

COMCAST CORP
Form 4
May 19, 2008

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BLOCK ARTHUR R

(Last) (First) (Middle)

**COMCAST CORPORATION, ONE
COMCAST CENTER**

(Street)

PHILADELPHIA, PA 19103

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
COMCAST CORP [CMCSA]

3. Date of Earliest Transaction
(Month/Day/Year)
05/15/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

SVP, GC and Secretary

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price |
| Class A Common Stock | 05/15/2008 | | S | | 2,000 | D | \$ 22.173 20,436 |
| Class A Common Stock | 05/15/2008 | | S | | 8,800 | D | \$ 22.17 11,636 |
| Class A Common Stock | 05/15/2008 | | S | | 2,501 | D | \$ 22.16 9,135 |
| Class A Special | 05/15/2008 | | M | | 240,000 | A | \$ 11.2916 281,133 |

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| | | | | | | | | | |
|---|------------|---|---------|---|----------|---------|---|--|-------------|
| Common Stock ⁽¹⁾ | | | | | | | | | |
| Class A Special Common Stock ⁽²⁾ | 05/15/2008 | F | 164,204 | D | \$ 21.67 | 116,929 | D | | |
| Class A Special Common Stock | 05/15/2008 | S | 5,300 | D | \$ 21.91 | 111,629 | D | | |
| Class A Special Common Stock | 05/15/2008 | S | 9,670 | D | \$ 21.9 | 101,959 | D | | |
| Class A Special Common Stock | 05/15/2008 | S | 11,012 | D | \$ 21.89 | 90,947 | D | | |
| Class A Special Common Stock | 05/15/2008 | S | 1,100 | D | \$ 21.88 | 89,847 | D | | |
| Class A Special Common Stock | 05/15/2008 | S | 9,061 | D | \$ 21.87 | 80,786 | D | | |
| Class A Special Common Stock | 05/15/2008 | S | 39,653 | D | \$ 21.86 | 41,133 | D | | |
| Class A Special Common Stock | | | | | | 4,446 | I | | By daughter |
| Class A Special Common Stock | | | | | | 4,683 | I | | By son |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount of Number of Shares |
| Option to Purchase ⁽³⁾ | \$ 11.2916 | 05/15/2008 | | M | 240,000 | ⁽⁴⁾ 06/15/2008 | Class A Special Common Stock 240,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|-----------------------|-------|
| | Director | 10% Owner | Officer | Other |
| BLOCK ARTHUR R COMCAST CORPORATION ONE COMCAST CENTER PHILADELPHIA, PA 19103 | | | SVP, GC and Secretary | |

Signatures

/s/ Arthur R. Block 05/19/2008

Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares acquired upon exercise of options.
- (2) Shares delivered for payment of option exercise price and tax liability.
- (3) This is an option to purchase Class A Special Common Stock.
- (4) This option is immediately exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.