

Coors Peter Joseph  
Form 4  
May 29, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Coors Peter Joseph

2. Issuer Name **and** Ticker or Trading  
Symbol

MOLSON COORS BREWING CO  
[TAP]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)

1801 CALIFORNIA STREET,  
SUITE 4600

(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/09/2018

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

DENVER, CO 80202

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5)<br><br>(A)<br>or<br>(D)<br>Code V Amount (D) Price | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)          |
|---------------------------------------|---|---|---|---|--|--|--|
| Class B<br>Common<br>Stock            | 03/09/2018                              |   | G                                       | 4,590 A \$ 0  | 42,862 <sup>(1)</sup>  | I  | by Peter J.<br>Coors<br>Descendents'<br>Trust dated<br>January 22,<br>2010 |
| Class B<br>Common<br>Stock            | 05/24/2018                              |   | A                                       | 2,357 A \$ 0<br><sup>(2)</sup>  | 9,848  | D  |  |
| Class B<br>Common                     |   |   |   |   | 458  | I  | by UTMA<br>custodian for   |

# Edgar Filing: Coors Peter Joseph - Form 4

|                            |         |   |  |  |
|----------------------------|---------|---|--|--|
| Stock                      |         |   |  | son  |
| Class B<br>Common<br>Stock | 92      | I |  | by UTMA<br>custodian for<br>daughter                               |
| Class B<br>Common<br>Stock | 2,416   | I |  | by Peter J.<br>Coors<br>Descendents'<br>Trust dated<br>May 4, 2009 |
| Class B<br>Common<br>Stock | 350,000 | I |  | by Adolph<br>Coors<br>Company<br>LLC                               |
| Class B<br>Common<br>Stock | 5,830   | I |  | by Adolph<br>Coors Jr Trust  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>Derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 6) |
|---|--|---|---|--------------------------------------|--|--|---|---|---|
|   |  |   |   | Code                                 | V (A) (D)  | Date<br>Exercisable  | Expiration<br>Date  | Title   | Amount<br>or<br>Number<br>of<br>Shares  |

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Director 10% Owner Officer Other

Coors Peter Joseph  
1801 CALIFORNIA STREET, SUITE 4600

DENVER, CO 80202

## Signatures

/s/ Kathleen M. Kirchner, by Power of  
Attorney

05/29/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On March 9, 2018 certain grantor annuity trusts of the reporting person's father were terminated and in connection therewith, a total of  
(1) 4,590 shares of Class B common stock was distributed from the grantor annuity trusts to the Peter J. Coors Descendants' Trust dated January 22, 2010.

(2) The reporting person received a restricted stock unit grant under the Molson Coors Brewing Company's Director Compensation Program, which will vest in full on May 24, 2021.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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