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FOSSIL INC Form 8-K March 12, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (or Date of Earliest Event Reported): March 12, 2004

FOSSIL, INC.

(Exact name of registrant as specified in its charter)

0-19848 Delaware ______ (State or other jurisdiction of (Commission File Number) (IRS Employer

incorporation or organization)

Identification No.)

2280 N. Greenville Avenue Richardson, Texas

75082

_____ (Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: (972) 234-2525.

- ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS.
 - (c) Exhibits
- 99.1 Press Release, dated March 12, 2004 announcing a 3-for-2 stock split in the form of a stock dividend to be paid on April 8, 2004.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Dated:

FOSSIL, INC.

/s/ Mike L. Kovar By:

Name: Mike L. Kovar

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Title: Senior Vice President and Chief Financial Officer

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EXHIBIT INDEX

Exhibit No.

Description

99.1 Press Release, dated March 12, 2004 announcing a 3-for-2 stock split in the form of a stock dividend to be paid on April 8, 2004.

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[FOSSIL LOGO]

2280 North Greenville Avenue, Richardson TX 75082

Contact: Mike Kovar

Chief Financial Officer

Fossil, Inc. (972) 699-2229

Investor Relations: Allison Malkin

Integrated Corporate Relations

(203) 222-9013

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