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ARONSON Form 4	ARNOLD H											
July 17, 201	8											
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION										PPROVAL		
Washington, D.C. 20549									OMB Number:	3235-0287		
Check th if no long	ger								Expires:	January 31 2005		
subject to Section 1 Form 4 c Form 5	o SIAIEM 16. or		NERSHIP OF	Estimated average burden hours per response								
obligatio may con <i>See</i> Instr 1(b).	tinue. Section 17(a) of the]		ility Hold	ing Com	pany	Act o	ge Act of 1934, f 1935 or Sectio 40	n			
(Print or Type]	Responses)											
	Address of Reporting F NARNOLD H	erson <u>*</u>	Symbol	Name and '			-	5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (M	liddle)	Earliest Tra			I	(Check all applicable)					
RALPH LA		,	(Month/Da 07/13/20	ay/Year)	lisaction			X_ Director 10% Owner Officer (give title below) Other (specify below)				
				ndment, Dat th/Day/Year)	e Original			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
NEW YOR	K, NY 10022							Form filed by M Person	More than One R	eporting		
(City)	(State) (Zip)	Table	e I - Non-De	erivative S	Securi	ties Ac	quired, Disposed o	f, or Beneficia	lly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date 2A. (Month/Day/Year) Exe any (Mo			Code				Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)				
Class A Common Stock	07/13/2018			А	2.03	А	\$ 0 (1)	7,886.03	D			
Class A Common Stock								2,650	I	By Wife		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D any (Month/Day	Date, if	4. 5. TransactionNumber Code of (Instr. 8) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr		
					Code	v V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		
Repo	rting O	wners												
Reporting Owner Name / Address Director 10% Owner Officer Other														
RALPH I	ON ARNOL LAUREN C DISON AVE	ORPORATION	X	10 // OW	nei	OIII		Juici						

NEW YORK, NY 10022

Signatures

/s/ Avery S. Fischer, Attorney-in-Fact for Arnold H. Aronson

**Signature of Reporting Person

07/17/2018 Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents restricted stock units payable as a result of the payment of a cash dividend on the Issuer's Class A Common Stock. The
 (1) restricted stock units are payable solely in shares of the Issuer's Class A Common Stock issued to the Reporting Person in respect of restricted stock units previously granted under the Issuer's Amended and Restated 2010 Long-Term Stock Incentive Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.