

NEWELL RUBBERMAID INC

Form FWP

March 25, 2008

Filed Pursuant to Rule 433
 Registration No. 333-149887
 March 25, 2008

PRICING TERM SHEET
 Newell Rubbermaid Inc.
 5.50% Notes due April 15, 2013

| | |
|-------------------------------|---|
| Issuer: | Newell Rubbermaid Inc. |
| Note Type: | Senior Unsecured Notes |
| Offering Format: | SEC Registered |
| Size: | \$500,000,000 |
| Denomination: | \$1,000 x \$1,000 |
| Maturity Date: | April 15, 2013 |
| Coupon: | 5.50% |
| Interest Payment Dates: | April 15 and October 15, commencing October 15, 2008 |
| Day Count Convention | 30/360 |
| Price to Public: | 99.809% |
| Benchmark Treasury: | UST 2.75% due February 28, 2013 |
| Benchmark Treasury Yield: | 2.593% |
| Spread to Benchmark Treasury: | T + 295 bps |
| Yield: | 5.543% |
| Make-Whole Call: | T + 50 bps |
| Expected Settlement Date: | March 28, 2008 |
| CUSIP: | 651229 AF3 |
| Anticipated Ratings: | Baa2 by Moody's Investors Service, Inc. BBB+ by Standard & Poor's Ratings Services BBB by Fitch Inc. |
| Joint Book-Running Managers: | Barclays Capital Inc., Citigroup Global Markets Inc., Goldman, Sachs & Co. |
| Sr. Co-Managers: | Banc of America Securities LLC, BNP Paribas Securities Corp., J.P. Morgan Securities Inc., Mitsubishi UFJ Securities International plc |
| Co-Managers: | ING Financial Markets LLC |

Mitsubishi UFJ Securities International plc is not a U.S. registered broker-dealer and, therefore, to the extent that it intends to effect any sales of the notes in the United States, it will do so through one or more U.S. registered broker-dealers as permitted by FINRA regulations.

Edgar Filing: NEWELL RUBBERMAID INC - Form FWP

Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering.

You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Barclays Capital Inc. toll free at 1-888-227-2275, Citigroup Global Markets Inc. toll free at 1-877-858-5407, or Goldman, Sachs & Co. toll-free at 1-866-471-2526.