

NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND  
Form NSAR-B  
June 29, 2012

PAGE 1  
000 B000000 04/30/2012  
000 C000000 0001087786  
000 D000000 N  
000 E000000 NF  
000 F000000 Y  
000 G000000 N  
000 H000000 N  
000 I000000 6.1  
000 J000000 A  
001 A000000 NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNI FD  
001 B000000 811-09455  
001 C000000 3129178200  
002 A000000 333 WEST WACKER DRIVE  
002 B000000 CHICAGO  
002 C000000 IL  
002 D010000 60606  
002 D020000 1286  
003 000000 N  
004 000000 N  
005 000000 N  
006 000000 N  
007 A000000 N  
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007 C010200 2  
007 C010300 3  
007 C010400 4  
007 C010500 5  
007 C010600 6  
007 C010700 7  
007 C010800 8  
007 C010900 9  
007 C011000 10  
008 A000001 NUVEEN FUND ADVISORS, INC.  
008 B000001 A  
008 C000001 801-14147  
008 D010001 CHICAGO  
008 D020001 IL  
008 D030001 60606  
008 D040001 1286  
008 A000002 NUVEEN ASSET MANAGEMENT, LLC  
008 B000002 S  
008 C000002 801-71957  
008 D010002 CHICAGO  
008 D020002 IL  
008 D030002 60606  
008 D040002 1286  
012 A000001 EQUISERVE INC.  
012 B000001 84-05925  
012 C010001 PROVIDENCE  
012 C020001 RI  
PAGE 2  
012 C030001 02940  
013 A000001 ERNST & YOUNG LLP  
013 B010001 CHICAGO  
013 B020001 IL  
013 B030001 60606  
014 A000001 NUVEEN INVESTMENTS, LLC

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014 B000001 8-13464  
015 A000001 STATE STREET BANK AND TRUST COMPANY  
015 B000001 C  
015 C010001 BOSTON  
015 C020001 MA  
015 C030001 02110  
015 E010001 X  
018 000000 Y  
019 A000000 Y  
019 B000000 232  
019 C000000 NUVEENFUND  
020 C000001 0  
020 C000002 0  
020 C000003 0  
020 C000004 0  
020 C000005 0  
020 C000006 0  
020 C000007 0  
020 C000008 0  
020 C000009 0  
020 C000010 0  
021 000000 0  
022 A000001 BARCLAYS BANK PLC  
022 B000001 13-4942190  
022 C000001 6942  
022 D000001 0  
022 A000002 JP MORGAN CHASE  
022 B000002 13-3224016  
022 C000002 2327  
022 D000002 1414  
022 A000003 WELLS FARGO  
022 B000003 41-1508325  
022 C000003 3727  
022 D000003 0  
022 A000004 GMS GROUP LLC  
022 B000004 13-2982938  
022 C000004 2113  
022 D000004 326  
022 A000005 CITIGROUP  
022 B000005 13-3214963  
022 C000005 865  
022 D000005 857  
022 A000006 MERRILL LYNCH  
022 B000006 13-5674085  
022 C000006 1439

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022 D000006 0  
022 A000007 PNC SECURITIES CORP  
022 B000007 25-1471636  
022 C000007 1109  
022 D000007 0  
022 A000008 GOLDMAN SACHS  
022 B000008 13-5108880  
022 C000008 846  
022 D000008 0  
022 A000009 NW CAPITAL MARKETS INC  
022 B000009 22-2716789  
022 C000009 756  
022 D000009 0  
022 A000010 JEFFERIES AND CO  
022 B000010 95-2622900  
022 C000010 664

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| 058 | A000000 | N     |

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059 000000 Y  
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PAGE 6

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070 O010000 Y  
070 O020000 N

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070 P010000 N  
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 070 Q020000 N  
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 070 R020000 N  
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 074 J000000 5267  
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| 074       | T000000         | 100578  |
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| 080       | A000000         | CHUBB GROUP OF INSURANCE COMPANIES            |
| 080       | B000000         | BERKLEY, GREAT AMERICAN, ST.PAUL,CNA & ZURICH |
| 080       | C000000         | 114000  |
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| 086       | D020000         | 0   |
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| 088       | D000000         | Y   |
| SIGNATURE | STEPHEN D. FOY  |   |
| TITLE     | VP & CONTROLLER |   |