GOLD JAMES J Form 4 October 22, 2004

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

may continue.

1. Name and Address of Reporting Person * **GOLD JAMES J**

2. Issuer Name and Ticker or Trading Symbol

NEIMAN MARCUS GROUP INC

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

(Last)

(First)

(Middle)

3. Date of Earliest Transaction

Director _X__ Officer (give title

10% Owner Other (specify

(Month/Day/Year)

10/21/2004

[NMGA]

below)

CEO, Bergdorf Goodman

THE NEIMAN MARCUS GROUP, INC., 1618 MAIN STREET

(Street)

4. If Amendment, Date Original

Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

DALLAS, TX 75201

(City)	(State) (Z	ip) Table	I - Non-De	erivative S	ecuri	ties Acquir	ed, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	(A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, Class A	10/21/2004	10/21/2004	M	400	A	\$ 23.125	1,058	D	
Common Stock, Class A	10/21/2004	10/21/2004	M	1,200	A	\$ 35.625	2,258	D	
Common Stock, Class A	10/21/2004	10/21/2004	M	700	A	\$ 24.5	2,958	D	
Common	10/21/2004	10/21/2004	S	2,300	D	\$ 58	658	D	

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Stock, Class

A

Common

Stock, Class A 5,300 D

(Restricted)

Common

Stock, Class 6,500 D

A (PRS)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou Underlying Securi (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Nun of Shar
Employee Stock Option (right to buy) (1)	\$ 23.125	10/21/2004	10/21/2004	M	400	10/06/2000(1)	10/06/2009(1)	Class A Common Stock	4(
Employee Stock Option (right to buy) (1)	\$ 35.625	10/21/2004	10/21/2004	M	1,200	09/22/2001(1)	09/22/2010(1)	Class A Common Stock	1,2
Employee Stock Option (right to buy) (1)	\$ 24.5	10/21/2004	10/21/2004	M	700	09/21/2002(1)	09/21/2011(1)	Class A Common Stock	70

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

GOLD JAMES J THE NEIMAN MARCUS GROUP, INC. 1618 MAIN STREET DALLAS, TX 75201

CEO, Bergdorf Goodman

Signatures

James Gold 10/22/2004

**Signature of Pate Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Option granted pursuant to The Neiman Marcus Group, Inc. 1997 Incentive Plan, which includes tax withholding rights, in a transaction (1) exempt from Section 16(b) under Rule 16b-3. Options vest 20% on the anniversary date of the award and expire ten years from the anniversary date of the award.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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