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PPG INDUSTRIES INC Form FWP March 13, 2008

Final Term Sheet Filed Pursuant to Rule 433 Registration Statement No. 333-145063 March 13, 2008

PPG Industries, Inc. \$600,000,000 5.75% Notes due 2013 \$700,000,000 6.65% Notes due 2018 \$250,000,000 7.70% Notes due 2038

| Issuer: | PPG Industries, Inc. | | |
|-------------------------------------|---|---------------------------------------|---------------------------------------|
| Title of Securities: | \$600,000,000 5.75% Notes due 2013 | \$700,000,000 6.65% Notes due 2018 | \$250,000,000 7.70% Notes due 2038 |
| Long-term Debt Ratings: | Moody s: A3 (stable) / S&P: A- (negative) | | |
| Format: | SEC Registered (No. 333-145063) | | |
| Aggregate Principal Amount Offered: | \$600,000,000 | \$700,000,000 | \$250,000,000 |
| Trade Date: | March 13, 2008 | March 13, 2008 | March 13, 2008 |
| Settlement Date (T+3): | March 18, 2008 | March 18, 2008 | March 18, 2008 |
| Maturity Date: | March 15, 2013 | March 15, 2018 | March 15, 2038 |
| Price to Public: | 99.949% | 99.950% | 99.433% |
| Coupon: | 5.75% | 6.65% | 7.70% |
| Yield to Maturity: | 5.762% | 6.657% | 7.749% |
| Spread to Benchmark Treasury: | T + 325 bps | T + 312.5 bps | T + 330 bps |
| Benchmark Treasury: | 2.75% UST due 2/13 | 3.50% UST due 2/18 | 5.00% UST due 5/37 |
| Benchmark Treasury Yield: | 2.512% | 3.532% | 4.449% |
| Gross Spread: | 0.60% | 0.65% | 0.875% |
| Net Proceeds to the Issuer: | \$596,094,000 | \$695,100,000 | \$246,395,000 |
| Interest Payment Dates: | March 15 and September 15, | March 15 and September 15, | March 15 and September 15, |

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commencing on September 15, 2008

September 15, 2008

commencing on

The greater of par or

commencing on September 15,

2008

Make-Whole Call:

The greater of par or make-whole at Treasury

make-whole at Treasury Rate plus 50 bps

The greater of par or make-whole at Treasury

Rate plus 50 bps

CUSIP:

693506BA4

Rate plus 50 bps

693506BB2

693506BC0

Joint Book-Running

Managers:

Credit Suisse Securities (USA) LLC

Deutsche Bank Securities Inc. J.P. Morgan Securities Inc.

Morgan Stanley & Co. Incorporated

Senior Co-Manager:

Mitsubishi UFJ Securities International plc

Co-Managers:

Banca IMI S.p.A.

BNP Paribas Securities Corp.

BNY Capital Markets HSBC Bank plc

PNC Capital Markets LLC

Santander Investment Securities Inc. SG Americas Securities, LLC

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Credit Suisse Securities (USA) LLC toll-free at 1-800-221-1037, Deutsche Bank Securities Inc. toll free at 1 800-503-4611, J.P. Morgan Securities Inc. collect at 1-212-834-4533 or Morgan Stanley & Co. Incorporated toll-free at 1-866-718-1649.