

YUM BRANDS INC
Form 4
March 02, 2015

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Pant Muktesh

(Last) (First) (Middle)

14841 NORTH DALLAS PARKWAY

(Street)

DALLAS, TX 75254

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
YUM BRANDS INC [YUM]

3. Date of Earliest Transaction (Month/Day/Year)
02/27/2015

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
CEO KFC

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount (A) or (D) Price | | |
| Common Stock | 02/27/2015 | | M | | 41,440 (1) A \$ 24.4675 | 54,256 | D |
| Common Stock | 02/27/2015 | | D | | 24,743 (1) D \$ 80 | 29,513 | D |
| Common Stock | 02/27/2015 | | S | | 16,697 (1) D \$ 80 | 12,816 | D |
| Common Stock | 02/27/2015 | | M | | 49,726 (1) A \$ 247.4675 | 62,542 | D |
| Common Stock | 02/27/2015 | | D | | 29,143 (1) D \$ 80 | 33,399 | D |

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| | | | | | | | | |
|--------------|------------|---|----------------------|---|-------|-----------|---|-------------------------|
| Common Stock | 02/27/2015 | S | 20,583 <u>(1)</u> | D | \$ 80 | 12,816 | D | |
| Common Stock | | | | | | 1,993.054 | I | By 401(k) Account |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|---|---|----------------------------|
| Stock Appreciation Right | \$ 24.4675 | 02/27/2015 | | M | 41,440 <u>(1)</u> | Date Exercisable: 01/26/2010 Expiration Date: 01/26/2016 | Common Stock | 41,440 |
| Stock Appreciation Right | \$ 24.4675 | 02/27/2015 | | M | 49,726 <u>(1)</u> | Date Exercisable: 01/26/2010 Expiration Date: 01/26/2016 | Common Stock | 49,726 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|------------|-------|
| | Director | 10% Owner | Officer | Other |
| Pant Muktesh 14841 NORTH DALLAS PARKWAY DALLAS, TX 75254 | | | CEO KFC | |

Signatures

/s/ M. Gayle
Hobson, POA
03/02/2015

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Pursuant to 10b5-1 Plan

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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