## Edgar Filing: KEYCORP /NEW/ - Form 424B2

KEYCORP/NEW/ Form 424B2 October 15, 2001

> PRICING SUPPLEMENT NO. 20, DATED: OCTOBER 12, 2001
>
> to Prospectus Supplement Dated August 23, 2001
>
> REGISTRATION STATEMENT NO. 333-50802 to Prospectus Dated August 23, 2001

		KEYCO	RP							
		\$65,000,	000							
	[X] SENIOR MEDIUM-TERM NOTES, SERIES F [ ] SUBORDINATED MEDIUM-TERM NOTES, SERIES E									
<pre>[X] Floating Rate Notes [X] Book-Entry Notes</pre>				[]% Fixed Rate Notes [] Certificated Notes						
Matur Issue Payin Authe	nal Issue Dat ity Date: OC Price: 99.8 og Agent: Ban enticating Age	TOBER 18, 2 5% kers Trust nt: Banker	Company							
Option to Elect Re 	-	Option to Extend Maturity:								
Redemption Date(s) Initial Redemption Annual Redemption	: Percentage:	duction:			<pre>Extended Maturity Dates: Notice of Extension Date(s):</pre>					
Option to Elect Re	epayment:	Specified Currency (not U.S. Do								
Repayment Date(s): Repayment Price(s)		Authorized Denominations: Exchange Rate Agency:								
Repurchase Price ( Amortization Sched Sinking Fund Defea	lule (if any):	Optional Interest Rate Reset: Optional Interest Rate Reset Da Optional Extension of Maturity								
Minimum Denominati	ons:	[X] \$1,	000	[] Oth	Length of Extension Period: her:					
		TVED DATE >	IOTEC ON	T V						
	r	IXED RATE N	OIES ON	шI						

Interest Computation Period:

Interest Payment Dates:

Regular Record Dates if other than June 15 and December 15:

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## FLOATING RATE NOTES ONLY

## BASE RATE: \_\_\_\_\_

	[ ] [ X]	CD Rate Commercial Paper Rate Federal Funds Rate LIBOR Prime Rate	[ ]	Treasury Rate CMT Rate 11th District Other (specif	Cost of Funds Rate	
		nterest Rate: 3-month LIB tober 12, 2001 plus .35%	ective	Interest Determination Date: Two days prior to each Interes		
	Index Mat	urity: 3-month LIBOR		Interest Reset Period: Quarterly		
	Spread (P	lus or minus): plus .35%		Interest Reset Dates	: Quarterly, o January, Apr commencing o	
	Maximum I	nterest Rate: n/a		Interest Payment Dat	es: Quarterly, January, A commencing	
	Minimum I	nterest Rate: n/a	Calculation Date: n	/a		
	Total Amo	unt of OID: n/a		Calculation Agent: KeyBank Nationa		
	Yield to	Maturity: n/a		Spread Multiplier: n/a		
		ccrual Period OID		Telerate Page: 3750		
	and be	signated Method: n/a			Other Terms (if any)	: n/a
AGENT:	[ ]	Salomon Smith Barney In Chase Securities Inc. Credit Suisse First Bos Deutsche Bank Securitie Goldman, Sachs & Co. Lehman Brothers Inc. McDonald Investments In J.P. Morgan Securities Morgan Stanley & Co. In Other: HSBC Securities	ton Cos Inc.  c. Inc. corpor	ated	Agent's Discount Trade Date: Octob Proceeds to KeyCo	er 11, 2001
[ ] Ac	ting as Ag			as Agent for t ncipal amount	he sale of Notes by K	eyCorp at a pr
[X] Ac	ting as Pr			ing Notes from	KeyCorp as Principal purchasers at:	for
			[X] v	arying prices	price of % of th related to prevailing termined by such Age	market prices