

BB&T CORP
Form 8-K
September 16, 2009

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

**Form 8-K
Current Report**

**Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934**

September 16, 2009

Date of Report (Date of earliest event reported)

BB&T Corporation

(Exact name of registrant as specified in its charter)

Commission file number : 1-10853

North Carolina
(State of incorporation)

56-0939887
(I.R.S. Employer Identification No.)

200 West Second Street
Winston-Salem, North Carolina
(Address of principal executive offices)

27101
(Zip Code)

(336) 733-2000

(Registrant's telephone number, including area code)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01 Regulation FD Disclosure

Chief Executive Officer Kelly King will present at the Barclays Capital Global Financial Services Conference in New York City on Wednesday, September 16 at 10:30 a.m. EDT. The presentation will focus on BB&T's financial performance and corporate strategy. A live audio webcast will be available on BB&T's Web site at <http://www.BBT.com/investor>. Presentation slides have been posted on the site. A replay of the presentation will be available at <http://www.BBT.com> following the live event and remain on the site for 30 days.

A copy of the press release announcing the events described above is attached as Exhibit 99.1 and is incorporated in this report by reference.

ITEM 9.01	Financial Statements and Exhibits.
Exhibit No.	Description of Exhibit
99.1	Copy of Press Release announcing presentation at Barclays Capital Global Financial Services Conference in New York City on Wednesday, September 16 at 10:30 a.m. EDT.

S I G N A T U R E

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BB&T CORPORATION
(Registrant)

By: /S/ Cynthia B. Powell

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Cynthia B. Powell
Senior Vice President and Corporate Controller
(Principal Accounting Officer)

Date: September 16, 2009
