

FLOTEK INDUSTRIES INC/CN/  
Form 10-Q  
July 22, 2015

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

For the quarterly period ended June 30, 2015

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 1-13270

FLOTEK INDUSTRIES, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of  
incorporation or organization)

90-0023731

(I.R.S. Employer  
Identification No.)

10603 W. Sam Houston Parkway N., Suite 300

Houston, TX

(Address of principal executive offices)

(713) 849-9911

(Registrant's telephone number, including area code)

77064

(Zip Code)

---

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of July 15, 2015, there were 53,608,401 outstanding shares of Flotek Industries, Inc. common stock, \$0.0001 par value.

---



TABLE OF CONTENTS

PART I—FINANCIAL INFORMATION

<u>Item 1.</u>	<u>Financial Statements</u>	<u>3</u>
	<u>Unaudited Consolidated Balance Sheets at June 30, 2015 and December 31, 2014</u>	<u>3</u>
	<u>Unaudited Consolidated Statements of Operations for the three and six months ended June 30, 2015 and 2014</u>	<u>4</u>
	<u>Unaudited Consolidated Statements of Comprehensive Income for the three and six months ended June 30, 2015 and 2014</u>	<u>5</u>
	<u>Unaudited Consolidated Statements of Cash Flows for the six months ended June 30, 2015 and 2014</u>	<u>6</u>
	<u>Unaudited Consolidated Statement of Equity for the six months ended June 30, 2015</u>	<u>7</u>
	<u>Notes to Unaudited Consolidated Financial Statements</u>	<u>8</u>
<u>Item 2.</u>	<u>Management’s Discussion and Analysis of Financial Condition and Results of Operations</u>	<u>19</u>
<u>Item 3.</u>	<u>Quantitative and Qualitative Disclosures about Market Risk</u>	<u>32</u>
<u>Item 4.</u>	<u>Controls and Procedures</u>	<u>32</u>

PART II—OTHER INFORMATION

<u>Item 1.</u>	<u>Legal Proceedings</u>	<u>33</u>
<u>Item 1A.</u>	<u>Risk Factors</u>	<u>33</u>
<u>Item 2.</u>	<u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	<u>33</u>
<u>Item 3.</u>	<u>Defaults Upon Senior Securities</u>	<u>33</u>
<u>Item 4.</u>	<u>Mine Safety Disclosures</u>	<u>33</u>
<u>Item 5.</u>	<u>Other Information</u>	<u>34</u>
<u>Item 6.</u>	<u>Exhibits</u>	<u>34</u>

	<u>SIGNATURES</u>	<u>35</u>
--	-------------------	-----------

## PART I — FINANCIAL INFORMATION

## Item 1. Financial Statements

## FLOTEK INDUSTRIES, INC.

## UNAUDITED CONSOLIDATED BALANCE SHEETS

(in thousands, except share data)

	June 30, 2015	December 31, 2014
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$2,475	\$1,266
Accounts receivable, net of allowance for doubtful accounts of \$825 and \$847 at June 30, 2015 and December 31, 2014, respectively	56,466	78,624
Inventories	84,601	85,958
Income taxes receivable	947	—
Deferred tax assets, net	2,602	2,696
Other current assets	6,011	11,055
Total current assets	153,102	179,599
Property and equipment, net	86,996	86,111
Goodwill	72,820	71,131
Deferred tax assets, net	18,871	12,907
Other intangible assets, net	71,604	73,528
<b>TOTAL ASSETS</b>	<b>\$403,393</b>	<b>\$423,276</b>
<b>LIABILITIES AND EQUITY</b>		
Current liabilities:		
Accounts payable	\$27,140	\$33,185
Accrued liabilities	11,276	12,314
Income taxes payable	—	1,307
Interest payable	106	93
Current portion of long-term debt	30,332	18,643
Total current liabilities	68,854	65,542
Long-term debt, less current portion	21,827	25,398
Deferred tax liabilities, net	22,537	25,982
Total liabilities	113,218	116,922
Commitments and contingencies		
Equity:		
Cumulative convertible preferred stock, \$0.0001 par value, 100,000 shares authorized; no shares issued and outstanding	—	—
Common stock, \$0.0001 par value, 80,000,000 shares authorized; 55,917,984 shares issued and 53,608,401 shares outstanding at June 30, 2015; 54,633,726 shares issued and 53,357,811 shares outstanding at December 31, 2014	6	5
Additional paid-in capital	265,997	254,233
Accumulated other comprehensive income (loss)	(666)	(502)
Retained earnings	38,700	52,762
Treasury stock, at cost; 1,458,061 and 449,397 shares at June 30, 2015 and December 31, 2014, respectively	(14,220)	(495)
Flotek Industries, Inc. stockholders' equity	289,817	306,003

Edgar Filing: FLOTEK INDUSTRIES INC/CN/ - Form 10-Q

Noncontrolling interests	358	351
Total equity	290,175	306,354
TOTAL LIABILITIES AND EQUITY	\$403,393	\$423,276

See accompanying Notes to Unaudited Consolidated Financial Statements.

3

---

FLOTEK INDUSTRIES, INC.  
 UNAUDITED CONSOLIDATED STATEMENTS OF OPERATIONS  
 (in thousands, except per share data)

	Three months ended June 30,		Six months ended June 30,	
	2015	2014	2015	2014
Revenue	\$87,030	\$105,318	\$169,404	\$207,893
Cost of revenue	57,778	63,008	113,625	121,903
Gross margin	29,252	42,310	55,779	85,990
Expenses:				
Selling, general and administrative	23,021	20,854	46,588	42,426
Depreciation and amortization	2,797	2,501	5,473	4,785
Research and development	1,670	1,280	3,242	2,306
Impairment of inventory and rental equipment	20,372	—	20,372	—
Total expenses	47,860	24,635	75,675	49,517
Income (loss) from operations	(18,608	) 17,675	(19,896	) 36,473
Other income (expense):				
Interest expense	(420	) (381	) (828	) (836
Other income (expense), net	(2	) (272	) (227	) (218
Total other income (expense)	(422	) (653	) (1,055	) (1,054
Income (loss) before income taxes	(19,030	) 17,022	(20,951	) 35,419
Income tax benefit (expense)	6,483	(5,981	) 6,889	(12,361
Net income (loss)	\$(12,547	) \$11,041	\$(14,062	) \$23,058
Earnings (loss) per common share:				
Basic earnings (loss) per common share	\$(0.23	) \$0.20	\$(0.26	) \$0.42
Diluted earnings (loss) per common share	\$(0.23	) \$0.20	\$(0.26	) \$0.42
Weighted average common shares:				
Weighted average common shares used in computing basic earnings (loss) per common share	54,264	54,645	54,356	54,299
Weighted average common shares used in computing diluted earnings (loss) per common share	54,264	55,533	54,356	55,473

See accompanying Notes to Unaudited Consolidated Financial Statements.

FLOTEK INDUSTRIES, INC.  
 UNAUDITED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME  
 (in thousands)

	Three months ended June 30,		Six months ended June 30,	
	2015	2014	2015	2014
Net income (loss)	\$(12,547	) \$11,041	\$(14,062	) \$23,058
Other comprehensive income (loss):				
Foreign currency translation adjustment	76	178	(164	) 29
Comprehensive income (loss)	\$(12,471	) \$11,219	\$(14,226	) \$23,087

See accompanying Notes to Unaudited Consolidated Financial Statements.

5

---

FLOTEK INDUSTRIES, INC.  
 UNAUDITED CONSOLIDATED STATEMENTS OF CASH FLOWS  
 (in thousands)

	Six months ended June 30,	
	2015	2014
Cash flows from operating activities:		
Net income (loss)	\$(14,062	) \$23,058
Adjustments to reconcile net income (loss) to net cash provided by operating activities:		
Impairment of inventory and rental equipment	20,372	—
Depreciation and amortization	9,181	8,814
Amortization of deferred financing costs	173	148
Gain on sale of assets	(2,023	) (1,389
Stock compensation expense	6,910	4,756
Deferred income tax benefit	(9,315	) (446
Excess tax benefit related to share-based awards	(2,149	) (3,373
Changes in current assets and liabilities:		
Accounts receivable, net	22,158	(549
Inventories	(16,474	) (18,828
Income taxes receivable	(947	) —
Other current assets	3,864	(5,323
Accounts payable	(6,045	) 10,737
Accrued liabilities	(1,038	) (683
Income taxes payable	842	1,540
Interest payable	13	(22
Net cash provided by operating activities	11,460	18,440
Cash flows from investing activities:		
Capital expenditures	(8,963	) (9,245
Proceeds from sale of assets	2,188	1,982
Payments for acquisitions, net of cash acquired	(1,250	) (5,704
Purchase of patents and other intangible assets	(292	) (595
Net cash used in investing activities	(8,317	) (13,562
Cash flows from financing activities:		
Repayments of indebtedness	(6,571	) (6,720
Borrowings on revolving credit facility	204,150	204,750
Repayments on revolving credit facility	(189,461	) (203,226
Debt issuance costs	(10	) (127
Excess tax benefit related to share-based awards	2,149	3,373
Purchase of treasury stock related to share-based awards	(5,339	) (5,961
Proceeds from sale of common stock	543	505
Repurchase of common stock	(7,260	) —
Proceeds from exercise of stock options	22	450
Proceeds from exercise of stock warrants	—	1,545
Proceeds from noncontrolling interest	7	—
Net cash used in financing activities	(1,770	) (5,411
Effect of changes in exchange rates on cash and cash equivalents	(164	) 29
Net increase (decrease) in cash and cash equivalents	1,209	(504



Edgar Filing: FLOTEK INDUSTRIES INC/CN/ - Form 10-Q

Cash and cash equivalents at the beginning of period	1,266	2,730
Cash and cash equivalents at the end of period	\$2,475	\$2,226

See accompanying Notes to Unaudited Consolidated Financial Statements.

6

---

FLOTEK INDUSTRIES, INC.  
 UNAUDITED CONSOLIDATED STATEMENT OF EQUITY  
 (in thousands)

	Common Stock		Treasury Stock		Additional Paid-in Capital	Accumulated Other Comprehensive Income (Loss)	Retained Earnings	Non-controlling Interests	Total Equity
	Shares Issued	Par Value	Shares	Cost					
Balance, December 31, 2014	54,634	\$5	449	\$(495)	\$254,233	\$ (502)	\$52,762	\$ 351	\$306,354
Net income (loss)	—	—	—	—	—	—	(14,062)	—	(14,062)
Foreign currency translation adjustment	—	—	—	—	—	(164)	—	—	(164)
Stock issued under employee stock purchase plan	—	—	(41)	—	543	—	—	—	543
Stock options exercised	736	1	—	—	1,148	—	—	—	1,149
Stock surrendered for exercise of stock options	—	—	88	(1,126)	—	—	—	—	(1,126)
Restricted stock granted	488	—	—	—	—	—	—	—	—
Restricted stock forfeited	—	—	20	—	—	—	—	—	—
Treasury stock purchased	—	—	395	(5,339)	—	—	—	—	(5,339)
Stock compensation expense	—	—	—	—	6,910	—	—	—	6,910
Excess tax benefit related to share-based awards	—	—	—	—	2,149	—	—	—	2,149
Investment in Flotek Gulf, LLC and Flotek Gulf Research, LLC	—	—	—	—	—	—	—	7	7
Stock issued in IAL acquisition	60	—	—	—	1,014	—	—	—	1,014
Repurchase of common stock	—	—	547	(7,260)	—	—	—	—	(7,260)
Balance, June 30, 2015	55,918	\$6	1,458	\$(14,220)	\$265,997	\$ (666)	\$38,700	\$ 358	\$290,175

See accompanying Notes to Unaudited Consolidated Financial Statements.

FLOTEK INDUSTRIES, INC.

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

Note 1 — Organization and Significant Accounting Policies

Organization and Nature of Operations

Flotek Industries, Inc. (“Flotek” or the “Company”) is a global, diversified, technology-driven supplier of energy chemistries and consumer and industrial chemistries and is a global developer and supplier of drilling, completion and production technologies and related services.

Flotek’s strategic focus, and that of its diversified subsidiaries (collectively referred to as the “Company”), includes energy related chemistry technologies, drilling and production technologies, and consumer and industrial chemistry technologies. Within energy technologies, the Company provides oilfield specialty chemistries and logistics, downhole drilling tools and production related tools used in the energy and mining industries. Flotek’s products and services enable customers to drill wells more efficiently, to realize increased production from both new and existing wells and to decrease future well operating costs. Major customers include leading oilfield service providers, pressure-pumping service companies, onshore and offshore drilling contractors, and major and independent oil and gas exploration and production companies. Within consumer and industrial chemistry technologies, the Company provides products for the flavor and fragrance industry and the industrial chemical industry. Major customers include food and beverage companies, fragrance companies, and companies providing household and industrial cleaning products.

The Company is headquartered in Houston, Texas, with operating locations in Florida, Louisiana, New Mexico, North Dakota, Oklahoma, Colorado, Pennsylvania, Texas, Utah, Wyoming, Canada, the Netherlands, and the Middle East. Flotek’s products are marketed both domestically and internationally, with international presence and/or representation in over 20 countries.

Flotek was initially incorporated under the laws of the Province of British Columbia on May 17, 1985. On October 23, 2001, Flotek changed its corporate domicile to the state of Delaware.

Basis of Presentation

The accompanying Unaudited Consolidated Financial Statements and accompanying footnotes (collectively the “Financial Statements”) reflect all adjustments, in the opinion of management, necessary for fair presentation of the financial condition and results of operations for the periods presented. All such adjustments are normal and recurring in nature. The Financial Statements, including selected notes, have been prepared in accordance with applicable rules and regulations of the Securities and Exchange Commission (the “SEC”) regarding interim financial reporting and do not include all information and disclosures required by accounting principles generally accepted in the United States of America (“GAAP”) for comprehensive financial statement reporting. These interim Financial Statements should be read in conjunction with the audited consolidated financial statements and notes included in the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2014 (the “Annual Report”). A copy of the Annual Report is available on the SEC’s website, [www.sec.gov](http://www.sec.gov), under the Company’s ticker symbol (“FTK”) or on Flotek’s website, [www.flotekind.com](http://www.flotekind.com). The results of operations for the three and six months ended June 30, 2015 are not necessarily indicative of the results to be expected for the year ending December 31, 2015.

Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect reported amounts of assets and liabilities, disclosure of contingent assets and liabilities and reported amounts of revenue and expenses. Actual results could differ from these estimates.

Reclassifications

Certain prior period amounts have been reclassified to conform to the current period presentation. The reclassifications did not impact net income.

FLOTEK INDUSTRIES, INC.

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

Note 2 — Recent Accounting Pronouncements

(a) Application of New Accounting Standards

Effective January 1, 2015, the Company adopted the accounting guidance in Accounting Standards Update (“ASU”) No. 2014-08, “Presentation of Financial Statements and Property, Plant, and Equipment - Reporting Discontinued Operations and Disclosures of Disposals of Components of an Entity,” which amends the definition of a discontinued operation by raising the threshold for a disposal to qualify as discontinued operations. The ASU will also require entities to provide additional disclosures about discontinued operations as well as disposal transactions that do not meet the discontinued operations criteria. Implementation of this standard did not have a material effect on the consolidated financial statements.

Effective January 1, 2015, the Company adopted the accounting guidance in ASU No. 2014-12, “Accounting for Share-Based Payments When the Terms of an Award Provide That a Performance Target Could Be Achieved after the Requisite Service Period.” The ASU requires that a performance target that affects vesting and that could be achieved after the requisite service period be treated as a performance condition. As such, the performance target should not be reflected in estimating the grant-date fair value of the award. Implementation of this standard did not have a material effect on the consolidated financial statements or the Company’s current awards under its existing stock-based compensation plans.

(b) New Accounting Requirements and Disclosures

In May 2014, the Financial Accounting Standards Board (“FASB”) issued ASU No. 2014-09, “Revenue from Contracts with Customers.” The ASU will supersede most of the existing revenue recognition requirements in U.S. GAAP and will require entities to recognize revenue at an amount that reflects the consideration to which the Company expects to be entitled in exchange for transferring goods or services to a customer. The new standard also requires significantly expanded disclosures regarding the qualitative and quantitative information of an entity’s nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. In July 2015, the FASB deferred the effective date by one year to annual reporting periods beginning after December 15, 2017, including interim periods within that reporting period. Early adoption is permitted, but not before the original effective date of reporting periods beginning after December 15, 2016. The Company is currently evaluating the impact the pronouncement will have on the consolidated financial statements and related disclosures.

In January 2015, the FASB issued ASU No. 2015-01, “Simplifying Income Statement Presentation by Eliminating the Concept of Extraordinary Items.” This ASU eliminates from generally accepted accounting principles (“GAAP”) the concept of extraordinary items and the need for an entity to separately classify, present, and disclose extraordinary events and transactions, while retaining certain presentation and disclosure guidance for items that are unusual in nature or occur infrequently. The pronouncement is effective for annual reporting periods beginning after December 15, 2015, including interim periods within that reporting period and may be applied retrospectively, with early application permitted. The Company is currently evaluating the impact the pronouncement will have on the consolidated financial statements and related disclosures.

In February 2015, the FASB issued ASU No. 2015-02, “Amendments to the Consolidation Analysis.” The amendment eliminates the deferral of certain consolidation standards for entities considered to be investment companies and modifies the consolidation analysis performed on certain types of legal entities. The pronouncement is effective for annual reporting periods beginning after December 15, 2015, including interim periods within that reporting period and may be applied retrospectively, with early application permitted. The Company is currently evaluating the impact the pronouncement will have on the consolidated financial statements and related disclosures.

In April 2015, the FASB issued ASU No. 2015-03, “Simplifying the Presentation of Debt Issuance Costs.” The accounting guidance requires that debt issuance costs related to a recognized debt liability be reported on the Consolidated Statements of Financial Condition as a direct deduction from the carrying amount of that debt liability. The pronouncement is effective for annual reporting periods beginning after December 15, 2015, including interim periods within that reporting period with early application permitted for financial statements that have not been previously issued. The Company is currently evaluating the impact the pronouncement will have on the consolidated

financial statements and related disclosures.

9

---

## FLOTEK INDUSTRIES, INC.

## NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

## Note 3 — Impairment of Inventory and Rental Equipment

During the three months ended June 30, 2015, as a result of decreased rig activity and its impact on management's expectations for future market activity, the Company refocused the Drilling Technologies segment to businesses and markets that have the best opportunity for profitable growth in the future. In addition, the Company has shifted the focus of the Production Technologies segment to oil production markets and away from coal bed methane markets. As a result of these changes in focus and projected declines in asset utilization, the Company recorded a pre-tax impairment charge as follows (in thousands):

## Drilling Technologies:

Inventories	\$17,241
Rental equipment	2,327

## Production Technologies:

Inventories	804
Total impairment	\$20,372

## Note 4 — Acquisitions

On January 27, 2015, the Company acquired 100% of the assets of International Artificial Lift, LLC ("IAL") for \$1.3 million in cash consideration and 60,024 shares of the Company's common stock. IAL is a development-stage company that specializes in the design, manufacturing and service of next-generation hydraulic pumping units that serve to increase and maximize production for oil and natural gas wells.

On April 1, 2014, the Company acquired 100% of the membership interests in SiteLark, LLC ("SiteLark") for \$0.4 million in cash consideration and 5,327 shares of the Company's common stock. SiteLark provides reservoir engineering and modeling services for a variety of hydrocarbon applications. Its services include proprietary software which assists engineers with reservoir simulation, reservoir engineering and waterflood optimization.

On January 1, 2014, the Company acquired 100% of the membership interests in Eclipse IOR Services, LLC ("EOGA"), a leading Enhanced Oil Recovery ("EOR") design and injection firm, for \$5.3 million in cash consideration, net of cash received, and 94,354 shares of the Company's Common Stock. EOGA's enhanced oil recovery processes and its use of polymers to improve the performance of EOR projects has been combined with the Company's existing EOR products and services.

## Note 5 — Supplemental Cash Flow Information

Supplemental cash flow information is as follows (in thousands):

	Six months ended June 30,	
	2015	2014
Supplemental non-cash investing and financing activities:		
Value of common stock issued in acquisitions	\$1,014	\$1,900
Value of common stock issued in payment of accrued liability	—	600
Exercise of stock options by common stock surrender	1,126	1,005
Supplemental cash payment information:		
Interest paid	\$641	\$710
Income taxes paid	2,549	13,884

## FLOTEK INDUSTRIES, INC.

## NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

## Note 6 — Revenue

The Company differentiates revenue and cost of revenue based on whether the source of revenue is attributable to products, rentals or services. Revenue and cost of revenue by source are as follows (in thousands):

	Three months ended June 30,		Six months ended June 30,	
	2015	2014	2015	2014
Revenue:				
Products	\$74,522	\$82,302	\$140,682	\$164,707
Rentals	8,747	15,065	20,571	28,989
Services	3,761	7,951	8,151	14,197
	\$87,030	\$105,318	\$169,404	\$207,893
Cost of revenue:				
Products	\$50,189	\$49,995	\$95,850	\$97,731
Rentals	3,687	7,654	9,943	14,165
Services	2,089	3,265	4,124	5,978
Depreciation	1,813	2,094	3,708	4,029
	\$57,778	\$63,008	\$113,625	\$121,903

## Note 7 — Inventories

Inventories are as follows (in thousands):

	June 30, 2015	December 31, 2014
Raw materials	\$46,149	\$50,195
Work-in-process	3,043	3,129
Finished goods	35,409	32,634
Inventories	\$84,601	\$85,958

## Note 8 — Property and Equipment

Property and equipment are as follows (in thousands):

	June 30, 2015	December 31, 2014
Land	\$7,140	\$6,780
Buildings and leasehold improvements	34,332	33,765
Machinery, equipment and rental tools	83,997	80,731
Equipment in progress	4,467	7,299
Furniture and fixtures	2,658	2,528
Transportation equipment	7,509	6,566
Computer equipment and software	10,519	7,605
Property and equipment	150,622	145,274
Less accumulated depreciation	(63,626	) (59,163
Property and equipment, net	\$86,996	\$86,111

Depreciation expense, including expense recorded in cost of revenue, totaled \$3.4 million and \$3.4 million for the three months ended June 30, 2015 and 2014, respectively, and \$6.8 million and \$6.4 million for the six months ended June 30, 2015, and 2014, respectively.

## FLOTEK INDUSTRIES, INC.

## NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

## Note 9 — Goodwill and Other Intangible Assets

During the six months ended June 30, 2015, the Company recognized \$1.7 million of goodwill within the Production Technologies reporting unit in connection with the acquisition of IAL. There were no impairments of goodwill recognized during the three and six months ended June 30, 2015 and 2014.

Changes in the carrying value of goodwill for each reporting unit are as follows (in thousands):

	Energy Chemistry Technologies	Consumer and Industrial Chemistry Technologies	Teledrift®	Production Technologies	Total
Balance at December 31, 2014	\$36,318	\$19,480	\$15,333	\$—	\$71,131
Addition upon acquisition of IAL	—	—	—	1,689	1,689
Balance at June 30, 2015	\$36,318	\$19,480	\$15,333	\$1,689	\$72,820

Finite lived intangible assets acquired are amortized on a straight-line basis over two to 20 years. Amortization of finite lived intangible assets acquired totaled \$1.2 million and \$1.2 million for the three months ended June 30, 2015 and 2014, respectively, and \$2.4 million and \$2.4 million for the six months ended June 30, 2015, and 2014, respectively.

Amortization of deferred financing costs was \$0.1 million for the three months ended June 30, 2015, and \$0.2 million and \$0.1 million for the six months ended June 30, 2015, and 2014, respectively. Amortization of deferred financing costs was not significant for the three months ended June 30, 2014.

## Note 10 — Long-Term Debt and Credit Facility

Long-term debt is as follows (in thousands):

	June 30, 2015	December 31, 2014
Long-term debt:		
Borrowings under revolving credit facility	\$23,189	\$8,500
Term loan	28,970	35,541
Total long-term debt	52,159	44,041
Less current portion of long-term debt	(30,332)	(18,643)
Long-term debt, less current portion	\$21,827	\$25,398

On May 10, 2013, the Company and certain of its subsidiaries (the “Borrowers”) entered into an Amended and Restated Revolving Credit, Term Loan and Security Agreement (the “Credit Facility”) with PNC Bank, National Association (“PNC Bank”). The Company may borrow under the Credit Facility for working capital, permitted acquisitions, capital expenditures and other corporate purposes. Under terms of the Credit Facility, as amended, the Company (a) may borrow up to \$75 million under a revolving credit facility and (b) has borrowed \$50 million under a term loan.

The Credit Facility is secured by substantially all of the Company’s domestic real and personal property, including accounts receivable, inventory, land, buildings, equipment and other intangible assets. The Credit Facility contains customary representations, warranties, and both affirmative and negative covenants. The Credit Facility includes a financial covenant to maintain a fixed charge coverage ratio of 1.10 to 1.00. The numerator of the ratio includes (a) Adjusted EBITDA (consolidated earnings before interest, taxes, depreciation and amortization adjusted to exclude stock compensation expense and impairment expense of up to \$23 million in 2015) minus (b) unfunded capital expenditures (excluding up to \$7.5 million in 2015 and \$5.0 million in 2016 associated with the construction of the Company’s Global Research and Innovation facility) and (c) cash taxes paid. The Credit Facility also includes a financial covenant to maintain a ratio of funded debt to Adjusted EBITDA of not greater than 4.0 to 1.0, and an annual limit on capital expenditures of approximately \$35 million. The Credit Facility restricts the payment of cash dividends on common stock. In the event of default, PNC Bank may accelerate the maturity date of any outstanding amounts borrowed under the Credit Facility.



The Credit Facility includes a provision that 25% of EBITDA minus cash paid for taxes, dividends, debt payments and unfunded capital expenditures, not to exceed \$3.0 million for any year, be paid within 60 days of the fiscal year end. For the year ended

12

---

## FLOTEK INDUSTRIES, INC.

## NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

December 31, 2014, the excess cash flow exceeded \$3.0 million. Consequently, the Company paid \$3.0 million on its term loan balance to PNC Bank on March 2, 2015. This amount was classified as current debt at December 31, 2014. Each of the Company's domestic subsidiaries is fully obligated for Credit Facility indebtedness as a Borrower or as a guarantor.

(a) Revolving Credit Facility

Under the revolving credit facility, the Company may borrow up to \$75 million through May 10, 2018. This includes a sublimit of \$10 million that may be used for letters of credit. The revolving credit facility is secured by substantially all the Company's domestic accounts receivable and inventory.

At June 30, 2015, eligible accounts receivable and inventory securing the revolving credit facility provided availability of \$72.9 million under the revolving credit facility. Available borrowing capacity, net of outstanding borrowings, was \$49.7 million at June 30, 2015.

The interest rate on advances under the revolving credit facility varies based on the level of borrowing under the Credit Facility. Rates range (a) between PNC Bank's base lending rate plus 0.5% to 1.0% or (b) between the London Interbank Offered Rate (LIBOR) plus 1.5% to 2.0%. PNC Bank's base lending rate was 3.25% at June 30, 2015. The Company is required to pay a monthly facility fee of 0.25% per annum, on any unused amount under the commitment based on daily averages. At June 30, 2015, \$23.2 million was outstanding under the revolving credit facility, with \$3.2 million borrowed as base rate loans at an interest rate of 3.75% and \$20.0 million borrowed as LIBOR loans at an interest rate of 1.69%.

Borrowing under the revolving credit agreement is classified as current debt as a result of the required lockbox arrangement and the subjective acceleration clause.

(b) Term Loan

The Company increased borrowing to \$50 million under the term loan on May 10, 2013. Monthly principal payments of \$0.6 million are required. The unpaid balance of the term loan is due May 10, 2018. Prepayments are permitted, and may be required in certain circumstances. Amounts repaid under the term loan may not be reborrowed. The term loan is secured by substantially all of the Company's domestic land, buildings, equipment and other intangible assets. The interest rate on the term loan varies based on the level of borrowing under the Credit Facility. Rates range (a) between PNC Bank's base lending rate plus 1.25% to 1.75% or (b) between LIBOR plus 2.25% to 2.75%. At June 30, 2015, \$29.0 million was outstanding under the term loan, with \$1.0 million borrowed as base rate loans at an interest rate of 4.50% and \$28.0 million borrowed as LIBOR loans at an interest rate of 2.44%.

Note 11 — Earnings (Loss) Per Share

Basic earnings (loss) per common share is calculated by dividing net income (loss) by the weighted average number of common shares outstanding for the period. Diluted earnings (loss) per common share is calculated by dividing net income (loss) by the weighted average number of common shares outstanding combined with dilutive common share equivalents outstanding, if the effect is dilutive.

Potentially dilutive securities were excluded from the calculation of diluted earnings (loss) per share for the three and six months ended June 30, 2015, since including them would have an anti-dilutive effect on earnings (loss) per share due to the net loss incurred during the period. Securities convertible into shares of common stock that were not considered in the diluted earnings (loss) per share calculation were 0.8 million stock options and 0.4 million restricted stock units for the three months ended June 30, 2015, and were 0.8 million stock options and 0.4 million restricted stock units for the six months ended June 30, 2015.

## FLOTEK INDUSTRIES, INC.

## NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

Basic and diluted earnings (loss) per common share are as follows (in thousands, except per share data):

	Three months ended June 30,		Six months ended June 30,	
	2015	2014	2015	2014
Net income (loss) - Basic and Diluted	\$(12,547	) \$11,041	\$(14,062	) \$23,058
Weighted average common shares outstanding - Basic	54,264	54,645	54,356	54,299
Assumed conversions:				
Incremental common shares from warrants	—	—	—	243
Incremental common shares from stock options	—	878	—	916
Incremental common shares from restricted stock units	—	10	—	15
Weighted average common shares outstanding - Diluted	54,264	55,533	54,356	55,473
Basic earnings (loss) per common share	\$(0.23	) \$0.20	\$(0.26	) \$0.42
Diluted earnings (loss) per common share	\$(0.23	) \$0.20	\$(0.26	) \$0.42

## Note 12 — Fair Value Measurements

Fair value is defined as the amount that would be received for selling an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The Company categorizes financial assets and liabilities into the three levels of the fair value hierarchy. The hierarchy prioritizes the inputs to valuation techniques used to measure fair value and bases categorization within the hierarchy on the lowest level of input that is available and significant to the fair value measurement.

Level 1 — Quoted prices in active markets for identical assets or liabilities;

Level 2 — Observable inputs other than Level 1, such as quoted prices for similar assets or liabilities, quoted prices in markets that are not active, or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities; and

Level 3 — Significant unobservable inputs that are supported by little or no market activity or that are based on the reporting entity's assumptions about the inputs.

## Fair Value of Other Financial Instruments

The carrying amounts of certain financial instruments, including cash and cash equivalents, accounts receivable, accounts payable and accrued expenses, approximate fair value due to the short-term nature of these accounts. The Company had no cash equivalents at June 30, 2015, or December 31, 2014.

The carrying value and estimated fair value of the Company's long-term debt are as follows (in thousands):

	June 30, 2015		December 31, 2014	
	Carrying Value	Fair Value	Carrying Value	Fair Value
Term loan	\$28,970	\$28,970	\$35,541	\$35,541
Borrowings under revolving credit facility	23,189	23,189	8,500	8,500

The carrying value of the term loan and borrowings under the revolving credit facility approximate their fair value because the interest rates are variable.

## FLOTEK INDUSTRIES, INC.

## NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

## Assets Measured at Fair Value on a Nonrecurring Basis

The Company's non-financial assets, including property and equipment, goodwill and other intangible assets are measured at fair value on a non-recurring basis and are subject to fair value adjustment in certain circumstances. During the three months ended June 30, 2015, the Company recorded an impairment of \$2.3 million relating to rental equipment held and used. Loss on impairment is reported in operating expenses. No impairments of goodwill or other intangible assets were recognized during the three and six months ended June 30, 2015, and 2014.

## Note 13 — Income Taxes

The Company's corporate organizational structure requires the filing of two separate consolidated U.S. Federal income tax returns. Taxable income of one group cannot be offset by tax attributes, including net operating losses, of the other group.

A reconciliation of the U.S. federal statutory tax rate to the Company's effective income tax rate is as follows:

	Three months ended June 30,		Six months ended June 30,		
	2015	2014	2015	2014	
Federal statutory tax rate	35.0	% 35.0	% 35.0	% 35.0	%
State income taxes, net of federal benefit	(0.5	) 2.2	0.1	2.2	
Non-US income taxed at different rates	2.9	—	0.4	—	
Non-deductible expenses	(2.9	) 0.6	(2.1	) 0.4	
Domestic production activities deduction	0.6	(2.7	) 0.4	(2.7	)
Other	(1.0	) —	(0.9	) —	
Effective income tax rate	34.1	% 35.1	% 32.9	% 34.9	%

The change in the effective income tax rate for the three and six months ended June 30, 2015, compared to the three and six months ended June 30, 2014, was primarily due to the mix of pre-tax profit and loss between domestic and international taxing jurisdictions and the impact of non-deductible expenses and the domestic production activities deduction. The Company plans to permanently reinvest profits from international operations into opportunities to expand the Company's international presence.

Deferred taxes are presented in the balance sheets as follows (in thousands):

	June 30, 2015	December 31, 2014
Current deferred tax assets	\$2,602	\$2,696
Non-current deferred tax assets	18,871	12,907
Non-current deferred tax liabilities	(22,537	) (25,982
Net deferred tax assets (liabilities)	\$(1,064	) \$(10,379

## Note 14 — Convertible Preferred Stock and Stock Warrants

In August 2009, the Company sold convertible preferred stock with detachable warrants to purchase shares of the Company's common stock. In February 2011, the Company exercised its contractual right to mandatorily convert all outstanding shares of convertible preferred stock into shares of common stock. Currently, the Company has no issued or outstanding shares of preferred stock.

On February 7, 2014, warrants were exercised to purchase 1,277,250 shares of the Company's common stock at \$1.21 per share. The Company received cash proceeds of \$1.5 million in connection with the warrants exercised. Following the exercise, the Company no longer has any outstanding warrants.

FLOTEK INDUSTRIES, INC.

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

Note 15 — Stock Repurchase Program

In November 2012, the Company's Board of Directors authorized the repurchase of up to \$25 million of the Company's common stock. Repurchases may be made in the open market or through privately negotiated transactions. During the three months ended June 30, 2015, the Company repurchased 367,129 shares of its outstanding common stock on the open market at a cost of \$4.6 million, inclusive of transaction costs, or an average price of \$12.55 per share. During the six months ended June 30, 2015, the Company repurchased a total of 547,319 shares of its outstanding common stock on the open market at a cost of \$7.3 million, inclusive of transaction costs, or an average price of \$13.26 per share.

In June 2015, the Company's Board of Directors authorized the repurchase of up to an additional \$50 million of the Company's common stock. Repurchases may be made in open market or through privately negotiated transactions. Through June 30, 2015, the Company has not repurchased any of its common stock under this authorization. As of June 30, 2015, the Company has \$57.3 million remaining and available to repurchase shares under its share repurchase programs.

Note 16 — Business Segment, Geographic and Major Customer Information

Segment Information

Operating segments are defined as components of an enterprise for which separate financial information is available that is regularly evaluated by chief operating decision-makers in deciding how to allocate resources and assess performance. The operations of the Company are categorized into four reportable segments: Energy Chemistry Technologies (previously referred to as Energy Chemical Technologies), Consumer and Industrial Chemistry Technologies (previously referred to as Consumer and Industrial Chemical Technologies), Drilling Technologies and Production Technologies.

Energy Chemistry Technologies designs, develops, manufactures, packages and markets specialty chemistries used in oil and natural gas well drilling, cementing, completion, stimulation and production. In addition, the Company's chemistries are used in specialized enhanced and improved oil recovery markets. Activities in this segment also include construction and management of automated material handling facilities and management of loading facilities and blending operations for oilfield services companies.

Consumer and Industrial Chemistry Technologies designs, develops and manufactures products that are sold to companies in the flavor and fragrance industries and the specialty chemical industry. These technologies are used by beverage and food companies, fragrance companies, and companies providing household and industrial cleaning products.

Drilling Technologies rents, sells, inspects, manufactures and markets downhole drilling equipment used in energy, mining, water well and industrial drilling activities.

Production Technologies assembles and markets production-related equipment, including the Petrovalve™ product line of rod pump components, electric submersible pumps, gas separators, valves and services that support natural gas and oil production activities.

The Company evaluates performance based upon a variety of criteria. The primary financial measure is segment operating income. Various functions, including certain sales and marketing activities and general and administrative activities, are provided centrally by the corporate office. Costs associated with corporate office functions, other corporate income and expense items, and income taxes, are not allocated to reportable segments.

FLOTEK INDUSTRIES, INC.  
NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

Summarized financial information of the reportable segments is as follows (in thousands):

As of and for the three months ended June 30,	Energy Chemistry Technologies	Consumer and Industrial Chemistry Technologies	Drilling Technologies	Production Technologies	Corporate and Other	Total
2015						
Net revenue from external customers	\$ 56,472	\$ 15,477	\$ 12,334	\$ 2,747	\$—	\$87,030
Gross margin	20,426	4,126	4,103	597	—	29,252
Income (loss) from operations	11,892	2,683	(21,300 )	(1,596 )	(10,287 )	(18,608 )
Depreciation and amortization	1,174	549	2,218	198	471	4,610
Total assets	149,767	98,251	114,481	25,544	15,350	403,393
Capital expenditures	2,075	6	620	138	527	3,366
2014						
Net revenue from external customers	\$ 62,589	\$ 12,607	\$ 27,241	\$ 2,881	\$—	\$105,318
Gross margin	27,432	2,893	10,762	1,223	—	42,310
Income (loss) from operations	19,162	972	4,200	421	(7,080 )	17,675
Depreciation and amortization	1,095	549	2,493	92	366	4,595
Total assets	140,028	97,935	139,095	15,922	15,241	408,221
Capital expenditures	1,418	17	2,025	50	747	4,257
As of and for the six months ended June 30,	Energy Chemistry Technologies	Consumer and Industrial Chemistry Technologies	Drilling Technologies	Production Technologies	Corporate and Other	Total
2015						
Net revenue from external customers	\$ 103,115	\$ 28,940	\$ 31,028	\$ 6,321	\$—	\$169,404
Gross margin	36,526	7,833	10,094	1,326	—	55,779
Income (loss) from operations	18,713	5,064	(21,937 )	(2,135 )	(19,601 )	(19,896 )
Depreciation and amortization	2,378	1,102	4,537	323	841	9,181
Total assets	149,767	98,251	114,481	25,544	15,350	403,393
Capital expenditures	4,443	28	2,744	776	972	8,963
2014						
Net revenue from external customers	\$ 124,966	\$ 25,638	\$ 52,142	\$ 5,147	\$—	\$207,893
Gross margin	56,650	6,927	20,550	1,863	—	85,990
Income (loss) from operations	40,785	3,307	7,517	343	(15,479 )	36,473
Depreciation and amortization	2,162	982	4,930	163	577	8,814
Total assets	140,028	97,935	139,095	15,922	15,241	408,221
Capital expenditures	2,804	30	5,321	110	980	9,245

Geographic Information

Edgar Filing: FLOTEK INDUSTRIES INC/CN/ - Form 10-Q

Revenue by country is based on the location where services are provided and products are used. No individual country other than the United States (“U.S.”) accounted for more than 10% of revenue. Revenue by geographic location is as follows (in thousands):

	Three months ended June 30,		Six months ended June 30,	
	2015	2014	2015	2014
U.S.	\$73,250	\$91,691	\$137,446	\$179,022
Other countries	13,780	13,627	31,958	28,871
Total	\$87,030	\$105,318	\$169,404	\$207,893

Long-lived assets held in countries other than the U.S. are not considered material to the consolidated financial statements.

FLOTEK INDUSTRIES, INC.  
 NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

Major Customers

Revenue from major customers, as a percentage of consolidated revenue, is as follows:

	Three months ended June 30,		Six months ended June 30,		
	2015	2014	2015	2014	
Customer A	19.5	% *	15.8	% *	
Customer B	12.1	% 17.7	% 11.2	% 19.2	%

\* This customer did not account for more than 10% of revenue during the period.

Over 96% of the revenue from these customers were for sales in the Energy Chemistry Technologies segment.

Note 17 — Commitments and Contingencies

Litigation

The Company is subject to routine litigation and other claims that arise in the normal course of business. Management is not aware of any pending or threatened lawsuits or proceedings that are expected to have a material effect on the Company's financial position, results of operations or liquidity.

EPA Environmental Proceeding

On January 9, 2015, FC Pro, LLC ("FC Pro"), a wholly-owned subsidiary of the Company, received a letter and proposed consent agreement and final order from the United States Environmental Protection Agency ("EPA") concerning alleged violations of the federal hazardous waste regulations at FC Pro's specialty chemical blending facility in Waller, Texas. Specifically, EPA alleged that FC Pro failed to comply with certain notification, operating, and reporting requirements applicable to generators or large quantity generators of hazardous waste. FC Pro has resolved the alleged violations pursuant to a consent agreement and final order dated effective as of April 22, 2015, under which it did not admit or deny the allegations and has paid an administrative penalty of \$410,868, obtained an EPA identification number, and developed certain specified operating procedures. Since this enforcement case was initiated, FC Pro has made changes to its operating practices at its Waller facility that it believes has resulted in it no longer generating hazardous waste at that facility.

The amount of the civil penalty was recorded as selling, general and administrative expense during the three months ended March 31, 2015.

Concentrations and Credit Risk

The majority of the Company's revenue is derived from the oil and gas industry. Customers include major oilfield services companies, major integrated oil and natural gas companies, independent oil and natural gas companies, pressure pumping service companies and state-owned national oil companies. This concentration of customers in one industry increases credit and business risks.

The Company is subject to concentrations of credit risk within trade accounts receivable as the Company does not generally require collateral as support for trade receivables. In addition, the majority of the Company's cash is maintained at a major financial institution and balances often exceed insurable amounts.



## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations Forward-Looking Statements

This Quarterly Report on Form 10-Q (the "Quarterly Report"), and in particular, Part I, Item 2 - "Management's Discussion and Analysis of Financial Condition and Results of Operations," contains "forward-looking statements" within the meaning of the safe harbor provisions, 15 U.S.C. § 78u-5, of the Private Securities Litigation Reform Act of 1995 (the "Reform Act"). Forward-looking statements are not historical facts, but instead represent the Company's current assumptions and beliefs regarding future events, many of which, by their nature, are inherently uncertain and outside the Company's control. Such statements include estimates, projections, and statements related to Flotek Industries, Inc.'s ("Flotek" or the "Company") business plan, objectives, expected operating results and assumptions upon which those statements are based. The forward-looking statements contained in this Quarterly Report are based on information available as of the date of this Quarterly Report.

The forward-looking statements relate to future industry trends and economic conditions, forecast performance or results of current and future initiatives and the outcome of contingencies and other uncertainties that may have a significant impact on the Company's business, future operating results and liquidity. These forward-looking statements generally are identified by words including, but not limited to, "anticipate," "believe," "estimate," "continue," "intend," "expect," "plan," "forecast," "project" and similar expressions, or future-tense or conditional constructions such as "will," "may," "should," "could," etc. The Company cautions that these statements are merely predictions, and are not to be considered guarantees of future performance. Forward-looking statements are based upon current expectations and assumptions that are subject to risks and uncertainties that can cause actual results to differ materially from those projected, anticipated or implied.

A detailed discussion of potential risks and uncertainties that could cause actual results and events to differ materially from forward-looking statements is included in Part I, Item 1A - "Risk Factors" of the Annual Report on Form 10-K for the year ended December 31, 2014 (the "Annual Report") and periodically in subsequent reports filed with the Securities and Exchange Commission (the "SEC"). The Company has no obligation to publicly update or revise any forward-looking statements, whether as a result of new information or future events, except as required by law.

Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") should be read in conjunction with the unaudited consolidated financial statements and the related notes thereto, as well as the Annual Report. Phrases such as "Company," "we," "our" and "us" refer to Flotek Industries, Inc. and its subsidiaries.

### Executive Summary

Flotek is a global diversified, technology-driven company that develops and supplies oilfield products, services and equipment to the oil, gas and mining industries, and high value compounds to companies that make cleaning products, cosmetics, food and beverages, and other products that are sold in the consumer and industrial markets.

The Company's oilfield businesses include specialty chemicals and logistics, down-hole drilling tools and production-related tools. Flotek's technologies enable customers to drill wells more efficiently, increase well production and decrease well operating costs. The Company also provides automated bulk material handling, loading facilities and blending capabilities. The Company sources citrus oil domestically and internationally and is one of the largest processors of citrus oil in the world. Products produced from processed citrus oil include (1) high value compounds used as additives by companies in the flavors and fragrances markets and (2) environmentally friendly chemistries for use in numerous industries around the world, specifically the oil and gas ("O&G") industry.

Flotek operates in over 20 domestic and international markets, including the Gulf Coast, Southwest, West Coast, Rocky Mountains, Northeastern and Mid-Continental regions of the United States (the "U.S."), Canada, Mexico, Central America, South America, Europe, Africa, Middle East, Australia and Asia-Pacific. Customers include major integrated O&G companies, oilfield services companies, independent O&G companies, pressure-pumping service companies, national and state-owned oil companies, and international supply chain management companies. The Company also serves customers who purchase non-energy-related citrus oil and related products, including household and commercial cleaning product companies, fragrance and cosmetic companies, and food manufacturing companies.



The operations of the Company are categorized into four reportable segments: Energy Chemistry Technologies (previously referred to as Energy Chemical Technologies), Consumer and Industrial Chemistry Technologies (previously referred to as Consumer and Industrial Chemical Technologies), Drilling Technologies and Production Technologies.

Energy Chemistry Technologies designs, develops, manufactures, packages and markets specialty chemistries used in O&G well drilling, cementing, completion, stimulation and production. In addition, the Company's chemistries are used in specialized enhanced and improved oil recovery markets ("EOR" or "IOR"). Activities in this segment also include construction and management of automated material handling facilities and management of loading facilities and blending operations for oilfield services companies.

Consumer and Industrial Chemistry Technologies designs, develops and manufactures products that are sold to companies in the flavor and fragrance industries and the specialty chemistry industry. These technologies are used by beverage and food companies, fragrance companies, and companies providing household and industrial cleaning products.

Drilling Technologies rents, sells, inspects, manufactures and markets downhole drilling equipment used in energy, mining, water well and industrial drilling activities.

Production Technologies assembles and markets production-related equipment, including the Petrovalve™ product line of rod pump components, electric submersible pumps, gas separators, valves and services that support natural gas and oil production activities.

#### Market Conditions

The Company's success is sensitive to a number of factors, which include, but are not limited to, drilling activity, customer demand for its advanced technology products, market prices for raw materials and governmental actions. Drilling activity levels are influenced by a number of factors, including the number of rigs in operation, the geographical areas of rig activity, and drill rig efficiency (rig days required per well). Additional factors that influence the level of drilling activity include:

Historical, current, and anticipated future O&G prices,

- Federal, State and local governmental actions that may encourage or discourage drilling activity,

Customers' strategies relative to capital funds allocations,

Weather conditions, and

Technological changes to drilling methods and economics.

Historical North American drilling activity is reflected in "TABLE A" on the following page.

Customers' demand for advanced technology products and services provided by the Company are dependent on their recognition of the value of:

Chemistries that improve the economics of their O&G operations,

Drilling products that improve drilling operations and efficiencies,

Chemistries that are economically viable, socially responsible and ecologically sound, and

Production technologies that improve production and production efficiencies in maturing wells.

Market prices for citrus oils can be influenced by:

Historical, current, and anticipated future production levels of the global citrus (primarily orange) crop,

Weather related risks,

Health and condition of citrus trees (e.g., disease and pests), and

International competition and pricing pressures resulting from natural and artificial pricing influences.

Governmental actions may restrict the future use of hazardous chemicals, including but not limited to, the following industrial applications:

○&G drilling and completion operations,  
○&G production operations, and  
‡Non-O&G industrial solvents.

20

---

TABLE A

	Three months ended June 30,			Six months ended June 30,		
	2015	2014	% Change	2015	2014	% Change
North American Average Active Drilling Rigs						
U.S.	907	1,852	(51.0 )%	1,155	1,816	(36.4 )%
Canada	98	199	(50.8 )%	206	362	(43.1 )%
Total Average North American Drilling Rigs	1,005	2,051	(51.0 )%	1,361	2,178	(37.5 )%
U.S. Average Active Drilling Rigs by Type						
Vertical	114	395	(71.1 )%	166	391	(57.5 )%
Horizontal	701	1,243	(43.6 )%	878	1,213	(27.6 )%
Directional	92	214	(57.0 )%	111	212	(47.6 )%
Total Average U.S. Drilling Rigs by Type	907	1,852	(51.0 )%	1,155	1,816	(36.4 )%
Oil vs. Natural Gas Average North American Drilling Rigs						
Oil	718	1,629	(55.9 )%	988	1,697	(41.8 )%
Natural Gas	287	422	(32.0 )%	373	481	(22.5 )%
Total North America	1,005	2,051	(51.0 )%	1,361	2,178	(37.5 )%

Source: Rig counts are per Baker Hughes, Inc. ([www.bakerhughes.com](http://www.bakerhughes.com)). Rig counts are the averages of the weekly rig count activity.

As crude oil prices peaked at approximately \$106/barrel in June 2014 and began the descent to the current levels ranging between \$50 to \$60 per barrel, total US rig count decreased from 1,929 rigs on November 21, 2014, to 859 rigs as of June 26, 2015, representing a 55.5% drop. As the total US rig count dropped, the horizontal rig count declined 52.3%, the directional rig count decreased by 52.2%, and the vertical rig count fell by 69.6%. Horizontal rigs now represent 76.1% of the total working US rig count, versus 71.1% at the peak US drilling activity level in November 2014.

The Canadian rig count, while still following its normal seasonal pattern, has had a similar response. Canadian rigs failed to reach the 600 - 700 rig range normally achieved from mid-January through early March before the spring thaw resulted in significantly reduced drilling activity. The Canadian rig count peaked on January 16, 2015, at 440 rigs, fell to 72 rigs for the week ending May 22, 2015, and has improved to 135 rigs on June 26, 2015. However, Canadian rig activity is still lagging normal activity levels by more than 100 rigs.

During the three and six months ended June 30, 2015, total North American active drilling rig count significantly decreased when compared to the comparable periods of 2014, primarily in oil drilling rigs. Average North American oil drilling rig activity decreased by 55.9% and 41.8% for the three and six months ended June 30, 2015, respectively, when compared to the same periods of 2014.

North American natural gas drilling rig count decreased by 32.0% and 22.5% for the three and six months ended June 30, 2015, respectively, compared to the same periods of 2014.

#### Company Outlook

Beginning in the second half of 2014 and continuing through the first quarter of 2015, the price of crude oil declined dramatically followed by slight improvement in the second quarter of 2015. As a result, most North American exploration and production companies - many of which are Flotek clients - have significantly reduced their exploration and drilling activity in 2015. The reduction in activity has created a more challenging environment in which to market the Company's broad range of energy technologies, from chemistry to drilling and production technologies. Although the Company has seen demand for its oil and gas related products and services in North America impacted by these industry conditions, the Company continues to aggressively market its oil and gas based products and services including its Complex nano-Fluid® ("CnF®") chemistries, Teledrift® product line, recently introduced Stimulator® product line and the growing line of production technologies. While international markets may react differently than North American markets to the decline in crude prices, the Company expects similar market challenges around the globe.

The Company's continued emphasis on promotion of its CnF® chemistries produced significant results in the second quarter despite the continued decline in overall market activity levels. CnF® volumes increased 76% compared to the first quarter of 2015 and 34% compared to the second quarter of 2014. The Company expects CnF® volumes to continue to outpace the overall industry activity level due to the distinctive advantage demonstrated by the patent pending FracMax™ analytical platform which provides quantitative validation of the improved well economics achieved by utilizing CnF® as part of well completions.

In response to the current market environment, the Company has been proactive in reducing costs to reflect current market conditions while, at the same time, remaining focused on preserving appropriate functions and capacity, which allows the Company to be opportunistic as market conditions improve. Cost reductions to date include headcount reductions and hiring restrictions that have not impacted customer service or production output; vendor price reductions that have partially mitigated gross margin erosion; the consolidation of certain operating bases which reduced lease and other expenses; and other cost controls that have reduced overall operating costs of our business. Capital spending has largely been limited to completion of existing projects with a focus on revenue-generating expenditures. The Company regularly evaluates its cost structure based on market conditions with a focus on continuous efficiency improvements.

Capital expenditures, exclusive of acquisitions, totaled \$9.0 million and \$9.2 million for the six months ended June 30, 2015 and 2014, respectively. Of the \$9.0 million spent to date in 2015, 78% has been for the completion of projects started in 2014. The Company expects capital spending to be approximately \$25 million in 2015, inclusive of approximately \$10 million for construction of laboratory facilities, including the Company's previously announced Global Research & Innovation Headquarters in Houston. The Company believes construction of this facility should generate substantial value in 2016 and beyond. The Company will remain nimble in its core capital expenditure plans, adjusting as market conditions warrant.

The Company's planned Global Research & Innovation Headquarters in Houston will allow for the development of new energy chemistries as well as expand collaboration between clients, leaders from academia and Company scientists. The Company believes these collaborative opportunities will become an important and distinguishing capability within the industry. The Company also plans to continue to expand the capabilities and use of its patent pending FracMax™ software which will continue to enhance the Company's sales and marketing efforts by validating the production and economic benefits of the Company's core Complex nano-Fluid® chemistries.

The patent pending FracMax™ analytical platform is an innovative software technology that allows the Company to quantitatively demonstrate the benefits associated with the use of the Company's patented and proprietary Complex nano-Fluid® chemistries. The patent pending FracMax™ application has been integrated into the Company's sales and marketing process leading to new sales opportunities. In October 2014, the Company announced the formation of FracMax Analytics, LLC, a wholly owned subsidiary that will use the patent pending FracMax™ analytical platform to provide customized data analysis to oil and gas operators, investors and other companies.

During the second quarter of 2015, as a result of decreased rig activity and its impact on management's expectations for future market activity, the Company refocused the Drilling Technologies segment to businesses and markets that have the best opportunity for profitable growth in the future. Additionally, the Company has shifted the focus of the Production Technologies segment towards oil production markets and away from the less opportunistic coal bed methane ("CBM") markets.

The Company continues to pursue selected strategic relationships, both domestically and internationally, to expand its business:

In March 2015, the Company entered into agreements with Solazyme, Inc (“Solazyme”) to globally commercialize Flocapso™, an innovative, advanced drilling fluid additive that combines Flotek’s patented Complex nano-Fluid® chemistries with Solazyme’s proprietary Encaps™ technology. Flocapso™ will allow the use of water-based fluids in wells that previously required more expensive and invasive oil-based products, providing an environmentally superior, more efficient solution to drilling challenges. In addition, Flotek will market Solazyme’s Encapso™ lubricant - the first commercially available, biodegradable encapsulated lubricant for drilling fluids - in certain Middle Eastern markets. In January 2015, the Company acquired 100% of the assets from International Artificial Lift, LLC (“IAL”), a development-stage company that specializes in the design, manufacturing and service of next-generation hydraulic pumping units that serve to increase and maximize production for oil and natural gas wells.

The outlook for the Company’s consumer and industrial chemistries will be driven by the availability and demand for citrus oils and other bio-based raw materials. Current inventory and crop expectations are sufficient to meet the Company’s needs to supply its flavor and fragrance business as well as the industrial markets. However, market price volatility may result in revenue and margin fluctuations from quarter-to-quarter.

Changes to geopolitical, global economic and industry trends could have an impact, either positive or negative, on the Company’s business. In the event of significant adverse changes to the demand for oil and gas production and/or the market price for oil and gas, the market conditions affecting the Company could change rapidly and materially.

Should such adverse changes to market conditions occur, management believes the Company has adequate liquidity to withstand the impact of such changes while continuing to make strategic capital investments and acquisitions if and when opportunities arise. In addition, management believes the Company is well-positioned to take advantage of significant increases in demand for its products should market conditions improve dramatically in the near term.

The Company expects that competition for contracts and margins will remain intense but that product innovation, service improvements and data from its patent pending FracMax™ analytical platform should enable the Company to realize relative market share gains during the remainder of 2015 and into 2016.



## Consolidated Results of Operations (in thousands):

	Three months ended June 30,		Six months ended June 30,		
	2015	2014	2015	2014	
Revenue	\$87,030	\$105,318	\$169,404	\$207,893	
Cost of revenue	57,778	63,008	113,625	121,903	
Gross margin	29,252	42,310	55,779	85,990	
Gross margin %	33.6	% 40.2	% 32.9	% 41.4	%
Selling, general and administrative costs	23,021	20,854	46,588	42,426	
Selling, general and administrative costs %	26.5	% 19.8	% 27.5	% 20.4	%
Depreciation and amortization	2,797	2,501	5,473	4,785	
Research and innovation costs	1,670	1,280	3,242	2,306	
Impairment of inventory and rental equipment	20,372	—	20,372	—	
Income (loss) from operations	(18,608	) 17,675	(19,896	) 36,473	
Income (loss) from operations %	(21.4	)% 16.8	% (11.7	)% 17.5	%
Interest and other expense, net	(422	) (653	) (1,055	) (1,054	)
Income (loss) before income taxes	(19,030	) 17,022	(20,951	) 35,419	
Income tax benefit (expense)	6,483	(5,981	) 6,889	(12,361	)
Net income (loss)	\$(12,547	) \$11,041	\$(14,062	) \$23,058	
Net income (loss) %	(14.4	)% 10.5	% (8.3	)% 11.1	%

## Consolidated Results of Operations: Three and Six Months Ended June 30, 2015, Compared to the Three and Six Months Ended June 30, 2014

Consolidated revenue for the three and six months ended June 30, 2015, decreased \$18.3 million, or 17.4%, and \$38.5 million, or 18.5%, respectively, relative to the comparable periods of 2014. The decrease in revenue was driven by the continued decline in drilling activity throughout the first half of 2015 as indicated by the 51.0% and 37.5% reduction in average North American rig count for the three and six months ended June 30, 2015, respectively, versus the same periods in 2014, which affected the Energy Chemistry Technologies and Drilling Technologies segments.

Consolidated gross margin for the three and six months ended June 30, 2015, decreased \$13.1 million, or 30.9%, and \$30.2 million, or 35.1%, respectively, relative to the comparable periods of 2014. Gross margin as a percentage of revenue decreased to 33.6% for the three months ended June 30, 2015, from 40.2% in the same period of 2014, and decreased to 32.9% for the six months ended June 30, 2015, from 41.4% in the same period of 2014. These reductions were primarily attributable to new incentive pricing structures for strategic relationships, product mix and price concessions.

Selling, general and administrative (“SG&A”) expenses are not directly attributable to products sold or services provided. SG&A costs increased \$2.2 million, or 10.4%, and \$4.2 million, or 9.8%, for the three and six months ended June 30, 2015, respectively, compared to the same periods of 2014. The increases were primarily due to higher stock compensation expense and professional fees, increased head count in the Energy Chemistry Technologies sales staff during late 2014 and the first half of 2015, and a civil penalty related to an environmental matter assessed in the first quarter of 2015, partially offset by cost reduction actions taken throughout the organization during the first half of 2015. The company regularly evaluates its SG&A cost structure as market conditions warrant.

Depreciation and amortization expense for the three and six months ended June 30, 2015, increased by \$0.3 million, or 11.8%, and \$0.7 million, or 14.4%, respectively, relative to the comparable periods of 2014. The increase was primarily attributable to the depreciation and amortization of improvements to facilities and equipment that were added during the later portion of 2014.

Research and Innovation (“R&I”) expense increased \$0.4 million, or 30.5%, and \$0.9 million, or 40.6%, for the three and six months ended June 30, 2015, respectively, as compared to the same periods in 2014. The increase in R&I is primarily attributable to new product development and Flotek’s commitment to remaining responsive to customer needs, increased demand and continued growth of our existing product lines.

During the second quarter of 2015, as a result of decreased rig activity and its impact on management's expectations for future market activity, the Company refocused the Drilling Technologies segment to businesses and markets that have the best opportunity for profitable growth in the future. Additionally, the Company has shifted the focus of the Production Technologies segment towards oil production markets and away from the less opportunistic CBM markets. As a result of these changes in focus and projected declines in asset utilization, the Company recorded an impairment charge of \$20.4 million in the second quarter of 2015.

Interest and other expense decreased \$0.2 million for the three months ended June 30, 2015, but remained flat for the six months ended June 30, 2015, as compared to the same periods of 2014.

The Company recorded income tax benefits of \$6.5 million and \$6.9 million, yielding effective tax rates of 34.1% and 32.9% for the three and six months ended June 30, 2015, respectively, compared to income tax provisions of \$6.0 million and \$12.4 million reflecting effective tax rates of 35.1% and 34.9% for the comparable periods in 2014.

#### Results by Segment

##### Energy Chemistry Technologies

(previously referred to as Energy Chemical Technologies)

(dollars in thousands)

	Three months ended June 30,		Six months ended June 30,		
	2015	2014	2015	2014	
Revenue	\$56,472	\$62,589	\$103,115	\$124,966	
Gross margin	20,426	27,432	36,526	56,650	
Gross margin %	36.2	% 43.8	% 35.4	% 45.3	%
Income from operations	11,892	19,162	18,713	40,785	
Income from operations %	21.1	% 30.6	% 18.1	% 32.6	%

##### Energy Chemistry Technologies Results of Operations: Three and Six Months Ended June 30, 2015, Compared to the Three and Six Months Ended June 30, 2014

Energy Chemistry Technologies revenue for the three months ended June 30, 2015, decreased \$6.1 million, or 9.8%, relative to the comparable period of 2014, compared to a 51.0% decline in market activity as measured by average North American rig count. Revenue for the six months ended June 30, 2015, decreased \$21.9 million, or 17.5%, relative to the comparable period of 2014, compared to a 37.5% decline in market activity. The Energy Chemistry Technologies segment substantially outperformed market activity indicators due to substantial increases in CnF® sales volumes during the quarter. CnF® sales volumes increased 76% for the three months ended June 30, 2015 compared to the three months ended March 31, 2015, and increased 34% compared to the three months ended June 30, 2014. The increased sales of CnF® during the second quarter of 2015 were due to Flotek's aggressive promotion of the benefits of CnF® in completions and re-stimulation efforts by leveraging the quantitative evidence provided through the patent pending FracMax™ analytical platform. These strategic sales and marketing efforts are ensuring that Flotek remains a leader in the energy chemistry industry and is poised to take even greater advantage of any market recovery.

Energy Chemistry Technologies gross margin decreased \$7.0 million, or 25.5%, and \$20.1 million, or 35.5%, for the three and six months ended June 30, 2015, respectively, compared to the same periods of 2014. Gross margin as a percentage of revenue decreased to 36.2% for the three months ended June 30, 2015, from 43.8% in the same period of 2014. Gross margin as a percentage of revenue decreased to 35.4% for the six months ended June 30, 2015, from 45.3% in the same period of 2014. The decline in gross margin as a percentage of revenue over the periods was primarily due to new incentive pricing structures associated with new strategic relationships and product mix. Income from operations for the Energy Chemistry Technologies segment decreased \$7.3 million, or 37.9%, for the three months ended June 30, 2015, and decreased \$22.1 million, or 54.1%, for the six months ended June 30, 2015, relative to the comparable periods of 2014. The decrease in income from operations for both periods is primarily attributable to the decrease in gross margin and increased headcount during late 2014 and in the first half of 2015. Headcount has increased in the sales organization in pursuit of growth opportunities, and in R&I, related to new product development and increased demand for existing product support as the segment continues to refocus and

reposition for growth in the market.

25

---

## Consumer and Industrial Chemistry Technologies

(previously referred to as Consumer and Industrial Chemical Technologies)

(dollars in thousands)

	Three months ended June 30,		Six months ended June 30,		
	2015	2014	2015	2014	
Revenue	\$15,477	\$12,607	\$28,940	\$25,638	
Gross margin	4,126	2,893	7,833	6,927	
Gross margin %	26.7	% 22.9	% 27.1	% 27.0	%
Income from operations	2,683	972	5,064	3,307	
Income from operations %	17.3	% 7.7	% 17.5	% 12.9	%

## CICT Results of Operations: Three and Six Months Ended June 30, 2015, Compared to the Three and Six Months Ended June 30, 2014

CICT revenue increased \$2.9 million, or 22.8%, and \$3.3 million, or 12.9%, for the three and six months ended June 30, 2015, respectively, versus the comparable periods of 2014, primarily due to increased flavor and fragrance and terpene sales.

CICT gross margin for the three and six months ended June 30, 2015, increased \$1.2 million, or 42.6%, and \$0.9 million, or 13.1%, from the comparable periods of 2014, primarily due to increased flavor and fragrance sales and terpene sales between the periods. Gross margin as a percentage of revenue increased to 26.7% for the three months ended June 30, 2015, from 22.9% in the same period of 2014, primarily due to increased sales of higher margin flavor and fragrance products. Gross margin as a percentage of revenue remained relatively consistent for the six months ended June 30, 2015, as compared to the same period of 2014.

Income from operations for the CICT segment increased \$1.7 million, or 176.0%, for the three months ended June 30, 2015, and increased \$1.8 million, or 53.1%, for the six months ended June 30, 2015, compared to the same periods of 2014. The increases in income from operations were primarily due to the revenue and gross margin factors described above and reductions in SG&A expenses resulting from cost control measures.

Drilling Technologies (dollars in thousands)

	Three months ended June 30,		Six months ended June 30,		
	2015	2014	2015	2014	
Revenue	\$12,334	\$27,241	\$31,028	\$52,142	
Gross margin	4,103	10,762	10,094	20,550	
Gross margin %	33.3	% 39.5	% 32.5	% 39.4	%
Income from operations	(21,300)	) 4,200	(21,937)	) 7,517	
Income from operations - excluding impairment	(1,732)	) 4,200	(2,369)	) 7,517	
Income from operations % - excluding impairment	(14.0)	)% 15.4	% (7.6)	)% 14.4	%

## Drilling Technologies Results of Operations: Three and Six Months Ended June 30, 2015, Compared to the Three and Six Months Ended June 30, 2014

Drilling Technologies revenue for the three months ended June 30, 2015, decreased \$14.9 million, or 54.7%, relative to the same period in 2014, primarily due to decreased actuated tool rentals, Teledrift® tool rentals, and product sales. Revenue for the six months ended June 30, 2015, decreased \$21.1 million, or 40.5%, relative to the same period in 2014, primarily due to a decrease in Teledrift® domestic rental revenue, decreased product sales, and decreased actuated tool rentals. The revenue declines were in line with the decrease in drilling rig activity for the three and six months ended June 30, 2015.

•

Rental revenue for the three months ended June 30, 2015, decreased \$6.2 million, or 41.7%, compared to the same period of 2014. This decrease can be attributed to a sales volume decrease in actuated tool rental revenue, particularly in the competitive motor rental market, and decreased Teledrift® tool rental revenue domestically. Rental revenue for the six months ended June 30, 2015, decreased by \$8.3 million, or 28.7%, compared to the same period of 2014. This decline in revenue is due to a decrease in Teledrift® domestic tool rentals, motor rentals and other tool rentals which can be

attributed to competitive pricing pressure and decreasing rig counts. This decrease is partially offset by an increase in Teledrift® international revenue.

Product sales revenue for the three months ended June 30, 2015, compared to the same periods of 2014 decreased by \$6.1 million, or 69.0%, and also decreased for the six months ended June 30, 2015, by \$8.9 million, or 53.6%. This is primarily due to decreased float, centralizer and motor equipment sales in domestic locations.

Service revenue for the three and six months ended June 30, 2015, decreased \$2.5 million, or 75.0%, and \$4.0 million, or 58.8%, respectively, relative to comparable periods of 2014. This was primarily related to a decline in Teledrift® domestic service revenue as the volume of jobs and service pricing both declined in 2015.

Drilling Technologies gross margin for the three months ended June 30, 2015, decreased \$6.7 million, or 61.9%, and decreased \$10.5 million, or 50.9%, for the six months ended June 30, 2015, from the comparable periods of 2014, primarily due to the lower sales volumes in 2015 mentioned above and increased pricing pressure for product and rental sales. Direct costs decreased by 30.0% and 24.2% for the three and six months ended June 30, 2015, respectively, due to decreased employee related costs, materials and supplies, and freight costs.

During the second quarter of 2015, as a result of decreased rig activity and its impact on management's expectations for future market activity, the Company refocused the Drilling Technologies segment to businesses and markets that have the best opportunity for profitable growth in the future. As a result, an impairment charge of \$19.6 million was recorded to reflect the reduced value of inventory and rental equipment associated with product lines and markets the Company plans to exit or de-emphasize in the future.

Income from operations for the three months and six months ended June 30, 2015, respectively, decreased by \$25.5 million and \$29.5 million primarily resulting from the impairment charge. Income from operations excluding the impairment charge for the three months ended June 30, 2015, decreased by \$5.9 million, or 141.2%, compared to the same period of 2014. Drilling Technologies income from operations excluding the impairment charge for the six months ended June 30, 2015, decreased by \$9.9 million, or 131.5%, over the same period of 2014. The decreases in income from operations for the three and six month periods ending June 30, 2015, were primarily due to reductions in revenue and pricing pressure that resulted in customer price reductions, partially offset by reductions in direct and indirect costs resulting primarily from head count reductions and other cost reduction measures.

Production Technologies (dollars in thousands)

	Three months ended June 30,		Six months ended June 30,		
	2015	2014	2015	2014	
Revenue	\$2,747	\$2,881	\$6,321	\$5,147	
Gross margin	597	1,223	1,326	1,863	
Gross margin %	21.7	% 42.5	% 21.0	% 36.2	%
Income from operations	(1,596	) 421	(2,135	) 343	
Income from operations - excluding impairment	(792	) 421	(1,331	) 343	
Income from operations % - excluding impairment	(28.8	)% 14.6	% (21.1	)% 6.7	%

Production Technologies Results of Operations: Three and Six Months Ended June 30, 2015, Compared to the Three and Six Months Ended June 30, 2014

Revenue for the Production Technologies segment for the three months ended June 30, 2015, decreased by \$0.1 million, or 4.7%, from the same period in 2014 due to decreased sales of international valve equipment and domestic sales of electric submersible pumps ("ESP") in the CBM market offset by increased sales of rod pump equipment. For the six months ended June 30, 2015, revenue increased by \$1.2 million, or 22.8%, relative to the same period in 2014 as sales of rod pump equipment in domestic oil markets increased.

Production Technologies gross margin decreased by \$0.6 million, or 51.2%, for the three months ended June 30, 2015, as compared to the same period in 2014, and gross margin as a percentage of revenue decreased to 21.7% for the three months ended June 30, 2015, from 42.5% for the same period in 2014. These decreases are due to product mix from decreased international Petrovalve™ sales replaced by increased domestic rod pump component sales which carry lower margins. Gross margin decreased \$0.5 million for the six months ended June 30, 2015, and gross margin as a percentage of revenue decreased to 21.0%, compared to 36.2% for



the same period in 2014, primarily due to decreased revenue from higher margin international valve sales with product mix shifting to lower margin rod pump equipment in the first half of 2015.

As a result of the shift in focus towards oil production markets and away from CBM markets, the Company evaluated its CBM inventory during the second quarter of 2015. This evaluation led to the recording of an impairment of \$0.8 million in CBM inventory.

Income from operations decreased \$2.0 million for the three months ended June 30, 2015, compared to the same period in 2014, and decreased \$2.5 million for the six months ended June 30, 2015, compared to the same period in 2014. Income from operations excluding the impairment decreased by \$1.2 million for the three months ended June 30, 2015 compared to the same period in 2014 and decreased by \$1.7 million for the six months ended June 30, 2015 compared to the same period in 2014. This decrease is primarily due to product mix and increases in SG&A costs attributable to employee-related expenses as the segment continues to refocus and reposition for growth. The Production Technologies segment's progress towards serving the oil market should build on the recent growth position achieved in the domestic rod pump market. New product and service offerings, including those associated with the IAL acquisition in January 2015, being introduced in the second half of 2015 should leverage this achievement by introducing new technologies in Hydraulic Pumping Units and ESPs. These new products will position the Company for differentiation in the oil basins currently pursued by Production Technologies.

#### Off-Balance Sheet Arrangements

There have been no transactions that generate relationships with unconsolidated entities or financial partnerships, such as entities often referred to as "structured finance" or "special purpose entities" ("SPEs"), established for the purpose of facilitating off-balance sheet arrangements or other contractually narrow or limited purposes. As of June 30, 2015, the Company was not involved in any unconsolidated SPEs.

The Company has not made any guarantees to customers or vendors nor does the Company have any off-balance sheet arrangements or commitments that have, or are reasonably likely to have, a current or future effect on the Company's financial condition, change in financial condition, revenue, expenses, results of operations, liquidity, capital expenditures or capital resources that would be material to investors.

#### Critical Accounting Policies and Estimates

The Company's Financial Statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP"). Preparation of these statements requires management to make judgments, estimates and assumptions that affect the amounts reported in the financial statements and accompanying footnotes. Part II, Item 8, Financial Statements and Supplementary Data, Note 2 of "Notes to Unaudited Consolidated Financial Statements" and Part II, Item 7, Management's Discussion and Analysis of Financial Conditions and Results of Operations, "Critical Accounting Policies and Estimates" of the Company's Annual Report, and the "Notes to Unaudited Consolidated Financial Statements" of this Quarterly Report describe the significant accounting policies and critical accounting estimates used to prepare the consolidated financial statements. Critical accounting policies and estimates are defined as those that are both most important to the portrayal of the Company's financial condition and results of operations and require management's most subjective judgments. The Company regularly reviews and challenges judgments, assumptions and estimates related to critical accounting policies. The Company's estimates and assumptions are based on historical experience and expected changes in the business environment; however, actual results may materially differ from the estimates.

As part of the acquisition process, the Company reaffirmed policies and estimates surrounding business combinations in accordance with GAAP, specifically, utilizing the guidance of Accounting Standards Codification ("ASC") Topic 805, "Business Combinations." ASC Topic 805 requires an acquiring entity in a transaction to recognize all of the identifiable assets acquired and liabilities assumed at their estimated fair values on the acquisition date, to recognize and measure pre-acquisition contingencies, including contingent consideration, at fair value (if possible), to remeasure liabilities related to contingent consideration at fair value in each subsequent reporting period and to expense all acquisition related costs. Though the Company has followed business combination accounting guidance, there have been no significant changes in the Company's critical accounting estimates during the six months ended June 30, 2015.



#### Application of New Accounting Standards

Effective January 1, 2015, the Company adopted the accounting guidance in Accounting Standards Update (“ASU”) No. 2014-08, “Presentation of Financial Statements and Property, Plant, and Equipment - Reporting Discontinued Operations and Disclosures of Disposals of Components of an Entity,” which amends the definition of a discontinued operation by raising the threshold for a disposal to qualify as discontinued operations. The ASU will also require entities to provide additional disclosures about discontinued operations as well as disposal transactions that do not meet the discontinued operations criteria. Implementation of this standard did not have a material effect on the consolidated financial statements.

Effective January 1, 2015, the Company adopted the accounting guidance in ASU No. 2014-12, “Accounting for Share-Based Payments When the Terms of an Award Provide That a Performance Target Could Be Achieved after the Requisite Service Period.” The ASU requires that a performance target that affects vesting and that could be achieved after the requisite service period be treated as a performance condition. As such, the performance target should not be reflected in estimating the grant-date fair value of the award. Implementation of this standard did not have a material effect on the consolidated financial statements or the Company’s current awards under its existing stock-based compensation plans.

#### New Accounting Requirements and Disclosures

In May 2014, the Financial Accounting Standards Board (“FASB”) issued ASU No. 2014-09, “Revenue from Contracts with Customers.” The ASU will supersede most of the existing revenue recognition requirements in U.S. GAAP and will require entities to recognize revenue at an amount that reflects the consideration to which the Company expects to be entitled in exchange for transferring goods or services to a customer. The new standard also requires significantly expanded disclosures regarding the qualitative and quantitative information of an entity’s nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. In July 2015, the FASB deferred the effective date by one year to annual reporting periods beginning after December 15, 2017, including interim periods within that reporting period. Early adoption is permitted, but not before the original effective date of reporting periods beginning after December 15, 2016. The Company is currently evaluating the impact the pronouncement will have on the consolidated financial statements and related disclosures.

In January 2015, the FASB issued ASU No. 2015-01, “Simplifying Income Statement Presentation by Eliminating the Concept of Extraordinary Items.” This ASU eliminates from generally accepted accounting principles (“GAAP”) the concept of extraordinary items and the need for an entity to separately classify, present, and disclose extraordinary events and transactions, while retaining certain presentation and disclosure guidance for items that are unusual in nature or occur infrequently. The pronouncement is effective for annual reporting periods beginning after December 15, 2015, including interim periods within that reporting period and may be applied retrospectively, with early application permitted. The Company is currently evaluating the impact the pronouncement will have on the consolidated financial statements and related disclosures.

In February 2015, the FASB issued ASU No. 2015-02, “Amendments to the Consolidation Analysis.” The amendment eliminates the deferral of certain consolidation standards for entities considered to be investment companies and modifies the consolidation analysis performed on certain types of legal entities. The pronouncement is effective for annual reporting periods beginning after December 15, 2015, including interim periods within that reporting period and may be applied retrospectively, with early application permitted. The Company is currently evaluating the impact the pronouncement will have on the consolidated financial statements and related disclosures.

In April 2015, the FASB issued ASU No. 2015-03, “Simplifying the Presentation of Debt Issuance Costs.” The accounting guidance requires that debt issuance costs related to a recognized debt liability be reported on the Consolidated Statements of Financial Condition as a direct deduction from the carrying amount of that debt liability. The pronouncement is effective for annual reporting periods beginning after December 15, 2015, including interim periods within that reporting period with early application permitted for financial statements that have not been previously issued. The Company is currently evaluating the impact the pronouncement will have on the consolidated financial statements and related disclosures.



## Capital Resources and Liquidity

### Overview

Ongoing capital requirements arise from the Company's need to service debt, acquire and maintain equipment, fund working capital requirements, and when the opportunities arise, to make strategic acquisitions and repurchase company stock. During the first six months of 2015, the Company funded capital requirements primarily with operating cash flows and debt financing.

The Company's primary source of debt financing is its Credit Facility with PNC Bank. This Credit Facility contains provisions for a revolving credit facility of up to \$75.0 million and a term loan secured by substantially all of the Company's domestic real and personal property, including accounts receivable, inventory, land, buildings, equipment and other intangible assets. As of June 30, 2015, the Company had \$23.2 million in outstanding borrowings under the revolving debt portion of the credit facility and \$29.0 million outstanding under the term loan. At June 30, 2015, the Company was in compliance with all debt covenants. Significant terms of the Company's credit facility are discussed in Part I, Item 1 — "Financial Statements" in Note 10 of "Notes to Unaudited Consolidated Financial Statements" in this Quarterly Report.

The Company expects to generate sufficient cash from operations to fund its capital expenditures and make required payments on the term loan. If necessary, the Company will utilize its available capacity under the revolving credit facility to fulfill its liquidity needs. As of June 30, 2015, the Company had available borrowing capacity under its revolving line of credit of \$49.7 million and available cash of \$2.5 million resulting in total liquidity of \$52.2 million. For the remainder of 2015, the Company plans to spend approximately \$16 million for committed and planned capital expenditures, inclusive of approximately \$10 million for new R&I facilities.

Any excess cash generated may be used to pay down the level of debt, repurchase company stock or be retained for future use. The Company may pursue acquisitions when strategic opportunities arise and may access external financing to fund those acquisitions, if needed.

### Net Debt

Net debt represents total debt less cash and cash equivalents and combines the Company's indebtedness and the cash and cash equivalents that could be used to repay that debt. Components of net debt are as follows (in thousands):

	June 30, 2015	June 30, 2014
Cash and cash equivalents	\$2,475	\$2,226
Current portion of long-term debt	(30,332)	(24,939)
Long-term debt, less current portion	(21,827)	(31,970)
Net debt	\$(49,684)	\$(54,683)

### Cash Flows

Consolidated cash flows by type of activity are noted below (in thousands):

	Six months ended June 30,	
	2015	2014
Net cash provided by operating activities	\$11,460	\$18,440
Net cash used in investing activities	(8,317)	(13,562)
Net cash used in financing activities	(1,770)	(5,411)
Effect of changes in exchange rates on cash and cash equivalents	(164)	29
Net increase (decrease) in cash and cash equivalents	\$1,209	\$(504)

### Operating Activities

Net cash provided by operating activities was \$11.5 million and \$18.4 million during the six months ended June 30, 2015, and 2014, respectively. Consolidated net loss for the six months ended June 30, 2015, totaled \$14.1 million, compared to consolidated net income of \$23.1 million for the six months ended June 30, 2014.

During the six months ended June 30, 2015, net non-cash contributions to net income totaled \$23.1 million.

Contributory non-cash items consisted of \$20.4 million for the impairment of inventory and rental equipment, \$9.4 million for depreciation and amortization and \$6.9 million for stock-based compensation expense. Non-cash reductions to net income included \$9.3 million for net decreases in deferred income taxes, \$2.0 million for net gains on asset disposals and \$2.1 million for recognized incremental tax benefits related to the Company's share based awards.

During the six months ended June 30, 2014, net non-cash contributions to net income totaled \$8.5 million, primarily consisting of \$9.0 million for depreciation and amortization and \$4.8 million for stock compensation expense, partially offset by \$3.4 million recognized incremental tax benefits related to the Company's share based awards, \$1.4 million for net gain on sale of assets and \$0.4 million for deferred income taxes.

During the six months ended June 30, 2015, net working capital was increased by \$2.4 million. Improvements to working capital came from decreasing accounts receivable by \$22.2 million and decreasing other current assets by \$3.9 million. The improvements to working capital were partially offset by increasing inventory by \$16.5 million, decreasing accounts payable by \$6.0 million, and decreasing accrued liabilities by \$1.0 million.

During the six months ended June 30, 2014, net working capital was reduced by \$13.1 million. Working capital was used to increase inventory by \$18.8 million, increase other current assets by \$5.3 million, decrease accrued liabilities by \$0.7 million, and increase accounts receivable by \$0.5 million. The reductions to working capital were partially offset by increased accounts payable of \$10.7 million and increased income taxes payable of \$1.5 million.

### Investing Activities

Net cash used in investing activities was \$8.3 million for the six months ended June 30, 2015. Cash used by investing activities in 2015 were for capital expenditures of \$9.0 million and the cash payments for the acquisition of IAL and various patents of \$1.5 million, partially offset by \$2.2 million of proceeds received from the sale of fixed assets.

Net cash used in investing activities was \$13.6 million for the six months ended June 30, 2014. Cash used by investing activities in 2014 were for capital expenditures of \$9.2 million, the net cash payments for the acquisition of EOGA, Sitelark and various patents of \$6.3 million, partially offset by \$2.0 million of proceeds received from the sale of fixed assets.

### Financing Activities

Net cash used by financing activities was \$1.8 million for the six months ended June 30, 2015. Cash used by financing activities was primarily due to \$7.3 million for the repurchase of common stock and \$5.3 million for purchases of treasury stock for tax withholding purposes related to the vesting of restricted stock awards and the exercise of non-qualified stock options. Cash used by financing activities was partially offset by increased borrowing of \$8.1 million net of repayments of debt, proceeds from the excess tax benefit related to stock-based compensation of \$2.1 million, proceeds from the sale of common stock of \$0.5 million.

Net cash used by financing activities was \$5.4 million for the six months ended June 30, 2014. Cash used by financing activities was primarily due to \$5.2 million for repayments of debt, net of borrowings, \$6.0 million for purchases of treasury stock for tax withholding purposes related to vesting of restricted stock awards, and debt issuance costs of \$0.1 million. Cash used by financing activities was partially offset by proceeds from the exercise of stock warrants of \$1.5 million, proceeds from the excess tax benefit related to stock-based compensation of \$3.4 million, proceeds from the sale of common stock of \$0.5 million and proceeds from the exercise of stock options of \$0.5 million.

Although the Company has no immediate intention to access the capital markets, the Company intends to file a "universal" shelf registration with the Securities and Exchange Commission in the future. This shelf registration statement will register the issuance and sale from time to time of various securities by the Company, including but not limited to senior notes, subordinated notes, preferred stock, common stock, and warrants. Once this shelf registration statement is filed with the Securities and Exchange Commission and becomes effective, the Company will have the

financial flexibility to access the capital markets quickly and efficiently from time to time as the need may arise.

31

---

### Contractual Obligations

Cash flows from operations are dependent on a variety of factors, including fluctuations in operating results, accounts receivable collections, inventory management, and the timing of payments for goods and services. Correspondingly, the impact of contractual obligations on the Company's liquidity and capital resources in future periods is analyzed in conjunction with such factors.

Material contractual obligations consist of repayment of amounts borrowed on the Company's Credit Facility with PNC Bank and payment of operating lease obligations. Contractual obligations at June 30, 2015 are as follows (in thousands):

	Payments Due by Period				
	Total	Less than 1 year	1 - 3 years	3 - 5 years	More than 5 years
Term loan	\$28,970	\$7,143	\$21,827	\$—	\$—
Interest expense on term loan <sup>(1)</sup>	2,522	1,176	1,346	—	—
Borrowings under revolving credit facility <sup>(2)</sup>	23,189	23,189	—	—	—
Operating lease obligations	24,792	2,736	4,853	4,019	13,184
Total	\$79,473	\$34,244	\$28,026	\$4,019	\$13,184

(1) Interest expense amounts assume interest rates on this variable rate obligation remain unchanged from June 30, 2015 rates. The weighted-average interest rate is 2.51% at June 30, 2015.

(2) The borrowing is classified as current debt. The weighted-average interest rate is 1.97% at June 30, 2015.

### Item 3. Quantitative and Qualitative Disclosures About Market Risk

The Company is exposed to market risk from changes in interest rates and, to a limited extent, commodity prices and foreign currency exchange rates. There have been no material changes to the quantitative or qualitative disclosures about market risk set forth in Part II, Item 7A of the Company's Annual Report.

### Item 4. Controls and Procedures

#### Evaluation of Disclosure Controls and Procedures

The Company's disclosure controls and procedures are designed to ensure that information required to be disclosed by the Company in reports filed or submitted under the Securities Exchange Act of 1934, as amended (the "Exchange Act"), is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms. The Company's disclosure controls and procedures are also designed to ensure such information is accumulated and communicated to management, including the principal executive and principal financial officers, as appropriate to allow timely decisions regarding required disclosures. There are inherent limitations to the effectiveness of any system of disclosure controls and procedures, including the possibility of human error and the circumvention or overriding of controls and procedures. Accordingly, even effective disclosure controls and procedures can only provide reasonable assurance that control objectives are attained. The Company's disclosure controls and procedures are designed to provide such reasonable assurance.

The Company's management, with the participation of the principal executive and principal financial officers, evaluated the effectiveness of the design and operation of the Company's disclosure controls and procedures as of June 30, 2015, as required by Rule 13a-15(e) of the Exchange Act. Based upon that evaluation, the principal executive and principal financial officers have concluded that the Company's disclosure controls and procedures were effective as of June 30, 2015.

#### Changes in Internal Control Over Financial Reporting

There have been no changes in the Company's system of internal control over financial reporting during the three months ended June 30, 2015 that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.



## PART II - OTHER INFORMATION

## Item 1. Legal Proceedings

## Litigation

The Company is subject to routine litigation and other claims that arise in the normal course of business. Management is not aware of any pending or threatened lawsuits or proceedings that are expected to have a material effect on the Company's financial position, results of operations or liquidity.

## EPA Environmental Proceeding

On January 9, 2015, FC Pro, LLC ("FC Pro"), a wholly-owned subsidiary of the Company, received a letter and proposed consent agreement and final order from the United States Environmental Protection Agency ("EPA") concerning alleged violations of the federal hazardous waste regulations at FC Pro's specialty chemical blending facility in Waller, Texas. Specifically, EPA alleged that FC Pro failed to comply with certain notification, operating, and reporting requirements applicable to generators or large quantity generators of hazardous waste. FC Pro has resolved the alleged violations pursuant to a consent agreement and final order dated effective as of April 22, 2015, under which it did not admit or deny the allegations and has paid an administrative penalty of \$410,868, obtained an EPA identification number, and developed certain specified operating procedures. Since this enforcement case was initiated, FC Pro has made changes to its operating practices at its Waller facility that it believes has resulted in it no longer generating hazardous waste at that facility.

## Item 1A. Risk Factors

There have been no material changes to the risk factors set forth in Part I, Item 1A of the Company's Annual Report.

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

## Issuer Purchases of Equity Securities

Repurchases of the Company's equity securities during the three months ended June 30, 2015, are as follows:

Period	Total Number of Shares Purchased (1)	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	Maximum Dollar Value of Shares that May Yet be Purchased Under the Plans or Programs (2)(3)
April 1, 2015 to April 30, 2015	115,605	\$14.00	88,899	\$10,737,751
May 1, 2015 to May 31, 2015	236,358	\$12.33	226,390	\$7,945,462
June 1, 2015 to June 30, 2015	411,096	\$12.48	51,840	\$57,344,713
Total	763,059	\$12.66	367,129	

(1) The Company purchased shares of its common stock (a) to satisfy tax withholding requirements and payment remittance obligations related to period vesting of restricted shares and exercise of non-qualified stock options, (b) to satisfy payments required for common stock upon the exercise of stock options, and (c) as part of a publicly announced repurchase program on the open market.

(2) In November 2012, the Company's Board of Directors authorized the repurchase of up to \$25 million of the Company's common stock. Repurchases may be made in open market or privately negotiated transactions. Through June 30, 2015, the Company has repurchased \$17.7 million of its common stock and \$7.3 million may yet be used to purchase shares.

(3) In June 2015, the Company's Board of Directors authorized the repurchase of up to an additional \$50 million of the Company's common stock. Repurchases may be made in open market or privately negotiated transactions. Through June 30, 2015, the Company has not repurchased any of its common stock under this authorization and \$50.0 million may yet be used to purchase shares.

## Item 3. Defaults Upon Senior Securities

None.

Item 4. Mine Safety Disclosures

Not applicable.

33

---

Item 5. Other Information

None.

Item 6. Exhibits

Exhibit Number	Description of Exhibit
3.1	Amended and Restated Certificate of Incorporation (incorporated by reference to Exhibit 3.1 to the Company's Form 10-Q for the quarter ended September 30, 2007).
3.2	Certificate of Designations for Series A Cumulative Convertible Preferred Stock dated August 11, 2009 (incorporated by reference to Exhibit 3.1 to the Company's Form 8-K filed on August 17, 2009).
3.3	Certificate of Amendment to the Amended and Restated Certificate of Incorporation (incorporated by reference to Exhibit 3.1 to the Company's Form 10-Q for the quarter ended September 30, 2009).
3.4	Amended and Restated Bylaws, dated December 9, 2014 (incorporated by reference to Exhibit 3.1 to the Company's Form 8-K filed on December 10, 2014).
4.1	Form of Certificate of Common Stock (incorporated by reference to Appendix E to the Company's Definitive Proxy Statement filed on September 27, 2001).
4.2	Form of Certificate of Series A Cumulative Convertible Preferred Stock (incorporated by reference to Exhibit A to the Certificate of Designations for Series A Cumulative Convertible Preferred Stock filed as Exhibit 3.1 to the Company's Form 8-K filed on August 17, 2009).
4.3	Form of Warrant to Purchase Common Stock of the Company, dated August 31, 2000 (incorporated by reference to Exhibit 4.3 to the Company's Registration Statement on Form SB-2 (File No. 333-129308) filed on October 28, 2005).
4.4	Form of Exercisable Warrant, dated August 11, 2009 (incorporated by reference to Exhibit 4.1 to the Company's Form 8-K filed on August 17, 2009).
4.5	Form of Contingent Warrant, dated August 11, 2009 (incorporated by reference to Exhibit 4.2 to the Company's Form 8-K filed on August 17, 2009).
4.6	Amendment to Warrant to Purchase Common Stock, dated June 14, 2012, by and among the Company and each of the holders party thereto (incorporated by reference to Exhibit 10.1 to the Company's Form 8-K filed on June 18, 2012).
4.7	Amendment to Amended and Restated Warrant to Purchase Common Stock, dated as of February 5, 2014 (incorporated by reference to Exhibit 10.1 to the Company's Form 8-K filed on February 11, 2014).
10.1	Employment Agreement, dated effective May 29, 2015 between the Company and H. Richard Walton (incorporated by reference to Exhibit 10.1 to the Company's Form 8-K filed on June 4, 2015).
10.2	Employment Agreement, dated effective May 1, 2015 between the Company and Robert M. Schmitz (incorporated by reference to Exhibit 10.2 to the Company's Form 8-K filed on June 4, 2015).
10.3	Third Amendment to Amended and Restated Revolving Credit, Term Loan and Security Agreement dated June 19, 2015 (incorporated by reference to Exhibit 10.1 to the Company's Form 8-K filed on June 24, 2015).
31.1	* Rule 13a-14(a) Certification of Principal Executive Officer.
31.2	* Rule 13a-14(a) Certification of Principal Financial Officer.
32.1	* Section 1350 Certification of Principal Executive Officer.
32.2	* Section 1350 Certification of Principal Financial Officer.
101.INS	** XBRL Instance Document.
101.SCH	** XBRL Schema Document.
101.CAL	** XBRL Calculation Linkbase Document.
101.LAB	** XBRL Label Linkbase Document.
101.PRE	** XBRL Presentation Linkbase Document.

101.DEF \*\* XBRL Definition Linkbase Document.

\* Filed herewith.

\*\* Furnished with this Form 10-Q, not filed.

34

---

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

FLOTEK INDUSTRIES, INC.

By: /s/ JOHN W. CHISHOLM  
John W. Chisholm  
President, Chief Executive Officer and  
Chairman of the Board

Date: July 22, 2015

FLOTEK INDUSTRIES, INC.

By: /s/ Robert M. Schmitz  
Robert M. Schmitz  
Executive Vice President and  
Chief Financial Officer

Date: July 22, 2015