following the end of the calendar year in which occurs the participant's retirement or termination of service.
  - (16) Each restricted stock unit represent a contingent right to receive one share of TEG common stock.
  - (17) The restricted stock units vest in four equal annual installments beginning on February 14, 2009.
  - (18) The restricted stock units vest in four equal annual installments beginning on February 12, 2010.
  - (19) The restricted stock units vest in four equal annual installments beginning on February 11, 2011.
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.