BLUE CALYPSO, INC.

Form 4 May 16, 2014

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16.

Number: January 31, 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

5. Relationship of Reporting Person(s) to

Issuer

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

per share

(Print or Type Responses)

OGLE WILLIAM C

1. Name and Address of Reporting Person *

OGLE WILLIAM C.			Symbol	Symbol				Issuer				
				BLUE CALYPSO, INC. [BCYP]				(Check all applicable)				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction									
10111 2101			`	Day/Year)			_	_X_ Director 10% Owner				
			05/14/2	05/14/2014				_X_ Officer (give title Other (specify below)				
PARKWA						CEO & Chairman						
	(Street) 4. If Amend				ndment, Date Original			6. Individual or Joint/Group Filing(Check				
			Filed(Mo	Filed(Month/Day/Year)				Applicable Line)				
								X Form filed by One Reporting Person Form filed by More than One Reporting				
DALLAS, TX 75287 — Form fried by More than Person							ore than One Re	porting				
(City)	(State)	(Zip)	Tah	le I - Non-I	Derivative S	ecurit	ies Acqui	ired, Disposed of	or Reneficial	lv Owned		
1.577.1 . 6	4 m b						•			·		
1.Title of Security	2. Transaction Da (Month/Day/Yea			and 3. 4. Securities Acquired (And Date, if Transactionor Disposed of (D) Code (Instr. 3, 4 and 5)				5. Amount of Securities	6. Ownership	7. Nature of Indirect		
(Instr. 3)	(Wolldin Day) Tea	any	ni Date, ii					Beneficially	Beneficial			
		<u> </u>	Day/Year)	(ear) (Instr. 8)				Owned	Direct (D)	Ownership		
								Following	or Indirect	(Instr. 4)		
						(A)		Reported Transaction(s)	(I) (Instr. 4)			
						or	ъ.	(Instr. 3 and 4)	(111511. 1)			
Common				Code V	Amount	(D)	Price					
Common												
Stock, par value	05/14/2014			P	100,000	A	\$	7,783,408	D			
\$0.0001	03/14/2014			r	100,000	A	0.107	7,765,406	D			
per share												
per snare												
Common												
Stock, par												
value	05/15/2014			P	100,000	A	\$ 0.11	7,883,408	D			
\$0.0001												

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Deletionships

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4. Transactio	5. orNumber	6. Date Exerc Expiration Da		7. Titl		8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security	(Month/Day/Teal)	any (Month/Day/Year)	Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day/		Under	lying	Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address		Kelationships					
	Director	10% Owner	Officer	Other			

OGLE WILLIAM C.

19111 NORTH DALLAS PARKWAY, SUITE 200 X CEO & Chairman

DALLAS, TX 75287

Signatures

William C. Ogle 05/16/2014

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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