

COCA COLA FEMSA SA DE CV  
Form SC 13G/A  
January 11, 2005

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. 1)  
of  
Tweedy, Browne Company LLC

(Name of Issuer)  
Coca Cola Femsa S.A. - SP ADR

(Title of Class of Securities)  
Common Stock

(Cusip Number)  
191241108

December 31, 2004

(Date of Event which Requires Filing of this Statement)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP NO. 191241108

-----  
1. NAME OF REPORTING PERSONS IRS IDENTIFICATION NOS OF ABOVE PERSONS

Tweedy, Browne Company LLC ("TBC")  
-----

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a) [ ]  
(b) [ ]  
-----

Edgar Filing: COCA COLA FEMSA SA DE CV - Form SC 13G/A

3. SEC USE ONLY

4. CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

NUMBER OF	5. SOLE VOTING POWER
	3,654,233 shares
SHARES	6. SHARED VOTING POWER
	0 shares
BENEFICIALLY	7. SOLE DISPOSITIVE POWER
OWNED BY	3,837,993 shares
EACH	8. SHARED DISPOSITIVE POWER
	0 shares
REPORTING	9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
PERSON	3,837,993 shares
WITH	

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\* [ ]

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

14.16%

12. TYPE OF REPORTING PERSON (See instructions)

BD & IA

14. CHECK THE APPROPRIATE BOX TO DESIGNATE THE RULE PURSUANT TO WHICH THIS SCHEDULE IS FILED

Rule 13d-1(b)  
 Rule 13d-1(c)  
 Rule 13d-1(d)

ITEM 1 (A) NAME OF ISSUER:

Coca Cola Femsa S.A. - SP ADR.

ITEM 1 (B) ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:

Guillermo Gonzales Camarena No. 600, Col. Centro de Ciudad Santa Fe Delegacion Alvaro Obregon, Mexico D.F. 01210.

ITEM 2 (A) NAME OF PERSON FILING:

The person filing this Amendment No. 1 to a Statement on Schedule 13G is Tweedy, Browne Company LLC ("TBC"), a Delaware limited liability company. This Amendment No. 1 amends a Statement filed by TBC on June 3, 2004.

ITEM 2 (B) ADDRESS OF PRINCIPAL OFFICE:

Edgar Filing: COCA COLA FEMSA SA DE CV - Form SC 13G/A

The business address of TBC is 350 Park Avenue, New York, NY 10022.

ITEM 2 (C) CITIZENSHIP:

TBC is a Delaware limited liability company.

ITEM 2 (D) TITLE OF CLASS OF SECURITIES:

This Amendment No. 1 relates to the Common Stock of the issuer.

ITEM 2 (E) CUSIP NUMBER:

191241108

ITEM 3 IF THIS STATEMENT IS FILED PURSUANT TO RULES 13D-1(B) OR 13D-2(B), CHECK WHETHER THE PERSON FILING IS a:

- (a)  Broker or dealer registered under Section 15 of the Exchange Act
- (b)  Bank as defined in Section 3(a)(6) of the Exchange Act.
- (c)  Insurance company as defined in Section 3(a)(19) of the Exchange Act.
- (d)  Investment company registered under Section 8 of the Investment Company Act.
- (e)  An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E).
- (f)  An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F).
- (g)  A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G).
- (h)  A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act.
- (i)  A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act.
- (j)  Group, in accordance with Rule 13d-1(c), check this box.

ITEM 4 - OWNERSHIP

ITEM 4 (a) Amount Beneficially Owned:

3,837,993 shares

(b) Percent of Class

14.16%

(c) Number of Shares as to which such person has:

(i) Sole power to vote or direct the vote:

3,654,233 shares

Edgar Filing: COCA COLA FEMSA SA DE CV - Form SC 13G/A

(ii) Shared power to vote or direct the vote:  
0 shares

(iii) Sole power to dispose or to direct the disposition of  
3,837,993 shares

(iv) Shared power to dispose or to direct the disposition of  
0 shares

ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

Not applicable

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON

Not applicable

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED  
THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY:

Not applicable

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP

Not applicable

ITEM 9. NOTICE OF DISSOLUTION OF GROUP

Not applicable

ITEM 10. CERTIFICATION

By signing below TBC does hereby certify that, to the best of its knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purpose or effect.

TBC after reasonable inquiry and to the best of its knowledge and belief, does hereby certify that the information set forth in this Amendment No. 1 is true, complete and correct.

TWEEDY, BROWNE COMPANY LLC

By: /s/ Christopher H. Browne

-----  
Christopher H. Browne  
Managing Director

Dated: January 11, 2005