Francis David K. Form 4 April 02, 2019

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** 

**OMB APPROVAL** 

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

1(b).

(Last)

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person \* Francis David K.

(Zip)

(First) (Middle)

C/O EHEALTH, INC., 2625 AUGUSTINE DRIVE, SECOND **FLOOR** 

(State)

(Street)

2. Issuer Name and Ticker or Trading Symbol

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

30(h) of the Investment Company Act of 1940

eHealth, Inc. [EHTH]

3. Date of Earliest Transaction (Month/Day/Year) 03/30/2019

Filed(Month/Day/Year)

4. If Amendment, Date Original

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner X\_ Officer (give title Other (specify

Chief Operating Officer

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

below)

#### SANTA CLARA, CA 95054

| 1.Title of<br>Security | 2. Transaction Date (Month/Day/Year) | 3. 4. Securities Acquired Transaction(A) or Disposed of (D) |            |   |           | 5. Amount of Securities | 6. Ownership Form: Direct | 7. Nature of Indirect |            |  |
|------------------------|--------------------------------------|---|------------|---|-----------|-------------------------|---------------------------|-----------------------|------------|--|
| (Instr. 3)             | (                                    | Execution Date, if any                                      | Code       | * |           |                         | Beneficially              | (D) or                | Beneficial |  |
|                        |                                      | (Month/Day/Year)  | (Instr. 8) |   |           |                         | Owned                     | Indirect (I)          | Ownership  |  |
|                        |                                      |   |            |   |           |                         | Following                 | (Instr. 4)            | (Instr. 4) |  |
|                        |                                      |   |            |   | ( )       |                         | Reported                  |                       |            |  |
|                        |                                      |   |            |   | (A)       |                         | Transaction(s)            |                       |            |  |
|                        |                                      |   | Code V     | Amount                                  | or<br>(D) | Price                   | (Instr. 3 and 4)          |                       |            |  |
| Common<br>Stock        | 03/30/2019                           |   | F(1)       | 123                                     | D         | \$<br>62.34             | 232,129 (2)               | D                     |            |  |
| Common<br>Stock        | 03/31/2019                           |   | F(1)       | 151                                     | D         | \$<br>62.34             | 231,978 (2)               | D                     |            |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

### Edgar Filing: Francis David K. - Form 4

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.         | 5.         | 6. Date Exerc | cisable and | 7. Title  | and      | 8. Price of | 9. Nu  |
|-------------|-------------|---------------------|--------------------|------------|------------|---------------|-------------|-----------|----------|-------------|--------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transactio | onNumber   | Expiration D  | ate         | Amoun     | t of     | Derivative  | Deriv  |
| Security    | or Exercise |                     | any                | Code       | of         | (Month/Day/   | Year)       | Underly   | ying     | Security    | Secui  |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Derivative | e             |             | Securit   | ies      | (Instr. 5)  | Bene   |
|             | Derivative  |                     |                    |            | Securities |               |             | (Instr. 3 | 3 and 4) |             | Own    |
|             | Security    |                     |                    |            | Acquired   |               |             |           |          |             | Follo  |
|             | •           |                     |                    |            | (A) or     |               |             |           |          |             | Repo   |
|             |             |                     |                    |            | Disposed   |               |             |           |          |             | Trans  |
|             |             |                     |                    |            | of (D)     |               |             |           |          |             | (Instr |
|             |             |                     |                    |            | (Instr. 3, |               |             |           |          |             |        |
|             |             |                     |                    |            | 4, and 5)  |               |             |           |          |             |        |
|             |             |                     |                    |            |            |               |             |           | A manuat |             |        |
|             |             |                     |                    |            |            |               |             |           | Amount   |             |        |
|             |             |                     |                    |            |            | Date          | Expiration  |           | Or       |             |        |
|             |             |                     |                    |            |            | Exercisable   | Date        | Title Num | Number   |             |        |
|             |             |                     |                    | C + V      | (A) (D)    |               |             |           |          |             |        |
|             |             |                     |                    | Code V     | (A) (D)    |               |             |           | Shares   |             |        |

## **Reporting Owners**

Relationships Reporting Owner Name / Address

Director 10% Owner Officer Other

Francis David K. C/O EHEALTH, INC. 2625 AUGUSTINE DRIVE, SECOND FLOOR SANTA CLARA, CA 95054

**Chief Operating Officer** 

# **Signatures**

/s/ Scott Giesler, as attorney-in-fact for David K. Francis

04/02/2019

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the withholding of shares to satisfy tax withholding obligation.
- Total amount of shares beneficially owned includes shares deferred upon vesting of certain restricted stock units. The deferred shares will be settled in accordance with the terms of the deferral election.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2