

GOLD JAMES J  
Form 4  
October 22, 2004

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**GOLD JAMES J**

2. Issuer Name and Ticker or Trading Symbol  
**NEIMAN MARCUS GROUP INC [NMGA]**

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
**10/21/2004**

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
**CEO, Bergdorf Goodman**

**THE NEIMAN MARCUS GROUP, INC., 1618 MAIN STREET**  
  
(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**DALLAS, TX 75201**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock, Class A	10/21/2004	10/21/2004	M		400	A	\$ 23.125
							1,058
Common Stock, Class A	10/21/2004	10/21/2004	M		1,200	A	\$ 35.625
							2,258
Common Stock, Class A	10/21/2004	10/21/2004	M		700	A	\$ 24.5
							2,958
Common Stock, Class A	10/21/2004	10/21/2004	S		2,300	D	\$ 58
							658

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Stock, Class  
A

Common  
Stock, Class  
A  
(Restricted)

5,300 D

Common  
Stock, Class  
A (PRS)

6,500 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	8. Amount or Number of Shares
Employee Stock Option (right to buy) <sup>(1)</sup>	\$ 23.125	10/21/2004	10/21/2004	M	400	10/06/2000 <sup>(1)</sup> 10/06/2009 <sup>(1)</sup>	Class A Common Stock	400
Employee Stock Option (right to buy) <sup>(1)</sup>	\$ 35.625	10/21/2004	10/21/2004	M	1,200	09/22/2001 <sup>(1)</sup> 09/22/2010 <sup>(1)</sup>	Class A Common Stock	1,200
Employee Stock Option (right to buy) <sup>(1)</sup>	\$ 24.5	10/21/2004	10/21/2004	M	700	09/21/2002 <sup>(1)</sup> 09/21/2011 <sup>(1)</sup>	Class A Common Stock	700

