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IAC/INTER Form 4	ACTIVECORP											
March 04, 2	014											
FORM			CECUI		ND EV		NCEC		OMB A OMB	PPROVAL		
Check this box		DIAIES	ATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							3235-0287		
if no lon		7 CILAN	CESIN	DENIEF	СТА	NERSHIP OF	Expires:	January 31 2005				
subject t Section 4 Form 4 o Form 5 obligatio may con See Instr 1(b).	16. or ^{ons} tinue. Section 17(a	Suant to S	Section 1 Public U	SECUR 6(a) of the	Estimated average burden hours per response 0.4							
(Print or Type	Responses)											
	Address of Reporting F AN EDGAR JR	Person <u>*</u>	2. Issuer Name and Ticker or Trading Symbol IAC/INTERACTIVECORP [IACI]				-	5. Relationship of Reporting Person(s) to Issuer				
(Last)	(Last) (First) (Middle)			f Earliest Tr		[-	,	(Check all applicable)				
C/O IAC/INTEF WEST 18T	RACTIVECORP, : H STREET	555	(Month/D 03/01/2	-				X Director Officer (give below)		6 Owner er (specify		
	(Street)	ndment, Date Original th/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person						
NEW YOR	K, NY 10011							Form filed by M Person				
(City)	(State) (Zip)	Tabl	e I - Non-D	erivative	Secur	rities Acq	uired, Disposed of	, or Beneficia	lly Owned		
1.Title of Security (Instr. 3)		2. Transaction Date 2A. Deemed (Month/Day/Year) Execution E any (Month/Day			Date, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)				6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock, par value \$0.001 (1)	03/01/2014			A <u>(1)</u>	65	A	\$ 77.53	69,752 <u>(2)</u>	D			
Common Stock, par value \$0.001								2,125	I	As custodian for minor children		
Common Stock, par value								5,375	I	By IRA		

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\$0.001

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	of		ate	Amour Underl Securit	rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Own Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address

BRONFMAN EDGAR JR C/O IAC/INTERACTIVECORP 555 WEST 18TH STREET NEW YORK, NY 10011

Signatures

Joanne Hawkins as Attorney-in-Fact for Edgar Bronfman Jr.

**Signature of Reporting Person

ature of Reporting Person

Director

Х

Date

03/04/2014

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents share units accrued under the Non-Employee Director Deferred Compensation Plan as of the date of this report.

Relationships

10% Owner Officer Other

(2) Includes (i) 48,806 shares of IAC Common Stock held directly by the reporting person and (ii) 20,946 share units accrued under the Non-Employee Director Deferred Compensation Plan as of the date of this report.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number. Opt" align="left">Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Measurement Specialties, Inc. (Registrant)

/s/ Mark Thomson Mark Thomson Chief Financial Officer

Date: November 16, 2010