FAIR ISAAC CORP Form 10-Q August 06, 2010

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 Form 10-Q

(Mark One)

**DESCRIPTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934** 

For the quarterly period ended June 30, 2010

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
[NO FEE REQUIRED]

For the transition period from \_\_\_\_\_\_ to

Commission File Number 1-11689 Fair Isaac Corporation

(Exact name of registrant as specified in its charter)

Delaware 94-1499887

(State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)

901 Marquette Avenue, Suite 3200 Minneapolis, Minnesota

55402-3232

(Zip Code)

(Address of principal executive offices)

# Registrant s telephone number, including area code: 612-758-5200

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes b No o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes b No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large Accelerated Filer o Accelerated Filer b Non-Accelerated Filer o Smaller Reporting

Company o

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). o Yes b No

The number of shares of common stock outstanding on July 31, 2010 was 41,710,784 (excluding 47,145,999 shares held by the Company as treasury stock).

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### PART I FINANCIAL INFORMATION

### Item 1. Financial Statements

# FAIR ISAAC CORPORATION CONDENSED CONSOLIDATED BALANCE SHEETS (Unaudited)

|  |        | ne 30, 2010<br>(In thousands | eptember<br>30,<br>2009<br>par value |
|--|--------|------------------------------|--------------------------------------|
| Assets   |        |                              |                                      |
| Current assets:  |        |                              |                                      |
| Cash and cash equivalents                                      | \$     | 112,612                      | \$<br>178,157                        |
| Marketable securities available for sale, current portion      |        | 129,173                      | 139,673                              |
| Accounts receivable, net                                       |        | 107,804                      | 101,742                              |
| Prepaid expenses and other current assets                      |        | 22,223                       | 22,986                               |
| Total current assets   |        | 371,812                      | 442,558                              |
| Marketable securities available for sale, less current portion |        | 19,015                       | 61,371                               |
| Other investments  |        | 11,074                       | 11,074                               |
| Property and equipment, net                                    |        | 31,421                       | 34,340                               |
| Goodwill   |        | 660,804                      | 667,640                              |
| Intangible assets, net   |        | 29,050                       | 38,255                               |
| Deferred income taxes  |        | 30,867                       | 38,100                               |
| Other assets   |        | 8,354                        | 10,550                               |
| Total assets   | \$     | 1,162,397                    | \$<br>1,303,888                      |
| Liabilities and Stockholders                                   | Equity |                              |                                      |
| Current liabilities:   |        |                              |                                      |
| Accounts payable   | \$     | 8,520                        | \$<br>8,593                          |
| Accrued compensation and employee benefits                     |        | 31,421                       | 28,139                               |
| Other accrued liabilities                                      |        | 35,459                       | 38,183                               |
| Deferred revenue   |        | 45,234                       | 39,673                               |
| Current maturities on long-term debt                           |        | 8,000                        |                                      |
| Total current liabilities                                      |        | 128,634                      | 114,588                              |
| Revolving line of credit                                       |        | 245,000                      | 295,000                              |
| Senior notes   |        | 267,000                      | 275,000                              |
| Other liabilities  |        | 14,647                       | 19,031                               |
| Total liabilities  |        | 655,281                      | 703,619                              |

Commitments and contingencies

Stockholders equity:

Preferred stock (\$0.01 par value; 1,000 shares authorized; none issued and

outstanding)

Common stock (\$0.01 par value; 200,000 shares authorized, 88,857

shares issued, 42,271 and 48,156 shares outstanding at June 30, 2010 and

 September 30, 2009, respectively)
 423
 482

 Paid-in-capital
 1,103,784
 1,106,292

Treasury stock, at cost (46,586 and 40,701 shares at June 30, 2010 and

 September 30, 2009, respectively)
 (1,501,111)
 (1,375,400)

 Retained earnings
 932,168
 886,324

 Accumulated other comprehensive loss
 (28,148)
 (17,429)

Total stockholders equity 507,116 600,269

Total liabilities and stockholders equity \$ 1,162,397 \$ 1,303,888

See accompanying notes to condensed consolidated financial statements.

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# FAIR ISAAC CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF INCOME (Unaudited)

|   | Quarter Ended June 30, |              |       | ľ             | ed June |                 |       |                 |
|---|------------------------|--------------|-------|---------------|---------|-----------------|-------|-----------------|
|   | 2010 2009              |              |       |               | 2010    | 30,             | 2009  |                 |
|   |                        | (i           | n tho | usands, ex    | cept    | per share       | data) |                 |
| Revenues:                                       |                        | <b>.</b>     | Α.    |               |         | 244 = 20        | Φ.    | 262646          |
| Transactional and maintenance                   |                        | 5,902        | \$    | 119,534       | \$      | 344,709         | \$    | 362,646         |
| Professional services                           |                        | 25,541       |       | 28,400        |         | 75,704          |       | 87,792          |
| License   | 1                      | 3,886        |       | 8,084         |         | 30,132          |       | 28,375          |
| Total revenues                                  | 15                     | 5,329        |       | 156,018       |         | 450,545         |       | 478,813         |
| Operating expenses:                             |                        |              |       |               |         |                 |       |                 |
| Cost of revenues (1)                            | 4                      | 5,316        |       | 48,160        |         | 132,476         |       | 160,655         |
| Research and development                        | 1                      | 9,176        |       | 18,364        |         | 57,403          |       | 55,409          |
| Selling, general and administrative (1)         |                        | 7,077        |       | 50,290        |         | 165,977         |       | 157,519         |
| Amortization of intangible assets (1)           |                        | 2,683        |       | 3,219         |         | 8,918           |       | 9,622           |
| Restructuring                                   |                        |              |       | (237)         |         |                 |       | 8,711           |
| Loss on sale of product line assets             |                        |              |       | 2,993         |         |                 |       | 2,993           |
| Total operating expenses                        | 12                     | 4,252        |       | 122,789       |         | 364,774         |       | 394,909         |
| Onewating income                                | 2                      | 1 077        |       | 22 220        |         | 05 771          |       | 92 004          |
| Operating income Interest income                | 3                      | 1,077<br>393 |       | 33,229<br>936 |         | 85,771<br>1,439 |       | 83,904<br>3,836 |
|   | (                      | (5,462)      |       | (6,086)       |         | (16,293)        |       | (19,771)        |
| Interest expense Other income, net              | (                      | 701          |       | 503           |         | 1,347           |       | 1,651           |
| Other mediae, net                               |                        | 701          |       | 303           |         | 1,547           |       | 1,051           |
| Income from continuing operations before income |                        |              |       |               |         |                 |       |                 |
| taxes   |                        | 6,709        |       | 28,582        |         | 72,264          |       | 69,620          |
| Provision for income taxes                      |                        | 8,771        |       | 10,443        |         | 23,648          |       | 21,263          |
| Income from continuing operations               | 1                      | 7,938        |       | 18,139        |         | 48,616          |       | 48,357          |
| Loss from discontinued operations               |                        |              |       | ·             |         | •               |       | (363)           |
| Net income                                      | \$ 1                   | 7,938        | \$    | 18,139        | \$      | 48,616          | \$    | 47,994          |
|   |                        |              |       |               |         |                 |       |                 |
| Basic earnings per share:                       |                        |              |       |               |         |                 |       |                 |
| Continuing operations                           | \$                     | 0.40         | \$    | 0.37          | \$      | 1.05            | \$    | 0.99            |
| Discontinued operations                         |                        |              |       |               |         |                 |       |                 |
| Total   | \$                     | 0.40         | \$    | 0.37          | \$      | 1.05            | \$    | 0.99            |
|   |                        |              |       |               |         |                 |       |                 |

Diluted earnings (loss) per share:

| Edgar Filing: FAIR ISAAC CORP - Form 10-0 | Edgar Filing | : FAIR ISAAC | CORP - | Form | 10-Q |
|---|--------------|--------------|--------|------|------|
|---|--------------|--------------|--------|------|------|

| Continuing operations Discontinued operations         | \$ | 0.40   | \$ | 0.37   | \$<br>1.04 | \$<br>0.99<br>(0.01) |
|---|----|--------|----|--------|------------|----------------------|
| Total   | \$ | 0.40   | \$ | 0.37   | \$<br>1.04 | \$<br>0.98           |
| Shares used in computing earnings per share:<br>Basic | 2  | 44,446 |    | 48,835 | 46,171     | 48,707               |
| Diluted   | 2  | 44,885 | 4  | 48,986 | 46,561     | 48,777               |

(1) Cost of revenues and selling, general and administrative expenses exclude the amortization of intangible assets. See Note 2 to the accompanying condensed consolidated financial statements.

See accompanying notes to condensed consolidated financial statements.

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# FAIR ISAAC CORPORATION CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDERS EQUITY AND COMPREHENSIVE INCOME (Unaudited)

Accumulated

|                   | ~       |        |             |                |            |            |          |           |    |            |
|-------------------|---------|--------|-------------|----------------|------------|------------|----------|-----------|----|------------|
|                   | Comr    |        |             |                |            |            |          |           |    |            |
|                   | Sto     | Stock  |             |                |            | Other      | Total    |           |    |            |
|                   | Par     |        | Paid-in-    |                | RetainedC  | omprehens  | iSto     | ckholdeis | om | prehensive |
|                   |         |        |             | Treasury       |            |            |          |           |    |            |
|                   | Shares  | Value  | Capital     | Stock          | Earnings   | Loss       |          | Equity    | ]  | ncome      |
|                   |         |        |             | (In th         | ousands)   |            |          |           |    |            |
| Balance at        |         |        |             |                |            |            |          |           |    |            |
| September 30,     |         |        |             |                |            |            |          |           |    |            |
| 2009              | 48,156  | \$ 482 | \$1,106,292 | \$ (1,375,400) | \$886,324  | \$ (17,429 | ) \$     | 600,269   |    |            |
| Share-based       | ,       |        | , ,         |                | ,          |            |          | ŕ         |    |            |
| compensation      |         |        | 13,235      |                |            |            |          | 13,235    |    |            |
| Exercise of stock |         |        | ,           |                |            |            |          | ,         |    |            |
| options           | 266     | 3      | (5,208)     | 8,810          |            |            |          | 3,605     |    |            |
| Tax effect from   | 200     | 3      | (3,200)     | 0,010          |            |            |          | 3,003     |    |            |
| share-based       |         |        |             |                |            |            |          |           |    |            |
| payment           |         |        |             |                |            |            |          |           |    |            |
|                   |         |        | (3,966)     |                |            |            |          | (3,966)   |    |            |
| arrangements      |         |        | (3,900)     |                |            |            |          | (3,900)   |    |            |
| Repurchases of    | (6.200) | ((2)   |             | (120.465)      |            |            |          | (120.520) |    |            |
| common stock      | (6,298) | (63)   |             | (139,465)      |            |            |          | (139,528) |    |            |
| Issuance of       |         |        |             |                |            |            |          |           |    |            |
| ESPP shares       |         |        |             |                |            |            |          |           |    |            |
| from treasury     | 1       |        | (15)        | 46             |            |            |          | 31        |    |            |
| Issuance of       |         |        |             |                |            |            |          |           |    |            |
| restricted stock  |         |        |             |                |            |            |          |           |    |            |
| to employees      |         |        |             |                |            |            |          |           |    |            |
| from treasury     | 146     | 1      | (6,554)     | 4,898          |            |            |          | (1,655)   |    |            |
| Dividends paid    |         |        |             |                | (2,772)    |            |          | (2,772)   |    |            |
| Net income        |         |        |             |                | 48,616     |            |          | 48,616    | \$ | 48,616     |
| Unrealized loss   |         |        |             |                |            |            |          |           |    |            |
| on investments    |         |        |             |                |            | (326       | <u>(</u> | (326)     |    | (326)      |
| Cumulative        |         |        |             |                |            |            | _        | ,         |    | , ,        |
| translation       |         |        |             |                |            |            |          |           |    |            |
| adjustments       |         |        |             |                |            | (10,393    | )        | (10,393)  |    | (10,393)   |
| Balance at        |         |        |             |                |            |            |          |           |    |            |
| June 30, 2010     | 42,271  | \$ 423 | \$1,103,784 | \$ (1,501,111) | \$ 932,168 | \$ (28,148 | \$) \$   | 507,116   | \$ | 37,897     |

See accompanying notes to condensed consolidated financial statements.

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# FAIR ISAAC CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

|  | Nine Months Ended Ju<br>2010 20 |           |  |  |  |  |  |
|--|---------------------------------|-----------|--|--|--|--|--|
|  | (In thousands)                  |           |  |  |  |  |  |
| Cash flows from operating activities:                                    |                                 |           |  |  |  |  |  |
| Net income   | \$ 48,616                       | \$ 47,994 |  |  |  |  |  |
| Adjustments to reconcile net income to net cash provided by operating    |                                 |           |  |  |  |  |  |
| activities:  |                                 |           |  |  |  |  |  |
| Depreciation and amortization  | 23,762                          | 29,052    |  |  |  |  |  |
| Share-based compensation   | 13,235                          | 15,342    |  |  |  |  |  |
| Deferred income taxes  | 689                             | 3,660     |  |  |  |  |  |
| Tax effect from share-based payment arrangements                         | (3,966)                         | (7,297)   |  |  |  |  |  |
| Excess tax benefits from share-based payment arrangements                | (1,052)                         | (121)     |  |  |  |  |  |
| Net amortization of premium on marketable securities                     | 1,668                           | 601       |  |  |  |  |  |
| Provision for doubtful accounts, net                                     | (234)                           | 499       |  |  |  |  |  |
| Loss on sale of product line assets                                      |                                 | 2,993     |  |  |  |  |  |
| Net loss on sales of property and equipment                              | 658                             | 103       |  |  |  |  |  |
| Changes in operating assets and liabilities, net of disposition effects: |                                 |           |  |  |  |  |  |
| Accounts receivable  | (7,852)                         | 35,251    |  |  |  |  |  |
| Prepaid expenses and other assets  | 815                             | 925       |  |  |  |  |  |
| Accounts payable   | 24                              | (864)     |  |  |  |  |  |
| Accrued compensation and employee benefits                               | 3,453                           | (624)     |  |  |  |  |  |
| Other liabilities  | 693                             | (10,390)  |  |  |  |  |  |
| Deferred revenue   | 3,516                           | 7,222     |  |  |  |  |  |
| Net cash provided by operating activities                                | 84,025                          | 124,346   |  |  |  |  |  |
| Cash flows from investing activities:                                    |                                 |           |  |  |  |  |  |
| Purchases of property and equipment                                      | (12,746)                        | (11,283)  |  |  |  |  |  |
| Cash proceeds from sale of property and equipment                        | 50                              | (11,203)  |  |  |  |  |  |
| Cash proceeds from sale of product line assets                           | 2,182                           | 1,000     |  |  |  |  |  |
| Purchases of marketable securities                                       | (71,749)                        | (110,723) |  |  |  |  |  |
| Proceeds from maturities of marketable securities                        | 122,573                         | 107,495   |  |  |  |  |  |
| Distribution from cost method investees                                  | 122,5 / 5                       | 1,300     |  |  |  |  |  |
| Distribution from cost method investees                                  |                                 | 1,500     |  |  |  |  |  |
| Net cash provided by (used in) investing activities                      | 40,310                          | (12,211)  |  |  |  |  |  |
| Cook flows from financing activities                                     |                                 |           |  |  |  |  |  |
| Cash flows from financing activities:                                    | (50,000)                        |           |  |  |  |  |  |
| Payments on revolving line of credit                                     | (50,000)                        |           |  |  |  |  |  |
| Proceeds from issuances of common stock under employee stock option and  | 1 001                           | 2 222     |  |  |  |  |  |
| purchase plans Dividends mid   | 1,981                           | 2,822     |  |  |  |  |  |
| Dividends paid  Repurchases of common stock                              | (2,772)                         | (2,923)   |  |  |  |  |  |
| Repurchases of common stock  | (137,497)                       | 101       |  |  |  |  |  |
| Excess tax benefits from share-based payment arrangements                | 1,052                           | 121       |  |  |  |  |  |

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| Net cash provided by (used in) financing activities        |       | (187,236) | 20            |
|--|-------|-----------|---------------|
|  |       |           |               |
| Effect of exchange rate changes on cash                    |       | (2,644)   | (1,487)       |
| Increase (decrease) in cash and cash equivalents           |       | (65,545)  | 110,668       |
| Cash and cash equivalents, beginning of year               |       | 178,157   | 129,678       |
| Cash and cash equivalents, end of year                     | \$    | 112,612   | \$<br>240,346 |
| Supplemental disclosures of cash flow information:         |       |           |               |
| Cash paid for income taxes, net of refunds                 | \$    | 13,374    | \$<br>20,910  |
| Cash paid for interest                                     | \$    | 20,519    | \$<br>24,861  |
| See accompanying notes to condensed consolidated financial | state | ements.   |               |
| 4  |       |           |               |

### 1. Nature of Business

### Fair Isaac Corporation

Incorporated under the laws of the State of Delaware, Fair Isaac Corporation (FICO) is a provider of analytic, software and data management products and services that enable businesses to automate, improve and connect decisions. FICO provides a range of analytical solutions, credit scoring and credit account management products and services to banks, credit reporting agencies, credit card processing agencies, insurers, retailers and healthcare organizations.

In these condensed consolidated financial statements, FICO is referred to as we, us, our, or FICO . *Principles of Consolidation and Basis of Presentation* 

We have prepared the accompanying unaudited interim condensed consolidated financial statements in accordance with the instructions to Form 10-Q and the applicable accounting guidance. Consequently, we have not necessarily included in this Form 10-Q all information and footnotes required for audited financial statements. In our opinion, the accompanying unaudited interim condensed consolidated financial statements in this Form 10-Q reflect all adjustments (consisting only of normal recurring adjustments, except as otherwise indicated) necessary for a fair presentation of our financial position and results of operations. These unaudited condensed consolidated financial statements and notes thereto should be read in conjunction with our audited consolidated financial statements and notes thereto presented in our Annual Report on Form 10-K for the year ended September 30, 2009. The interim financial information contained in this report is not necessarily indicative of the results to be expected for any other interim period or for the entire fiscal year.

The condensed consolidated financial statements include the accounts of FICO and its subsidiaries. All intercompany accounts and transactions have been eliminated.

### Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the dates of the financial statements and the reported amounts of revenues and expenses during the reporting periods. Actual results could differ from those estimates. These estimates and assumptions include, but are not limited to, assessing the following: the recoverability of accounts receivable, goodwill and other intangible assets, software development costs and deferred tax assets; the benefits related to uncertain tax positions, the determination of the fair value of share-based compensation, the ability to estimate hours in connection with fixed-fee service contracts, the ability to estimate transactional-based revenues for which actual transaction volumes have not yet been received and the determination of whether fees are fixed or determinable and collection is probable or reasonably assured.

### Adoption of Recent Accounting Pronouncements

In January 2010, the Financial Accounting Standards Board (FASB) issued guidance to amend the disclosure requirements related to recurring and nonrecurring fair value measurements. The guidance requires new disclosures on the transfers of assets and liabilities between Level 1 (quoted prices in an active market for identical assets or liabilities) and Level 2 (significant other observable inputs) of the fair value measurement hierarchy, including the reasons and the timing of the transfers. Additionally, the guidance requires a roll forward of activities on purchases, sales, issuances, and settlements of the assets and liabilities measured using significant unobservable inputs (Level 3 fair value measurements). We adopted this guidance on January 1, 2010, except for the disclosure on the roll forward activities for Level 3 fair value measurements, which will become effective for us with the reporting period beginning October 1, 2011. Other than requiring additional disclosures, adoption of this new guidance does not have a material impact on our financial statements.

In October 2009, the Financial Accounting Standards Board (FASB) issued two new accounting standards that removed certain tangible products from the scope of software revenue recognition guidance and altered the accounting for revenue arrangements with multiple deliverables. The new guidance narrows the definition of products subject to software accounting rules to exclude certain tangible products that contain software and non-software elements that function together to deliver the combined product s essential functionality. As such, certain products that were previously accounted for under the scope of software revenue recognition guidance will no longer be accounted for as

software. In addition, the guidance amended the accounting standards for multiple deliverable

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revenue arrangements to: (i) provide updated guidance on whether multiple deliverables exist, how the deliverables in an arrangement should be separated, and how the consideration should be allocated; (ii) require an entity to allocate revenue in an arrangement using estimated selling prices ( ESP ) of deliverables if a vendor does not have vendor-specific objective evidence of selling price ( VSOE ) or third-party evidence of selling price ( TPE ); and (iii) eliminate the use of the residual method and require an entity to allocate revenue using the relative selling price method.

We elected to early adopt this accounting guidance and we have applied these standards to all applicable revenue arrangements entered into or materially modified beginning October 1, 2009. The adoption of these standards had an immaterial effect on our revenues, pre-tax income, net income and earnings per share during the three and nine months ended June 30, 2010.

When a sales arrangement contains multiple deliverables we allocate revenue to each deliverable based on a selling price hierarchy. The selling price for a deliverable is based on its VSOE if available, TPE if VSOE is not available, or ESP if neither VSOE nor TPE is available. VSOE is generally limited to the price charged when the same or similar product is sold separately. If a product or service is seldom sold separately, it is unlikely that we can determine VSOE for the product or service. We define VSOE as a median price of recent standalone transactions that are priced within a narrow range, as defined by us. TPE is determined based on the prices charged by our competitors for a similar deliverable when sold separately. It may be difficult for us to obtain sufficient information on competitor pricing to substantiate TPE and therefore we may not always be able to use TPE.

When we are unable to establish selling price using VSOE or TPE, we use ESP in its allocation of arrangement consideration. The objective of ESP is to determine the price at which we would transact if the product or service were sold by us on a standalone basis. Our determination of ESP involves weighting several factors based on the specific facts and circumstances of each arrangement. The factors include, but are not limited to, geographies, market conditions, gross margin objectives, pricing practices and controls and customer segment pricing strategies and the product lifecycle. We analyze selling prices used in our allocation of arrangement consideration on an annual basis, or more frequently if necessary. Selling prices will be analyzed more frequently if a significant change in our business necessitates a more timely analysis or if we experience significant variances in our selling prices.

Each deliverable within a multiple-deliverable revenue arrangement is accounted for as a separate unit of accounting under the guidance if both of the following criteria are met: (i) the delivered item or items have value to the customer on a standalone basis and (ii) for an arrangement that includes a general right of return relative to the delivered item(s), delivery or performance of the undelivered item(s) is considered probable and substantially in our control. We consider a deliverable to have standalone value if we sell this item separately or if the item is sold by another vendor or could be resold by the customer. Further, our revenue arrangements generally do not include a general right of return relative to delivered products. Revenue from multiple element arrangements is allocated to the software and non-software deliverables based on the relative selling prices of all of the deliverables in the arrangement using the hierarchy in the new revenue accounting guidance. In circumstances where we cannot determine VSOE or TPE of the selling price for all of the deliverables in the arrangement, including the software deliverable, ESP is used for the purposes of performing this allocation.

We do not expect the adoption of this guidance will result in a change in our units of accounting or in how we allocate arrangement consideration to our units of accounting. In addition, we do not anticipate material changes in the pattern and timing of revenue recognition nor do we expect a material effect on our condensed financial statements in periods subsequent to adoption. However, the new guidance may facilitate our efforts to optimize our offerings due to better alignment between the economics of an arrangement and the accounting. This may lead to engaging in new go-to-market practices in the future. In particular, we expect that the new accounting standards will enable us to better integrate products and services without VSOE into existing offerings and solutions. As these go-to-market strategies evolve, we may modify pricing practices in the future which could result in changes in selling prices, including both VSOE and ESP.

On October 1, 2009 we adopted new guidance on the accounting for business combinations. The guidance states that business combinations will result in all assets and liabilities of an acquired business being recorded at their fair values including contingent assets and liabilities. It also requires the capitalization of in-process research and

development at fair value and requires the expensing of acquisition-related costs as incurred. This guidance has been applied to all acquisitions contemplated subsequent to October 1, 2009.

In December 2007, the FASB issued new accounting guidance on non-controlling interests in consolidated financial statements. The guidance clarifies that a non-controlling or minority interest in a subsidiary is considered an ownership interest and, accordingly, requires all entities to report such interests in subsidiaries as equity in the consolidated financial statements. We adopted this guidance on October 1, 2009. The adoption of this guidance had an immaterial effect on our consolidated financial statements.

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On October 1, 2009, we adopted the authoritative guidance on fair value measurement for nonfinancial assets and liabilities, except for items that are recognized or disclosed at fair value in the financial statements on a recurring basis (at least annually). Adoption of the new guidance did not impact our consolidated financial statements.

On October 1, 2009, we adopted new accounting guidance for measuring liabilities at fair value. This guidance clarifies that the quoted price for an identical liability is a Level 1 measurement when no adjustments to the quoted price are necessary. If quoted prices for identical liabilities are not available, the guidance provides valuation techniques to be used in determining the fair value of the liability. The adoption of this standard did not impact our consolidated financial statements during the three and nine months ended June 30, 2010.

In May 2008, the FASB issued new guidance on the accounting for convertible instruments that may be settled in cash upon conversion. The guidance requires that proceeds from the issuance of convertible debt instruments be allocated between debt (at a discount) and an equity component. The debt discount is amortized over the period the convertible debt is expected to be outstanding as additional non-cash interest expense. We adopted this guidance on October 1, 2009. The guidance changed the accounting treatment for our Senior Convertible Notes, which were issued in August 2003; however, the only retrospective adjustment to our financial statements is a reclassification between equity accounts. The guidance does not require retrospective adoption if the instruments were not outstanding during any of the periods presented in the annual financial statements for the period of adoption, or if restatement would only lead to a reclassification between its opening equity accounts for periods presented in the annual financial statements. As a result, the adoption of this guidance did not impact our consolidated financial statements.

On October 1, 2009, we adopted new guidance to be used in determining the useful life of intangible assets. The guidance amended the factors that should be considered in developing renewal or extension assumptions used to determine the useful life of a recognized intangible asset. This new guidance is intended to improve the consistency between the useful life of a recognized intangible asset and the period of expected cash flows used to measure the fair value of the asset. The adoption of this guidance did not affect our consolidated financial statements.

### 2. Goodwill and Intangible Assets

As discussed in Note 7, effective October 1, 2009, we completed an entity-wide reorganization, which resulted in a change in our segments. Goodwill of \$12.9 million previously attributable to our former Professional Services segment was reassigned to our remaining segments based on the relative fair values of those segments. In addition, goodwill of \$54.9 million was reclassified from the Applications segment to our Scores segment based on the relative fair value of our business-to-consumer business. We completed an assessment of any potential goodwill impairment for reporting units impacted by this new structure and determined that no impairment existed. The following table summarizes changes to goodwill during fiscal 2010, both in total and as allocated to our operating segments.

|                                     | Applications<br>(previously<br>Strategy<br>Machines) |    | ly Scores<br>y (previously |    | Tools (Previously Analytical Software Tools) (In thousands) |    | ofessional<br>Services | Total      |
|-------------------------------------|--|----|----------------------------|----|---|----|------------------------|------------|
| Balance at September 30, 2009       | \$ 501,855   | \$ | 87,108                     | \$ | 65,812  | \$ | 12,865                 | \$ 667,640 |
| Segment reorganization (see note 7) | (48,215)   |    | 59,540                     |    | 1,540   |    | (12,865)               | •          |