

CNH GLOBAL N V  
Form 6-K  
August 13, 2008

**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, DC 20549**

**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER**

**PURSUANT TO RULE 13a-16 OR 15d-16 OF**

**THE SECURITIES EXCHANGE ACT OF 1934**

**For the month of August 2008**

Commission File No. 333-05752

**CNH GLOBAL N.V.**

(Translation of Registrant's Name Into English)

**World Trade Center**

**Tower B, 10<sup>th</sup> Floor**

**Amsterdam Airport**

**The Netherlands**

(Address of Principal Executive Offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

(Indicate by check mark whether the registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.)

Yes  No

(If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-\_\_\_\_\_.)



**CNH GLOBAL N.V.**

Form 6-K for the month of August 2008

List of Exhibits:

1. Registrant's Summary North American Retail Unit Sales Activity For Selected Agricultural Equipment During the Month of July and Cumulative for 7 Months of 2008, Compared with Prior Year Periods, and Indicators of North American Dealer Inventory Levels for Selected Agricultural Equipment at the End of June 2008 Relative to Industry Results or Levels.
2. Registrant's Estimated North American Retail Unit Sales Activity For Selected Construction Equipment During the Month of July and cumulative for 7 Months of 2008, Relative to Industry Results or Levels, Compared with Prior Year Periods.

**SIGNATURES**

**Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.**

CNH Global N.V.

By: /s/ Rubin J. McDougal  
Rubin J. McDougal

Chief Financial Officer

August 13, 2008

CNH Global N.V.

Summary North American Retail Unit Sales Activity

For Selected Agricultural Equipment

During the Month of July and Cumulative for 7 Months 2008,

Compared with Prior Year Periods, and Indicators of

North American Dealer Inventory Levels for Selected Agricultural

Equipment at the End of June 2008

Relative to Industry Results or Levels

The following table summarizes selected agricultural equipment industry retail unit sales results in North America as compared with prior year periods. Industry results for the current periods are expressed as a percentage change from the prior year periods, by major product category. The percentage change reflects only industry retail unit sales results and is derived from flash, or preliminary actual, data of the U.S. Association of Equipment Manufacturers ( AEM ) and of the Canadian Farm and Industrial Equipment Institute ( CFIEI ).

These industry data are based on unit sales as preliminarily reported by AEM and CFIEI member companies and include most, but not all, of the equipment sold in each of the categories. The data are subject to revision from time to time and caution should be maintained when using the data for any purpose. Actual results will vary and may not be known for some time. Over time, industry results will be adjusted to reflect actual sales differences, reclassifications, or other factors. Retail unit sales will fluctuate from month to month due to several factors, including timing of new products and new product introductions, product availability, and sales programs. CNH Global N.V.'s performance for the same periods is described relative to the change in industry results.

Also included in the table are indicators of North American dealer inventory levels. Industry data are derived from the flash, or preliminary actual, data of the AEM and CFIEI and expressed as the number of months of inventory on hand, based on the simple average of the previous 12 months retail unit sales results. CNH Global N.V.'s dealer's inventory levels for the same periods are described relative to the industry levels.

This information reflects point-in-time data that is not necessarily representative of either the market or of CNH Global N.V.'s relative performance going forward, nor does it reflect or imply any forward-looking information regarding the market or CNH Global N.V.'s relative performance in that market.

Copies of the relevant monthly Agricultural Flash reports from AEM and CFIEI follow the table.

**SUMMARY OF NORTH AMERICAN RETAIL ACTIVITY**

<b>CATEGORY</b>	<b>Total North American INDUSTRY</b>	<b>CNH RELATIVE PERFORMANCE  (All Brands)</b>
<b>RETAIL UNIT SALES:</b>		
<b>MONTH of July 2008</b>		
Agricultural Tractors:		
under 40 horsepower (2WD)	(11.5)%	Down moderate double digits, significantly worse than the industry
40 to 100 horsepower (2WD)	(7.4)%	Down, equal to the industry
over 100 horsepower (2WD)	+38.1%	Up high single digits significantly less than the industry
4 wheel drive tractors	+48.5%	Up high double digits slightly less than the industry
Sub total tractors over 40 hp	+1.0%	Down low single digits, in line with the industry
Total Ag tractors	(6.0)%	Down low double digits, moderately worse than the industry
Combines	+31.2%	Up high double digits, moderately more than the industry
<b>RETAIL UNIT SALES:</b>		
<b>7 MONTHS 2008</b>		
Agricultural Tractors:		
under 40 horsepower (2WD)	(10.2)%	Down moderate double digits, significantly worse than the industry
40 to 100 horsepower (2WD)	(9.4)%	Down high single digits, in line with the industry
over 100 horsepower (2WD)	+25.5%	Up moderate double digits, slightly less than the industry
4 wheel drive tractors	+25.3%	Up moderate double digits, in line with the industry
Sub total tractors over 40 hp	(1.0)%	Up low single digits, in line with the industry
Total Ag tractors	(6.1)%	Down low double digits, slightly worse than the industry
Combines	+21.2%	Up moderate double digits, equal to the industry
<b>AG DEALER INVENTORIES:</b>		
<b>END OF June 2008</b>		
Agricultural Tractors:		
under 40 horsepower (2WD)	6.6 months supply	>1 month more than the industry
40 to 100 horsepower (2WD)	5.7 months supply	1/2 month more than the industry
over 100 horsepower (2WD)	2.5 months supply	1/2 month more than the industry
4 wheel drive tractors	1.9 months supply	in line with the industry
Total tractors	5.7 months supply	in line with the industry
Combines	2.4 months supply	in line with the industry

**July 2008 Flash Report****United States Unit Retail Sales****(Report Released 8/11/2008)**

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	July			YTD - July			Beginning Inventory July 2008
	2008	2007	% Chg	2008	2007	% Chg	
<b>2WD Farm Tractors</b>							
< 40 HP	9,185	10,885	-15.6	66,550	76,595	-13.1	59,949
40 < 100 HP	6,518	7,176	-9.2	42,473	48,145	-11.8	35,501
100 + HP	1,759	1,178	49.3	14,996	11,884	26.2	4,696
<b>Total 2WD Farm Tractors</b>	<b>17,462</b>	<b>19,239</b>	<b>-9.2</b>	<b>124,019</b>	<b>136,624</b>	<b>-9.2</b>	<b>100,146</b>
4WD Farm Tractors	293	205	42.9	2,257	1,990	13.4	650
<b>Total Farm Tractors</b>	<b>17,755</b>	<b>19,444</b>	<b>-8.7</b>	<b>126,276</b>	<b>138,614</b>	<b>-8.9</b>	<b>100,796</b>
<b>Self-Prop Combines</b>	<b>857</b>	<b>750</b>	<b>14.3</b>	<b>3,852</b>	<b>3,402</b>	<b>13.2</b>	<b>1,074</b>

*These data are, in part, estimates that are subject to revisions when final detail data becomes available. Because of the seasonal nature of the industry, comparisons of monthly data from one period to another should be done with extreme caution. These data represent most, but not all, of the manufacturers in each product category being sold at retail in the fifty states and District of Columbia.*

**July 2008 Flash Report****Canada Unit Retail Sales****(Report Released 8/11/2008)**

Copyright, AEM. All rights reserved. If data is referenced, please acknowledge AEM as the source.

	July			YTD - July			Beginning Inventory July 2008
	2008	2007	% Chg	2008	2007	% Chg	
<b>2WD Farm Tractors</b>							
< 40 HP	1,416	1,096	29.2	8,649	7,159	20.8	6,274
40 < 100 HP	624	540	15.6	4,694	3,924	19.6	3,225
100 + HP	240	270	-11.1	2,658	2,183	21.8	1,221
<b>Total 2WD Farm Tractors</b>	<b>2,280</b>	<b>1,906</b>	<b>19.6</b>	<b>16,001</b>	<b>13,266</b>	<b>20.6</b>	<b>10,720</b>
4WD Farm Tractors	56	30	86.7	801	450	78.0	137
<b>Total Farm Tractors</b>	<b>2,336</b>	<b>1,936</b>	<b>20.7</b>	<b>16,802</b>	<b>13,716</b>	<b>22.5</b>	<b>10,857</b>
<b>Self-Prop Combines</b>	<b>497</b>	<b>282</b>	<b>76.2</b>	<b>1,203</b>	<b>770</b>	<b>56.2</b>	<b>765</b>

*These data are, in part, estimates that are subject to revisions when final detail data becomes available. Because of the seasonal nature of the industry, comparisons of monthly data from one period to another should be done with extreme caution. These data represent most, but not all, of the manufacturers in each product category being sold at retail in Canada.*



CNH Global N.V.

Estimated North American Retail Unit Sales Activity

For Selected Construction Equipment

During the Month of July and cumulative for 7 Months of 2008,

Relative to Industry Results or Levels, Compared with Prior Year Periods

The following table summarizes CNH's estimates of selected construction equipment industry retail unit sales results in North America as compared with prior year periods. Estimated industry results for the current periods are expressed in terms of the percentage change from the prior year periods, by major product category.

These industry preliminary estimates are based on unit sales and are believed to include most, but not all, of the equipment sold in each of the categories. The estimates are subject to revision from time to time and caution should be maintained when using the data for any purpose. Actual results will vary and may not be known for some time. Over time, industry results also will be adjusted to reflect actual sales differences, reclassifications, or other factors. Retail unit sales will fluctuate from month to month due to several factors, including timing of new products and new product introductions, product availability, and sales programs. CNH Global N.V.'s performance for the same periods is described relative to the change in industry results.

This information reflects point-in-time data that is not necessarily representative of either the market or of CNH Global N.V.'s relative performance going forward, nor does it reflect or imply any forward-looking information regarding the market or CNH Global N.V.'s relative performance in that market.

**Estimated North American Retail Activity July 2008**

**Total North**

**American**

**CNH RELATIVE PERFORMANCE**

**CATEGORY**

**INDUSTRY**

**(All Brands)**

**RETAIL UNIT SALES:**

**MONTH of July 2008**

Loader/backhoes	Down moderate double digits	Down low double digits, Moderately better than the industry
Skid Steer Loaders	Down low double digits	Up mid-single digits, Significantly better than the industry
Total Light Equipment	Down low double digits	Down mid-single digits, Moderately better than the industry
Total Heavy Equipment	Down low double digits	Down high-single digits, Moderately better than the industry

**RETAIL UNIT SALES:**

**7 MONTHS 2008**

Loader/backhoes	Down moderate double digits	Down moderate double digits Moderately worse than the industry
Skid Steer Loaders	Down low double digits	Down low double digits, Moderately worse than the industry
Total Light Equipment	Down moderate double digits	Down moderate double digits, In line with the industry
Total Heavy Equipment	Down moderate double digits	Down moderate double digits, Moderately worse than the industry