CINCINNATI BELL INC Form SC 13G February 14, 2018

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### **SCHEDULE 13G**

**Under the Securities Exchange Act of 1934** 

### Cincinnati Bell Inc.

(Name of Issuer)

Common Shares, par value \$0.01

(Title of Class of Securities)

171871502

(CUSIP Number)

**December 31, 2017** 

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- x Rule 13d-1(b)
- o Rule 13d-1(c)
- o Rule 13d-1(d)

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (the Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

<sup>\*</sup>The remainder of this cover page shall be filled out for a person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

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CUSIP No. 171871502

|                              | N CD : D                                     |                         |  |
|------------------------------|--|-------------------------|--|
| 1.                           | Names of Reporting P<br>Nomura Holdings, Inc |                         |  |
| 2.                           |  |                         | Group (See Instructions)                                       |
|                              | (a)<br>(b)                                   | 0<br>0                  |  |
| 3.                           | SEC Use Only                                 |                         |  |
| 4.                           | Citizenship or Place of Japan                | f Organization:         |  |
| Number of                    | 5.   |                         | Sole Voting Power 0  |
| Shares Beneficially Owned by | 6.   |                         | Shared Voting Power 2,147,281 (1)                              |
| Each Reporting Person With   | 7.   |                         | Sole Dispositive Power 0                                       |
| Terson with                  | 8.   |                         | Shared Dispositive Power 2,147,281 (1)                         |
| 9.                           | Aggregate Amount Be 2,147,281                | eneficially Owned by Ea | ach Reporting Person   |
| 10.                          | Check if the Aggregate                       | e Amount in Row (9) E   | xcludes Certain Shares (See Instructions) o                    |
|                              | Not applicable                               |                         |  |
| 11.                          | Percent of Class Repre<br>5.1% (2)           | esented by Amount in R  | ow (9)   |
| 12.                          | Type of Reporting Per<br>HC                  | son (See Instructions)  |  |
| (1) This represents          |  |                         | a Global Financial Products Inc. ( NGFP ) NGFP is a wholly own |

<sup>(1)</sup> This represents 2,147,281 shares beneficially owned by Nomura Global Financial Products, Inc. ( NGFP ). NGFP is a wholly owned subsidiary of Nomura Holdings, Inc., which accordingly may be deemed to beneficially own the shares beneficially owned by NGFP.

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<sup>(2)</sup> The percent of class is calculated based on 42,185,514 Common Shares issued and outstanding as of October 31, 2017 as reported in the Issuer s Quarterly Report on Form 10-Q for the fiscal quarter ended September 30, 2017 filed with the SEC on November 2, 2017.

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CUSIP No. 171871502

| 1.                           | Names of Reporting Pe<br>Nomura Global Financi |                                  |  |
|------------------------------|--|----------------------------------|--|
| 2.                           | Check the Appropriate (a) (b)                  | Box if a Member of a C<br>o<br>o | Group (See Instructions)                   |
| 3.                           | SEC Use Only                                   |                                  |  |
| 4.                           | Citizenship or Place of Delaware               | Organization:                    |  |
| Number of                    | 5.   |                                  | Sole Voting Power 0                        |
| Shares Beneficially Owned by | 6.   |                                  | Shared Voting Power 2,147,281              |
| Each Reporting Person With   | 7.   |                                  | Sole Dispositive Power 0                   |
| Terson With                  | 8.   |                                  | Shared Dispositive Power 2,147,281         |
| 9.                           | Aggregate Amount Ber 2,147,281                 | neficially Owned by Eac          | ch Reporting Person                        |
| 10.                          | Check if the Aggregate                         | Amount in Row (9) Ex             | cludes Certain Shares (See Instructions) o |
|                              | Not applicable                                 |                                  |  |
| 11.                          | Percent of Class Repres 5.1% (1)               | sented by Amount in Ro           | w (9)                                      |
| 12.                          | Type of Reporting Pers<br>BD                   | on (See Instructions)            |  |
|                              |  |                                  |  |

<sup>(1)</sup> The percent of class is calculated based on 42,185,514 Common Shares issued and outstanding as of October 31, 2017 as reported in the Issuer s Quarterly Report on Form 10-Q for the fiscal quarter ended September 30, 2017 filed with the SEC on November 2, 2017.

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|-------------|------------|-------------------------|--|---|
|             |            |                         |  |   |
| Item 1.     |            |                         |  |   |
|             | (a)        | Name of Issuer:         |  |   |
|             |            | Cincinnati Bell Inc     |  |   |
|             | (b)        |                         | s Principal Executive Offices            | ::  |
|             |            | 221 East Fourth S       | treet                                    |   |
|             |            | Cincinnati, OH 45       | 202                                      |   |
|             |            | Cinemian, 611 15        | 202                                      |   |
| Item 2.     |            | N CD (                  | - E'''                                   |   |
|             | (a)        | Name of Person(s        |  |   |
|             |            | Nomura Holdings         | , IIIC.                                  |   |
|             |            | Nomura Global Fi        | nancial Products, Inc.                   |   |
|             | (b)        |                         | pal Business Office or, if none          | , Residence:  |
|             |            | Nomura Holdings         |  |   |
|             |            |                         |  |   |
|             |            | 1-9-1 Nihonbashi,       | Chuo-ku, Tokyo 103-8645, J               | apan  |
|             |            |                         |  |   |
|             |            |                         |  |   |
|             |            | Nomura Global Fi        | nancial Products, Inc.                   |   |
|             |            | Worldwide Plaza         |  |   |
|             |            | Worldwide Fluza         |  |   |
|             |            | 309 West 49th Str       | eet                                      |   |
|             |            | New York, NY 10         | 019                                      |   |
|             | (c)        | Citizenship:            |  |   |
|             | . ,        | Nomura Holdings         | , Inc.                                   |   |
|             |            | T                       |  |   |
|             |            | Japan                   |  |   |
|             |            |                         |  |   |
|             |            | Nomura Global Fi        | nancial Products, Inc.                   |   |
|             |            | Nomura Global I I       | nanciai i foducis, inc.                  |   |
|             |            | Delaware                |  |   |
|             | (d)        | Title of Class of S     |  |   |
|             |            | Common Shares,          | par value \$0.01                         |   |
|             | (e)        | CUSIP Number: 171871502 |  |   |
|             |            |                         |  |   |
| Item 3.     |            |                         |  | (b) or (c), check whether the person filing is a: tistered under section 15 of the Act (15 U.S.C. 780). |
|             | (a)<br>(b) | X<br>O                  |  | section 3(a)(6) of the Act (15 U.S.C. 780).   |
|             | (c)        | 0                       |  | as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).  |
|             | (d)        | 0                       |  | y registered under section 8 of the Investment Company  |
|             |            |                         | Act of 1940 (15 U.S                      | S.C. 80a-8).  |
|             | (e)        | О                       |  | ser in accordance with §240.13d-1(b)(1)(ii)(E);   |
|             | (f)        | 0                       | An employee benef<br>§240.13d-1(b)(1)(ii | it plan or endowment fund in accordance with  |
|             | (g)        | X                       |  | mpany or control person in accordance with §  |
|             | (8)        | **                      | 240.13d-1(b)(1)(ii)(                     |   |

| (h) | o | A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);   |
|-----|---|---|
| (i) | О | A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. |
|     |   | 80a-3);   |
| (j) | 0 | A non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J);   |
|     |   | Group, in accordance with § 240.13d-1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with  |
| (k) | 0 |   |
|     |   | § 240.13d-1(b)(1)(ii)(J), please specify the type of institution:   |
|     |   |   |

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|                     |     |                   |
|                     |     |                   |

Item 4. Ownership.

Items 5-11 of the cover page are incorporated by reference

Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following o.

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not applicable

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being

Reported on By the Parent Holding Company or Control Person.

See Exhibit B

Item 8. Identification and Classification of Members of the Group.

Not applicable

Item 9. Notice of Dissolution of Group.

Not applicable

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|---------------------|-----|-------------------|

#### Item 10. Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect, other than activities solely in connection with a nomination under § 240.14a-11.

#### **SIGNATURE**

After reasonable inquiry and to the best of the knowledge and belief of the undersigned, the undersigned certify that the information set forth in this statement is true, complete and correct.

EXECUTED as a sealed instrument this 13th day of February, 2018.

Nomura Holdings, Inc.

/s/ Kentaro Okuda Name: Kentaro Okuda

Title: Senior Managing Director

Nomura Global Financial Products, Inc.

/s/ Jonathan Raiff Name: Jonathan Raiff

Title: Head of Global Markets, Co-Head Risk Solutions Group and

Managing Director

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|                     |     |                   |

Index to Exhibits

Exhibit Exhibit

Joint Filing Agreement Subsidiaries A

В

#### **EXHIBIT A**

#### JOINT FILING AGREEMENT

In accordance with Rule 13d-1(k) under the Securities Exchange Act of 1934, the persons or entities named below agree to the joint filing on behalf of each of them of this Schedule 13G with respect to the Securities of the Issuer and further agree that this Joint Filing Agreement be included as an exhibit to this Schedule 13G. In evidence thereof, the undersigned hereby execute this Joint Filing Agreement as of February 13, 2018.

Nomura Holdings, Inc.

/s/ Kentaro Okuda Name: Kentaro Okuda

Title: Senior Managing Director

Nomura Global Financial Products, Inc.

/s/ Jonathan Raiff Name: Jonathan Raiff

Title: Head of Global Markets, Co-Head Risk Solutions Group and

Managing Director

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|---|
|---|

#### **EXHIBIT B**

#### SUBSIDIARIES

Nomura Global Financial Products, Inc. is a wholly owned subsidiary of Nomura Holdings, Inc.