

BRISTOL MYERS SQUIBB CO  
Form 8-K  
July 23, 2003

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## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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### FORM 8-K

#### CURRENT REPORT

#### PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): **July 22, 2003**

### BRISTOL-MYERS SQUIBB COMPANY

(Exact Name of Registrant as Specified in its Charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**1-1136**  
(Commission File Number)

**22-079-0350**  
(IRS Employer  
Identification Number)

**345 Park Avenue**  
**New York, NY 10154**  
(Address of Principal Executive Office)

Registrant's telephone number, including area code: **(212) 546-4000**

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#### ITEM 5. OTHER EVENTS

On July 22, 2003, Bristol-Myers Squibb Company issued a press release, announcing the recent initiation of an internal review of sales and marketing practices, a copy of which is attached as Exhibit 99.1.

#### ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

- (a) Financial Statements of Business to be Acquired: Not Applicable.
- (b) Pro Forma Financial Information: Not Applicable.

(c)  
Exhibits

| <b>EXHIBIT NO.</b> | <b>DESCRIPTION</b>  |
|--------------------|---|
| 99.1               | Press Release dated July 22, 2003 of Bristol-Myers Squibb Company |

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Bristol-Myers Squibb Company,

By: /s/ SANDRA LEUNG

Name: Sandra Leung  
Title: Secretary

Date: July 23, 2003

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**EXHIBIT INDEX**

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