Principal Life Income Fundings Trust 36 Form 424B2 April 21, 2008 Pricing Supplement Dated April 17, 2008 (To Prospectus dated November 21, 2007, and Prospectus Supplement dated November 21, 2007) Filed Pursuant to Rule 424(b)(2) Registration Statement Nos. 333-147181 and 333-147181-01

CUSIP: 74254PYE6

Principal Life Insurance Company Secured Medium-Term Notes (that are also Asset-Backed Securities) Issued Through and Obligations of

Principal Life Income Fundings Trust 36 (the Trust and the Issuing Entity)

The description in this pricing supplement of the particular terms of the Secured Medium-Term Notes offered hereby, and the Funding Agreement (specified below) issued by Principal Life Insurance Company (Principal Life) to the Trust, the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

1. The Notes

Principal Amount: \$600,000,000 Purchasing Agent(s) Discount: 0.303%

Issue Price: 99.515% Original Issue Date: April 24, 2008

Net Proceeds to the Trust: \$597,090,000 Stated Maturity Date: April 24, 2013

Specified Currency: U.S. Dollars

Interest Payment Dates: April 25 and October 24 of each year

Initial Interest Payment Date: October 24, 2008

Regular Record Date: 15 calendar days prior to the Interest Payment Date

Type of Interest Rate: ý Fixed Rate o Floating Rate

Fixed Rate Notes: ý Yes o No. If, Yes,

Interest Rate: 5.30%

Floating Rate Notes: o Yes ý No. If, Yes,

Regular Floating Rate Notes: o Yes o No. If, Yes,

Interest Rate:

Interest Rate Basis(es):

Floating Rate/Fixed Rate Note: o Yes o No. If, Yes,

Floating Interest Rate: Interest Rate Basis(es): Fixed Interest Rate:

Fixed Rate Commencement Date:

Inverse Floating Rate Note: o Yes o No. If, Yes, Fixed Interest Rate: Floating Interest Rate: Interest Rate Basis(es): Initial Interest Rate, if any: Initial Interest Reset Date: Interest Rate Basis(es). Check all that apply: o CD Rate o Commercial Paper Rate o CMT Rate o Eleventh District Cost of Funds Rate o Constant Maturity Swap Rate o Federal Fund Open Rate o LIBOR o Federal Funds Rate o EURIBOR o Treasury Rate o Other o Prime Rate If LIBOR: o LIBOR Reuters LIBOR Currency: If CMT Rate: Designated Reuters Page: If FEDCMT: o Weekly Average o Monthly Average Designated CMT Maturity Index: Index Maturity: Spread (+/-): Spread Multiplier: Interest Reset Date(s): Interest Rate Determination Date(s): Maximum Interest Rate, if any: Minimum Interest Rate, if any: Calculation Agent: Citibank, N.A. Exchange Rate Agent: Not applicable Computation of Interest (not applicable unless different than as specified in the prospectus and prospectus supplement): Day Count Convention (not applicable unless different than as specified in the prospectus and prospectus supplement): Amortizing Notes: o Yes ý No. If, Yes, Amortizing Schedule: Additional/ Other Terms Discount Note: o Yes ý No. If, Yes, Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms: Redemption Provisions: o Yes ý No. If, Yes, Initial Redemption Date: Initial Redemption Percentage: Annual Redemption Percentage Reduction (if any): Redemption o In whole only and not in part o May be in whole or in part Additional/Other Terms:

Repayment: o Yes ý No. If Yes,

Repayment Date(s): Repayment Price:

Repayment: o In whole only and not in part

o May be in whole or in part

Additional/Other Terms:

Sinking Fund (not applicable unless specified):

Additional Amounts to be Paid for Withholding Tax (not applicable unless specified):

Securities Exchange Listing: o Yes ý No. If Yes, Name of Exchange:

Authorized Denominations: \$1,000

Ratings: The Notes issued under the Program are rated AA by Standard & Poor s Ratings Services, a division of The McGraw-Hill Companies, Inc. (S&P). Principal Life expects the Notes to be rated Aa2 by Moody s Investors Service, Inc. (Moody s).

Purchasing Agent(s) Purchasing Notes as Principal: ý Yes o No. If Yes,

		Principal
	Purchasing Agent(s)	<u>Amount</u>
	Banc of America Securities LLC	\$ 200,000,000
	Deutsche Bank Securities Inc.	\$ 200,000,000
	J.P. Morgan Securities Inc.	\$ 200,000,000
Purchasing	Total: Agent(s) Acting as Agent: o Yes ý No. If Yes,	\$ 600,000,000
	Purchasing Agent(s)	Principal Amount

Total:

State of Organization of Trust: New York

Additional/Other Terms: Special Tax Considerations:

2. The Funding Agreement

Funding Agreement Issuer: Principal Life Insurance Company

Funding Agreement No.: 8-04925

Deposit Amount: \$600,000,015

Net Deposit: \$597,090,000

Effective Date: April 24, 2008

Stated Maturity Date: April 24, 2013

Specified Currency: U.S. Dollars

Interest Payment Dates: April 24 and October 24 of each year

Initial Interest Payment Date: October 24, 2008

Type of Interest Rate: ý Fixed Rate o Floating Rate Fixed Rate Funding Agreement: ý Yes o No. If, Yes,

Interest Rate: 5.30% Floating Rate Funding Agreement: o Yes ý No. If, Yes, Regular Floating Rate Funding Agreement: o Yes o No. If Yes, **Interest Rate:** Interest Rate Basis(es): Floating Rate/Fixed Rate Funding Agreement: o Yes o No. If, Yes, Floating Interest Rate: Interest Rate Basis(es): Fixed Interest Rate: Fixed Rate Commencement Date: Inverse Floating Rate Funding Agreement: o Yes o No. If, Yes, Fixed Interest Rate: Floating Interest Rate: Interest Rate Basis(es): Initial Interest Rate, if any: Initial Interest Reset Date: Interest Rate Basis(es). Check all that apply o CD Rate o Commercial Paper Rate o CMT Rate o Eleventh District Cost of Funds o Constant Maturity Swap Rate o Federal Funds Open Rate o LIBOR o Federal Funds Rate o EURIBOR o Treasury Rate o Other (See Attached) o Prime Rate If LIBOR: o LIBOR Reuters LIBOR Currency: If CMT Rate: Designated Reuters Page: If FEDCMT: o Weekly Average o Monthly Average Designated CMT Maturity Index: Index Maturity: Spread (+/-): Spread Multiplier: Interest Reset Date(s): Interest Rate Determination Date(s): Maximum Interest Rate, if any: Minimum Interest Rate, if any: Calculation of Interest (not applicable unless different than as specified in the prospectus and prospectus supplement): Day Count Convention (not applicable unless different than as specified in the prospectus and prospectus supplement): Amortizing Funding Agreement: o Yes ý No. If Yes, **Amortizing Schedule** Additional/Other Terms Discount Funding Agreement: o Yes ý No. If, Yes, Total Amount of Discount: Initial Accrual Period of Discount:

Additional/Other Terms:

Redemption Provisions: o Yes ý No. If, Yes,

Initial Redemption Date:

Initial Redemption Percentage:

Annual Redemption Percentage Reduction (if any):

Redemption: o In whole only and not in part

o May be in whole or in part

Additional/Other Terms:

Repayment: o Yes ý No, If, Yes,

Repayment Date(s): Repayment Price:

Repayment: o In whole only and not in part

o May be in whole or in part

Additional/Other Terms:

Sinking Fund (not applicable unless specified):

Additional Amounts to be Paid For Withholding Tax (not applicable unless specified):

Ratings: The Funding Agreement issued under the Program is rated AA by S&P. Principal Life expects the Funding

Agreement to be rated Aa2 by Moody s.

Additional/Other Terms if any:

Special Tax Considerations:

3. The Guarantee

Guarantee Issuer: Principal Financial Group, Inc.

Effective Date: April 24, 2008 Additional/Other Terms if any: