

GOODYEAR TIRE & RUBBER CO /OH/
Form 4
March 20, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KEEGAN ROBERT J

(Last) (First) (Middle)

THE GOODYEAR TIRE & RUBBER COMPANY, 1144 EAST MARKET STREET

(Street)

AKRON, OH 44316-0001

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
GOODYEAR TIRE & RUBBER CO /OH/ [GT]

3. Date of Earliest Transaction (Month/Day/Year)
03/18/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Chairman of the Bd, CEO & Pres

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) | |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|---|
| | | | | (A) or (D) | Price | | | |
| Common Stock | 03/18/2008 | | F ⁽¹⁾ | 37,453 | D | \$ 24.77 | 258,339 | D |
| | | | | | | (1) | | |
| Common Stock | 03/18/2008 | | M ⁽²⁾ | 56,300 | A | \$ 12.54 | 314,639 | D |
| | | | | | | (2) | | |
| Common Stock | 03/18/2008 | | F ⁽³⁾ | 1,978 | D | \$ 24.77 | 312,661 | D |
| | | | | | | (3) | | |

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| | | | | | | | | |
|--------------|------------|------------------|-------|---|--------------------|--------------------|---|----------------------------|
| Common Stock | 03/18/2008 | M ⁽⁴⁾ | 2,500 | A | \$ 17.15 (4) | 315,161 | D | |
| Common Stock | 03/18/2008 | F ⁽⁵⁾ | 987 | D | \$ 24.77 (5) | 314,174 | D | |
| Common Stock | 03/18/2008 | M ⁽⁶⁾ | 1,950 | A | \$ 12.54 (6) | 316,124 | D | |
| Common Stock | | | | | | 13,000 | I | By Spouse |
| Common Stock | | | | | | 426 ⁽⁷⁾ | I | 401(k) Plan ⁽⁸⁾ |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | Amount or Number of Shares | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| 2002 Plan Option ⁽⁹⁾ | \$ 12.54 | 03/18/2008 | | M | | ⁽¹⁰⁾ | 12/09/2014 | Common Stock | 56,300 |
| 2002 Plan Option ⁽¹¹⁾ | \$ 24.77 | 03/18/2008 | | A | | 03/18/2009 | 12/09/2014 | Common Stock | 37,453 |
| 2005 Plan Option ⁽¹²⁾ | \$ 17.15 | 03/18/2008 | | M | | ⁽¹⁰⁾ | 12/06/2015 | Common Stock | 2,500 |
| 2005 Plan | \$ 24.77 | 03/18/2008 | | A | | 03/18/2009 | 12/06/2015 | Common Stock | 1,978 |

Option
(11)

2002

Plan
Option
(13)

\$ 12.54

03/18/2008

M

1,950

(10)

12/09/2014

Common
Stock

1,9

2002

Plan
Option
(14)

\$ 24.77

03/18/2008

A

987

03/18/2009

12/09/2014

Common
Stock

98

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|--------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| KEEGAN ROBERT J THE GOODYEAR TIRE & RUBBER COMPANY 1144 EAST MARKET STREET AKRON, OH 44316-0001 | X | | Chairman of the Bd, CEO & Pres | |

Signatures

/s/ Bertram Bell, signing as an attorney-in-fact and agent duly authorized to execute this Form 4 on behalf of Robert J Keegan pursuant to a Power of Attorney dated 10/3/02, a copy of which has been previously filed with the SEC.

03/20/2008

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - (1) 28,502 previously owned shares having a market value of \$24.77 per share were delivered in payment of the option price of \$12.54 per share for 56,300 shares acquired pursuant to the exercise of an option granted under the 2002 Plan. In addition, 8,951 shares were withheld to pay Federal withholding taxes as permitted by the 2002 Plan and option grant.
 - (2) 56,300 shares were acquired pursuant to the exercise of an option granted under the 2002 Plan.
 - (3) 1,730 previously owned shares having a market value of \$24.77 per share were delivered in payment of the option price of \$17.15 per share for 2,500 shares acquired pursuant to the exercise of an option granted under the 2005 Plan. In addition, 248 shares were withheld to pay Federal withholding taxes as permitted by the 2005 Plan and option grant.
 - (4) 2,500 shares were acquired pursuant to the exercise of an option granted under the 2005 Plan.
 - (5) 987 previously owned shares having a market value of \$24.77 per share were delivered in payment of the option price of \$12.54 per share for 1,950 shares acquired pursuant to the exercise of an option granted under the 2002 Plan.
 - (6) 1,950 shares were acquired pursuant to the exercise of an Incentive Stock Option granted under the 2002 Plan. As a result of the transactions reported herein, the reporting person's ownership of stock increased by 20,332 shares.
 - (7) Total number of shares of common stock allocated to the account of the reporting person in a Trust established under Goodyear's Employee Savings Plan for Salaried Employees, a 401(k) Plan (the "Savings Plan"), as of February 15, 2008 as reported by the Plan Trustee.
 - (8) The shares are held by a nominee of The Northern Trust Company, the Savings Plan Trustee.
 - (9) Exercise of Non-Qualified Stock Option granted on 12/9/2004 under the 2002 Plan.

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- (10) The option vests and becomes exercisable in 25% increments over four years commencing one year after the date of grant.
- (11) Pursuant to the terms of the plan, a reload option was granted for the number of shares tendered in payment of the option exercise price and withheld to pay Federal withholding taxes.
- (12) Exercise of Non-Qualified Stock Option granted on 12/6/2005 under the 2005 Plan.
- (13) Exercise of Incentive Stock Option granted on 12/9/2004 under the 2002 Plan.
- (14) Pursuant to the terms of the plan, a reload option was granted for the number of shares tendered in payment of the option exercise price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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