

COMCAST CORP  
Form 3  
March 02, 2017

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

<p>1. Name and Address of Reporting Person *</p> <p>Â Murdock Daniel C.</p> <p>(Last) (First) (Middle)</p> <p>ONE COMCAST CENTER</p> <p>(Street)</p> <p>PHILADELPHIA,Â PAÂ 19103</p> <p>(City) (State) (Zip)</p>	<p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>03/01/2017</p>	<p>3. Issuer Name and Ticker or Trading Symbol</p> <p>COMCAST CORP [CMCSA]</p>	<p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner</p> <p><input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other</p> <p>(give title below) (specify below)</p> <p>SVP &amp; Chief Accounting Officer</p>	<p>5. If Amendment, Date Original Filed(Month/Day/Year)</p>	<p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person</p> <p><input type="checkbox"/> Form filed by More than One Reporting Person</p>
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**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class A Common Stock	1,403.8	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable      Expiration Date	Title                      Amount or Number of			

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				Shares		(I) (Instr. 5)	
Option to Purchase	Â (1)	03/17/2026	Class A Common Stock	36,200	\$ 29.88	D	Â
Restricted Stock Units	Â (2)	Â (2)	Class A Common Stock	33,820	\$ (3)	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Murdock Daniel C. ONE COMCAST CENTER PHILADELPHIA, PA 19103	Â	Â	Â SVP & Chief Accounting Officer	Â

## Signatures

/s/ Arthur R. Block,  
Attorney-in-fact

03/02/2017

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The date of the grant was March 18, 2016, and the shares vest as follows: 40% vest on the second anniversary date of the grant, and an additional 20% vests on each of the 3rd, 4th, and 5th anniversaries of the date of the grant.
  - (2) 2,580 of the restricted stock units vest on the 2nd, 3rd and 4th anniversaries, and 6,880 vest on the 5th anniversary, of the date of the grant (June 12, 2015). 1,020 of the restricted stock units vest on the 13th month, 2nd, 3rd and 4th anniversaries, and 2,720 vest on the 5th anniversary, of the date of the grant (March 18, 2016). 1,860 of the restricted stock units vest on the 13th month, 2nd, 3rd and 4th anniversaries, and 4,960 vest on the 5th anniversary, of the date of the grant (March 17, 2017).
  - (3) Each restricted stock unit represents a contingent right to receive one share of Class A Common Stock.

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### Remarks:

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.