PVH CORP. /DE/ Form 4 April 11, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading **GRIEDER DANIEL** Issuer Symbol PVH CORP. /DE/ [PVH] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X_ Officer (give title Other (specify C/O TOMMY HILFIGER U.S.A. 04/07/2017 below) below) INC., 601 WEST 26TH STREET CEO Tommy Hilfiger &PVH Europe (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person

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(City)	(State)	Zip) Table	e I - Non-D	erivative	Secur	ities Acqu	uired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	· / /			5. Amount of Securities Beneficially Owned Following Reported	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock, \$1 par value	04/07/2017		A	6,872 (1)	A	\$ 0	21,963 (2)	D	
Common Stock, \$1 par value	04/07/2017		A	4,907 (3)	A	\$ 0	26,870 (4)	D	
Common Stock, \$1 par value	04/07/2017		F	905 (5)	D	\$ 101.9	25,965 <u>(6)</u>	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of tiorDerivative Securities) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		erivative Expiration Date eccurities (Month/Day/Year) cquired (A) Disposed of D) nstr. 3, 4,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) ((D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option (Right to Buy) (7)	\$ 101.9	04/07/2017		A	17,200		<u>(8)</u>	04/07/2027	Common Stock, \$1 par value	17,200

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

GRIEDER DANIEL C/O TOMMY HILFIGER U.S.A, INC. 601 WEST 26TH STREET NEW YORK, NY 10001

CEO Tommy Hilfiger &PVH Europe

Signatures

Daniel Grieder 04/11/2017

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents shares subject to an award of restricted stock units. Each unit represents a contingent right to receive one share of Issuer's
- (1) Common Stock. The units vest 25% (1,718 shares) on each anniversary of grant. Vested shares are delivered as soon as practicable after they vest.
- (2) Includes 20,175 shares of Common Stock subject to awards of restricted stock units.
 - Represents shares subject to an award of restricted stock units. Each unit represents a contingent right to receive one share of Issuer's
- (3) Common Stock. The units vest 100% on the one year anniversary of grant. Vested shares are delivered as soon as practicable after they vest.
- (4) Includes 25,082 shares of Common Stock subject to awards of restricted stock units.

Reporting Owners 2

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- (5) Represents shares withheld to satisfy the Reporting Person's tax obligations in connection with the vesting of 1,740 restricted stock units. The restricted stock units were reported as directly owned shares at the time they were granted.
- (6) Includes 23,342 shares of Common Stock subject to awards of restricted stock units.
- (7) All options exercisable for shares of Issuer's Common Stock, \$1 par value.
- (8) Options to acquire 4,300 shares become exercisable on each of 4/7/2018, 4/7/2019, 4/7/2020 and 4/7/2021.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.